

Learn the Yells!
Down with Austin!

THE SKIFF

Drop Everything!
Be There Saturday!

VOLUME XV

TEXAS CHRISTIAN UNIVERSITY, FORT WORTH, TEXAS, OCTOBER 6, 1916

NUMBER 3

T. C. U. MEDICAL COLLEGE HOLDS FORMAL OPENING

Medics Addressed by Prominent Men
of City—T. C. U. Orchestra Plays.

The formal opening of the Medical College of Texas Christian University was held last Monday morning in the College of Medicine Building of Fort Worth.

An impressive program was carried out. Dr. Bacon Saunders presided over the exercises, and introduced as principal speakers of the occasion, Hon. Sydney Samuels, Dr. Crow of Dallas, and Dr. E. M. Waits, president of T. C. U. The new president urged the medical students to realize the earnestness and need of constant application necessary to succeed in the profession of medicine.

Special music was furnished by the regular University Orchestra. Students not only from over Texas, but also from the adjoining States of Oklahoma and Arkansas, helped make

(Continued on page 3)

FT. WORTH TURNS OUT TO PRESIDENT'S RECEPTION

Campus Brilliantly Lighted Up
All Buildings Open to
Visitors

With festoons of light twinkling from every corner of the spacious campus on the hundreds of gaily clad people there, Texas Christian University, Monday night, welcomed its new president, Dr. E. M. Waits, as only a college community can.

Invitations were issued to more than 3,000 guests to a "reception" but the lively strains of the University Orchestra and the holiday spirit of the big crowd which thronged the buildings caused the affair to be a typical university "open house."

The dignified Seniors, clad in sombre dress suits, as custom demands, to their own gratification and the envy of the lower classmen, formed a contrast to the gayer colors of the co-eds strolling across the campus.

Dr. Waits was the center of a constantly increasing group of University and city visitors and received the congratulations of scores of well-wishers.

(Continued on page 4)

FOOT BALL



BIG PEP MEETING AND YELL PRACTICE STIRS UP STUDENTS

Fish Quickly Catch Glimpse of Real
T. C. U. Spirit.

The big combination pep meeting and yell practice held in the Chapel last Wednesday filled every student present with the old time T. C. U. pep, and prepared them to do their part in the Austin College game. The University yells and songs were practiced and pep talks were made by Yell Leader Martin, McGregor and Christenberry. The football men were present in a body and were enthusiastically cheered by the students.

With "AnnieMac" at the piano, the students quickly caught the spirit of "When Old T. C. U. Falls In Line" and when Jesse Martin led old "Rip Ram" the windows shook.

Although the new students did not learn all the yells, they at least "caught the spirit" and by Saturday afternoon they should all know both yells and songs. A complete list is printed in this issue of The Skiff, hence there can be no excuse for not knowing them.

FOOTBALL SEASON OPENS WITH AUSTIN COLLEGE

Game to be on T. C. U. Grounds; Several Good Men Out
with Injuries; Students Alive with Pep

Despite the fact that some of T. C. U.'s best football men are on the injured list, a strong eleven will clash with the Shermanites Saturday afternoon. The last week has been a hard, steady grind, and through the mill of regular scrimmage, signal work and two practice games, Coach Daniel has picked a squad that will compare favorably with the college teams over the State.

Last Saturday the squad journeyed to Meridian and played the strong Meridian College team. In spite of poor refereeing and bad management of the game in general, T. C. U. won out, 7 to 0. Bill Berry, the fast half from Vernon High, made the only touch-down, sprinting 55 yards to Meridian's goal.

Monday afternoon a practice game was played with the North Side High team, in which the Purple and

White back field showed up specially well, piling up the score at will.

One of the most pleasing features of the work-out of the last two weeks is that every man has been working more than hard to be in the best possible shape. It is extremely unfortunate that such good men as Gish Martin (Capt.), Ox Kornegay, Froggie Hawes, Shorty Vaughn, Bob Whittington, Cal Nelson and Jack Childress are on the "wounded" list. With such men out of the line-up we cannot expect anything but a hard fight.

The line-up will probably be selected from these men:

Willie or Bradford, center; Broadley, Smalley, Kornegay, guards; Wright, Owens, Martin, tackles; Stangl, Ogilvie, Hale, Elliot, ends; Edens or Ogilvie, quarter; Berry, Childress, Meyers, halves; Calvert, full.

