

Reduced Size for Summer Distribution

THE SKIFF

VOLUME XIV

TEXAS CHRISTIAN UNIVERSITY, FORT WORTH, FRIDAY, AUGUST 25, 1916

NUMBER 46

T. C. U. MEN GO INTO TRAINING CAMP AT LAKE WORTH SEP. 4.



Cooper

Greines

Higgins

Frizzell

Fox

Kornegay

McNamara



Nelson

Edens

Cox
Captain 1915

Martin

Ramsey

PROSPECTS ARE GOOD FOR WINNING TEAM MAYOR CO-OPERATES

E. T. Tyra Extends Courtesy to T. C. U.; Eight Letter Men to Return.

With the time for school to start less than three weeks off and football fans and aspirants waiting impatiently for the season of the pigskin game to open, coaches and captains have begun to round up their men and get them ready for the gridiron battles scheduled for October and November. Milton Edward Daniel, our new

Continued on last page.



Stangl

Martin
Captain 1916

Vaughn

FORT WORTH RECORD AND STAR-TELEGRAM ABLY BACK T. C. U.

NEWSPAPERS ARE AMONG
T. C. U.'S BEST FRIENDS.

Publicity is the thing .

It helps put T. C. U. on the map. T. C. U. has no friends more loyal, more faithful and more willing to help her than the Fort Worth newspapers, the Fort Worth Record and the Star-Telegram, and their makers.

From the time when progressive citizens first began to talk the coming of Texas Christian University to Fort Worth, up to the present hour, there

Continued on last page.

THE SKIFF

The Student Weekly Publication of Texas Christian University

CHAS. CHRISTENBERRY, EDITOR

Published every Friday at the University print shop.

Entered as second-class matter at the postoffice at Fort Worth, Texas under the Act of Congress of July 16, 1894.

Subscription price, \$1.00 in advance. Two subscriptions (one out-of-town address), \$1.50.

Office: Room 8, second floor of Main Building.

All material should be in the hands of the editor Wednesday morning to insure publication in the issue of that week. Special articles and magazine features should be in by Monday or earlier.

Reduced Size for Summer Distribution

Circulation, --2,000

WHY GO TO COLLEGE.

The author of "Why Go to College?," Clayton Sedgwick Cooper, asked a hundred graduates of our North American Colleges to tell him the chief values derived from their college course. The answers are very interesting and any young man or woman would do well to consider them.

Twenty-one of the hundred answered, "Broader views of life;" eighteen

answered, "Friendships formed;" seven answered, "Training, or ability to think;" eleven answered, "General education as foundation for life-work;" thirty-six answered, "Influence of professors," and seven answered, "Technical training."

Here are six answers to the question, Why Go to College? Perhaps these six answers are as good as any other hundred men in the country could or would give. And are they not sufficient to make any young man or woman hunger to go to college?

The Skiff thinks they are. The Christian Advocate of a recent issue thinks so too. In giving a few reasons why one should go to college, this publication says that—"college does broaden ones life. It enters one upon a marvelous inheritance from the past. It brings to one a wonderful inheritance in literature, science, philosophy, art and religion. It makes one a citizen of the world, at home in all lands and acquainted with all tongues.

The college does enrich one in his friendships. It brings him into the choicest circle on this planet. It enables one, too, to base his friendships on a community of interest in life's best things. It gives one fellowship with those who are to be the country's future statesmen and educators and scientists and lawyers and ministers.

In summing up the Advocate declares that going to college makes one a member of the circle of the

world's leadership.

The fact that attending college gives one the power to think is a strong reason for spending one's time and money for four years in this way. Few men think, all men act. Some men read but a few men do the thinking for great masses. The key to success is the ability to think. All men declare. The college gives one the power to think. The particular things learned may be forgotten but the power to think, which is acquired by the mastery of the things learned, will abide.

To think is to reason for one's self. The advocate also gives as a reason for going to college is to make a man think and declares that the ability to reason, to analyze, to define—the simple ability to think is the finest gift of one's alma mater. The future belongs to the man or woman who is able to think. Wealth, position, power, influence—these all belong to the individual who is able to do sustained and concentrated thinking.

