



A
SERVICES
OF
DEDICATION



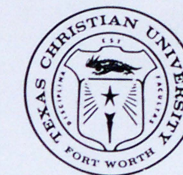
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*May 2, 1962, 12 O'clock Noon
Ballroom, Brown-Lupton Student Center
Texas Christian University*

THE AMES OBSERVATORY
THE DANIEL-MEYER COLISEUM
THE DAVE REED HALL
THE M. E. SADLER HALL

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PRESIDING

DR. M. E. SADLER, Chancellor of the University

INVOCATION

DR. A. W. BRADEN, Professor, Brite College

THE LUNCHEON

Organ Selections by Mr. Palmer McCarter

THE DEDICATION CEREMONY

THE A CAPPELLA CHOIR

B. R. HENSON, Assistant Professor, School of Fine Arts, Directing

"Jesus and the Traders"—Kodaly

"The Creation"—Scott

THE LITANIES OF DEDICATION



THE C. B. AMES OBSERVATORY

DR. JOHN B. KNOWLES, Leader

LEADER: To the glory of God, who in the beginning created the heaven and the earth and gave to us dominion over all that he made, we dedicate the Ames Astronomical Observatory. To further the pursuit for knowledge in physics and mathematics and astronomy . . .

RESPONSE: *We dedicate this observatory.*

LEADER: To the end that we might further unlock the secrets of the universe in which we live . . .

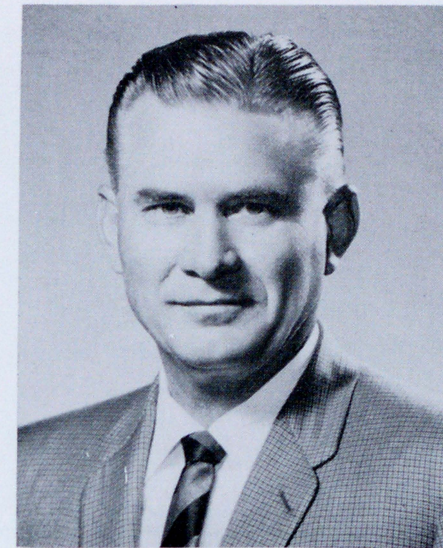
RESPONSE: *We dedicate this observatory.*

LEADER: To the eager minds of youth, ever searching for greater knowledge and a clearer understanding of all things . . .

RESPONSE: *We dedicate this observatory to the continuing quest for truth.*

LEADER: In grateful appreciation of those whose generosity and concern and service have broadened the horizon of this university.

RESPONSE: *We dedicate this observatory.*



AN INTERNATIONALLY KNOWN leader in the field of hydrocarbon processing, C. B. Ames of Houston has long held a keen and active interest in science and higher education.

Based on a varied background and wide experience, his leadership has been a major factor in the development of petrochemical and petroleum processing industry in the Southwest.

Showing early interest and great skill in applying practical techniques to tough problems, he was associated with an engineering firm in the Rocky Mountain area before coming to Texas.