ALL VARSITY LITERARY SOCIETIES RENDER INITIAL PROGRAMS

New Students Take Healthy Interest in Societies
Spirit Runs High

ADD-RAN PROGRAM

The Add-Ran Literary Society gave their first regular weekly program last Tuesday evening at 8 o'clock. The Society pep was in evidence at all times, and the following program was given:

Music Orchestra
Reading Floyd Sweet
Man as a Free Moral Agent C. Arnsperger
Short Story T. P. Sweeney
T. C. U. on the 1916 Gridiron R. Howard
Music Orchestra

After the program, a business meeting was held, and these men were elected as members of the Society: B. L. Higgins, J. Sturgeon, C. Elliot, H. Jones, Myers, Coke, Ferris, Walcott, M. Little, Ferris.

SHIRLEY PROGRAM

The Shirley Literary Society opened their year's work last Tuesday evening with the following program:

Hughes, the 100 Per Cent Candidate J. H. Monk
Vocal Solo G. Hutton
Wilson and the Railroad Strike A. A. Evans
The Defeat of Prohibition in Recent Election Best for Fort Worth:
Pro P. Pirkle
Con L. Dutton

In the business meeting that followed, among the new men admitted were F. Ogilvie, Lee Willie, E. Stangl, J. Childress, N. Shockley, J. Hammond, L. Ligon, M. J. Davis, R. Wright, David Bronstein, Hill. Ben M. Edwards, a member of the Shirleys when T. C. U. was in Waco, was re-entered on the roll.

(Continued on page 3)

TRUSTEES ANNOUNCE LAUNCHING OF BIG MONEY RAISING CAMPAIGN

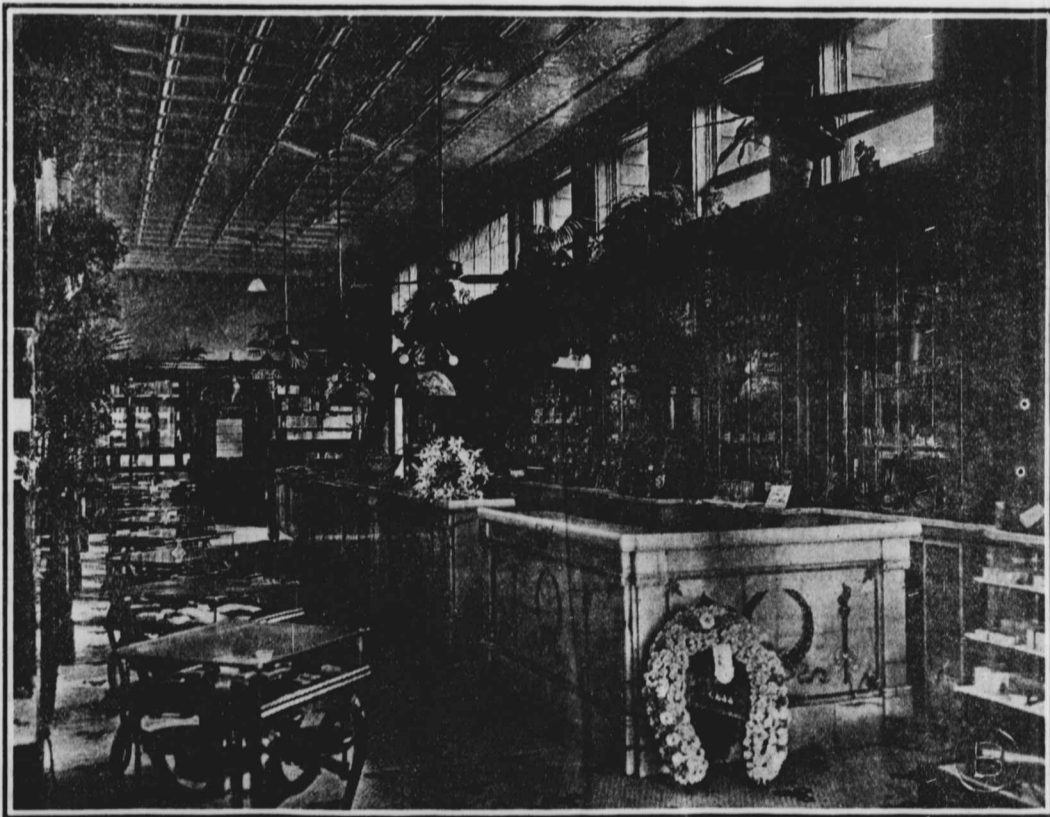
\$150,000 to be Raised in Fort Worth. A Bigger
University Looked Forward to

The culmination of the plans which have been under way for the past two years was reached last week when the trustees of T. C. U. announced a campaign to raise in the City of Fort Worth alone the sum of \$150,000. This does not mean that the University is adding this large sum to the expenses of the city. It means that the business men will be called upon to aid in the upbuilding of an important unit of Fort Worth. Dr. Bacon Saunders, a member of the board of trustees and one of the most active workers for T. C. U., stated last week that one-half of the amount raised will be the share of the T. C. U. College of Medicine, now

located at Fifth and Calhoun streets.

