LIONS CLUB 8th ANNUAL

FROG DAY

SOUTHWESTERN
CONFERENCE CHAMPIONS
1929

Property of J. W. Carpenter "Carp" '32

The FORT WORTH

LIONS CLUB

8th

ANNUAL

FROG DAY

HONORING

TEXAS CHRISTIAN UNIVERSITY'S

1929 CHAMPIONS

SOUTHWESTERN CONFERENCE

Ball Room, Texas Hotel,
December 10, 1929.

The Color

. . . of Royalty

Since Julius Caesar strode the senate floor in ancient Rome, one color has been insignia for men of "the blood"—for royalty.

Purple—color of kings!

How apt, this year of years for our Horned Frogs, that this should be the color of the banner of T. C. U.!

Distinguished on the field, knighted by Victory, and acclaimed by the plaudits of the whole Southwest, men of royal blood—Hail!

DON COWAN, *President,*
in behalf of the
Lions Club of Fort Worth.

—and Fort Worth

Something more than the desire to back a winning football team shines through the memory of the Lions Club and its sponsoring of the Horned Frogs these many years past.

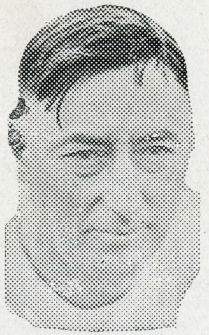
Some day, Texas Christian University will be to the Southwest what Yale, Harvard, and Princeton are to the East—monuments to the social, mental, physical and spiritual advance of a great civilization. And it is not amiss that in a country where the footprints of daring pioneers are scarce washed away, other heroes—of the gridiron, the diamond and the track—should be foremost in carrying the torch.

The Lions Club of Fort Worth believes this. It believes in Texas Christian University. More power to the Horned Frogs!

T. C. U.

The Team

. . . hats off to 'em!



FRANCIS SCHMIDT
Head Coach

—who is known on the field of sports as a gentleman, a clean sport, a coach of outstanding ability, adding to a splendid record a Conference Championship his first season with the Horned Frogs.

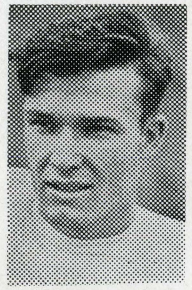
Backfield

(*and what a Backfield*)

CYRUS LELAND
"CY"
Left Half
Junior; lettered '28, '29
From Lubbock, Texas

HOWARD GRUBBS
Quarterback
Senior; lettered '28, '29
From Kemp, Texas

HARLOS GREEN
Fullback
Sophomore; lettered '29
From North High,
Fort Worth



KENNETH MOORE
"FOOTBALL"
Half
Sophomore; lettered '29
From Sunset High, Dallas

More Backfield

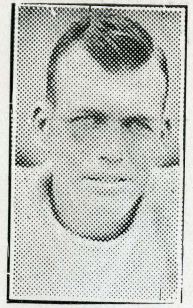
VANCE WOOLWINE
Half
Sophomore; lettered '29
From North High,
Fort Worth

"GRASSY" HINTON
Half
Sophomore; lettered '29
From Cleburne, Texas

AUSTIN GRIFFITH
Fullback
Junior; lettered '28, '29
From Oak Cliff High,
Dallas

PAUL SNOW
Half
Sophomore
From Winnsboro, Texas

LESTER BRUMBELOW
"MIKE"
Captain; Guard
Senior; lettered '27, '28, '29
From Jacksboro, Texas



MILFORD BARR
"BUCK"
Tackle
Senior; lettered '27, '28, '29
From Kaufman, Texas

ROBERT MOORE
"RED"
Tackle
Senior; lettered '28, '29
From Graham, Texas

NOBLE ATKINS
Center
Junior; lettered '28, '29
From Graham, Texas

Line . .

(*and what a Line*)

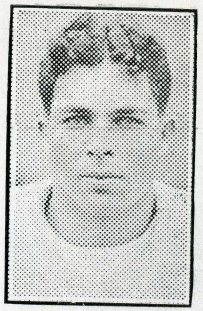
SOUTHWESTERN CONFERENCE CHAMPIONS—1929

Back Row—Gidden, Mgr., Hayes, McMabon, Dennis, Elkins, Eury, Wells, Lambert, Hammond, Green.
Third Row—Carson, Coach, Martin, Buckley, Weatherly, Carpentier, Hirstine, Handler, Roberts, Hinton, Woolwine, McCullough, Wolf, Line Coach; Schmidt, Head Coach.
Second Row—Meyer, Coach, Atkins, Walker, Grubbs, Barr, Brumbelow, Roberson, Leland, Baxter, R. Moore.
Front Row—K. Moore, Butler Snow, Sain, Wright, George, Griffith, Copeland.