The college does lay a broad foundation for one's life-work. It is the best preparation for the physician, for the lawyer, for the minister, for the statesman, or for any other profession one may elect. Only one per cent of young men of college age have gone to college and from this small contingent have come by far the larger number of successful men of our day.

And in giving reasons for going to college and naming the good things

to be derived from associations, friendships and studies, let's say that the college incarnates in the life of the student the noble lives of professors and college presidents.

The Advocate, after giving many reasons for going to college and urging all boys and girls to seek a college education, closes with this paragraph:

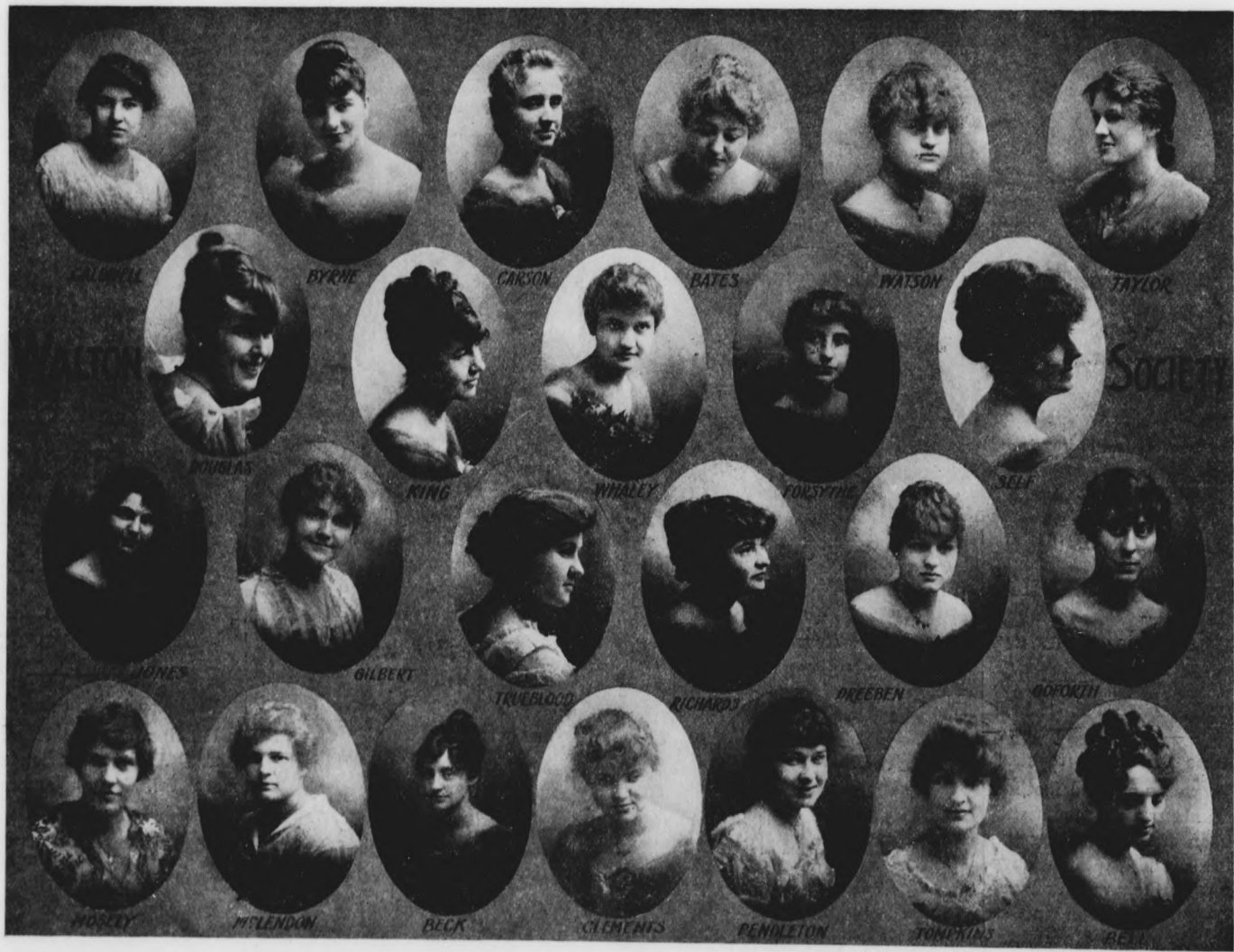
"Go to college. If you have money, go; if you have none, go. Go with or without money. The only thing absolutely required to go to college is a will to go. Go to college! For the value of college is more precious than rubies."