T. C. U. has been on a rapid upward climb, during the last few years especially. With \$150,000 a bigger and better University is assured and a great step will be taken toward making Fort Worth the greatest educational centers of the Southwest.

Detail plans will be announced in the near future. Many of the most prominent business men of the city have already shown themselves willing to co-operate in this great campaign. Dr. E. R. Cockrell, head of the Law Department of T. C. U., and Dr. E. M. Waits, the University President, will both take a prominent part in the fund raising.



S. B. BURNETT'S \$10,000 SODA FOUNTAIN

Texas Christian University Week AT

S. B. Burnett's Drug Store

October Ninth to Fifteenth inclusive

SPECIAL RECEPTION

Monday, October Ninth, 2:30 to 5:00 o'Clock

MUSIC BY T. C. U. ORCHESTRA

Under the direction of Prof. Cahoon

A hearty invitation extended to the
Faculty and Students to be our guests
during T. C. U. Week.

S. B. BURNETT'S DRUG STORE

"A REFRESHING PLACE FOR REFRESHMENTS"

HOUSTON AT EIGHTH STREET

shoes, because the por boy only kicked five goals out of four attempts.
The game clearly demonstrates that we have just as good men on the side line as were in the game, because time and again Coach Daniel shifted his men and there with the punch in a pinch.

(Advertisement)

ALFTH AND MAIN



F. M. [COACH] CAHOON

AS THE OTHERS SEE HIM

BY TED ROBINSON
Advertising Manager Washer Brothers

I write these few lines that the readers of the "Skiff" may know what the public in general in the city of Fort Worth think of F. M. (Coach) Cahoon. The faculty and student body should be proud of Coach Cahoon and should assist him by singing his praises for all time to come, for his untiring, unselfish work which he has performed all summer long, in the interest of T. C. U. gathering together such splendid material for various athletic teams.

To my personal knowledge, he has made trips over rough and sandy roads, through rain and mud, after men that no one else could have secured, and by the loyal spirit which is ever in his heart, he has given T. C. U. the best men the State could turn out.

He has worked night and day without a thought of himself or family, with but one object in view, and that was, to put the Purple and White at the head of Texas Athletics, where she rightfully belongs.

I might write a whole page and then not begin to express my thoughts and the way I feel towards a man with such a character, and my only hope is—that his dreams be realized, when we trample our opponents in the dust, especially Baylor.

He is not only a good judge of athletics; but even a better one of musicians for T. C. U. has today, one of the best bands in the country. It is very often spoken of in the various Civic Organizations in the city, with a great deal of pride.

Success to you, Coach, and may the various teams come through as you have hoped for and may the student body put your name in the Hall of Fame along with other stars who are to twinkle on the Gridiron this fall. The citizens, as well as the student body, love and respect you and wish you many years of prosperity and success.

(Advertisement)

ALL EYES ARE ON HIM

BY TED ROBINSON
Advertising Manager Washer Brothers

If I were the greatest orator in the world, I could not begin to use the proper language that would be used in praising "our dear old Coach, Milton Daniel."

Every member of the student body, as well as the citizens at large, know his ability to handle and coach men who are to represent T. C. U. in the most important department of the school. By his kind words, his knowledge of the game, and the success he has always had, even in the days when he played for our Varsity, he is welding together a machine that in the end must conquer all, especially, Baylor.

When a coach is spoken of in such terms as the writer has heard various men on the team use about him, it certainly indicates that he is a successful manager, for without co-operation from each man individually, as well as team work, he cannot hope to succeed. I have heard the boys say that "they would die for Dan; he is some man; he is the best coach I ever saw; I'd do anything he would ask me; I'd take my shirt off to him," and various other remarks. It certainly shows that he has the respect and confidence of every man on the team.

We are very fortunate in securing his services and no one knows this better than the good citizens of Fort Worth, and each and every one of us have our eyes on him, pulling for him to put the dear old purple and white back in the position or even better than she occupied in 1912.