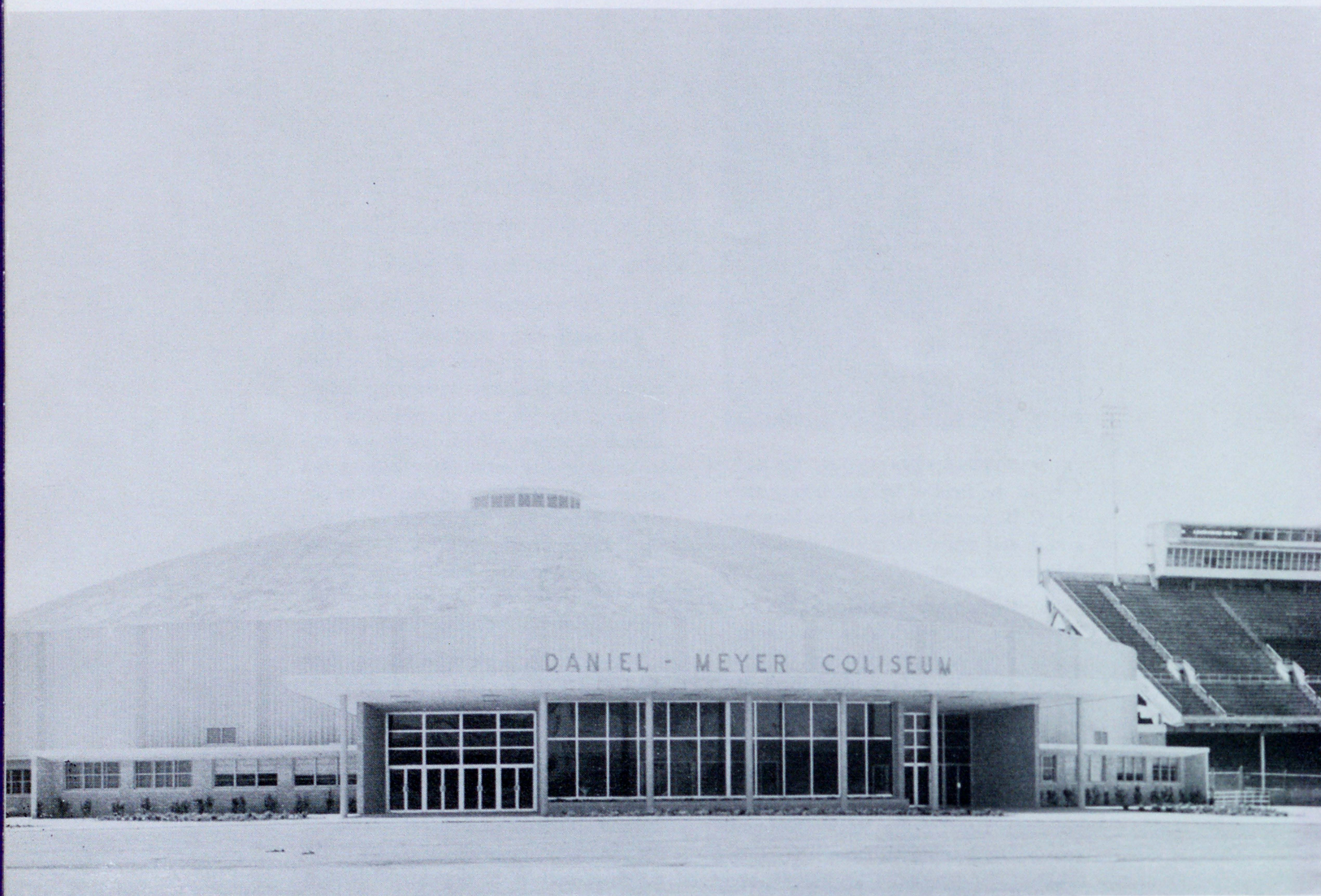
He was one of the founders of the Fish Engineering Corporation and now serves as its president. He is also vice-president of the Fish International Corporation.

The engineering staff which he directs has achieved world-wide recognition both in the pipeline and processing fields. Some of the projects in which he has played a leading role of design and construction are the compressor stations and associated installations of the Texas-Illinois Pipeline Co., Transcontinental Gas Pipe Line, Pacific Northwest Pipeline and more recently, the Campo Duran Pipelines which extend from Bolivia to serve Argentina, including Buenos Aires.

Mr. Ames, and his wife Carole, have three sons. One is a junior in high school at Houston and another a junior at the University of Oklahoma.

Richard C. Ames, the oldest, is a senior at Texas Christian University. Through his son's experiences on campus, Mr. Ames became avidly interested in the university and its development.

His gift of the fine instruments now housed in the Ames Observatory was a milestone in the ever-expanding study of the sciences on the T.C.U. campus.



THE DANIEL-MEYER COLISEUM

MR. AMOS MELTON, Leader

LEADER: To the physical well-being and development of young people, that they may assume their places in the affairs of men with strong faith and sound bodies, we dedicate Daniel-Meyer Coliseum. To provide adequate facilities for a most important phase of the University's total program . . .

RESPONSE: *We dedicate this Coliseum.*

LEADER: To stimulate the healthful interest of our community in clean, constructive athletics and to secure the benefits of spirited competition . . .

RESPONSE: *We dedicate this special building.*

LEADER: To provide a place in which large numbers of our people may gather in worship, enjoyment of cultural events and community enterprises . . .

RESPONSE: *We dedicate this structure to the good, the meaningful and the service of all.*

LEADER: For its great beauty and unlimited capacity for use . . .

RESPONSE: *We dedicate this vast Coliseum.*



THE LATE MILTON E. DANIEL, a Breckenridge business leader who was one of West Texas' most prominent citizens, had a career of many facets.

Daniel, who had been a TCU trustee since 1927 and interested in the school since 1905 when he enrolled at the age of 15 in the prep school of that period, was chairman of the TCU board from 1953 until his death in April 1958.

Orphaned at an early age, the Louisiana native lived at a Methodist orphanage in Waco for a short time before a cousin was appointed his guardian. Daniel's early career included three years in the TCU prep school. He enrolled in the University and transferred to Fort Worth when TCU moved here in 1910. The Horned Frog football team of 1911 was captained by Daniel. He received four letters in both football and baseball.

