

Good
Bye

The Skiff

TEXAS CHRISTIAN UNIVERSITY

Good
Luck

VOL. 26

FORT WORTH, TEXAS, MONDAY, JUNE 11, 1928.

NUMBER 31.

Plans and Dates Are Completed For Summer Term

Nine Weeks' Session to Open Here on June 11

18 HOURS WORK OFFERED

Arrangements Made to Over-
come Heat and Other Disad-
vantages of Season.

Enrollment for the summer term at Texas Christian University will take place on June 11 and 12, and final examinations for the term will be held on Aug. 9 and 10. The graduating exercises for the August class are scheduled for 7 p. m., Friday, Aug. 10.

The summer term is nine weeks, just half a semester. So one class reciting double time, that is six times a week, completes a semester's assignment in the nine weeks. The maximum work which may be carried consists of three subjects, each reciting six hours a week, a total of 18 hours a week, earning in the term nine semester hours. However, unless the student has full time to devote to the work and is able to do heavy work, he is advised to carry less than the full amount.

Arrangements are made to overcome the disadvantage of the summer season in several ways. The buildings at T. C. U. are heavy-walled, the halls and windows are wide and the location is a hill top, so that the breezes get in their full work.

The classes all come in the morning hours, beginning at 7:30 o'clock. The afternoons are left open. The evenings on the T. C. U. hill top are a delight of pleasure and beauty. By proper schedules of work, the heat of the summer may be very little felt.

Recreation suitable to the season is abundantly available. The most popular and perhaps the most beneficial is swimming in the university pool in the gymnasium. Forest Park pool is within walking distance, and the Double Dam and Lake Worth can easily be reached by those who desire.

Work will be offered in the summer term under the following departmental headings: Bible, biology and geology, business administration, education, English, government and social sciences, history, mathematics, modern language, psychology, physical training, religious education, public speaking and music.

Fine Arts Students Giving Final Recitals

Seven Programs Being Offered During Commencement Week, June 4-11.

Several final recitals by advanced students of the School of Fine Arts of Texas Christian University are being given during commencement week, June 4 to 11. All but one of these recitals is to be held in the T. C. U. auditorium. Those at T. C. U. are open to the public.

The schedule is:
Monday, June 4, 8:15 p. m., Adeline Boyd, pianist; Helen Boren, pianist; William Balch, tenor; Hazel Yarborough, pianist.

Tuesday, June 5, 8:15 p. m., Dorothy Elder, pianist; Janie May Giffin, pianist; assisted by Dorothy Leavell, contralto; Dorothy Chancy, violinist.

Friday, June 8, recital at Woman's Club at 11 a. m., followed by a luncheon; Elizabeth Webb, pianist, assisted by Vess Taylor, violinist, and William Balch, tenor.

Friday, June 8, 8:15 p. m., Grace Bucher, pianist; Sylvia Naylor, pianist, assisted by Edith Kelsey, soprano.

Saturday, June 9, 8:15 p. m., concert by the faculty of the School of Fine Arts.

Yearbooks Distributed at U. T.

Dedicated to Football Coach Clyde Littlefield and carrying out the theme of Texas cowboy lore, the 1928 Cactus, University of Texas yearbook, has been distributed. About 3,500 copies were published.

English Fraternity Elects Officers

Elizabeth Carter Made Chapter President at Sigma Tau Delta Banquet.

Miss Elizabeth Carter of Fort Worth was elected president of Chi Alpha chapter of Sigma Tau Delta, professional English fraternity, at the annual Chi Alpha banquet Thursday evening, May 17 at the Woman's Club. Other officers elected were as follows: Fred Erisman, vice president; Louise Shepherd, secretary-treasurer; Raymond Copeland, historian, and Clarence Marshall, marshal. All are of Fort Worth.

Prof. P. G. Morrison read from his poems. Dr. Herbert L. Hughes, founder and faculty advisor of the local chapter of the fraternity, acted as toastmaster, and Amos Melton, president, addressed the members of the club. Fred Erisman talked on "The Ideals of Sigma Tau Delta."

Offers Religious Training Work

Brite College Courses Teach Christian Leadership

The Brite College of the Bible, whose founding was made possible by the generosity of L. C. Brite in 1914, is located on the campus of the university, providing for the interchange of class work.

The definite task of Brite College of the Bible is the training of men and women for full-time leadership in Christian service, as ministers, missionaries, directors of religious education and other special workers. The administration and faculty of Brite College also bear the responsibility of providing the classes and the guidance for ministerial students during their undergraduate years at the university.

Besides the major in Bible for the A. B. degree, the college offers curricula leading to the degree of Bachelor of Divinity, Master of Religious Education, a church secretary course and special courses for mature students.

Louise Shepherd Is Bryson Club Head

Mrs. Bryson Makes Address at Annual Banquet at Woman's Club.

Louise Shepherd was elected president of the Bryson Club of Texas Christian University at the banquet Tuesday night at the Woman's Club. Miss Shepherd is a junior in T. C. U. She is also the editor-in-chief of the "Horned Frog" for next year.

Mary Alexander was elected vice-president and Virginia Griggs was made secretary-treasurer.

Minta Lois Pruden was the toastmaster at the banquet. Mrs. Artemisia B. Bryson addressed the guests. David Nash, vice-president, took charge of two contests. After the election of the new officers, Carolyn Carter, the retiring president, made a toast to the new officers and Luther Mansfield made a toast to the retiring officers. The banquet was closed with the singing of the club song.

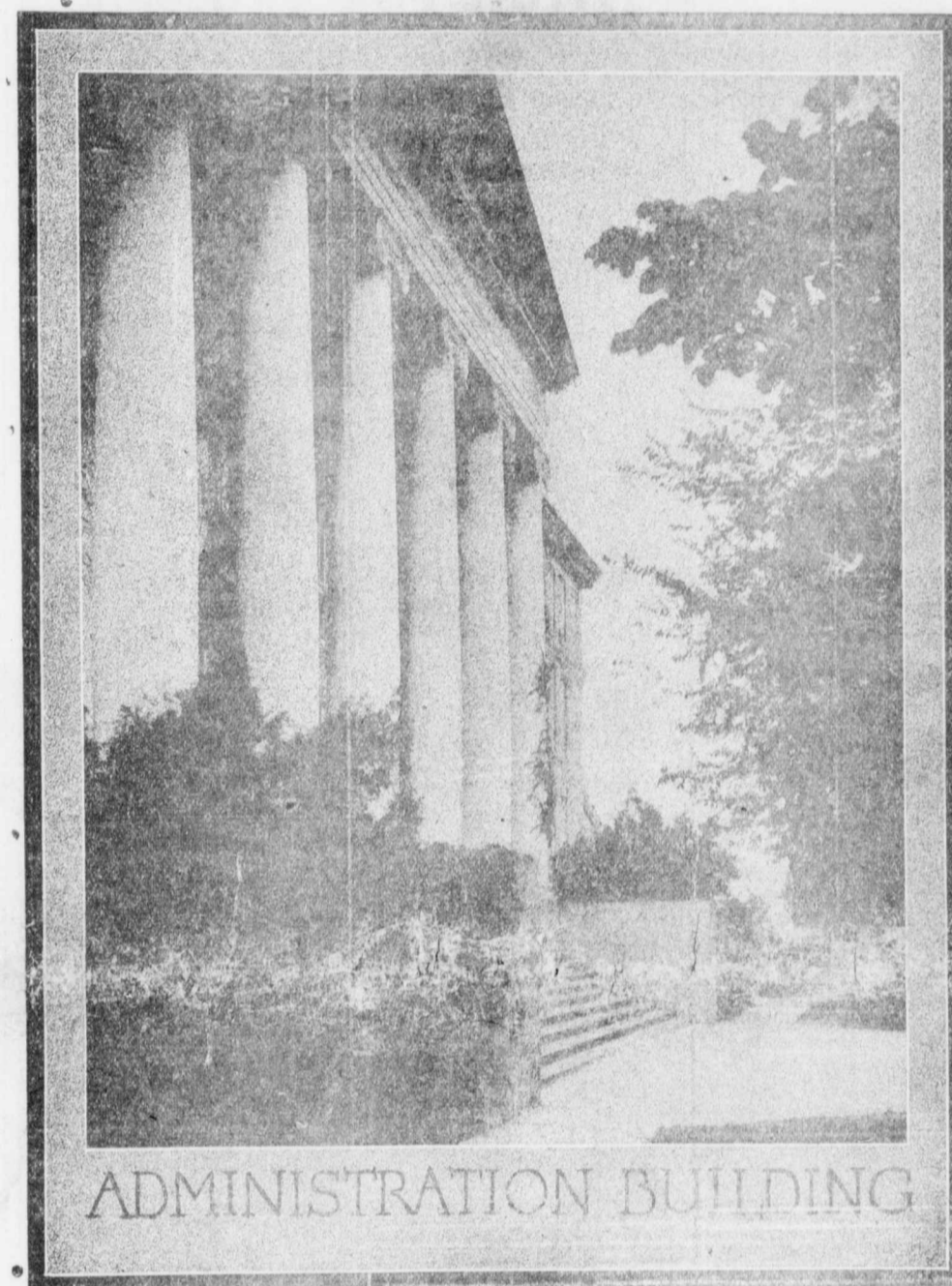
Journalism M. A. Given

Bess Jane Logan First Woman to Receive This Award.

Miss Beth Jane Logan, formerly of the Texas Christian University English faculty, will receive her master's degree in journalism from Texas University June 4. This will be the first time that this degree has been given to a woman at Texas University.

Miss Logan is a student assistant in the journalism department at the university this year. She has studied journalistic work both at the Missouri School of Journalism and at Texas University. She taught at Texas University. She taught journalism and English in T. C. U. during 1925-26 and 1926-27.

Hail and Farewell! The Seat of Knowledge



ADMINISTRATION BUILDING

Full Journalism Course Offered

Professional Training Obtainable in New Department

A full professional course in journalism is now being taught at Texas Christian University. The work was started last September and will be enlarged for the school year 1928-29.

The work is in charge of Prof. J. Willard Ridings, who came to T. C. U. from the School of Journalism of the University of Missouri, where he was a member of the faculty. Ridings, besides his scholastic training in journalism, has had ten years' practical experience on both city and country newspapers.

The professional courses in the department of journalism and those prescribed in the College of Arts and Sciences, are planned with two aims in view—to offer instruction and practice in the fundamentals of newspaper work and to provide such studies as are best adapted to give the broad training necessary for the successful pursuit of journalism as a profession.

The laboratory method is applied to the teaching of journalism in T. C. U., much as it is employed in the study of sciences, and with the same advantages. Through his own experience the student is able to link practice with classroom discussion. The plan makes for interest and efficiency.

In the first two years of the journalism course the general cultural background is laid, stressing those lines of thought most needed by a journalist—English and the social sciences. The two upper years will be devoted largely to the special professional courses.

Ample opportunity is given for the student to see his writings in print. Work is done for the Skiff, the school

Girls' Glee Club in Year's Last Program

Edith Kelsay, Soprano, Serves as Soloist for Twilight Musical.

The Girls' Glee Club gave its last Twilight Musical of this season May 27 in the T. C. U. auditorium. Miss Edith Kelsay, soprano, was the soloist for the program.

Paul Klingstedt is director and Annabel Hall assistant director of the glee club. Adeline Boyd and Carolyn Darham were the accompanists.

The program was as follows:
"Mandolins and Moonlight".....Bliss
"Whispering Hope".....Hawthorne
Girls' Glee Club
"He That Dwelleth in the Secret Place".....MacDermid
"Confession".....MacFayden
"Love's in My Heart".....Woodman
Miss Kelsay
"Spring Time".....Watkins
"Laughing Song".....Selby
Girls' Glee Club
"Spring Comes Laughing".....Carew
"My Soul Is an Enchanted Boat".....Woodman
"Reminiscence".....Klingstedt
Miss Kelsay
"Sylvia".....Speaks
"Bella Napoli".....Boscovit
Girls' Glee Club
"Guine Alfin il Momento".....Mozart
"Wish Blossoms".....Eville
Miss Kelsay
"The Heavens Are Telling".....Hayden
Girls' Glee Club

paper, for the downtown Fort Worth papers, and for many other newspapers in the state. Students in journalism at T. C. U. during the year 1927-28 had published in Texas newspapers nearly 1,500,000 words.