Success to you Dan. May this season bring forth all the joys that should await a coach of your personality and ability, and may you be the man that puts dear old T. C. U. in the ranks of athletics that she rightfully belongs in.



M. E. DAN DANIEL

"Our Slogan"

"Pull together and stick together." This must be our motto and slogan at Saturday's game. A scattering yell here and there does not show the boys that we are behind them. Let's say in a bunch and yell with the yell leader. Let's show the football men that the student-body is "there" and wants them to win as bad as they, themselves, want to win. Let them realize that they are fighting for US, and T. C. U., and not for themselves.

We go into Saturday's combat with a crippled team. This does not mean that we will be represented with a weak team, but it does mean that we must support and encourage the men all the more because of their hard luck accidents.

Any man or woman who does not appear on the field and root for 'Varsity next Saturday should be—well, it no use, for we'll all be there. Down with Austin College!

T. C. U. YELLS

(Cut them out and learn them).

VARSITY SONG.

When old T. C. U.'s team falls in line,
We're going to win another time.
For the Varsity we'll yell, oh yell,
For the football team we love so well,
oh well, oh well,
We'll fight, fight, fight for every score;
Circle ends and then we'll win some more,
And we'll roll old S. M. U. in the sod!
Rah! Rah! Rah!

EVERYBODY.

(Tune, Everybody Works but Father)
Everybody works on our team,
The team that wins the game,
We all work together
To honor Varsity's name—
When Eden calls the signals,
The backs begin to run—
Its all off with Texas—
The game is won.

BOOMER-SOONER!

Boomer! Sooner!
Sooner! Boomer!
Rat ta ti tat!
Rat-ta-ti-tat!
Ti-tat-ta-ta-rin!
T. C. U. is bound to win!

COMANCHE, RANCHE.

Comanche! Ranche!
Rip! Rah! Ree!
Baylor, Baylor!
Twenty-three!
Kalamazoo, the place for you!
Back to the cactus! Now skidoo!

RIP-RAM.

(Rather fast).

Rip-ram-ba-zoo!
Licky-licky-zoo-zoo!
Who-wha-wah-who?
Let'er go! T. C. U.!

YIP!

Yip! Salanity!
Y-a-y. Hawk—
Os-kosh-jimty-jawk—
Kalamazoo-mazoo-mazoo—
Ricikity-roo-T. C. U.

RAILROAD YELL.

(Slow at first, then fast.)

Uh—Rah—Rah—Rah—T. C. U.!
Uh—Rah—Rah—Rah—T. C. U.!
Uh—Rah—Rah—Rah—T. C. U.!

GLORY, GLORY.

We'll hand old Baylor to a sour apple tree—
Down went McGinty to the bottom of the sea.
She's my Annie, I'm her Joe—
Listen to our tale of woe.
(Yell Leader)
Any score today, Baylor?
(Everybody)
N-O-O-O!
(Yell Leader)
Git up!
Glory, glory, to old T. C. U.—
Glory, glory, to old T. C. U.—
Glory, glory, to old T. C. U.—
As we march to the goal!

SKYROCKET.

S-k-y-r-o-c-k-e-t!
(Whistle) s-s-s-s-s Boom! Ah!
T. C. U. T. C. U. Rah! Rah! Rah!

JUNIOR CLASS ELECTS
MANAGER AND EDITOR
1917-18 HORNED FROG

The Junior Class met Tuesday at 10 o'clock for the purpose of electing the Editor and Business Manager for the Horned Frog of 1917-18. By unanimous vote of the Class, Floyd Sweet was elected as Editor-in-Chief and J. H. Monk was elected Business Manager. Miss Douglas was elected Class Reporter for the Skiff. Messrs. Monk and Sweet are both capable men. They will work this year with the Horned Frog staff, and with the experience gained expect to put out a great year-book.

FINE ARTS FACULTY
WILL GIVE RECITAL
WEDNESDAY EVENING

Event is annual affair; large crowd from the city always attended.

The annual Fine Arts Recital will be given in the University auditorium Wednesday evening, at 8 o'clock. This is one of the most important, as well as one of the most enjoyable, occasions of the whole season. The entire student body and a large crowd of lovers of piano, violin, voice and oratory from Fort Worth usually attend this program. Committees will be appointed to meet the cars and automobiles.

The Seniors will attend in full evening dress, and the Juniors will act as ushers.

Officers and committees of the oratorical organization have charge of all oratorical contests. About \$200 are given each year to winners in the different contests.