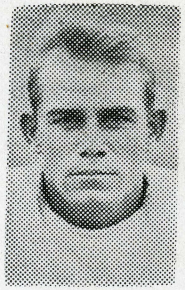
—and here are the Scalps . . .

T. C. U., 61—Daniel Baker, 0
T. C. U., 21—Simmons, 0
T. C. U., 28—Centenary, 0
T. C. U., 13—Texas A. & M., 7
T. C. U., 21—Texas Tech., 0
T. C. U., 25—Denton Teachers, 0
T. C. U., 24—Rice, 0
T. C. U., 15—State, 12
T. C. U., 34—Baylor, 7
T. C. U., 7—S. M. U., 7

More Line



PHIL HANDLER
"MOTSY"
Guard
Senior; lettered '28, '29
From Fort Worth

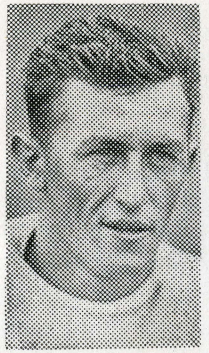


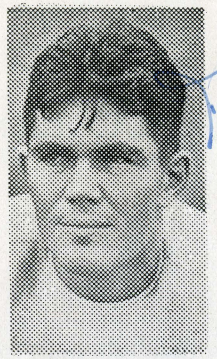
CLYDE ROBERSON
End
Junior; lettered '28, '29
From Duke, Oklahoma

OTHOL MARTIN
End
Junior; lettered '28, '29
From Jacksboro, Texas

RALPH WALKER
"BUSTER"
End
Senior; lettered '28, '29
From Cleburne, Texas

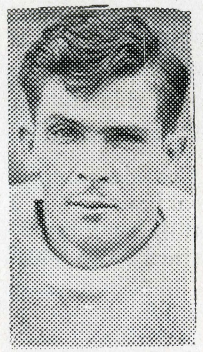
STANDARD LAMBERT
Tackle
Sophomore; lettered '29
From Temple, Texas





RAY MCCULLOUGH
End
Sophomore; lettered '29
From Polytechnic,
Fort Worth

HAROLD WRIGHT
"HAL"
Fullback
Sophomore
From Polytechnic,
Fort Worth



LEO BUTLER
"STUMPY"
Guard
Junior; lettered '28, '29
From Holland, Texas

More Line,
More
Backfield,
-More
. . Power!

Frog Day

- - - *the Lion is Host*

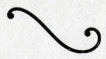
They call you Horned Frogs. Yet we as Lions feel that you should have our name. For certainly that last quarter rally against our rival from the East was a thrilling display of the lion heart.

There was doubt in the minds of some when S. M. U. scored—in the final quarter. More doubted, feared, when the Frogs' first sally at that goal-line wall was repulsed. But every Lion at that game—and what Lion was not?—prayed on, sure that victory would ride the purple banner. And then that last grand drive!

Confidence, condition, courage!—And the Lion heart. We, Lions in name, welcome you to break bread with us today—you, the Horned Frogs with the Lion Hearts!

God Speed

- - - *to those who played their last game . . .*



Six of the Horned Frogs who rode the Mustang to a conference championship were playing their last game of collegiate football.

You six have broken bread with the Lions of Fort Worth before. It's with a little pang of sorrow we realize today is the last time you will be our guest as a Horned Frog.

Yet there's a silver lining in the cloud. For the kind of lion-hearts who can do what you Horned Frogs did in the last few minutes of that S. M. U. battle—why, they're the kind of men who fill the rosters of the Lions Clubs of the whole wide world!

Play by Play—

Frog Day Battle, 1929

by Lion Julien C. Hyer, HEAD COACH

1st QUARTER—12 TO 12:30

Everything safe—don't open up too wide—interference by T. C. U. Band—they'll take out the only opposition Lions recognize—the blues!

2nd QUARTER—12:30 TO 1:00

President Cowan calling the plays—right through the middle to a whoppin' big time—just getting steamed up properly—no need yet to take any chances—just stay in there and watch these plays click off!

3rd QUARTER—1:00 TO 1:10

Strong winds interfering; no kicking, now. No talking back—remember that 15-yard penalty! Don't expect a lot this quarter, anyhow. Save your stuff for the last quarter. Scoring then, and how!

4th QUARTER—1:10 TO 1:30

Just a flock of touchdowns! Ride that Mustang!

Frog-Day Line Up

J. L. Clarkson, General Chairman

FROG DAY COMMITTEES

TOASTMASTER—Julien C. Hyer.

TICKET COMMITTEE—Roger C. Neely, *Chairman;* Pete Wright.

PUBLICITY COMMITTEE—Don Cowan, *Chairman;* Homer Belew, E. C. Willard.

FAVORS COMMITTEE—Clyde Penry, *Chairman;* Dr. W. J. Danforth, Dr. Haywood Davis, C. A. Haltom, Joe L. Horn, Ernest Jordan, G. H. Kanady, A. L. Talkington, Dave Veihl, H. J. Windmiller, L. L. Mendenhall.