Expression Work Summer Feature

Curry School Combines With T. C. U. Under Prof. Fallis

A special summer term in expression, held under the joint auspices of the Curry School of Expression of Boston, Mass., and Texas Christian University, will be a feature of the summer term. Prof. Lew D. Fallis is director of the session which lasts for six weeks, from June 12 to July 20.

The idea of combining the excellent facilities and growing ability of the department of expression of T. C. U. with the long experience and high prestige of the Curry School of Expression of Boston, is to give the best to the students of the Southwest, has met with increasing popularity. Teachers of expression from all over the Southwest have found here the advanced training and renewed inspiration for their work. Beginners also find growth rapid in such a company.

Last summer students were enrolled from Texas, Louisiana, Arkansas, Oklahoma and Mississippi.

Group Has Weiner Roast at Lake Worth

A group of students went to Inspiration Point at Lake Worth on a weiner roast last Wednesday afternoon. Dr. and Mrs. John Lord were the chaperones for the party.

The following were present: Winifred Carmichael, Marie Roberts, Elizabeth Ayres, and Gladys Wilkinson. Messrs. J. Warren Day, Raymond Copeland, John Wilson Garnett, Bush Jones, Fred Erisman and William Balch.

High School Seniors Are Feted at T. C. U.

Alumni and Ex-Students Give Garden Party for June Graduates Here.

The local Alumni and Ex-Students Association of Texas Christian University gave a garden party Friday evening at 8 o'clock on the T. C. U. campus, complimenting the members of the graduating classes of the five Fort Worth high schools. Graduates honored were from Central, W. C. Stripling, Polytechnic, Diamond Hill and North Side high schools.

Prof. E. W. McDiarmid of the T. C. U. faculty gave a welcome address and Miss Elizabeth Nabors, Fort Worth, president of the Girls' Pep Squad, made a short talk. Members of the Pep Squad also assisted in entertaining.

The T. C. U. band, under the direction of Prof. Claude Sammis, played and next year's yell leaders, headed by Sidney Latham, Longview, conducted a pep meeting and led the group in singing the new T. C. U. Alma Mater hymn and athletic song.

Mrs. Elster Haile, president of the association of former T. C. U. students, had charge of arrangements for the party. Refreshments were served.

Honor Graduates Get Scholarships

Two Awards Sent to Each Affiliated High School

Scholarships for the honor graduates of affiliated high schools in Texas have been sent out by Texas Christian University. Two Scholarships—one to the highest ranking boy and one to the highest ranking girl—are awarded to the honor graduates of each affiliated high school. The scholarship entitled the student to a credit of \$117 on literary tuition.

During the present school year there have been thirty-four students in T. C. U. holding scholarships as honor graduates of their high schools.

Eight of these are from Fort Worth high schools. Mary O. Adams, Dorothy Lueker, Marie A. Roberts and John McDiarmid hold honor graduate scholarships from Central, Rosa E. Smith, Winford Stokes and Margie Blair Tadlock from North Side High, and Lillian L. Word from Polytechnic High.

Other T. C. U. students who hold scholarships as honor graduates of their respective high schools are: Eugenia Baskin, Ballinger; Ila Berry, State Home and School, Corsicana; Earl Blackburn, Breckenridge; Lowell Bodford, Weatherford; Emil B. Brewer, Memphis; Genevieve Brewer, Clarksville; Maynard Buck Crosbyton.

Jack Callan, Winters; Harlin Childers, Italy; L. C. Clifton, Arlington; Billie Jo Davis, McAllen; John W. Dennis, Texline; Lanna F. Fretwell, De Leon; D. B. Holland, Jr., Midlothian; Katherine McDaniel, Lumberton; Omera Madely, Rogers; Star Fay Miller, Cleburne.

W. D. Nugent, Maypearl; Elizabeth Rice, Handley; Lydia Riley, Wartham; Rita Alice Robinson, Academy of Texas, Waco; C. H. Rolater, Celina; Lois Stephenson, Diamond Hill; Leta D. Surles, Randolph Junior College, Cisco; Clude Thomas, Abernathy; J. Kell Wiley, Iowa Park.

Intramural Tennis Tourney Arranged

Thirty Men Already Entered in Contest—Eight Silver Balls Offered.

An intramural tennis tournament has been organized at Texas Christian University by Prof. Graham Estes. There will be eight silver tennis balls awarded, four in the singles and four in the doubles.

All T. C. U. boys will be eligible except those on the freshman and varsity squads. All matches will be played on the new concrete courts behind the school.

T. C. U. to Award 132 Degrees at Commencement

Senior Gift to Be Pre- sented at Class Day Program.

TO BURN BOOKS TONIGHT

Bash to Preach Baccalaureate— Harry Rogers Will Speak at Graduation.

The fifty-fifth annual commencement week of Texas Christian University will be observed the week of June 4 to 11, culminating with the awarding of approximately 132 degrees on the evening of Monday, June 11.

The 1928 class day exercises will take place on the T. C. U. campus, Saturday, June 9, at 6:30 p. m. The program will include an address of welcome by Arthur Leo Graham, Galveston, class president; class history, Miss Margaret Cameron, Fort Worth; conferring of the robe, presentation of gifts and the class gift to the university by the class president; and the receiving of the gift for the university by President E. M. Waits. The climax of the exercises will be the burning of the books by the seniors, an annual custom when each graduating student takes the books of his particular hated subjects and places them on the fire.

Floyd Bash to Give Baccalaureate.

The Rev. Floyd Bash, pastor of the First Christian Church of Wichita Falls, Texas, will give the baccalaureate sermon in the T. C. U. chapel at 11 a. m. on Sunday, June 10.

The baccalaureate exercises will begin with the singing of "Holy, Holy, Holy," followed by the communion hymn, "Break Thou the Bread of Life," and taking of communion. The choral club will give "O Gladsome Light," by Sullivan, and the concluding hymn will be "Onward Christian Soldiers."

A vesper service will be given on the T. C. U. campus at 7:30 p. m., the evening of June 11, in charge of the Young Men's and the Young Women's Christian Associations of the university.

Harry H. Rogers of San Antonio, will deliver the commencement address to the graduates of 1928 by the honey-suckle arbor on the T. C. U. campus, according to the annual custom. Music will be furnished by the T. C. U. band, under the direction of Prof. Claude Sammis. Prof. John W. Ballard, acting as marshal, will lead the academic procession which will form at the Mary Couts Burnett Library and march across the campus, to the place of conferring the degrees.

T. C. U. Board to Meet June 11.

There will be a meeting of the board of trustees of T. C. U. at 10 o'clock the morning of June 11 and at 4 o'clock an art exhibition in the department of art rooms, of which Prof. S. P. Ziegler is director.

The degrees will be conferred by President E. M. Waits; diplomas delivered by Registrar E. R. Tucker; class of the school of fine arts presented by Dr. H. D. Guelick; class of the department of business administration presented by Prof. J. W. Ballard; class of the School of Education presented by Prof. Raymond A. Smith; classes of Add-Ran College of Arts and Sciences and of Brite College of the Bible presented by Dean Colby D. Hall, and the graduate class presented by Dr. John Lord, dean of the Graduate School.

Recognition of the August graduating class will follow, and permanent memberships in the Texas Scholarship Society will be awarded. The new officers of the Alumni Association will be presented, followed by the benediction.

Fine Arts Recital June 4 to 9.

The public recitals of the school of fine arts were given June 4 to 9. The department of music presented Misses Adeline Boyd, Hazel Yarborough, Helen Kent Boren, pianists, and William Balch, tenor, in a recital, Monday, June 4. All the recitals were given in the university auditorium at 8:15 in the evening.

On Tuesday evening, June 5, Misses Dorothy Elder, Janie Mae Griffin, pianists, Dorothy Leavell, contralto, and Dorothy Chancy, violinist, were presented.

19 to Receive B. B. A. Degrees

13 Have Already Made Plans for Work Next Fall.

The Business Administration Department of Texas Christian University will graduate 19 students this year as compared with only five in 1924, and 13 of these have already made plans for their work next year, according to Prof. John W. Ballard, head of the department.

Professor Ballard expects to have approximately 30 graduates from the department in 1929. The following candidates for B. B. A. degrees in June have made arrangements for work next year: Lowell Parrish, Fort Worth, will teach and coach in the high school at Estelline, and R. L. Pettit, Killeen, will be with the Fort Worth Power and Light Company here in the city.

Roy Reynolds, also of Killeen, will be with Washer Bros. at the present, but later on intends to enter the office of a local cotton company. Albert Acker, Fort Worth, will teach and coach at Olney High School and W. P. Atkinson, Carthage, will go into some kind of journalistic work.

Ralph Caldwell, Fort Worth, will be connected with the Texas-Louisiana

Power and Light Company and Har-Armour & Co. in Fort Worth.

old Danielson, Chicago, will be with Kenneth McCorkle, Strawn, will be with the Humble Oil and Refining Company at McCamey; George Ed Stowe, Abilene, will be with the same company at Breckenridge, and Lester Frotho, Wichita Falls, will work for the Real Silk Hosiery Company in Houston.

Miss Jessie Seay of Toyah, one of the three girls who is a candidate for a B. B. A. degree this year, will be connected with the Baker Ice Machine Company of this city. Miss Martha Van Zandt, Fort Worth, has made no plans for next year, and Miss Hazel Nelson, an August graduate, expects to teach in the Fort Worth city schools during the next school session.

One other August senior, Jack Bailey, Holland, Texas, has a graduate scholarship in economics at T. C. U. for the 1928-29 session. Raymond (Bear) Wolfe, Houston, of football and baseball fame, who returned to T. C. U. last semester to complete his B. B. A. work in February, is now playing ball with Waterbury, Conn., in the Eastern League.

These candidates for B. B. A. degrees in June 11, have made no definite plans for the coming year: E. B. Lovvorn, Stamford; Burton Perry, Henderson; Hunter Vaughn, Wolfe City, and Preston McNeely of Fort Worth.

Dallas to Head Men's Glee Club in 1928-29

Prof. Klingstedt Says Past Year Was Most Successful.

The Men's Glee Club of Texas Christian University elected officers for next year at a business meeting Wednesday. R. Z. Dallas was elected president and Bush Jones was elected business manager. Both live in Fort Worth. Lee Emory of Lufkin was selected as the new vice-president and Joe Pate of Paducah will be secretary-treasurer.

According to Prof. Paul Klingstedt, director of the club, the season's work has been quite successful. Tuxedos were purchased for each member of the club and these have been worn at all the evening performances given this year.

The "Glee Club Minstrels" were presented in practically all of the schools of the city this year. The Majestic Theater held a contest between the men's and girls' Glee Clubs of T. C. U. for three nights last March and the men were awarded the silver loving cup for receiving the most applause on their part of the program.

On its annual tour, April 13-18, the club visited Bonham, Honey Grove, Durant, Okla., Sherman and Paris, Texas. Paris was visited twice, the first time for a Sunday evening concert in the First Christian Church and the second time for a presentation of the minstrel revue in the high school auditorium.

"There will be only four members of the club who will be lost through graduation and we anticipate a fine year in 1929," said Dallas, the newly elected president.

Four Publications Are Issued at T.C.U.

Weekly Newspaper Is Managed by Students—Year Book Named for Frog.

There are four major publications at Texas Christian University—the University Bulletin, the Interpreter the Skiff and the Horned Frog.

The university itself issues quarterly the Bulletin, as a means of communication to its friends. One number is the annual catalog, another the summer term announcements, and other announcements of special departments or events.

The Interpreter is a bi-monthly journal, published by the university under the supervision of the administration. Prof. E. W. McDiarmid is its editor. Its purpose is, as indicated by its name, to interpret to the constituents of the university the school's purposes, ideals and achievements. The paper seeks also to give information and to promote understanding and goodwill through out the brotherhood. It serves, too as a direct contact with the alumni and ex-students. It has circulation of 6,000 per issue.

The Skiff is the weekly newspaper of the school, conducted by the students. The committee on publications of the faculty appoints annually a business manager, and approves a list from which the students elect an editor. Students find here a splendid means of developing literary or journalistic ability by contributing to the paper.

The Horned Frog is the student annual of T. C. U. This modest but useful, little animal, so distinctly belonging to these Southwestern fields, has furnished its name for the university annual, which has been published with a few exceptions for 27 years. It is the mirror of the college year, furnishing hints and suggestions invaluable of the treasured experiences of college life which, after all, no book can wholly contain.

T. C. U. Girls Win In Track Meet

Take First in 3 Events in State Contest by Telegraph.

The girls' track team of Texas Christian University took first place in the recent state telegraphic track meet sponsored by the Woman's Athletic Association of Texas, according to a report received by Mildred Meggs, track manager, from headquarters at Texas University.