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Dealer in
Leather and Shoe Findings
Cripples a Specialty
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Just across the street from
STRIPLING'S

Everything to Eat and Drink
FORD'S CAFE
One Block North of Campus

THE SKIFF

C. W. CHRISTENBERRY.....EDITOR
HOMER TOMLINSON.....MANAGER

Published every Friday at the University print shop.

Entered as second-class matter at the postoffice at Fort Worth, Texas, under the Act of Congress of July 16, 1894.

Subscription price, \$1.00 in advance.

Two subscriptions (one out-of-town address), \$1.50.

Office: Room 8, second floor of Main Building.

STAFF THIS WEEK:

Margaret Riter
Abigail Willingham
Karl Broadley
Inez Hudgins
Ruby Douglas
Monette Whaley

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Washer Bros.

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DENTIST

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T. C. U. Students are especially Welcome

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Where Cleanliness and Quality are Paramount

Wm. H. HARRIS, Prop.

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EXPENSES

have a bad habit of Growing Faster than Allowances. The easiest way to watch them is thru a Checking Account.

Established 1873

The Fort Worth National Bank
CAPITAL, SURPLUS AND PROFITS \$1,800,000.
Corner Fifth and Main

ORATORICAL ASSOCIATION
HOLDS FIRST MEETING
LARGE NUMBER ATTEND

All students in the four literary societies are eligible members. Officers elected.

The first steps toward the organization of the T. C. U. Oratorical Association were taken in the University chapel Wednesday morning. This is one of the important bodies in T. C. U., and only members of the four college literary societies are eligible to membership. A fairly good representation was present at the initial meeting. Willis McGregor, last year's vice-president, presided. The officers elected for this year's administration were: William Jones, president; W. B. Higgins, vice-president; Annah Jo Pendleton, secretary-treasurer.

Shoes,

the girls pride is a pretty pair of
of the new plain or combination—

Boots

So many wonderful styles in this big
shoe section, we wish but to remind
you to make a call of inspection should
you want a fashionable street boot shoe
for evening wear for the school room
or play grounds.

Inspect them

here at

W. C. Stripling



Capt. Ralph [Gish] Martin
Gish will begin the game in spite of
his injured knee.

Margaret Kennedy spent the night in
Jarvis Hall Wednesday night, and at-
tended the open meeting of the Clarke
Society.

Helen Simons, a new student from
Alvarado, entered T. C. U. last Mon-
day.

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Films Left Before 10 A. M., Delivered Same day at 5 P. M.

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105 West Sixth Street

THE STRAND THEATER

MAIN AT SEVENTH

Program For Week of Oct. 9

MONDAY AND TUESDAY

Edna Goodrich in
"The House of Lies"

WEDNESDAY AND THURSDAY

Wallace Reid and Glee Ridgley
in "The House of Golden Windows"

FRIDAY AND SATURDAY

UALINTINE GRANT IN

"The Daughter of McGreagor"

The Official T. C. U. Drug Store

Welcomes all of you back again. We know the "Old" students will
all come in to see us. We want the New ones to also make themselves
at home this year at Renfro's. Whether you need anything we sell or
not, come make your downtown headquarters here.

Renfro's Drug Store No. 4

MAIN AT SEVENTH

OPEN ALL NIGHT

CATCH YOUR CARS AT OUR DOOR.

Corbett's
THIRD AND HOUSTON STS.

THE STORE FOR WOMEN

T. C. U. Students will find at this
store just what you want for most every
occasion. Coats, Suits, Drasses, Hats,
Corsets, Hosiery, Waists, Skirts, etc.

We invite you to come and look
them over at your leisure and we prom-
ise not to urge you to buy.

FISH PRESIDENT
RESIGNS OFFICE

Big-hearted Underclassman Says
Policies not Endorsed

Joe "Woodrow" Allen, the unani-
mous choice of the upperclassmen
for "fish" president, has felt it
necessary to resign. Mr. Allen says
his "fellow-fish" are not in sympathy
with his progressive policies, and
went so far as to elect another man
for the position.

The resigning African statesman
says, however, that he harbors no ill
will towards his successor, and will
do all in his power to aid Mr. Dick-
inson and his verdant followers.

The Freshmen this year are rap-
idly getting into the college spirit.
at the PeP meeting last Wednes-
day they showed that Austin Col-
lege would get no encouragement
from them.

