

A GUIDE

J. M. MOUDY BUILDING FOR VISUAL ARTS
AND COMMUNICATION

HOUSING STUDIES IN ART, RADIO-TV-FILM,
JOURNALISM AND SPEECH COMMUNICATION
TEXAS CHRISTIAN UNIVERSITY

THE PLAN

The building provides a quality environment for study in areas with a similar basic purpose: Faculty and students who work here are deeply involved in the theories and techniques related to conveying ideas and information. Some communicate through the fine arts of painting or sculpture or printmaking. Some communicate through the spoken word, taking part in conversation or making speeches or debating. Some are rarely seen in person — unless they become anchormen — but rather convey their messages through the mass media.

The study and research takes place in two building wings tied together by a steel-and-glass canopy which partially covers a landscaped courtyard entrance.

ART AND ART HISTORY

The Department of Art dominates the north wing. (Rooms here are designated by a "N" after the room number, such as 119N.) Offices, classrooms, a slide library and an exhibition space are along the south wall, most of them looking out onto the courtyard. Art studios are along the north wall, flooded with light from a long horizontal band of windows on the exterior wall. A giant clerestory window of near equal size brings northern light down into the interior of the wing. The studios are tall, versatile spaces separated primarily by moveable partitions. A sophisticated exhaust and waste disposal system connects to the kilns, foundries, printing and photographic studios whose safety and health demands are more similar to that of a light industry than to a classroom. Art historians have a unique multi-media room with stereo speakers and slide projectors so that images can be shown on all walls and the ceiling at the same time. A gem of a lecture hall, seating 154 persons, serves all Moudy Building units during the day; on many

evenings it serves as a recital hall for solo or small group presentations.

TCU art programs can lead to the bachelor's degree in Studio Art (concentrating in painting, sculpture, printmaking, photography, ceramics or metals), in Commercial Art, in Art Education, or in Art History. The master's degree in art is also available. Departmental offices are in Moudy 245N.

RADIO-TELEVISION-FILM

The first floor of the south wing houses the division of Radio-TV-Film, with the studios of KTCU-FM visible from the courtyard. (Rooms here are designated by an "S" after the room number. Division offices are in Moudy 178S.) The FM station is a 3000-watt stereo facility operated by advanced students directed by professionals. Other students operate a carrier-current station wired into campus dormitories. Two television studios would be the envy of some commercial stations. There are special classrooms, workrooms and studios for large-screen television viewing, for film previewing, for film editing, for voice practice, for constructing scenery.

The division offers a bachelor's degree in Radio-TV-Film or in Broadcast Journalism. A master's is also available.

JOURNALISM

Some classrooms on the second floor of the south wing could well be the newsrooms of a small daily newspaper. (Journalism Department offices are in Moudy 256S.) This is true of the reporting laboratories and the offices for the two student publications: *The Daily Skiff*, the campus newspaper, and *Image* magazine, produced twice each semester. Several rooms are designed to accommodate no more than 15 students, that being the limit the department places on skills classes. Electronic equipment has become part of journalism as well —

students write and edit directly on video display terminals and typesetting is done electronically through a magnetic disc system.

Journalism education at TCU can lead to a bachelor's degree concentrating in news-editorial, in broadcast journalism, or in public relations/advertising with emphasis in media or research.

SPEECH COMMUNICATION

The third floor of the south wing houses the division of Communication in Human Relations (offices are in Moudy 305S) and includes areas specifically designed for teaching and research in this field. One room, for the study of interpersonal communications, has walls that "flip" to become all mirrored or a solid color, the color variable according to choice of strip lights. A lecture room, where students often give the speeches, has a theatre-like setting with a small waiting room nearby and a lectern with all the dimmers and controls a speaker is likely to encounter professionally. One room has a computer terminal for each student so that the speaker/teacher can get instant reaction via a video screen. There are also speech practice rooms for students to record and then preview their work, areas for small group research, a speech library.

The division offers study leading to the bachelor's and master's degrees in speech communication and in communication in human relations.

THE ARCHITECT

The building is the first Texas project of Kevin Roche, John Dinkeloo and Associates of Connecticut. Mr. Roche, a native of Ireland who came to America in 1948, has also designed the Oakland (Calif.) Museum, the Fiat headquarters in Turin, Italy, the Creative Arts Center at Wesleyan

University and, in New York City, the Ford Foundation headquarters, the United Nations Plaza Building and the expansion of the Metropolitan Museum.

THE DONOR

The building and its equipment is a gift to TCU from the Amon G. Carter Foundation of Fort Worth — the largest single gift, except for bequests, ever received by TCU.