The T. C. U. team scored 34 points. The College of Industrial Arts finished a close second with 33 points

and Sam Houston State Teachers' College came out third with 29 points.

The T. C. U. team took first place in three events, second place in four events and third place in one.

Alvalene Lawrence, Fort Worth, took first place in the high jump, distance 4 feet 6 inches, and first in the basket ball throw, distance 81 feet and 1 inch. She took second place in the javelin throw with a distance of 69 feet and 8 inches.

The T. C. U. team finished first in the 500-yard relay with a time of 1 minute and 14 seconds.

Kate Phillips, Dorothy Louise West and Martha Van Zandt, all of Fort Worth, took second place in the 50-yard dash, the broad jump and the baseball throw, respectively.

Osie Blackwell took third place in the 100-yard dash.

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The Fort Worth Gas Company distributes Natural Gas service. It supplies a cheaper and better fuel for less cost—a fuel that gives a full-24-hour service. Its product is a Texas resource coming from the great gas fields of the state, which means spending Texas dollars in Texas.

Texas Christian University offers a similar service in its line. Texas dollars are building this wonderful institution and this institution in turn is giving to Texas a better citizenship. Spend Texas dollars in Texas. Educate Texas children in Texas, and, above all, select T. C. U.

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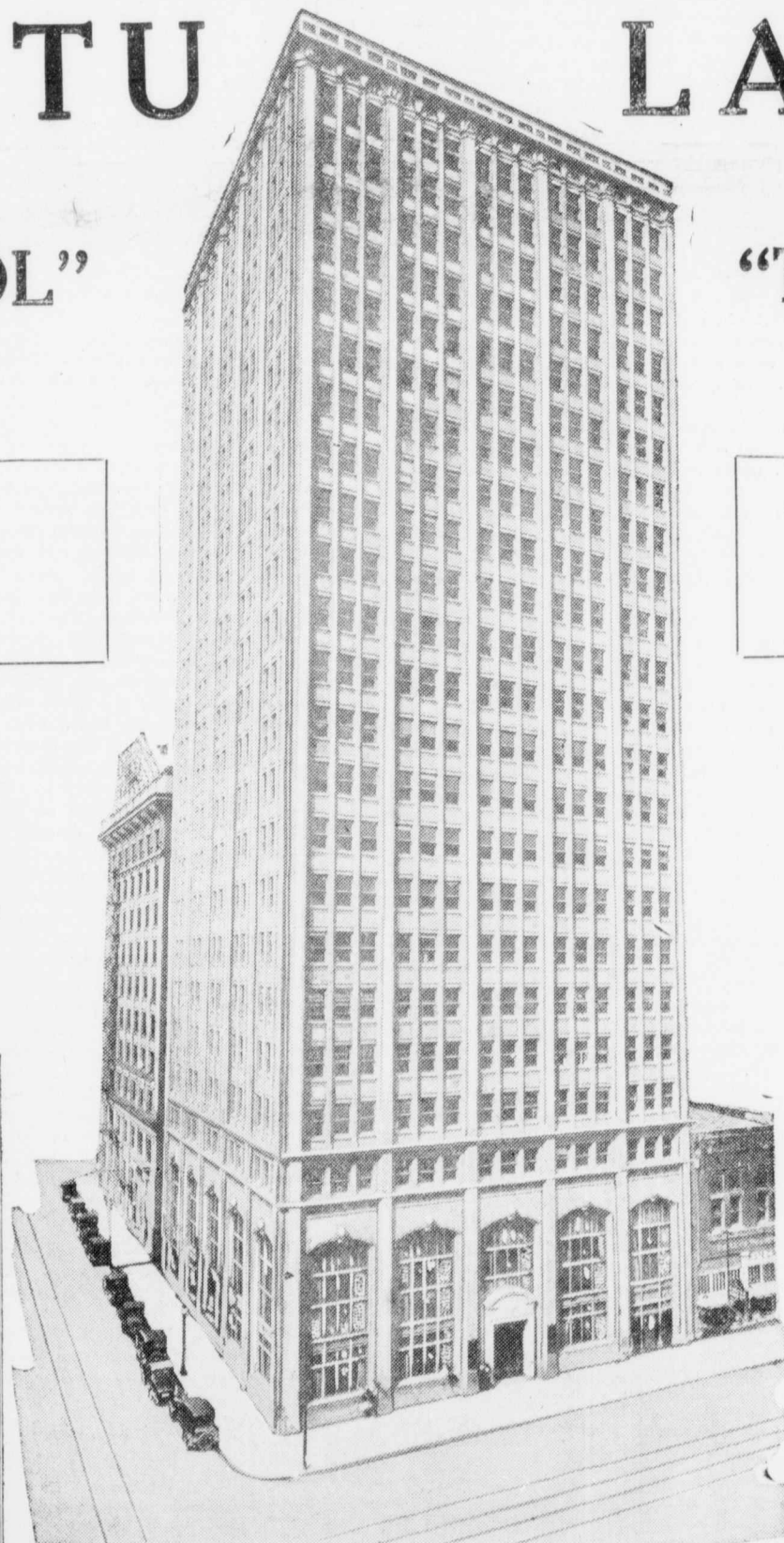
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The Skiff

TEXAS CHRISTIAN UNIVERSITY

AMOS MELTON Editor-in-Chief
W. P. (BILL) ATKINSON Business Manager

A weekly newspaper conducted by the students of Texas Christian University, office second floor, Main Building.
Entered as second class mail matter at the post office at Fort Worth, Texas.

Irene Jones Associate Editor
Fred Erisman Managing Editor
Raymond Copeland News Editor
Anna Lee Childress Feature Editor
Billy Ashburn Sports Editor
Wade Hawkins Assistant Sport Editor
Phyllis Pope Society Editor

Contributions by Class in Journalism 31, composed of William C. Ewell, Margaret Harrison, Irene Jones, Bush Jones, Preston McNeely, Clarence Miller, Phyllis Pope, Minta Lois Pruden, Odalie Rogan, Leta Surles and Hazel Yarbrough.

Assistants to Business Manager on this issue:
Elizabeth Moor, Anna Lee Childress, Ruth Hays, "Bob" Conkling, Floyd Franklin, Cleo Corder.

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Upon her unprecedented growth and development



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See Everything From Pork to Lard, Cows to Beef.

BY ODALIE ROGAN.

Clad in a spotless white linen coat we began what proved to be an interesting and enjoyable inspection tour through an INDUSTRY which has attracted nation-wide attention to Fort Worth. A trip through SWIFT & COMPANY was in progress.

The first place we entered was the Lard Refinery. With a daily capacity of 200,000 pounds, this is the department which manufactures many well known brands, including Premium, Jewel Shortening, Silverleaf Brand Pure Lard, and others. These are automatically packed in containers ranging all the way in weight from one-pound cartons to 350-pound tierces. After the machine fills the cans with the desired amount of lard the lid is then automatically clamped on the cans and they are boxed, labeled and prepared for shipping all in this same department.

From here we were taken to the Loading Dock where 60 carloads of products a day may be loaded for shipping. The dock itself has a capacity of 1,500,000 pounds. The refrigerator cars which have been backed up to the loading dock have previously been iced and the products in this way are sent from various branch houses South and East.

After seeing these two phases of the work we were initiated into the actual working of the plant. The Smoke House Packing and Shipping Room was the next room we inspected. Here all the Premium Hams and Bacon and other smoked meats are weighed and packed for shipment. There is a daily capacity of 90,000 pounds. Closely connected with this room is the Smoke House Wrapping Room where all the smoked meats are wrapped. Each ham is wrapped in three papers—a glassine paper which keeps all the moisture in the ham, a gray-ham paper which absorbs all the grease, and the outer paper of parchment. By this special process of wrapping the housewife may cook the ham with the wrapping on it and in this way retain all the flavor and nourishment.

From here we went into the Smoke House Store Room where the meat has been placed on a sanitary metal frame to cool. It remains here for about 24 hours. All of the meats are smoked with hardwood sawdust and hickory wood and not some poor substitutes, as is sometimes thought. They remain over the fires all the way from 24 hours to 7 days, according to their size and are inspected frequently to assure their being smoked just the right length of time.

The Beef Ham Cellar was next. In this department beef hams are graded and packed in tierces for cure. After hams are cured they are sent to the smokehouse for drying and smoking, from which they are delivered to the slicing room or shipped out in the whole piece to the retailers.

Then came the Pork Cutting Department. Here all packer porks are made into pork cuts. After the hams, sides, briskets and shoulders have been cut they are graded and delivered to the curing cellars. Loins and spareribs are shipped out fresh. Great skill is required of the men working in this department. There is an endless procession of half-carasses passing the workmen, and each man with a deft stroke removes a cut as the carcass passes him. The capacity is 4,000 head a day. Later the various cuts are trimmed before being sent to the Curing Department. In connection with this department there is the Pork Cooler. The hogs hang in here until all the animal heat has been extracted and the flesh of the animal is firm enough to be cut. Speed is one of the accomplishments of this group of workmen, since twenty minutes after the first operation the animal is ready for the cooler.

The process of preparing the pork to be used is indeed an interesting sight. The hogs are first given a shower bath before being driven to the dispatching room where they are shackled to a large revolving wheel which raises them and starts them down on overhead trolley. The dispatcher severs the main artery with a knife and the hog passes to a scalding vat where an especially constructed scraping machine pulls out all the hair. Any fine hair that remains is singed off and the carcass

is then scrubbed and washed by hand. Now the government inspectors examine the throat glands. All animals pass the ante-mortem throat gland, viscera and final examinations and inspections. If the hog has passed the inspection it is stamped "United States Inspected and Passed" and sent to the coolers.

But perhaps the most interesting sight in the entire plant is the Beef Killing floor. The daily capacity here is 1,800 head of beef, 3,000 calves, and 3,500 sheep. After the steer is driven into a mechanically operated pen where it is killed by a stroke of a sledge, and a shifting lever automatically deposits the animal on a dressing bed where a government inspector examines the glands in the head. Then the Beef Dressing Department begin the dressing operations. Experts rapidly separate the hide from the body of the steer without breaking the skin. Each man on this floor is a specialist. Each removing some part of the animal as his task. The handling of the meat has been reduced to a minimum and so efficient is the process of dressing and so expert are the workmen that the capacity of the department is now 175 cattle per hour.

Thus it is that it takes less than 35 minutes to transform a steer from a living animal into food. After the dressers finish their work the beeves pass in a long line before the men who dexterously cut these pieces from the animal which have been bruised or in the slightest way disfigured. Next the washers, or the men who are equipped with fountain brushes, scrub the sides of the beef thoroughly, thus giving it a fresh bright appearance. After this is done the beef is carefully wiped and dried by wipers who use towel kept clean by improved sanitary washers. In the meantime each animal has been carefully and thoroughly examined by government inspectors, who are highly specialized veterinary surgeons. Until the animal has passed this inspection the entire carcass is kept together, each part is examined separately and if a part is condemned which does not affect the entire body it is cut out and used for tallow.

After the meat has been stamped with the government seal of approval it is sent to men who place thin mesh sacks around the side of beef. This is to give a smooth, glossy finish to the meat; another man also pats and shapes the sides with a flat instrument, so that there will be no ragged edges. Finishing these processes the finished product is sent to the cooler. Throughout the entire process there has been a number on each of the animals so that even when the product is finished it is possible to tell where the animals was obtained, what men worked on it, who inspected it and details of the entire process.

In the coolers the meat is cooled but not frozen as some think. Even under these conditions, however, the meat cannot be held indefinitely. It must be sold for whatever price it will bring within two weeks after it has been dressed. It is transported in refrigerator cars to branch houses located in cities throughout the country. Buyers are also allowed to come into the coolers and select their own meat if they do not care to order it. Then the meat is kept for them until they are ready for it. The capacity of the coolers is 5,000 cattle, 2,500 calves, 2,000 sheep and 4,000 hogs.

On the other hand the sides which are to be prepared for the retailers are sent to the Beef Cutting Department. The capacity of this department is 1,000 cattle daily. Here are prepared choice cuts of beef for customers who do not care to buy a whole carcass. Only a small part, however, is cut at the plant since the great bulk is shipped out in fore and hind quarters. All trimmings from these departments are used for sausage. Also the fat and bones are sent to the oil house and the bone house.

Then comes the Packing House Market which is conducted for the city buyers. In this department there are assembled products from the entire plant and are placed here for the purchaser. The supplies are attractively arranged and the cuts of meat are hung neatly in rows for the buyers to inspect.