Graduated from TCU in 1912, he entered the University of Texas and received a law degree there in 1915. While at Texas, he lettered two years in both football and baseball.

After admission to the bar, he returned to the TCU campus in 1916 as law professor and head football coach for two years. He was a World War I veteran, and in 1918, was discharged as a second lieutenant.

A resident of Breckenridge from 1919, Daniel had developed his own business in banking and oil. He had become a director of the Breckenridge First National Bank in 1923, and in 1929 purchased the controlling interest and became president, a position he held until his death. In 1944, he was selected a director of the First National Bank here in Fort Worth. He also owned a Ford agency in his home city.

Active in the building of the First Christian Church in Breckenridge, he also was past president and director of the Chamber of Commerce there.

Under the terms of his will, TCU received the largest bequest in the history of the school. The endowment funds at TCU were increased between \$7,000,000 and \$10,000,000. The estate consisted of interests in a score of businesses and other enterprises over the state.

He was voted the most valuable alumnus in 1938 and in 1945 received an honorary degree. Milton Daniel Hall, a men's dormitory on campus, was named in his honor in October 1957.



L. R. (DUTCH) MEYER has been, and always will be, a by-word in Southwest athletic circles.

As he is a man of many talents, it is no wonder that people everywhere hail the TCU athletic program as one of the nation's finest.

Dutch Meyer has always had strong beliefs. The Dutchman or Old Iron Pants—as he's affectionately known—has always stood for high character, honesty and integrity since his playing days began in a Purple uniform in 1918. These traits carried over into his later days as a coach and athletic director.

Dutch has always been a Frog. He was the team's water boy back in 1909, when the University was then located in Waco, his home town. He enrolled at TCU in 1917 and during his career as a Frog,

received 11 varsity letters and was captain three times.

After his graduation in 1922, he had a brief trial as a pitcher with the Cleveland Indians until a shoulder injury put an end to his baseball dreams. He then returned to the Frog campus as freshman coach in 1923, where he won 29 of 33 games during 11 seasons. When Francis Schmidt moved to Ohio State in 1934, it was appropriate that Meyer would be the new head varsity football coach.

In those next 19 seasons, Dutch created quite a stir in collegiate football. His teams seemed to rise to every occasion, especially when his Frogs were deep underdogs. He won Southwest Conference titles in 1938, 1944 and 1951. His 1938 team won the National championship as the best team in college football. His surprise tactics from the famed spread and wing-back formations, stamped him as tops in his profession.

Meyer finally "retired" from coaching in 1953 to become the school's full-time athletic director. He did return for one more coaching assignment, taking the Frogs to the SWC baseball crown in 1956.

Dutch has had many honors in his profession, including being named to the National Football, Helms Foundation and Texas Sports Halls of Fame.



THE DAVE REED HALL

DR. JOHN BARCLAY, Leader

LEADER: To Thee, O God, who art the source and the end of all true learning . . .

RESPONSE: *We dedicate this building.*

LEADER: To the enlightened mind whereby the race of men has found some measure of release from superstition and fear . . .

RESPONSE: *We dedicate this building.*

LEADER: In memory of a strong supporter of this institution whose generosity in difficult days helped make possible the glory of these later days . . .

RESPONSE: *We dedicate this building.*

LEADER: In appreciation of the faithful teachers of yesterday and today who, laying their lives creatively upon youth, have enkindled the light of wisdom . . .

RESPONSE: *We dedicate this building.*

LEADER: Grant, O Lord, that, as we seek for truth in these classrooms, we may find that the search leads us to Thyself. May the search be conducted with freedom and honesty and enough reverence to show humbleness. Thus shall our learning here lead us to wisdom. To these ends:

RESPONSE: *We dedicate this building.*



INHERITOR OF THE BEST blood and best traditions of the Lone Star State, former student and patron of Texas Christian University, Dave Reed was the son of T. S. Reed, a wholesale grocer of Beaumont. Establishing his home in Austin, he became a cotton broker, but was also involved with many other enterprises, including oil and ranching.

He is one of the most revered figures in TCU history, so it is most fitting that the "new" classroom and faculty office building be named in his honor. But this is not the first structure on the campus to bear his name. In 1922, when several residences were acquired on the east side of University Drive, the former home of Dean W. B. Parks was converted into a residence for students, and named Reed Cottage, in his honor. It occupied part of

the ground where the Undergraduate Religion Building was later constructed.