AT THE MAJESTIC

Every student in the University
knows the reputation of T. C. U.'s
Quartette. Go to the Majestic The-
atre, Friday Evening and hear them
on one of the best bills of the season.
The famous Victor Morley and Co.
Stars. After the regular program will
be special barbaree

(Adv)

CLARK PROGRAM

(Continued from page 1)

The Clark Literary Society gave a
very interesting program last Wed-
nesday evening, October 4th. The
members and visitors enjoyed the fol-
lowing numbers:

Piano Solo.....Eulalia Bell
Vocal Solo.....Sannie Andrews
Book Review.....Mrs. Gardener
Reading.....Lucile Routh
Story.....Ava Lee Mars
Piano Solo.....Inez Hudgins

The following young ladies were
taken into the Society as active
members: Lillian Randall, Chris-
tine Kendrick, Genevieve Goff, Agnes
Pender, Sue Lee Woody, Dorothy
Fletcher, Lola Bridges, Alda Mills,
Nell Hegler, Lois Eldridge, Lena
Stafford, Eulalia Bell, Gladys Par-
ker.

WALTON PROGRAM

The 1916-17 session for the Walton
Literary Society was opened Thurs-
day evening with the following pro-
gram, its features being variety and
pep:

Welcome.....Abigail Willingham
Reading.....Maud Keith
Piano Solo.....Monette Whaley
"PeP".....Gladys Richards
Vocal Solo.....Margaret Bell
"Why I Am a Walton"
.....Ora Leveridge
Violin Solo.....Elsie Baxter

The new members voted in after
the program were: Ruby Parks, Ma-
rian Allen, Lucile Galloway, Dora
Dawson, Lallah De Stivers, Willis L.
Jenkins, Mrs. Hulsey, Joan Neal,
Lola Edwards, Mary Ward, Mary
Hull, Lela Johnson, Merle Holsap-
ple, Elizabeth Elliott, Hope Harden,
Varnie Varnelle, Mary Strange, Lil-
lian Knox, Dena Clark, Elizabeth
Shelburne, Lorraine Russell, Nina
Phillips, Florine Whitley, Lena Har-
rison, Gladys Veit, Marie Betts, Be-
atrice Rabe, Della Leveridge and
Virginia Peterson. Mrs. Doughitt
and Mrs. Doering were elected hon-
orary members.

HOLDS FORMAL OPENING
T. C. U. MEDICAL COLLEGE

(Continued from page 1)

up the student body present at the
formal opening. The official welcome
of the "Panther City" was extended
to the medics by Mayor Tyra.

All indications point to a great
year for this department of T. C. U.
A large number of the ablest doc-
tors and surgeons of the South-
west practice in Fort Worth, and
this group of men make up the med-
ical faculty of T. C. U. As far
as scholarship and efficiency of the
graduates is concerned, the T. C. U.
College of Medicine is second to none
over the State. And as soon as the
great money-raising campaign of
Fort Worth is completed, it will be
possible to comply with all tech-
nicalities as to equipment and thus
secure for this department, before
the year is out, the highest possible
classification.

GIRL'S GLEE CLUB
MEETS AND ORGANIZES

The young ladies who expect to
try for the Girls' Glee Club met
Wednesday afternoon and the Club
was reorganized. More enthusiasm
was shown than ever before, and
with the president, Miss Ruth Mc-
Fadin, presiding, the Club made very
interesting plans for the year's work.
It is the expectation of the mem-
bers to do serious study and make
the 1916-17 Girls' Glee Club the
best T. C. U. has ever had.

With Mr. Hamilton as director and
Mrs. Cahoon as vocal coach, splen-
did musical treats are in store for the
student body. The Club is an ex-
clusive organization, and only voice
pupils are admitted.

VALE OF FORT WORTH
ADDRESSES STUDENTS
ON SUPERVISED PLAY

Playground Supervisor Vale of Fort
Worth spoke in Chapel Thursday on
"Recreation and Properly Supervised
Playgrounds." Mr. Vale stated that
play can be anything but whole-
some, that it can be destructive to
character. Play and recreation under
proper supervision offer a solution
to this problem and scores of cities
have found playgrounds, properly
supervised, a necessity.

Mr. Vale appealed for a number of
students to form classes and study
playground work and assist in the
city playgrounds. Over fifty young
men and women offered themselves
to study and serve. The class will
meet at 1:30 each Monday after-
noon and the members will give one
afternoon each week in aiding the
playground program in Fort Worth.