The Oleomargarine Factory is another phase of this plant. This is conducted in a separate building under conditions as sanitary as science can make them. The spread is made entirely without ever being touched by hand. It is made from a mixture of oleo oil, neutral, vegetable oils, and milk. The milk used is from inspected herds and is fresh daily. After coming from the "workers" where it has been kneaded, the oleomargarine is molded into prints. The molds are so constructed as to assure uniform weight. All this work is done under the direction of a government inspector. The capacity of this plant is 30,000 pounds daily.

Many and interesting are the various other phases of work in this wide and important field. There is the poultry which is owned by the plant. Here thousands of chickens are milk-fed. They are sold to retail merchants and the eggs are also marketed. And the by-products of the plant are numerous, there being thirty or more in all. These constitute a different phase of the work.

Packingtown, as this large industry is called, is a complete and perfectly equipped city within itself. If it were by any chance cut off from the city of Fort Worth it could survive for weeks on its own resources. Every conceivable form of modern industrial improvement is had. There is a large "engine room," spotless and in perfect condition, which supplies all the electricity for the entire "little city." There is also a modern and valuable refrigerating system installed in this same building which also houses the lighting, etc.

There is a fertilizing plant operating constantly which is of great importance. Using up the waste material in a profitable way is one of the big problems. Here also is the largest cotton seed oil storage in the South. It is comprised of 19 tanks, and the inside and outside total capacity is 30,000,000 gallons. In another part of the section occupied by the large, numerous buildings stands the box factory. Here all the crates which are used for shipping purposes are made. Then, too, there is the ice plant owned and operated by SWIFT & COMPANY. This has a capacity of over 300 tons a day.

Many features are noted around the exterior of the plant as well as on the interior of the buildings. Inside there are signs posted where they are easily read admonishing the men to "Be Careful," "Keep Clean," "Caution," and other such signs. All the corners are painted white so the men will not have the inclination to throw anything down here and spotless white drinking fountains are installed at regular intervals. On the outside there is a large bulletin board placed by the main office building which gives the actual number of accidents that have occurred in the various departments and bearing the caption "BE CAREFUL." There is a contest to keep down the number of such accidents.

of work in the plant. It prepares them to accept a more advanced position. The club, housed in an ideal camp at the lake, charges only a nominal fee and is open to employees and their families. There are about 500 members.

And there are many more interesting phases of this work which were noted but it would be quite useless to even attempt an adequate survey in this brief reminiscence of our trip. When we returned to the main office, dumbfounded to learn that we had been gone over an hour, we were told that we were only two each year. There were 12,000 visitors shown through during the Stock Show recently. So, feeling quite unimportant and over-awed by this mammoth machine we had just witnessed in all its power, we turned to the gentleman who had been our competent leader and said "We've enjoyed seeing the plant. Thank you so much for taking us."

With an indulgent smile our friend replied, "I'm glad to have met you if you will come back every day for three weeks I will be delighted to show you the ENTIRE plant, this

was only a beginning." But with a weary gesture I doffed the white linen coat, smiled a wan smile and, with my equally dumb-founded companion, proceeded to the car. The bigness of the thing appalled us. It was overwhelming—this industry which was being conducted for THE PEOPLE.

WHAT SAY?

Who started this chocolate ice cream fad anyway? Dorothy Stow and Noble Adkins, Edith Hudson and "Babe" McDonald and now Martha Van Zandt has taken it up, what could be the cause of that? Well, you might ask "Our Helen" Murphy, she will probably be able to enlighten you. Then have you heard about Swofford's strangle hold, its a vow. For information call at the girls' gym.

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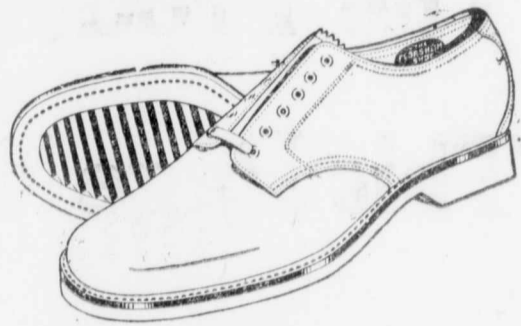
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T. C. U. History One of Reverses, Sacrifices and Great Triumphs

Texas Christian University is a child of the lofty purpose and heroic endeavor of two early educators in Texas, Addison Clark and his brother, Randolph Clark. These two brothers were united not only by the bonds of blood but also by the hardships of camp and battle life of the sixties. They lived together, they planned to-



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gether, they formed a common purpose—that of dedicating their lives to Christian education. In the autumn of 1873, in the village of Thorp Springs, Texas, Randolph Clark leased a three-story stone structure and opened the first session of what became Add-Ran College. Thirteen students were enrolled the first day. Addison Clark, who remained to close out a private school contract in Fort Worth, joined his brother a few months later. A charter was obtained under the general laws of the State of Texas and became effective April 11, 1874. The purpose expressed in this charter was to support and promote literary and scientific education. This end was to be attained by maintaining an institution of high order and unexcelled advantages under influences thoroughly Christian, and yet free from all narrow sectional and sectarian principles. In accordance with the provisions of the charter, a faculty was elected with Addison Clark as president; Randolph Clark, vice-president, and J. A. Clark, their father, business manager.

While the college was founded as a private institution and continued as such for 17 years, its founders made clear from the beginning that it was their desire to establish an educational plant for the entire Christian Brotherhood of Texas. This thought is repeatedly expressed in the early catalogs. At a state convention of delegates of the Christian Churches held at Plano Dec. 30, 1873, Add-Ran College was unanimously adopted and indorsed as a college for the Christian Brotherhood of Texas. In 1879 the institution became the property of the Christian Churches in Texas and the name was changed to Add-Ran Christian University. Major J. J. Jarvis was elected as the first president of the board of trustees. It continued, however, under the immediate direction of the Clark brothers, maintaining its reputation for scholarly influence, and proving itself to be, even more than before, an institution for which men and women counted it a glory to live lives of devoted self-sacrifice.

In 1895 it was determined to move the university from Thorp Springs to a more advantageous location where the life of a city might enlarge the opportunities of culture afforded the students, and from which the institution might reach more effectively the state at large. Waco was chosen. The Methodist Church had established the Waco Female College, but financial conditions not being such as to warrant continuance of the enterprise, the property was transferred to the Christian Church. On Christmas Day, 1895, the change of location was made. For a time after its removal the growth of the university was retarded by such losses and adversities as attend all transplanting, but with steadfast faith a few heroic souls, chief among whom was Thornton E. Shirley, carried forward the work of establishing the institution amid its new surroundings. Their faith and their labors were not unrewarded. Slowly, indeed, but surely, the old life became adjusted to the new environment and pulsed with greater and greater vigor until it is now abundantly manifest that the spirit that gave Add-Ran College its splendid character, is continuing to dominate the activities of the institution as it advances toward its larger heritage.

The name Texas Christian University was adopted in 1902 to suit the enlarged purpose and work of the school, while the name Add-Ran, with its multitude of historic associations, was retained as the designation of the College of Arts and Sciences, the central college of the university. The name Add-Ran was the personal name of Addison Clark's first born, a son, who died at the age of three years and three days. His name was perpetuated in that Add-Ran College founded about the time of his death. A marble slab in the Pioneer Cemetery of Fort Worth inscribed Add-Ran marks the resting place of the little body of him for whom the name was coined and which name the College of Arts and Sciences bears.

On the evening of March 22, 1910, the main building of the university burned, depriving the school of classrooms, library, museum, chapel and much valuable furniture, besides the rooms of the young men which occupied the third and fourth floors.

The loss was estimated to be about \$175,000 and the insurance was only enough to pay indebtedness. After the disastrous fire the university accepted the invitation and the gift of \$200,000 and a campus of 56 acres from the citizens of Fort Worth, and began to erect new buildings in the fall of that year. Today the campus is adorned by seven large buildings of brick and concrete of symmetrical architecture, and the campus has been beautified by walks, shrubbery, flowers and athletic courts.

But the greatest asset of the university is the spirit of its founders. Their one unflinching purpose to bring to manhood and womanhood the triple endowment of worthy scholarship, a true moral impulse, and a nonsectarian but essentially Christian ideal, has inspired, and still inspires, the whole institution.

About 1912, the leading colleges of Texas joined in organizing the Association of Texas Colleges. Texas Christian University, being interested always to maintain and to encourage the best educational standards, was active in this effort, being a charter member.

As the importance of recognized standards increased in the educational world, every effort was made to hold such standards of excellence as would merit the recognition of the highest classifying bodies, and other agencies of prestige in the college world. This policy called for some changes and sacrifices, especially in view of the increasing costs of education. The medical department, taken over from the old Fort Worth University in 1911, was discontinued in 1918; and the law department was discontinued in 1920. This was done because the limited finances made it impossible adequately to maintain these departments.

Likewise the academy, long a useful adjunct, was closed, that the atmosphere of collegiate life might be better fostered.

This policy of offering only the best won the recognition desired. The Association of American Colleges elected Texas Christian University to membership in 1921; the General Education Board in 1921 approved the standards of the university by granting \$10,000 a year for three years for increasing teachers' salaries. In 1922 the Association of Colleges and Secondary Schools of the Southern States admitted Texas Christian University to membership. This body is universally recognized as the official authority for rating colleges in the Southern States.

The attainment of these standards and the increasing costs of education required larger endowments. The financial struggle naturally has been difficult, but encouraging and successful.

The year 1923 marked the completion of a half century of continuous service of the institution. It became the logical time for a great forward movement and a notable celebration. The goal financially was the liquidation of all indebtedness, amounting to approximately \$300,000 and the raising of the endowment to \$500,000. It was furthermore determined to secure a half million-dollar boulevard leading from the city to the institution. All these goals were realized and the institution memorialized these achievements with a great historic celebration and pageant.

The larger contributors to this fund were Dave Reed, Austin, \$25,000; M. H. Reed, Austin, \$25,000; Harry Rogers, San Antonio, \$25,000; Ross Sterling, Houston, \$25,000; Mike Thomas, Dallas, \$25,000, and the citizens of Fort Worth, \$50,000. So great was the interest aroused in the Jubilee Campaign that more than 2,500 donors contributed to this fund.

Endowment.

The rapid building program for the last 12 years had delayed the accumulation of the necessary endowment, but the president and the board of trustees have not been unmindful of the necessity of such endowment. They have fully realized that no institution can provide the necessary library and laboratory facilities and pay its instructors adequate salaries merely by tuitions and fees, but must have the income from not less than \$1,000,000. At the time of the Jubilee in June, 1923, the institution had reached approximately half a million dollars endowment. This was made possible by the generosity of L. C. Brite, who had given \$25,000; Mrs. Ida V. Jarvis, \$60,000; Andrew Sherley, \$100,000; Dave Reed, \$100,000; H. W. Stark, \$25,000; Dr. S. D. Moore, \$5,000, and Ross Sterling, \$100,000. These endowment funds are controlled by a committee composed of Van Zandt Jarvis, Andrew Sherley, Dave C. Reed, W. S. Cooke and E. E. Bewley.

At the time of the Jubilee celebration in June the challenge came from the General Education Board in New York to raise the endowment fund from \$500,000 to \$800,000. Of this the General Education Board was to give \$166,667. The president and the members of the board were pressing toward, this goal when Mrs. Mary Couts Burnett of Fort Worth, Texas, announced that she had determined to create a board of trust and to dedi-

cate her entire fortune of \$4,000,000 to the cause of liberal learning. The trust document was filed on Dec. 12, 1923, and it provided that Texas Christian University should have one-fourth of the income from the estate during her life time and the entire income after her demise, and after a period of years the entire estate was to pass in fee simple to the university. In addition to this munificent gift Mrs. Burnett also provided \$150,000 in cash for the erection of a library.

On the sixteenth day of December, 1925, Mrs. Mary Couts Burnett died. The death of Mrs. Burnett was a great sorrow to all the friends of Texas Christian University. We sincerely hoped that she might live long enough to see the fruition of her great and worthy aim to advance the cause of liberal learning in the Southwest.

Immediately upon the death of Mrs. Burnett her relatives filed suit to set aside the trust which she had created in behalf of Texas Christian University. The hazards involved in a long legal procedure through the courts were very disturbing to the interests of Texas Christian University, but after a struggle of two months the affair was very happily compromised by a settlement with the heirs without a suit. The settlement, including court costs and lawyers' fees, amounted to \$850,000. This was a large sum to be paid out of the estate, but measured against the hazard of interminable litigation, it seemed the part of wisdom to make the settlement.