DECORATIONS COMMITTEE — Dr. Haywood Davis, *Chairman;* A. P. Barrett, Duncan T. Boisseau, Harry M. Carroll, C. M. Clark, W. L. Jones, J. F. Lively, C. L. Wilson, Claude Wood, A. J. Wylie.

PRINTED PROGRAMS COMMITTEE — Albert Couchman, *Chairman;* Homer Belew, Don Cowan, Chester Hollis, Rev. D. F. McConnell.

RECEPTION COMMITTEE—E. J. Jarrell, *Chairman;* Bert B. Adams, George Adams, Sam Avarello, J. H. Barker, Dr. I. P. Barrett, Dr. E. W. Bass, J. B. Beach, Leroy Black, Walter Bell, Dr. H. L. Blackburn. W. A. Blank, F. H. Blake, J. C. Boyd, George Broline, P. Walter Brown, B. B. Buckeridge, M. O. Burt, X. R. Campbell, C. H. Canfield, Ralph Carroll, Earl Carter, George P. Carter, J. D. Clardy, J. L. Clarkson, E. W. Clede, E. D. Cone, Cecil Coombs, Robert Cooke, Jr., Nolty Cox, Meredith P. Cramer, H. G. Crowley, Leonard Cunningham, J. B. Davies, Dr. A. H. Edens, L. G. Eilenberger, H. G. Engell, J. A. Evans, John G. Farmer, J. Leslie Finnell, Will Foster, Homer Fowler, F. T. Gauen, Ellery G. Graves, T. S. Gillis, L. R. Gossard, W. H. Greenwood, D. G. Griffin, Dr. F. E. Harrison, H. D. Hart, S. O. Hartman, S. D. Hill, Dr. Rex Z. Howard, A. C. Hughes, G. B. Jones, W. H. Jones, John Josey, Sam A. Justin, Chas. M. Kapner, Dave Keller, R. E. Kelsay, J. A. Kelso, Ray Knaur, Clyde Kraft, Sam H. Lane, L. J. Laneri, Fritz Lanham, Grover C. Leigh, J. M. Leonard, Henry Grady Linsay, N. H. Lipscomb, Walter Logan, Dr. J. M. Lyle, J. S. Manning, J. C. Martin, W. W. Martin, H. Grady Mayhew, E. B. Melton, N. J. Merchant, R. H. Moore, M. H. Moore, H. C. Morell, Cecil Morgan, Chas. G. Mosely, Ed B. Mosly, Walter McKee, Col. A. F. McLean, R. E. Neely, Wm. J. Ochiltree, Basil Wade Page, Wm. Pannill, J. Loyd Parker, G. L. Pelton, A. W. Pierce, J. B. Pittinger, A. E. Rankin, Marlis D. Ratliff, Dr. T. L. Ray, Morris Rector, F. A. Reynolds, A. B. Richardson, Wm. Shelby Rogers, Ollie Rominger, J. O. Sanders, George Schepps, H. H. Schroeder, E. C. Schultz, Fred Scott, P. W. Seward, J. A. Shellberg, C. C. Shelton, Jr., W. M. Short, W. A. Simpson, P. J. Small, Carl J. Smith, E. T. Spence, H. G. Sprague, Carl W. Stark, E. V. Staude, Chas. Swartzburg, Joe W. Thiele ,L. E. Thorne, W. L. Tilley, E. L. Wallace, J. D. Wells, Alva R. Wilgus, Geo. L. Wilkinson, E. C. Wilson, Gilbert A. Wilson, Wm. L. Wilson, E. G. Withers, J. C. Woodward, Dr. Roy V. Woolwine, J. Lester Wright, Alden S. Young, Roger Q. Smith.

FORT WORTH LIONS CLUB

OUR CREED AND WHAT IT STANDS FOR

L—Loyalty to country, community and home.

I—Individual integrity in thought, word and deed.

O—Our flag, our language.

N—New ideals, new hopes, new ambitions in business and profession.

S—Service that is founded on the Golden Rule.

Program Compliments of

Albert Evans, Inc., Advertising Agency
Progressive Printing Co.
Star-Telegram Engravers
Southwestern Paper Co.

ONCE AGAIN

Once again the flag's on high,
Once again the victora cry;
Joy reigns uncurbed at T. C. U.,
For once again they've smeared ole SMU.

They evened the score with the Razorbacks,
They rallied the shock of the Bear attacks,
They calmly listened to Aggie cheers
And passed them on with the Texas Steers;
Fought the Owls till the feathers flew,
Then once again they smeared up SMU.

The battle ended, the banner won,
All hail the Frogs, every mother's son!

—A Frog's Mother.
(Mrs. A. Carpenter, Waco.)