Yes, all that is needed is a will to go, a bull-dog determination, some stickability, and all other things necessary will be added.

HUBBY DOES THE WORK WHILE WIFE TAKES TRIP.

My old lady, one Charles Wilkes Christenberry, vice-president of the student body, editor of The Skiff, junior, et cetera, is vacationing in the City of Hubbard, State of Texas. He left Yours Truly, one Alden A. Evans, his faithful roomer, co-laborer, fellow sympathizer and joint suerer to not only attend the multifarious duties of our home, room No. 225, Clark Hall, but also to edit The Skiff during his absence. The contents are my efforts, not his. Bear with me, gentle reader. He will return next week.

Ruby Douglas spent the week-end at home in Cleburne. Her sister, Miss Bess, will arrive Monday to spend the week.



Walton Literary Society---Group One

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live in a town or community where their children can be graduated from

nesday. George is a graduate of the Art Department under Mrs. Cook. Law mel things has come o a desperit pass.



Clark Literary Society--Group One

T. C. U. SCHEDULE

Our schedule is given below. Cut it out, you will want to refer to it.
 Oct. 7—Austin College at Fort Worth.
 Oct. 21—S. M. U. at Dallas Fair.
 Oct. 2.—Rice Institute at Fort Worth.
 Nov. 6—Trinity at Fort Worth.
 Nov. 11—Southwestern at Georgetown.
 Nov. 18—Daniel Baker at Brownwood.
 Nov. 21—Howard Payne at Brownwood.
 Nov. 30—Baylor at Fort Worth.

Cora Blakeney and Winnie Jackson of Cleburne spent several days last week as the guest of Ruby Douglas.

Miss Colby D. Hall and little daughter, Bede Mae, have gone to Hillsboro to visit Mrs. Hall's parents. Mr. Hall leaves tonight to join them in their visit there.

Billie Wells has returned from a visit with Florence Young.

Miss Tyler Wilkinson and her sister, Mrs. Wate Harris, have gone to Keenville to visit.

John Keith is spending a few days in Bartlett.

Frieda Wirtz has returned from an enjoyable visit at Waco.

A sure test as to whether a man has really quit "cussing" is for him to drop his tooth brush on a dirty floor.

T. C. U. TO ENJOY BEST YEAR IN ITS HISTORY

ALL DEPARTMENTS EXPECT INCREASE IN ATTENDANCE; STUDENTS ASKED TO ENROLL EARLY.

Texas Christian University will open its forty-third annual session of coeducational work on the morning of Sept. 13. Registration, matriculation and enrolling will occupy the first two days, and at the beginning of the following week it is expected that everything will be in perfect running order.

Authorities urge as early an enrollment as possible on account of the expected increase in attendance in every department, as it is desired that everything be put into order and that class work begin with the minimum delay.

Only Few Rooms Left.

Practically every room in all the dormitories has been taken, which is quite unusual. In fact, never before have as many rooms been reserved in any of the dormitories at this time of the year before.

Flattering reports have been received from all parts of Texas concerning prospective students. It looks as if T. C. U. is going to surpass her enrollment of new students by a large number and that many more first year boys and girls than ever before will be enrolled this fall.

Old Students Working.

Without a doubt the largest number of old students to return will be back this year, and reports indicate that old students have been pulling strong for new adherents to their

alma mater during their vacation this summer.

Enrollment in the college of arts and science, of course, will be the greatest ever. F. M. Cahoon, head of the fine arts department, declares that prospects for music, violin and voice were never better. All the quartette and glee club and most of the band and orchestra will return.