The income from this magnificent estate however, does not solve all of the financial problems of the university. Inasmuch as it would require the income on more than \$5,000,000 to meet the standards of education required by the Associations of Colleges in which Texas Christian University holds membership, it will therefore be necessary for the Brotherhood to continue to have fellowship in this task, and we are asking the future work committee of our State Convention to continue in the general budget for our state work \$30,000 to provide for our annual deficit incurred by our greatly increased educational responsibility.

On Sept. 1, 1927, through the strenuous efforts of its friends, the school was able to show a balanced budget to the General Education Board, thus fulfilling the condition of their gift promised in 1923. Accordingly this General Education Board gave its check in November, for \$166,666.67, which was added to the productive endowment.



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**T. C. U. Faculty
To Include 106
Members in '29**
74 Profs, 19 Fellows, 13
Assistants Make Up
Staff.

Seventy-four members of the regular teaching staff, 19 fellow and scholars and 13 undergraduate assistants are announced as constituting the faculty of Texas Christian University for the school year 1928-29 which opens next Sept. 13.

The professors, associate professors, assistant professors and instructors are as follows:

Charles Ivan Alexander, geology; Elley Aiken, modern languages; Margaretha Ascher, German; Paul Baker, government and sociology; Marie Balch, piano; John W. Ballard, business administration; Madison B. H. physical training; J. K. Beutly, history; F. E. Billington, Christian ministries; Henry G. Bowen, vice president; Artemisia B. Bryson, English.

Avery L. Carlson, business administration; Edna Lee Carter, modern languages; Adelle Clark, modern languages; Mary Virginia Coleman, modern languages; Josiah H. Combs, modern languages; Arthur E. Curry, librarian; Robert M. Duncan, government; G. W. Dunlavy, history; Edwin A. Elliott, economics; Bonnie M. Enlow; Graham Estes, mathematics; Lew D. Falls, public speaking; Newton Gaines, physics; J. A. Gleze, psychology; Henry D. Gulick, piano; Colby D. Hall, history of religion; F. Woodall Hogan, chemistry; E. Barton Howe, English; Herbert L. Hughes, English; Franklin G. Jones, education; Leon Jones, chemistry; Paul T. Kingstedt, voice; Edwin Kubale, physical training; Lacey Lee Leftwich, dean of men; Mary Cason Leftwich, sight singing; Clinton Lockhart, Old Testament and semetics; John Lord, government; E. W. McDiarmid, philosophy; Sadie Mahon, biology; Mabel Major, English; Charles B. Mohle, Bible; Paul G. Morrison, psychology; W. C. Morris, Bible; Helen Walker-Murphy, physical training; Leo R. Myers, physical training; H. L. Pickersill, religious education; L. W. Ramsey, mathematics; J. Willard Ridings, journalism; Charles H. Roberts, history; Claude Sammis, violin; Gayle Scott, geology; Mary Elizabeth Scott, English; John H. Sewell, university physician; Charles R. Sherer, mathematics; Lorraine Sherry, English; Butler Smiser, business manager; Raymond A. Smith, education; Rebecca Smith, English; Lyde Sprague, English; Frank J. Stangl, biology; E. R. Tucker, mathematics; Anna Mary Wells, English; Carl D. Wells, sociology; Raymond L. Welby, history; James L. Whitman, chemistry; Elsie Willis, piano; Hortense Winton, biology; W. M. Winton, geology; John I. Woodard, education; Celeste Coursey Woodard, education; L. C. Wright, physical training; Samuel P. Ziegler, art.

**Freshman Class
Includes Foreign
Born Students**

Students born in Canada, Egypt, Mexico and Poland were among the freshmen who matriculated last fall at Texas Christian University. There were 432 freshmen examined. Eighty-two were born in Fort Worth, 239 in other places in Texas, while 21 other states in the Union were represented, Oklahoma being next to Texas with 19 students.

The birth-places of the parents were also listed. In this group, Canada, Denmark, Egypt, England, Germany, Ireland, Holland, Mexico, Poland, Russia, Scotland, Sweden and Switzerland were named. Only 29 were born in Fort Worth, while 341 were born elsewhere in the state. Twenty-eight states were in the list, Tennessee ranking second with a total of 72.

The religious preferences of the students are widely diversified. The Christian denomination leads with 136 students as members of the church, Methodists are second with 103, while the Baptists had 64 members. Fifteen different churches were represented in the list.

A study of the honor students was also made among all the classes of the university. Of 18 graduate students investigated, 17 were on the honor roll. This was the highest percentage of any group studied. Of the 130 seniors investigated, 80 were on the honor roll; out of 164 juniors, 78 were on the honor roll; 53 of 237 sophomores, and 88 out of 478 freshmen.

Out of 576 girls, 219 were honor students, while of the 464 boys 99 were on the honor roll.

There were 678 town students whose records were checked and 227 of these were on the honor roll, while of the 362 dormitory students, 59 had received honors.

**Two Aims Held
For Athletics**

**T. C. U. Keeps Definite
Policies in This
Respect.**

Texas Christian University has cherished two aims in the field of college athletics. One is to develop in the distinctly college sports teams that would claim the enthusiastic support of students and friends. This it has succeeded in doing through the years.

The other aim has been to provide for every student a physical training that would develop the body and promote the spirit of play and good health. The anxiety for years has been to avoid developing merely a few highly trained men on a team to entertain a body of students who themselves never exercise. The gymnasium makes possible this long cherished idea.

For some time this plan has been working, with great success. A competent man for the men and a competent woman for the women are employed as gymnasium instructors. Each student is assigned to a gymnasium section, and required to attend three hours a week. The work consists of calisthenics, swimming, tennis and ball games of the various kinds, all under trained instructors.

The faculty of the university is a unit in favoring clean, wholesome athletics, unattained by commercialism, and made subsidiary to the main purpose of a full education. The authority for control lies in the faculty, through its committee on athletics, of which Prof. E. W. McDiarmid is the chairman.

An experienced man, L. C. (Pete) Wright, devotes his entire time to the supervision and management of all athletics, including the gymnasium, as director of athletics. Competent coaches are engaged for each of the major sports.

The university is a member of the Southwestern Conference. All games are played under the regulations of this association. Freshmen may not play in intercollegiate games, but full attention is given to coaching them, for their own development and the building of future teams.

**Brushes Hostesses
For Art Reception**

Art Exhibit Includes About 300
Drawings—71 Students
Are Enrolled.

The Brushes art club of Texas Christian University, sponsored a reception in the art rooms of the university Tuesday afternoon from 3 to 5 o'clock, opening the annual exhibition of the art department.

The art exhibit includes about 300 drawings, paintings and posters in oils, water-colors, charcoal and pen and ink, and represents the work of the classes in drawing and painting, public school art, interior decoration and commercial art. The exhibit, which is held yearly under the direction of Prof. S. P. Ziegler, head of the art department, will close June 12.

Seventy-one students are enrolled in the department. Three of these had paintings on display at the Exhibition of Texas Painters, held last month at the Carnegie Library. Miss Margaret Rankin, Fort Worth, displayed a still-life "Pangies and Silver"; William Quinn Buck, Crosbyton, a still-life, "Blue Vase"; and Henry M. Clellan, Fort Worth, a portrait of Miss Elizabeth Carter, Fort Worth, a sophomore in T. C. U. McDiarmid is the staff artist of the "Horror Frog," T. C. U. annual, and is also on the art staff of the Fort Worth Star-Telegram.

The reception by the Brushes opens the T. C. U. exhibit each year. There was no formal receiving line, but Miss Vera Turbeville, president, was in charge of the reception. Other officers of the club who assisted Miss Turbeville are as follows: Betty Southwell, Fort Worth, vice-president; Hene Timmerman, Dallas, secretary; William Quinn Buck, Crosbyton, treasurer, and Lucille Richard, Fort Worth, reporter.

The T. C. U. art department conducted its first exhibit in 1899, under Mrs. E. R. Cockrell, at that time head of the department. Professor Ziegler has directed the department since 1925.

Avery L. Carlson, assistant professor of business administration at Texas Christian University, plans to spend the summer at the University of Iowa, teaching a class in investments and doing graduate work on his Doctor of Philosophy degree.

Prof. Ridings' Mother Dies

Prof. J. Willard Ridings was called to Brookfield, Mo., May 20, on account of the sudden death of his mother. He was accompanied by Mrs. Ridings and their two children. He returned to T. C. U. last Friday.

THRU 54 YEARS OF EXPERIENCE

WE GUARANTEE

White Swan Products

"Better Than The Law Requires"

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- White Swan Tea
- White Swan Spices
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You will always be assured satisfaction when buying
White Swan food products

Waples Platter Grocer Co.

Texas

SUCCESS

It is that something that brings happiness to
Home and Business—

Home managers will enjoy added happiness in
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Serving T. C. U.

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The Acme Laundry has been chosen as the official laundry, cleaners and pressers for T. C. U. because of the high quality of their work, the courteous service and the care with which they handle the finest fabrics.



Supplying the towels and linen for the entire Texas Christian University . . . because Porter's is the most economical way.

The Productive
This Page Well

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a
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A Recommendation
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Fort Worth's Old Most
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Quick Meal Stoves
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Creamery, Dairy and
Ice Cream Supplies

If It's Hardware We Have It

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PRICE IN BUYING FOR T. C. U.

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itself

's Old Most Sanitary
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The Most Important Food

—is really the most
"common" food of
man, that's why we
make---

MRS.
BAIRD'S
BREAD

—so good

The largest selling bread in Texas

We Are Proud—

of our own T. C. U.'s growth during the 54 years and
it is a pleasure for us to attest our name in congrat-
ulating them—

Wm. Cameron & Company has prospered and being one of the big links in this
prosperity chain of city development has grown along with T. C. U. This com-
pany today sells more and better lumber than any other concern in Texas. Scores
and scores of homes in this city have been built the "Cameron Way." And many
of Fort Worth's largest institutions have specified Cameron products for future
building.

Our four companies in Fort Worth are standing ready for co-operation with West Texas, Fort
Worth and T. C. U., if this co-operation means the development of the city, the State and
your school.

Wm. Cameron & Co., Inc.

Home Builders - - - Building Materials

—80 STORES IN TEXAS TO SERVE YOU—

Selected because of its
high quality and rich
flavor for T. C. U. students

Served in T. C. U.'S Cafeteria
3 Times Daily

SHAW BROS

Grade A Pasteurized Milk



Ice
Cream
Supreme

Delicious
Creamery
Butter

For Your Health's Sake
Drink a quart of Shaw Bros. Milk daily

Riley Aiken Will Tour Old Mexico During Summer

Riley Aiken, assistant professor
of modern languages at Texas Chris-
tian University, will spend his vaca-
tion this year, as he did last, in
Old Mexico.

When the summer term was out
last year, Aiken, with Prof. W. J.
Hammond, hiked into the interior
of Mexico as far as Monterey, mak-
ing a study of the Mexicans as they
went. Hammond was in the history
department at T. C. U. last year but
is at Berkeley, Cal., this year, tak-
ing his Ph. D. degree from the Uni-
versity of California.

Professor Aiken has made an in-
tensive study of the border Mexican.
He has lived among them much of
his life and has devoted a great deal
of his time to learning their philoso-
phy, studying their psychology and
collecting their folk lore. He aims
to popularize the border country in
fiction and the Mexican much as Oc-
tavius Roy Cohen has popularized
Birmingham, Ala., and the negro in
his magazine stories.

Aiken will go alone this year and
will make a survey of the border
natives from El Paso to Laredo
studying the Mexicans both on this
side of the Rio Grande and the oth-
er side. He will make the entire
trip by foot except where motorists
offer a "lift."

He will be on leave of absence
from T. C. U. next year to work on
his Ph. D. degree. He will take it
in modern languages, with Spanish
as his major.

B. B. A. Dept. Will Give Courses on Trust Services

During the coming year, the De-
partment of Business Administration
will offer one of the most complete
lists of business administration sub-
jects to be found in any school in
the South.

The number of students enrolled
in business administration has grown
steadily each year and it is now one
of the largest in the state. In ad-
dition to this T. C. U. offers one of
the most complete selections of
courses in business administration
offered by any school in the South-
west.

Next year the following courses
will be offered:

Commerce 22, Accounting Theory
and practice, 6 semester hours, M.
W. F. 9, session, Mr. Ballard.