THE NAMESAKE

James M. Moudy, the first alumnus of TCU to become its chancellor, stepped down as the University's seventh chief executive officer in September, 1979. He was named chancellor in 1965, eight years after returning to his alma mater as dean of the graduate school. Under his direction research-oriented doctoral programs took root, expanded and brought TCU a ranking among the nation's major universities. His emphasis on a strengthened faculty brought to TCU Texas' fourth chapter of Phi Beta Kappa, the most prestigious recognition of undergraduate quality in the liberal arts, and a chapter of Sigma Xi, recognizing research in the sciences. The new building bears his name at the request of the donating Amon G. Carter Foundation and the TCU Board of Trustees.



West Cantey Street

NORTH WING
Art and Art History

Lecture-Recital
Hall 141N

Exhibitions
Space

Dean's
Office

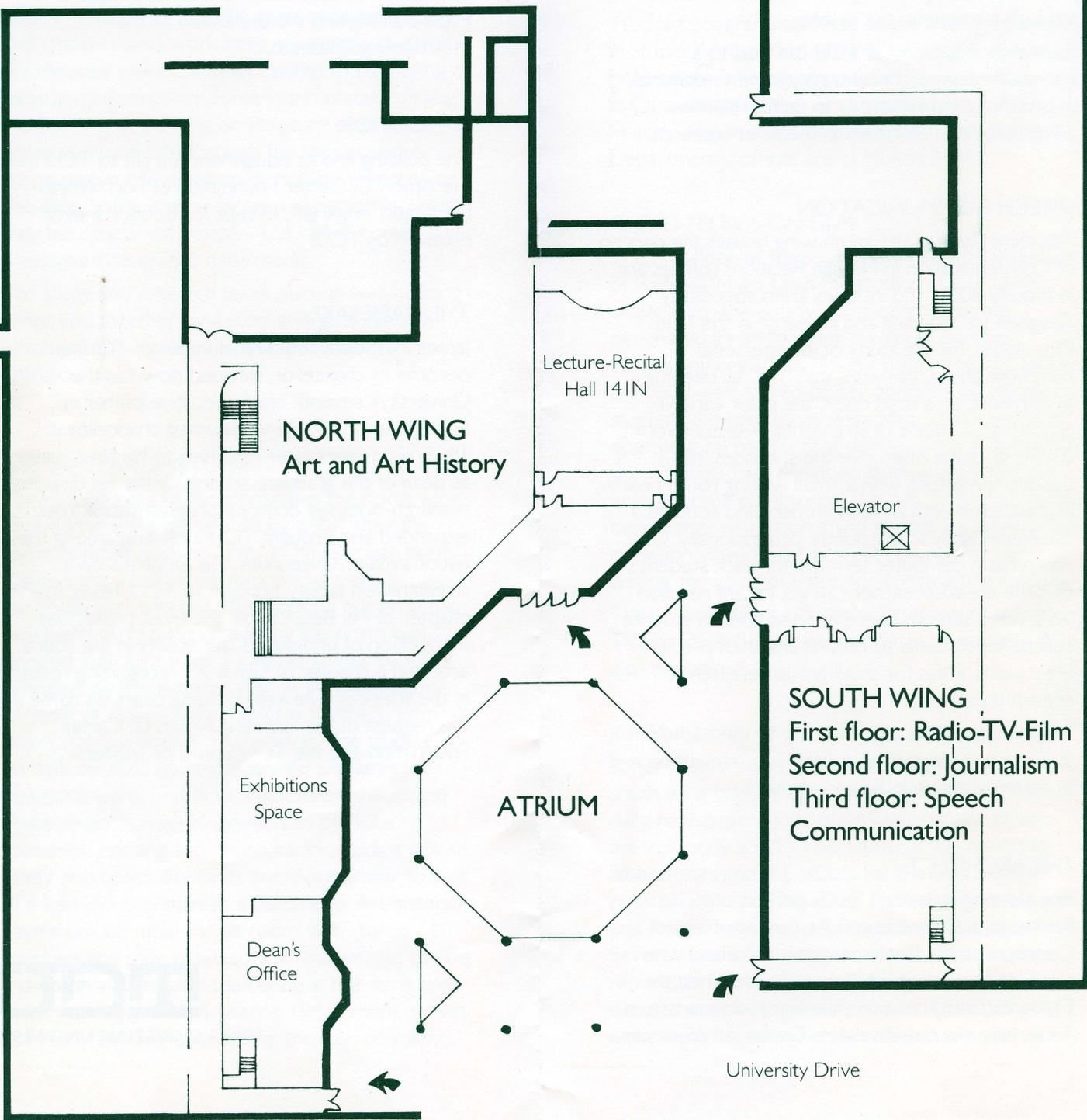
ATRIUM

Elevator

SOUTH WING
First floor: Radio-TV-Film
Second floor: Journalism
Third floor: Speech
Communication

University Drive

Princeton Street





TEXAS CHRISTIAN UNIVERSITY