Good Year in Oratory Ahead.

All of last year's orators, debaters and declaimers will be back this year. Only two men who made a record in any forensic event of the season will fail to return. These two were graduated. T. C. U. is bound to do great things on the platform this year. We won both of our angles in the annual triangular debate with Trinity and Southwestern last year and second place in the State contest. We ought to take both debates again this year, and it is T. C. U.'s time to win first place in the big State oratorical. The debaters and speakers, under Miss Powell and Miss Mosey, are expected to do great things this year.

Laws To Be Strong.

The law department looks as well, if not better, than anything in the university. "If anybody mentions the law department, give it a boost," said Prof. Daniel last week. "It deserves a boost. Things are surely looking fine, and you can bet you will hear from the laws this year." T. C. U. heard from the laws last year. They contributed their part and more to everything connected with T. C. U. last year. Prof. E. R. Cockrell will head the law department again this year, and Judges Brown, McKinzie, Rowland, Rouer and Conner will also instruct. Our law department is destined to be the one big school of law in North and West and Central Texas.

New Rooms for Domestic Science.

Increased enrollment caused the domestic science department to be moved up one floor and placed in larger quarters. This department is making wonderful progress under the direction of Miss Mary Lee Moore, with the assistance of Mrs. Ida V. Jarvis, who established the department last year, and who carries the check book for the school of domestic science and art.

Splendid reports have been received from the school of medicine and the college of business and the Brite College of the Bible are also destined to have the best year in their history.

Jennie Wilson spent the week-end at Grandview visiting friends.

Mr. and Mrs. Ledbetter, of Denton, spent Sunday with their son, Loy Ledbetter of Clark Hall.

Glenn Hutton came down from Gainesville to spend the week-end with relatives.

Mrs. Terry King spent the day Friday in Grapevine as the guest of her daughter, Mrs. Farrington.

Roy Tomlinson, '12, visited the university Saturday.

Bro. Williams of Austin has been visiting in the university. He was very much interested in Miss Nell and her "adipose," also in finding out if she were a married woman or a preacher's daughter. Which? ? ?

Terry King is enjoying a visit at the ranch home of Volney Hildreath, near Aledo, Texas.

PROSPECTS ARE GOOD FOR WINNING TEAM

Continued from first page.

coach of athletics, has issued a call for all football candidates for the purple and white team to meet him in this city ready to go into training camp on the morning of Sept. 4, prepared to stay two weeks. Replies from the call have already been received, and about enough men for two squads are expected to report for duty on or before that day.

To Train at Camp Tyra.

Camp Tyra, at Lake Worth, where the National Honor Guard girls are now encamped, will be used as the training quarters for the Christians. Through the courtesy of Mayor E. T. Tyra all the camp equipment and outfit will be left for the football men's accommodation and convenience. The spot is the most beautiful in Tarrant county and affords excellent advantages for fishing and swimming and rowing.

Coach Daniel will arrive in Fort Worth next week to start lining things up for the fall. He and Assistant Coach F. M. Cahoon and Capt. Ralph Martin will then at once begin their preliminary work for the season, allotting men rooms, seeing to their accommodations, helping with their schedules and working out details for individuals and doing whatever they can to get the camp in readiness for the morning of Sept. 4, so the men will lose no more time from training than is absolutely necessary.

Prospects Are Fair.

Prospects for a representative team at T. C. U. this year are good, nothing to boast over, but they are fair and satisfactory to Coaches Daniel and Cahoon and Captain Martin. Students and faculty are delighted over obtaining the services of Coach Daniel for the coming season. Four years ago he was considered one of the best all-round athletes in the University of Texas, and he was twice named all-State fullback and all-Southwestern fullback. Prior to attending the University of Texas he played on the Christian squad.

Daniel Is a Favorite.

Daniel, besides having an enviable record as a football man, is one of the best informed men on Texas football in the State, and he is a leader and a man full of enthusiasm—"pep." He was assistant coach at T. C. U. last year, and is a favorite among the students, both athletes and others.