Commerce 127, Business Organi-
zation and Management, 3 semester
hours, T. Th. S. 11, spring, Mr. Carl-
son.

Commerce 30, Methods of Teach-
ing Commercial Subjects, 6 semester
hours, T. Th. S. 10, session, Mr.
Smiser.

Commerce 31, Advanced Account-
ing, 6 semester hours, T. Th. S. 8,
session, Mr. Ballard.

Commerce 132, Principles of Mar-
keting, 3 semester hours, T. Th. S. 9,
spring, Mr. Carlson.

Commerce 133, Credits and Collec-
tions, 3 semester hours, T. Th. S. 9,
fall, Mr. Carlson.

Commerce 134, Principles of Sales-
manship, 3 semester hours, M. W. F.
11, fall, Mr. Carlson.

Commerce 135, Advertising Theo-
ry, 3 semester hours, M. W. F. 11,
spring, Mr. Carlson.

Commerce 136, Income Tax Pro-
cedure, 3 semester hours, T. Th. S.
11, fall, Mr. Carlson.

Commerce 137, Theory of Invest-
ments, 3 semester hours, M. W. F. 9,
spring, Mr. Carlson.

Commerce 138, Life Insurance, 2
semester hours, M. W. F. 11, spring
not offered 1928-29.

Commerce 39, Business Law, 6
semester hours, T. Th. S. 11, session,
Mr. Ballard.

Commerce 40, Seminar in Com-
merce, 6 semester hours, T. Th. S.
8, session, Mr. Carlson.

T. Th. S. 3, session, Mr. Ballard.

Commerce 41, Seminar in Account-
ing (C. P. A. Problems), 6 semester
hours, T. Th. S. 10, session, Mr.
Ballard.

Commerce 142, Principles of Fi-
nance, 3 semester hours, M. W. F.
9, fall, Mr. Carlson.

Commerce 143, Cost Accounting
Principles, 3 semester hours, M. W.
F. 8, fall, Mr. Ballard.

Commerce 144, Auditing Theory
and Practice, 3 semester hours, M.
W. F. 8, spring, Mr. Ballard.

Commerce 201, Shorthand, M. W.
F. 11, Miss Williamson.

Commerce 202, Typewriting, M. W.
F. 12, Miss Williamson.

To secure a Bachelor or Business
Administration degree, a student is
required to take 24 semester hours
in business administration as his
major, 18 semester hours in econom-
ics as his first minor, and 12 sem-
ester hours in government as his
second minor.

20 Engagements Are Included in Debating Sermon

One International and
One National Meet
Are Held.

BOONE ARRANGES MEETS

Hugh Quinn Buck Will Head
Class in Argumentation
Next Year.

Seventeen debates, two state-wide
contests and a national tournament
were included in the 1927-28 Texas
Christian University debate season,
which recently closed. Of the de-
bates one was international, seven
were intrastate and six were triangle
contests.

Cambridge University of England,
University of Kansas, Drake Univer-
sity, University of Florida, Oklahoma
City University, University of Cali-
fornia, University of Montana, Gus-
tavius Adolphus, Trinity University,
Southwestern University, A. & M.
College of Texas, Southern Method-
ist University, Simmons University,
Baylor University, Texas Technologi-
cal College, Austin College and Den-
ton Teachers' College were among
the schools debated.

Lester Boone of Fort Worth, who
heads the class in argumentation at
the university, has had charge of all
debating arrangements this year.
Boone has been a member of the
debating team for four years, and
was the winner of the Gough award
and the Texas State oratorical con-
test in 1924. Hugh Quinn Buck of
Crosbyton, Texas, will head the class
in argumentation next year.

Four members of the debating team
attended the Pi Kappa Delta na-
tional tournament in Tiffin, Ohio,
April 1 to 6. Fred Erisman, Lester
Boone, Lloyd Armstrong and Hugh
Quinn Buck competed in debate, ora-
tory and extemporaneous speaking.
A total of 119 colleges and universi-
ties from 37 states sent delegates to
the tournament.

Lester Boone, who organized the
Texas Oratorical Association for
Women last year in collaboration with
Prof. W. H. Vann of Baylor College,
this year drew up a constitution
which was accepted as the perman-
ent constitution of the association.
The constitution provides for mem-
bership of any senior college or uni-
versity in Texas in the association.

Members of the debating team for
1927-28 are as follows: Lester Boone,
Lloyd Armstrong, Fred Erisman,
Ralph Isely and Stewart Hellman, all
of Fort Worth; Hugh Quinn Buck,
Crosbyton; Charles Proctor, Pales-
tine; Sterling Brown, Lubbock; Clar-
ence Miller, Stephenville, and Ray-
mond Black, Ganado. Hellman won
fourth place in the 1928 state ora-
torical contest.

Miss Gynetra Adams of Handley,
a junior in T. C. U., was the winner of
the 1928 Texas State oratorical con-
test for women, which was recently
held at the university.

A. O. L. Club Picnics at Lake Worth

The A. O. L. Club of Texas Chris-
tian University had its final enter-
tainment of the year Saturday af-
ternoon. Miss Velma Fletcher, the
sponsor, gave a picnic for the club
at Lake Worth.

Eighteen members attended: Martel
Bowen, Arkansas, president; Ruth
Burnam, Oklahoma, vice-president;
Winifred Carmichael, Arkansas, sec-
retary-treasurer; Beatrix Schallhorn,
Arkansas; Bob McDaniel, Arkansas;
Barbara Truscott, Virginia Rawlins,
Ruth Edda Darnell, Robert Qualls,
all of Oklahoma; Velma Fletcher and
Charles Hanna of Louisiana; Bernice
Andrews, Missouri; Annabel Hall,
Oregon; Emily Garnett, Kentucky;
Dorris Shelton, California; Bertha
Dunning, Florida; Pat Sullivan, Mis-
sissippi, and Elberta Sturm, Kansas.

According to Bowen, the club has
had a very successful year and plans
are being made for next year's meet-
ings. Many new members are ex-
pected next year and from the var-
ious states outside Texas.

A group of members from the club
will meet the new students from out-
side of Texas when they enter T. C.
U. in September and help them be-
come acquainted with the school and
upperclassmen.

To Teach at Missouri U.

Prof. J. Willard Ridings, head of
the journalism department at Texas
Christian University, left today to
spend the summer at the University
of Missouri, Columbia, Mo. Professor
Ridings will be a member of the
faculty of the Missouri School of
Journalism during the summer term
and will also do graduate work.

CONFIDENCE IN T. C. U., FORT WORTH AND WEST TEXAS

Evidenced By Investment of Millions By

JESSE L. JONES



*New Medical
Arts Building*

Fort Worth's Medical Arts Building, in which is incorporated every known modern convenience for the medical and dental profession, is the result of Jesse Jones' confidence in Fort Worth, West Texas and T. C. U.

Although this building is beautiful it is not elaborate, is very modern in its architecture and a structure that will do credit to any city in the United States.

On the second floor the Fort Worth University Club has its spacious quarters and also the Texas Medical Society and the Tarrant County Medical Society. An assembly room for meetings is also a feature of the second floor. Besides having offices for the dentists and doctors there are several wholesale medical and dental supply houses located in the building. On the eighth floor the barber shop is located. The corner of the first floor is occupied by a beautiful drug store.

*New Worth
Building*



The Worth Hotel and theatre building, owned and constructed by Jesse Jones is located at Seventh and Taylor.

The hotel is as fine as any in the entire South, having every modern convenience for its guests, a coffee shop, dining room, lobby and elegantly furnished mezzanine. The furnishings throughout the entire building are beautiful and up-to-date and comfortable.

The Worth Theatre adjoining the Worth Hotel, handsomely portrays an Egyptian castle, having carried out the Egyptian motif to the merest detail, offering every comfort combined with a novel and exquisite playhouse showing the world's finest motion pictures and vaudeville acts.

While in Fort Worth make it a point to spend several delightful hours at this beautiful theatre.

FORT WORTH, at the Gateway to West Texas, through which a grand canyon of commerce is piercing its way to the heart of this industrial metropolis, offers the home builder, the business man and the youth of today untold possibilities of wealth, position and happiness. T. C. U., Texas' fastest growing University, is a crowning achievement for Fort Worth and West Texas. Offering the student seeking a college education courses that are unsurpassed by those of the United States

largest schools, a Christian and refined atmosphere in which to live. The beautiful buildings and grounds and the many wonderful projects now under construction is another step forward in the growth of this institution in which the coming college boys and girls can share in their rewards. That Jesse Jones has invested millions in Fort Worth and Texas is assurance that he has placed his entire confidence in the possibilities of West Texas, of Fort Worth and Fort Worth's growing institutions, like T. C. U.

Changes Are Made in B.B.A. Requirements

Business Administration Students to Have Soph Class Standing.

During the past year a change was made in the requirements for the degree of Bachelor of Business Administration which puts the department more in line with courses offered in other schools in the United States.

The first change made was that sophomore standing was required of all students taking any Business Administration subjects.

The second change was that students who have completed two years of foreign languages in the high

school are not required to take any foreign language in the university unless they so desire. They will be allowed to take nine hours of math instead. This includes the first year course in unified math and a course in math 127, known as "Statistics."

If a student does not desire to do this, he is still allowed to take three semester hours in math and six semester hours in some foreign language beyond the high school. Students who desire to elect the first option must have had two years of foreign language in high school or must complete the first year of language in the university which will be counted back as their high school requirement in foreign language.

Study of Trusts Proves Interesting

Speaker Stresses Department in B.B.A. Lecture.

One of the most interesting fields which a young man can prepare for at the present time, is the trust department field. Nearly every large bank and most of the smaller ones in Texas are beginning to develop the trust department business.

Mr. Homer G. Hewitt, of Houston, who spoke before the Business Administration students recently, put special stress on this field. The Business Administration department has been placed on the mailing list of several of the largest banks of the country, and will receive trust material regularly.

A young man going into the trust department field must be thoroughly trained in Business Administration, Economics and Government. He must know accounting, insurance mathematics, business law, constitutional law, money and banking, economics, investments, business finance, income tax and subjects of that type.

To the young man who is undecided as to a career, the trust department field presents one of the newest and finest fields of service. Fort Worth is very fortunate in having some excellent men heading their trust departments in the banks. The above, together with the service being received by the Business Administration department from banks all over the country, makes T. C. U. an ideal place to study in the field of trust service.

8 New Books in Library

"Who's Who in Colored America"—Among Those Received.

"Who's Who in Colored America" is one of the many books just received at the Mary Coats Burnett Library of Texas Christian University. Others are "Pictured Encyclopedia of the World's Greatest Newspaper—the Chicago Tribune," "Sources of the Constitution of the United States," by Stevens, a new set of Harvard Classics, "The Brain and the Mind," by Barry; "Party Government in the House of Representatives," by Hasbrouck, and "Mineralogy," by Kraus and Hunt.

Many Fields Open For Graduates of Business Dept.

THE graduates of the department of business administration who are receiving their B. B. A. degrees this year plan to enter many fields of work.

Albert Acker will coach and teach at Olney, Texas. Willie Paul (Wil Bill) Atkinson plans to be a roving journalist, stressing the advertising end of newspaper work. Who knows, perhaps, he will settle down some day in Carthage which is a suburb of Jacksboro, and there run the Daily News. Ralph Caldwell will be with the Texas-Louisiana Power Company. Harold Danielson will be with Armour & Co. in Fort Worth. Kenneth McCorkle will be with the Humble Oil and Refining Company at McCommy and George Ed Stowe will be with the same company at Breckenridge.

LESTER PROTHO plans to be with The Real Silk Hosiery Company in Houston; Lowell Parrish to teach and coach at Estelline and R. L. Pettit with the Fort Worth Power and Light Company.

Roy Reynolds will be with Washer Bros. for the present, but intends to enter the office of one of the local cotton companies later on. Jessie Seay will be with the Baker Ice Machine Company of Texas here in Fort Worth.

MARTHA VAN ZANDT plans to rest for the time being. Ray Wolf is playing baseball with Waterbury, Conn., in the Eastern League. Jack Bailey has a fellowship in economics and will be doing graduate work next year. Hazel Nelson plans to teach in the Fort Worth public schools.

Other graduates have positions pending, and they hope to have definite plans within a short time.

Another book tells how to study. This is "The Mind at Work," by Lynna. "Folk Tales from Tibet" has also been received. It was written by Dr. Shelton, the former missionary to Tibet and it was translated by Mrs. Shelton. The daughter, Dorris Shelton, who is taking graduate work in T. C. U., presented the book. It will be used for reference work at the Youth's Conference at T. C. U. this summer.