Come and see our

Crepe Apple Blossom

Some Shirt

For Sample of shirt see Christenberry

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MUSIC, MUSIC BAGS AND ROLLS, BOOKS, STATIONARY
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SAY, FELLOWS—

Stop in and see those new Fall Duds at Main and
Seventh.

A. & L. AUGUST

JEWELERS

FOR

The T. C. U. Students

We Want You to Feel at Home in the South's Most Beautiful Store.

You will find here not only the finest of gems and richest mountings, but the most wonderful
selection of fashionable novelties in—

JEWELRY, WATCHES, CLASS PINS, MEDALS, SILVERWARE, ETC.

Our every effort is to merit the confidence and patronage of yourself and friends, by giving
the BEST QUALITY and the BEST PRICES to be found anywhere.

TEXAS' GREATEST JEWELERS

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Home furnishings are no longer chosen by the public for
their utility alone; the artistic effect, the harmony of style
and colors are demanding more consideration, in selection
of Furniture, Rugs and Draperies than ever before.

We want you to understand we are prepared to supply
your most fastidious ideas and aid you in the selection of
your furnishings.

Ellison Furniture and Carpet Co.

CORNER W. SEVENTH AND THROCHMORTON

shoes, because the por boy only kicked five goals out of four attempts.
The game clearly demonstrates that we have just as good men on the side line as were in the game, because time and again Coach Daniel shifted his men and
there with the punch in a pinch.

(Advertisement)

achamed
ALFTH AND MAIN

YOU'LL HAVE TO ADMIT THAT WE HAD A GREAT SHOW LAST WEEK

WELL WE'VE GOT EQUALLY AS FINE ALL NEXT WEEK

SUNDAY and MONDAY

The best play ever having served
as a Vehical For

LILLIAN GISH

The Girl whom Belases declared
the most talented and prettiest
girl on the stage.

DIANE of the FOLLIES

A story of life behind the scenes
ALSO

KEYSTONE COMEDY

TUESDAY and WEDNESDAY

The star whom we know to be
one of your favorites

Norma Talmadge

IN

GOING STRAIGHT

One of thh greatest Crook Plays
ever seen

Also Special return showing of the best
Comedy of the year

THE WAITERS BALL

WITH

(FATTY) ARBUCKLE

THURS. FRI. and SATURDAY

Are days you'll always remember

Wm. S HART

Everybody's Hero in

THE DAWN MAKER

AND

CHAS. CHAPLIN

IN

THE PAWN SHOP

We'll not say any more.

You know what to expect

THE HIPPODROME

BRYANT STUDIOS

FOR T. C. U.ERS

How's this for a Fort Worth photographer? Twenty-two people working regularly, turning out more than 4000 pictures and kodak prints daily from orders received all the way from various drug stores in Missouri to agents on the border!

You wouldn't have thought a local photographer did business like that, would you?

Well, it's just like this, so Mr. Geo. M. Bryant of the Bryant Studios, 705 1/2 Main Street, explained to a Skiff man:

"When I came to Fort Worth seven years ago from the Morrison Studios of Chicago, I had all kinds of experience in the picture taking line, and I determined to make Fort Worth the center of a big photographic concern. I began by installing the best machines for the work and since I have added every improved process known to the trade, and I get 'em just as soon as they are out. Take this lighting system, for example," (and Mr. Bryant snapped on his elaborate set of electric lights that he has found essential to the clearest details, etc.) "and this other machinery here we use in developing all our kodak films—we do all our work by machinery, you know." And Mr. Bryant showed several other interesting things that have enabled him to make his reputation as the best photographer in Fort Worth.

Mr. Bryant signed a large contract for Skiff advertising Monday and said, "Tell 'em to bring down their films and let us fix 'em up right."

"We're 'the photographer in your town,' you know," said Mr. Bryant as the manager left.

AT THE MAJESTIC
Loyal T. C. U. Students!
Don't fail to see the Majestic Friday evening.

T. C. U. Quartette

and

Vivtor Morley and Co. Star
Hear T. C. U. Quartette, featuring
at the Majestic Theatre, Friday, the
night of the Cabaret.

(Adv.)

FT. WORTH TURNS OUT TO PRESIDENT'S RECEPTION

(Continued from page 1)

"Informality" was the keynote of the entire evening. There was not a single set speech and the University Orchestra and Quartette were the only scheduled attractions.

One of the features of the reception was the punch bowls, presided over by T. C. U. co-eds. The girls and the punch were enclosed in bowers of flowers and they were easily the most popular spots in the big buildings.