Coach Cahoon is one of the strongest supporters of athletics T. C. U. has ever had and will be one of Daniel's helpers this coming season. For several years he has helped put out with the Christian squad.

Ralph Martin, captain, has played tackle on T. C. U.'s team for the last two seasons, and each year was the best all-round man on the Christian squad, as well as the best tackler and the most dependable man.

Eight Letter Men to Return.

From the sixteen men who won their letters last year eight will return to T. C. U. this fall. Three substitutes and several second team men will try for first place positions. The old men to return are: K. Kornegay, Greines and Higgins, guards; Martin and Vaughn, tackles; Stangl, center; Nelson, halfback, and Edens, quarter. Substitutes and second team men expected to return are: Willis, half;

Douglass, end; Christenberry, Dutton, Gunter, Arnsperger, Saunders and others.

"Bun" Wear and Stiles, both line men on the "notorious" 1912 squad, are expected to be back. Their presence will materially strengthen the T. C. U. machine for this year, as they are two of the best players to battle for the purple and white in many years.

New Men Look Good.

There are some bright prospects in T. C. U.'s new men. Wittington, a halfback from Bryant's Training School, will work for recognition on the purple and white eleven. Weaver, center from the North Fort Worth High School; Barry and Liles, halves, from Vernon High; Calvert, halfback, from Amarillo; Youree and Hair, tackle and fullback, from Bowie; Sykes and Dickenson, from Lubbock; Ramsauer and Popnoe of Snyder, and Maddox of Weatherford are among the likely looking candidates who will work for their letters on the Christian squad.

T. C. U. Needs New Men.

There are a number of other men who are bright prospects, but it is hard to judge what new men will do. High school and prep school stars reported to be ten second team men and weigh 210 pounds, and best of tacklers and all this and that and the other often go skyward when they buck a college line. There is a difference in playing college football and high school football. But T. C. U. is going to have to depend largely on new men this year, and T. C. U. offers the new men an excellent chance to get on the squad. The new men should get a good start, go to training camp if possible, and remember that keeping in training is not only demanded of the college player, but that it is absolutely imperative if he wants to make good at T. C. U.

Not to Play Texas or A. and M.

T. C. U. has an excellent schedule this season. Experienced and thoughtful men mapped it out. T. C. U. will not meet the Longhorns from the University of Texas this fall. Men well versed in college athletics declare that this is a wise decision. Another wise decision is that T. C. U. will not meet A. and M. this year. A good year against teams in T. C. U.'s own class will put the Christians in a position to demand a game from, and in a condition to play, the Aggies of A. and M. and the Longhorns of Texas. We will take them on in 1917.

First Game Oct. 7.

Austin College usually puts out a team of about equal rank with T. C. U., and prospects at Austin College are reported to be good this year. T. C. U.'s first game is with Austin College in Fort Worth. It will be played Oct. 7, only three weeks after school starts. We won't have to wait long to see a live gridiron battle.

Next Game in Dallas.

Two weeks from the Austin College game, Oct. 21, the men of the purple and white will go to Dallas and play Southern Methodist University at the Dallas Fair. This will be T. C. U. day at the fair, and a half or a whole holiday will be given. S. M. U. is planning to come back with a vengeance this year. The Christians had little mercy on the Methodists when they met here last fall.

To Play Rice.

The second home contest will be against Rice Institute. Rice beat T. C. U. by a narrow margin last year.

The game was played in Houston on a ground seepy and soggy, with rain still falling. Rice got the big end of the score, though, and it's T. C. U.'s time to take the big end this year.

T. C. U. defeated Trinity last year, and the Christians expect to repeat the tragedy again this year in Fort Worth along about Nov. 6.

Good Road Trips Planned.

The next game is at Georgetown Nov. 11, against the Methodists of Southwestern, whom we rolled in the dust last year. Then the team will return and stay until time to make a road trip to Brownwood. Two games will be played while in Brownwood, one with Daniel Baker Nov. 18, and the other with Howard Payne Nov. 21. These two games, especially the one with Howard Payne, ought to be walk-overs. It's a long trip and tiresome, and it taxes a team to play two games in three days, so it is well that the opposing teams will not be the strongest.