Illogical Breakfast Given Logic Clan

An illogical Sunday morning breakfast was given for the class in logic at Texas Christian University by Prof. E. W. McDiarmid at 6:30 p. m. Monday, at Inspiration Point.

Looking and serving of the breakfast was done by the boys. Coffee was the first item on the menu, followed by toast and jam, and this by ham and eggs.

Members of the class are: D. R. Bedford, Warren Day, Thomas King, L. J. Leatherman, Tom Massie, Jack Moore, John Melbourne Moore, Wil-

lard Morrow, William Pannill, J. T. Rogers, George Russell, Robert Qualls, Norman Voss, and Misses Artie Ray Brooks, Elizabeth Coker, Virginia Cunningham, Esther McDonald, Jeanette McLean, Elizabeth Nabors, Margaret Wendeborn and Miss John Henry Wight.

Knowledge

Is all important in every vocation, and is the outstanding fundamental in business or profession.

We honor the splendid Texas Christian University, and greatly appreciate T. C. U.'s contribution to the development of the Southwest.

The Texas National Bank

Ninth and Houston

Friendly, Courteous Service Always

Those of you—

who are leaving, carry with you our best wishes for your success and our sincere appreciation for the business you have given us.

who come back next year will find La Cava service still ready to serve you, dependable, unexcelled.

And remember, during the Summer, that our mail order service is still on the job.

W. B. La Cava
DYEING AND DRY-CLEANING
CLEANER OF DELICATE FABRICS

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EIGHT STORES TO SERVE YOU

High School Graduate

Investigate T. C. U. before you enter college.

Slay, Simon, Shannon

Attorneys

W. H. Slay U. M. Simon Ogden K. Shannon
I. T. Valentine Hampden Spiller

FORT WORTH, TEXAS

GIVE YOUR BOY OR GIRL A

Corona Typewriter

If they have any writing to do—either social or business—they will be delighted with a Corona.

Compare all the portable typewriters and you will know that Corona is the one to choose.

Nothing would be more suitable for a boy or girl in school or college than a Corona. Everything on Corona is standard, so once they learn to use it they will be able to operate any office typewriter.

Typewriter Supply Co.

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Pasteurized Grade "A" Milk

Drink "Your Health" Daily

It's a real food and a real pleasure when it's

ALFORD'S

Pasteurized Grade "A"

MILK

A brain food—
A body builder—
A delightful meal—

BOTTLED IN ALFORD'S
SANITARY CREAMERY

Cooling and Delicious
A Hot Weather Food

Alford Creamery Co.

West Magnolia

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NOW PLAYING

GENE DENNIS

The Psychic Marvel

Answers Any Question on Any Subject!

ON THE SCREEN

"THE DRAG NET"

Paramount's Super-Special With
GEORGE BANCROFT

ON THE STAGE

VAL and ERNIE STANTON

In the Spectacular Publix Stage Show

"TREASURE SHIPS"

With

AL MOREY

and the

WORTH STAGE BAND

THIS IS FORT WORTH'S GREATEST ENTERTAINMENT
DON'T MISS IT!

Leo (Dutch) Myers will tour a number of North and West Texas towns this summer with a view to securing new students for T. C. U. next fall. He will call on the high school graduates over these sections of the state and will seek to interest them in coming to T. C. U. in September.

GETTING Acquainted With T. C. U. GIRLS

We Are Offering 10% Discount During June and July



Glossary of What B. B. A. Students Are Now Doing

At commencement time the question arises at many times as to what some of the former students and graduates are doing. The Business Administration Department takes pleasure in stating what a few of its former students and graduates are doing.

R. B. Luker, BBA 1923, and Pat Dooley, BBA 1927, are engaged in the accounting profession in Sweetwater. They have their office in the Levy Building there.

Harris Toler, a former BBA student, is with the Toler Motor Car Company at Sweetwater.

E. B. Canfield, BBA 1923, with the Texas and Louisiana Power Company in the Fort Worth Club Building of this city.

Edwin Elliott, BBA 1924, is now an associate professor of economics at T. C. U.

William Sherley, BBA 1924, has a ranch in West Texas.

Wilburn Page, BBA 1924, has purchased an interest in a business in Wichita Falls.

Roy Mack is with a cotton company

Class In Key Speeds Kings Has Increased

Williamson, Assistant in B.B.A. Makes Work Spin.

The classes in shorthand and typewriting this past year have been larger than ever before. They have been offered by Miss Ruth Williamson, who is assistant in the Department of Business Administration. A number of town people have come out and taken work in the department and all have expressed themselves as well pleased with the work which has been offered. Those who have enrolled the year are:

Shorthand, Ila Berry, Jack Callan, Dorothy Crady, Malletta James, Irene McLaren, Katherine Morris, Anna May Stealey, Claude Blackburn, Frances McNew, Bernice Ragland, Evelyn Smith; typewriting, Ila Berry, Raymond Black, Dorothy Crady, Malletta James, Irene McLaren, Katherine Morris, Maxine Russell, Mayme Kennedy, Frances McNew, Evelyn Smith, Joseph Trainer, Dorothy Wagner.

in Ballinger, Texas.

Rouss Baxter, BBA 1925, is in business with his father in Dublin, Texas.

Eli Smith, BBA 1925, is with the West Texas Utilities in Ballinger.

Glenn Turbeville, BBA 1925, is in business with the Morrison Supply Company in Fort Worth.

John Case, BBA 1926, is with Armour & Co. at Waco.

Clinton Hackney, BBA 1926, is principal and coach at Wortham. By the way, he was married at Christmas time.

W. C. Leveridge, BBA 1926, is in business for himself at East Bernard.

Mabel Mills, BBA 1926, now Mrs. Warren Clark of Duncan, Okla. Both Mr. and Mrs. Clark are in the oil business.

Cullen Rogers, BBA 1926, is with the Texas Air Transport, Inc. Someone has said that he is up in the air quite a bit now.

Merrill Williams, BBA 1926, is with a life insurance company, in the actuarial department, in Dallas, Texas.

Mike Byrne, BBA 1925, is with the Building Specialties, Inc., 220 Clark Building, Coral Gables, Fla.

Morris Nicholson, BBA 1925, is with the West Texas Utilities at Abilene.

Charlie Rabbit Dickinson is with the West Texas Utilities at Rankin, Texas.

Anderson Rogers is with a department store at Marlin.

Gordon and Clarence Ray are with Monnings in Fort Worth.

Frank Martin is married and is

with the T. & P. Coal and Oil Company at Marlin.

Clayton Ragan is auditor for the Texas Furniture and Storage Company. They have stores all over Texas, but he is located in the Dallas store.

Aubrey DuBois seems to be doing very well in the insurance business in Lockhart, Texas. He too, is married.

Of the 1927 BBA's, Frank Cantelemi is in the insurance business in Breckenridge; E. L. Carter and Harold Evans are with Montgomery Ward & Co. at Fort Worth; Herman Clark goes to Daniel Baker as coach next year; Winifred Cunningham is doing graduate work; Mrs. Gail Gillmer is with an accounting organization in Houston; Edna Hamilton is teaching in Quero; Carlos Holcomb is with the Thurber Construction Company in Fort Worth; Claude Jacobs is with Jack Uberman, Inc., at Fort Worth; John McElroy and Walter Ready are with the Oil Well Supply Company at Tulsa, Okla.

Plans are being made next year to offer considerable work featuring the trust department service of banks. The department of business administration has been in touch with a number of the leading banks and trust companies of Texas and considerable material has been secured.

T. C. U. is fortunate in having here in Fort Worth as trust officer of the First National Bank, A. B. Culbertson, who is perhaps one of the greatest authorities in his field in the state. Carl C. Young, who was a student at T. C. U. in 1914 and 1915, is assistant trust officer of the Fort Worth National Bank and has also promised much co-operation.

The Federal Reserve Bank of Dallas in a recent letter stated: "We think you would be rendering a real service by stressing this subject in your school, particularly in view of the fact that the development of the trust business has not been pushed in Texas as extensively as it has in other states."

The American Exchange National Bank of Dallas states: "It is my opinion that a great deal of good will result from more stress being placed upon trust department functions by our universities. While it is true this is a comparatively new field for banks in our section of the country, nevertheless it is surprising to observe the utter lack of knowledge of trust functions on the part of laymen and even bankers."

The Second National Bank of Houston states, "At any time our institution through its trust department may be of service to you in the great work you are doing for T. C. U., do not have the slightest hesitancy in commanding us."

The City National Bank of Dallas has also offered its co-operation. It is believed that the department of business administration will be offering a real service to the future business men and women of the city through the work in trust departments.

B. B. A. Athletes Are Big Stars for Many T. C. Sports

THE students of the Department of Business Administration have been unusually active in athletics in the university. During the past year Bernard "Blackie" Williams, a business administration student, was captain of football. "Slim" Steadman who will receive his B. B. A. next year, was captain of basketball. Kenneth McCorkle, who receives his B. B. A. in June, was captain of track. Next year B. B. A.'s will captain football and basketball. Jake Williams has been elected as captain of football and Horace Wallin as captain of basketball. The captains of track and baseball have not been elected as yet.

TWO years ago, John Washmon was captain of football; Frank Cantelemi, captain of basketball; Curtis Dickerson and Winford Cunningham were co-captains of track, and Raymond Wolf was captain of baseball. The year previous to that, Herman Clark was captain of football. The members of most of the athletic teams of the university have been largely business administration students.

DURING the past year all five pitchers on the baseball team were B. B. A.'s. Other B. B. A.'s on the team are as follows: "Possum" Moore, catcher; Horace Wallin, Howard Lee, Floyd Dorsey, Hunter Vaughan, Blackie Williams, infielders; Oran Steadman and Lowell Parrish, outfielders. The pitchers are, Buster Walker, Jake Williams, "Uncle Bud" Eury, Robell Cox and Leo Buckley.

Fine Arts Dinner Held

Prof. Sammis Is Chairman of Entertainment Committee.

The annual banquet of the school of fine arts of Texas Christian University was held Wednesday, June 6, at the Woman's Club.

Prof. Claude Sammis was general chairman of the entertainment, which consisted of numbers by William Buleh, Jo Bryce Wilmet, Walter Hurst, Dorothy Chancy, Edith Kelsey, Vess Taylor, Grace Bucher, Sylvia Naylor, Maxine Garrett and Edna Gibbard.

The banquet was open to all students of T. C. U. and their friends.

Business Prof To Iowa

William Quinn Buck of Crosbyton, Texas, a student at Texas Christian University, is planning an art exhibit of his own paintings in his home city and nearby West Texas points this summer.

"Buck has added materially to the students' exhibit at T. C. U.," said Prof. Samuel P. Ziegler, head of the art department. "He is a prolific worker, intelligent and mature, and has made marked progress this year."

Buck had a painting accepted and hung in the recent Exhibition of Texas Artists at the Carnegie Art Gallery.

Avery L. Carlson, assistant professor of Business Administration, plans to spend the summer at the University of Iowa. Professor Carlson has been here one year and has made many friends who are glad to know that he will be back at T. C. U. again next year. Before coming to T. C. U., Mr. Carlson was at Marquette University at Milwaukee, Wis., and at the Oklahoma A. & M. at Stillwater.



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GRADUATION TIME IS HERE!

May we take this opportunity to compliment each one of you "T. C. U." Students for past achievements. Many of you are leaving us for life's greater duties. Many will return next term for further studies. Let us thank you for your patronage and express the hope that our splendid values and service can be yours during the coming seasons.

MAY GOOD LUCK and SUCCESS BE YOURS.

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Fort Worth

Ballard and Meyer Will Work In City and West

During the summer, J. W. Ballard, who is head of the Department of Business Administration, will call on all of the high school graduates in Fort Worth for the past year. He will include January, June and August graduates in the list. Students who are acquainted with the high school graduates are asked to tell them that the call will be made, and if there is any special time they would like to have Mr. Ballard call, arrangements can be made by calling the university.

Mr. Ballard intends to assist all students, regardless of where they are going to college. High school students should begin to send in their credits to Mr. Tucker, the registrar at T. C. U. as soon as possible.

Leo (Dutch) Meyer also plans to spend the summer calling on the high school graduates in West Texas. He made that trip last summer and had a very successful summer. Students living in West Texas should get in touch with Dutch when he makes their town. He will be here in Fort Worth until after graduation and will be able to tell approximately when he will cover some of the towns in West Texas.