Perhaps the most accurate expression describing the reception by which T. C. U. honored the new head of its official family would be the term, "get-acquainted party."

AT THE MAJESTIC
Best program of the year,
All Stars, featuring
Victor Morley and Co.,
T. C. U. Quartette,
Cabaret after the regular show.
Go and see it—Friday night at the
Majestic Theatre.

(Adv.)

"A Spade's a Spade"

JOHN WILLIAMS & CO.

508 Main Street

Pot Plants

We have all kinds of POT
PLANTS. Make your room look
home-like. SPECIAL PRICES
TO YOU.

Baker Bros.

1013 HOUSTON ST.

DAY PHONE: Lamar 950.

NIGHT PHONES: Rosedale 25

and Lamar 1096.

ALDEN EVANS, T. C. U. Agent.

LOST

LOST—One pair tortoise shell rim
glasses, September 26, Monday, by
Alice O'Keefe. Leave at Business
Office.

YOUNG LADY WANTED.

Young lady student wanted to assist
in general housework for board
and room. See J. H. Monk.

BUD NIPPERS ORGANIZE AND ELECT.

Monday at 1 o'clock the Bud Nippers met in the parlor of Jarvis Hall for re-organization. The following officers were elected: Monette Whaley, president; Ruth McFadin, vice-president; Ruby Douglas, secretary and treasurer.

Some plans for the year's work were discussed, but nothing was definitely decided.

WEAR YOUR COLORS.

To the new students:

It is a custom in T. C. U. for the rooters to wear the Purple and White colors to the games, either in the form of a cap, arm-band or pennant. These colors may be secured at the business office at a very small cost. It is unnecessary to remind the old students of this. And by the next game, let us hope that it will be unnecessary to remind the Freshman.

HEAD MATRON GOES TO THE NATIONAL CONVENTION.

Miss Tyler Wilkinson left Friday afternoon to attend the National Convention of the Christian Church in Des Moines, Iowa.

Everything

IN

Smart Clothes

FOR THE

College Girl

Have your friend meet you at
The Woman's Store

THE WOMAN'S STORE

Welcome Students OF T. C. U.

New Fall Wootwear for the "College Girl"

NEW FALL FOOT WEAR Moderately Priced

Our assortment of clever novelties in Footwear is by far the largest and most representative of any in this city and our prices will bring to us the greatest volume of trade in our history. Our contracts were made before the big increase in prices and we can boldly announce our ability to undersell all competitors.

Ladies' New Fall Shoes, in solid colors and the new two-toned effects; moderately priced—

\$4.00 to \$8.50

Black Lace Shoes, patent or gunmetal; all sizes—

\$3.00 to \$5.00

Misses' Shoes, white kid top combinations—

\$4.00 to \$4.50



SPORT SHOES FOR SCHOOL

Sport Shoes in all their newness, are here in a great many of styles; every new and wanted combination, low and high heels, all sizes and prices to undersell all competitors.

OUR READY-TO-WEAR DEPARTMENT

Wit the merchandise markets fairly "torn to pieces"—prices up, merchandise scarce, deliveries uncertain, our garment buyer seems to have sailed over a smooth sea and brought back a cargo of such lovely suits and dresses that would be marveled at even under ordinary circumstances, so, when you come shopping, come to GILBERT'S and you will see the greatest values ever shown.

You Can Do Better at

GILBERT'S

Corner Third and Houston; Thru to Main
What Everybody Wears

DO YOU NEED A TYPEWRITER?

You can rent any make of second hand machine from us or can buy one on payments of \$5.00 cash and \$5.00 per month. Typewriter paper and ribbons for any make of machines. Phone us, Lamar 212.

TYPEWRITER SUPPLY CO.

104 West 8th Street



Real Comfort in these Clothes

You men of action don't want to feel hampered by your clothes.

You want your clothes to fit snug, yet you don't want to be continually conscious of them.

Society Brand Clothes

For Young Men and Men Who Stay Young

Society Brand Clothes are built for men who demand freedom of movement.

They have the vigor and swing of college spirit cut right into them.

Individuality of style and a tailoring that is of the best down to the minutest details, have gained for Society Brand Clothes the approval of the most exacting men.

We know you will like the college models we are showing this season.

WASHER BROS

T. C. U. Headquarters

The store for high class Athletic Goods

EVERYTHING YOU WANT

Anderson's Gun Store

Established 1877

10th and Houston Street

REFRESHMENTS

"Under
the Palms"

S. B. BURNETT'S

DRUG STORE
Houston at Eighth