At many times in the history of the University Dave Reed was a most generous contributor. "His staunch support in years of crisis did much to keep TCU going and to lay the groundwork for its highly successful operation today." During the financial crisis of 1922, he pledged \$25,000; again during the depression years he deeded more than 7000 acres to the school. Altogether his contributions amounted to more than \$100,000. Then through a bequest, the "Dave C. Reed Scholarship Fund" was established, and is now valued at \$85,000.

He became a member of the Board of Trustees of TCU in 1920, and served with great distinction until his death in 1948, when his private plane crashed in Virginia during a flight from Washington, D. C.

In 1944 he was given an honorary LL.D. degree by the grateful University. The citation at that time paid tribute to him as "an astute and successful businessman, a loyal, devoted churchman, a man of alert and brilliant mind, a man of noble character, who has ever championed the fine, elemental virtues that give life its true significance." It continued, "He is a specialist in the finest of all arts, the art of right living. At the center of this huge orbit of self-expression is the man, finer than anything he has done."



THE M. E. SADLER HALL

DR. NOEL KEITH, Leader

LEADER: Thanking God for the educational duties and privileges lying near at hand, and understanding the significance of diligence, control, and strength of will demanded of those who guide and direct the activities of Texas Christian University . . .

RESPONSE: *We dedicate this administration building.*

LEADER: To bear the name of one who with noble aim has given unselfish skill and service to the difficult work of administration for Christian higher education . . .

RESPONSE: *We dedicate this administration building.*

LEADER: That the treasures of knowledge and wisdom may be set amid the perplexities of a changing order, and that administrative nurture given this institution from this building may be steadfast and strong, physical and spiritual, for time and eternity . . .

RESPONSE: *O Lord of life,
We thank Thee for the great adventure,
With its untold possibilities
Its incalculable opportunities;
And we remember with gratitude
Those who brought our heritage to new expanses of wonder
In setting before the young the quality of life
Provided and attainable in these halls.*

LEADER: We dedicate the McGruder Ellis Sadler Hall.



McGRUDER ELLIS SADLER, sixth president and first chancellor of Texas Christian University, is the last of "The Great Triumvirate" that has created, over the last nine decades, one of the Southwest's leading institutions of higher learning.

Building on the pioneering work of Addison Clark (1873-1899) and first foundations laid down by E. M. Waits (1916-1941), he has planned and led the University through the most explosive period of expansion in its 89-year history. His great work continues.

The man who was to become one of the top minister-educators of the Christian Churches (Disciples of Christ) was born in North Carolina. He took his formal education at Atlantic Christian College (BA), Vanderbilt (MA), and Yale (BD, Ph.D.). For his distinguished work, he also holds honorary degrees from TCU, Atlantic Christian College and the University of Detroit.

His early experience was varied. For nine years he was nation-wide Director of Leadership Training for the Brotherhood. He was a member of the Layman's Missionary Fact Finding Committee in Japan, 1930-1931. He served as dean of Lynchburg College and as minister of the Central Christian Church in Austin.

Coming to the TCU campus in the fall of 1941 as the new president, Dr. Sadler found a good University with some 1,700 students, an endowment of some \$4,000,000, a six-building physical plant and a good but small faculty.

One of his first projects was to reorganize the University academically — into seven major schools and colleges. An eighth was soon added.

Working long days, weeks and months, he first proposed an "impossible" plan of expansion to the Board of Trustees. Gaining their approval, he set out to make his "dream" come true. Today, the evidence of his success may be seen on every hand.

By 1962, the TCU enrollment was 8,500 annually—from 48 of the 50 states and more than a score of foreign lands. In 21 brief years, no less than 27 buildings had been constructed, renovated or acquired at a cost of more than \$25,000,000. Working endowment had soared to \$23,000,000. A "teaching force" of some 475, including 235 full-time faculty members, was educating young people from all over the world.

Even so, the indefatigable TCU chief executive found time to serve the civic, business, educational and religious interests of his city, state and nation.

In 1960, with the completion of the fine new building that now houses the administrative offices and other services, the deeply grateful Board of Trustees named it, with great enthusiasm, "M. E. Sadler Hall."

THE PRAYER OF DEDICATION

GLENN C. ROUTT, Associate Professor of Theology, Brite College

THE ALMA MATER HYMN

*Hail, all hail, TCU.
Mem'ries sweet, Comrades true;
Light of Faith, follow through;
Praise to Thee, TCU.*

*Hail, all hail, Glory Bright!
Purple Frogs, Honor White,
Victory! Spirits true . . .
Praise to Thee, TCU.*

BENEDICTION

DR. D. RAY LINDLEY, President of the University

ORGAN POSTLUDE

*Conducted tours will be held in each of the four buildings
immediately following the dedication service.*