"Remember Last Year."

The curtain will go down Thanksgiving Day after one of the hottest battles ever seen on a gridiron in Fort Worth or any other place. Baylor and T. C. U. meet Turkey Day. Enough said. Down with Baylor. Remember last Thanksgiving. Remember Stonerod. Remember — to 0.

FORT WORTH RECORD AND STAR-TELEGRAM TO BACK T. C. U.

Continued from first page.

has been no favor asked these papers they have not freely granted no courtesy wished they have not cheerfully given.

No matter how crowded for space or how much consideration already shown, these papers have ever been ready to do their best to boost and advertise T. C. U. in their columns.

Reporters and editors and publishers of these papers have time and time again proved their friendship for and interest in Texas Christian University, its present and future.

In trying to determine, to some extent, at least, just how the papers helped last year, just what they have done for T. C. U. in the way of publicity and advertising, we are surprised with the splendid record. The clippings kept in a book by Alden Evans the publicity agent of the University, show that during last year, the school year of nine months, The Record and The Star-Telegram have given two-hundred and twelve columns of space to T. C. U., with other reading matter and pictures of our buildings.

They have done more. It was impossible for the publicity agent to keep account of every little detail. But the Skiff is speaking of what the preserved clippings show.

There are about twenty-one inches to the column. Two hundred twelve multiplied by 21 is 4,452. This represents the number of inches of news reading matter and history printed in these papers last year. Figuring 36 weeks to the school year we find there were on an average of 124 inches a week given the University.

A hundred and twenty-four divided by seven is 18. This means that each gave T. C. U. an average of nine inches of news, reading matter and pictures every day last year. When news was slim of course, T. C. U. had little notice but at times, and quite frequent

ly, quarter pages and half pages were given T. C. U., which brings the average up.

This is a lesson in mathematics.

It is more. Expert advertisers say that the best advertising is newspaper advertising which is news and pictures and things which advertise but are not marked advertisement or show on their face they are advertisements. This is the kind T. C. U. got at the hands of the papers—the best.

Advertising rates of the Fort Worth papers range from 70 cents per inch to \$2.30 an inch, or about these figures. Let's take the lowest figure and see what 44,52 inches of space means in dollars and cents.

4,452x\$.70 (is) \$3,116.40.

Thirty-one hundred dollars worth of advertising of the best variety helps T. C. U.

T. C. U. has friends among other papers also. Among the best newspaper friends of T. C. U. besides The Record and The Star-Telegram are the Dallas News with a branch office in this city, and the Houston Post. The Waco Times-Herald, the Waco Morning News, the Houston Chronicle, the Austin American and the Austin Statesmen, and a few others have from time to time given space to the university events.

The writer has for several months day by day, as a part of his work outside his school duties, had to look over between 300 and 400 Texas and out of state newspapers, dailies, weeklies and semi-weeklies. The writer knows of no papers or paper in or out of Texas which back a school, college or university to any ways near the extent the Fort Worth Record and The Star-Telegram back T. C. U.

Even the papers in Austin do not give the courtesies to the great university of Texas that the papers of Fort Worth give T. C. U.

No paper in Texas or out of Texas backs any school, college or university any more, or any better friends to it than the Fort Worth Record and the Fort Worth Star-Telegram are to Texas Christian University.

Flowers for the living.

PROF. KNIGHT MAKES VISIT IN BROWNWOOD.

Prof. M. M. Knight, head of the history department, went to Brownwood Saturday where he visited in the home of the Misses Elva and Elsie Baxter. He returned to the University Monday. Misses Baxter are former students of T. C. U.

Prof. Knight will leave next week to spend a year in Clark University where he will take his doctor of philosophy degree in history.

Only Few More Weeks Until School Opens.

Save your trunk checks for

C. C. McGuire
"The College Express"

Prompt Service--Low Charges
PHONE R 4592. T. C. U.

Everything to Eat and Drink

FORD'S CAFE

One Block North of Campus