Art Exhibit Is Opened
Student Annual Display Covers Every Phase of Work.

The annual art exhibition of students' work opened the first of the week in the T. C. U. art rooms. Every phase of work is represented: Public school art, commercial art, drawing and painting, which includes portraits, charcoal, still-life and landscape. There are several hundred examples.

Prof. Samuel P. Ziegler, head of the art department, says that this year there is a bigger variety and more colorful and well-drawn pictures than ever before.



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Here Are the Instructions and Information for Registration

Senior Baseball Team Wins With Perfect Record

Juniors Finish Second Tying Score in Last Half Season.

12 TO RECEIVE AWARDS

Band, Faculty and 4 Classes Represented in Intramural League Games.

The senior intramural baseball team captured the championship at Texas Christian University when it defeated the Junior A team, 6-5, in an extra inning contest. The season was divided into two halves, the Seniors finishing both divisions with a perfect record. In the second half, the Juniors also finished with a perfect score, making the play-off necessary.

Silver baseballs will be presented to the members of the winning team with the holder's name and "Championships, 1928" engraved on them. Members of the Senior teams who will receive these awards are:

N. L. Clark, catcher; R. L. Pettit, pitcher; Amos Melton, pitcher; H. A. Eacus, pitcher; George Stowe, first base; Harry Akers, captain, shortstop; Albert Acker, first base; Earl Maisel, second base; Fain Reynolds, third base; Newton Riggs, centerfield; Robert Alexander, rightfield, and Hollis Jenkins, leftfield.

The teams finished as follows:

Team	W.	L.	Pct.
Seniors	4	0	1.000
Soph. A	3	1	.750
Soph. B	2	2	.500
Fresh. B	2	2	.500
Junior A	2	2	.500
Band	2	2	.500
Faculty	1	3	.250
Junior B	0	4	.000
Fresh. A	0	4	.000

Team	W.	L.	Pct.
Senior	4	0	1.000
Junior A	4	0	1.000
Soph. A	3	1	.750
Band	3	1	.750
Faculty	2	2	.500
Junior B	1	3	.250
Fresh. B	1	3	.250
Fresh. A	0	4	.000

Hellman Chosen Junior President

New Leader Has Been Active in Dramatics and Debating

Stewart Hellman was elected president of the junior class of Texas Christian University for next year at a meeting of the class last Wednesday. Other officers of the class will be chosen later.

The new president has been active in debating and dramatic circles this year and is now a pledge to Phi Kappa Delta, national forensic fraternity. He was the winner of the annual Gough oratorical contest at T. C. U. this year and represented the university in the state oratorical meet held at Southwestern University. He also took part in the play "Disraeli" staged by the dramatic club this spring, and is vice president of that organization next year.

Hellman is working his way through school. He is the son of Mr. and Mrs. S. W. Hellman, 411 Page Street.

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Shipp Dedicates 1928 Annual to Clark Brothers

Seniors Honor Co-Founders of Old Add-Ran College.

GRAHAM DIRECTS SERVICE

8 Beauties, 24 Representative Students Are Featured in Special Sections.

"The Horned Frog," year book of Texas Christian University, was distributed at the school Monday. Everett Shipp, editor-in-chief, made the dedication address and presented a special volume to Randolph Clark, to whom the annual was dedicated. Addison Clark, the deceased brother of Randolph Clark, was also given honor in the dedication and in the address by Shipp. The two Clark brothers were the founders of Add-Ran College at Thorp Springs. T. C. U. is the outgrowth of the institution.

Arthur Graham, Galveston, president of the senior class of T. C. U., had charge of the chapel exercises. The class marched in a body to the front of the chapel. The members of the class were attired in their caps and gowns.

Glenn Canfield, Fort Worth, led the song service and Harvey Redford, Paris, Texas, led the devotional service. Edwin A. Elliott, the professor of the senior class, made a brief talk. Everett Shipp made the dedication speech and presented the annual to Mr. Clark. Mr. Clark responded with a speech of thanks, after which Burton Perry, business manager of the annual, gave a brief outline of the financial side of the editing of the annual.

A historical theme is used in the motif of the annual, with a historical feature section of eight pages. This section contains pictures of T. C. U. life from the time of its founding until the present day.

The girls that were chosen by Bert Lytell as the prettiest in T. C. U. are: Seniors, Frances Brady, Waxahachie; Ruby Scott, Fort Worth; junior, Helen Boren, Snyder; Elizabeth Nabors, Fort Worth; sophomores, Mae Morgan, Fort Worth; Nora Bryant, Breckenridge; freshmen, Helen Jenkins, Houston; Eunice Sharp, Dallas.

The group of representative students is as follows: Glenn Canfield, Fred Erisman, Roselle Steaborn, Lois Houtchens, Minta Lois Pruden, Ruth

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VITAPHONE
SINGING
PICTURES

See and Hear
Hobart Bosworth
—IN—
A MAN OF PEACE
—ON THE AIR—
A Comedy Sketch
—Harrington Sisters—
A Garden of Songs
—NEWS EVENTS—
—Wallace Beery—
Raymond Hatton
—IN—
"The Big Killing"
Their last time together
in comedy

PALACE

Williamson, Lester Boone, Annael Hall, Amos Melton, Margaret Cameron, Caroline Carter, Bernard Williams, Raymond Matthews, Karl Ashburn, Wier McDiarmid, Harvey Redford, Warren Day, all of Fort Worth; Everett Shipp, Ennis; Jerome Smiser, Morris, Okla.; Evelyn Somes, Pecos; Annie Lou Kenshalo, Albany; Rainey Elliott, Memphis; Mary Magee, Pecos, and Robert Qualls, Muskogee, Okla.

The staff of the 1928 "Horned Frog" is as follows: Everett Shipp, Ennis, editor-in-chief; Minta Lois Pruden, Fort Worth, assistant editor; Caroline Carter, Fort Worth, club editor; Margaret Cameron, Fort Worth, senior editor; Henry McLeland, Fort Worth, art editor; O. C. Greer, Fort Worth, photographer; Karl Ashburn, Lois Houtchens and Pauline Barnes and Wade Hawkins, all of Fort Worth, athletic editors; Louise Shepherd, Fort Worth, literary editor; Elizabeth Nabors, Fort Worth, society editor; Arthur Graham, Galveston, and Nina Kountz, Balmorhea, humor editors.

Garden Party for T. C. U. Seniors

Members of both the June and August graduating classes of Texas Christian University were honored when the Parent-Teacher Association of T. C. U. gave a garden party for the seniors at 8 o'clock Tuesday evening at 556 Summit Avenue.

Mrs. A. W. Heyer, 2538 Green Avenue, has recently been elected president of the T. C. U. association, and Mrs. Marvin Reinhardt was general chairman of arrangements for the

garden party. Mrs. Helen Walker Murphy and Prof. John W. Ballard had charge of amusements. A gypsy fortune telling booth was a feature of the entertainment.

Mrs. E. P. Kinch was chairman of the entertainment committee and was assisted by Mrs. Bob Parker, Mrs. C. C. Cartwright and Mrs. Joe Wilmeth.

The refreshment committee was composed of Mrs. B. G. Corder as chairman, Mrs. E. R. Bennett, Mrs. Fred Brasted, Mrs. J. B. Holmes, Mrs. Sam Hunnicutt, Mrs. R. A. Smith, Mrs. Isaac Van Zandt, Mrs. C. B. Faris and Mrs. H. H. Leaf.

The decorations committee included Mrs. C. B. Stroud, chairman; Mrs. O. R. Brooks, Mrs. J. L. Clarkson and Mrs. F. G. Garrison.

There was also a hospitality committee, composed of the following: Mrs. Heyer, Mrs. Reinhardt, Mrs. Brooks, Mrs. Kinch, Mrs. Cartwright, Mrs. Bennett, Mrs. Smith, Mrs. Van Zandt, Mrs. Ballard, Mrs. Sadie Beckham, Mrs. Corder, Mrs. R. N. Dumble, Mrs. Fred Henderson, Mrs. M. H. Moore, Mrs. C. E. Nash and Mrs. Wilmeth.

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For your patronage the past school term. We know how to appreciate the patronage of such discriminating university men and women.

Also
THANK YOU

For the enthusiastic interest, the unqualified approval and outstanding success of our first

"UNIVERSITY DAY"

It was indeed enjoyable to have you with us and we intend to make "University Day" an annual event for T. C. U. Students.

We congratulate our T. C. U. Representative "Chili" Reynolds, who will receive his degree this week upon his worthy ambition of attaining such an education and upon the way he has ably represented us in T. C. U.

We Wish You a Pleasant Summer
Filled With Happiness

WASHER BROTHERS

Leon Gross, President

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TRADE-MARK
Best on Earth

See Our Specials This Week

\$67.50 Wardrobe Trunk, Special	\$49.50
\$50.00 Wardrobe Trunk, Special	\$39.50
\$16.50 Cowhide Leather Gladstone, leather lined, special	\$12.45
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Schedule of Undergraduate Examinations Is Announced

Fine Arts School Offers Work In 2 Departments

Musical Organizations Features of Student Life

GLEE CLUBS TOUR STATE

Art Exhibitions and Lectures Broaden Student Knowledge, Culture.

The School of Fine Arts of Texas Christian University, an integral part of the university, offers work under two heads—music and art. Dr. H. D. Guelick is head of the music department and Prof. Samuel P. Ziegler of the department of art.

The glee clubs, quartet, orchestra and band, musical organizations of the school, have been prominent features of student life for many years. This year the Men's Glee Club and the Girls' Glee Club have both been especially prominent for their splendid programs prepared and given not only in Fort Worth, but throughout the state and in radio concerts as well.

The regular university orchestra and band are among the noteworthy features of the music department. All students playing orchestra or band instruments have an opportunity to acquire invaluable experience through the medium of the training offered in this form of ensemble playing. The orchestra and band both take an important part in all university activities.

Faculty and student recitals are a feature of the year. Recitals are complimentary to the faculty and the student body.

The department of music offers complete courses of instruction in the three branches of music: Piano, voice and violin. The department offers three courses, leading to a Bachelor of Music degree, a three-year and a two-year certificate course.

The art department offers special advantages to both art students and students in other departments. It is the aim of the department to make the technical instruction thorough, and through special lectures and exhibitions to broaden the student's knowledge and culture.

Interest and efficiency in the work is maintained through the medium of art galleries and exhibitions, an art library and a student organization known as "The Brushes."

Examinations for freshmen, sophomores and juniors at T. C. U. will be given June 8-12, according to E. R. Tucker, registrar. Classes which meet at 8 o'clock Monday, Wednesday and Friday will be examined from 8 to 10:30 o'clock Friday, June 8. Classes meeting at 8 on Tuesday, Thursday and Saturday will be examined at the same hour on Saturday. Nine o'clock Monday, Wednesday, Friday classes will be examined from 8 to 10:30 o'clock Monday, June 11; 9 o'clock Tuesday, Thursday, Saturday classes will be examined the same hour Tuesday.

Classes which meet at 10 o'clock Tuesday, Thursday, Saturday will be examined from 10:30 to 1 o'clock Saturday, June 9. Eleven o'clock Monday, Wednesday, Friday classes will be examined from 10:30 to 1 o'clock Monday, June 11, and 12 o'clock Tuesday, Thursday, Saturday classes at the same hour Saturday, June 9.

Exceptions to the above schedule are: Examinations in Bible 116 will be given Tuesday, June 12, from 1:30 to 4 o'clock; biology 11, on afternoons previous to June 6; English 11, on Monday, June 11, from 1:30 to 4 o'clock; government 12, on Thursday, June 7, from 1:30 to 4 o'clock; history 12, on Friday, June 8, at the same hour; psychology 121, on Friday, June 8, at the same hour and philosophy 123, on Friday, June 8, at the same hour.

All students will be dismissed on June 12.

term, and regular credit will be given for it on a Bachelor or Business Administration degree. The class will meet at 7:30 a. m. daily.

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Accounting Is Offered

Business Men To Be Admitted to Class in Summer.

A course in "Elementary Accounting" will be offered during the summer season at Texas Christian University, open to business or professional men who desire it as well as to college students of sophomore standing, according to Prof. John W. Ballard, who will teach the subject.

The course will cover an entire year's work during the nine weeks.

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The popular vogue for Summer Foot-wear is Indian Print. View our smart styles in Scarlet, Midnight Blue and Emerald Kid—Black Satins and Patents—Parchments in colors.

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Hose of Charm, Beauty and Quality \$1.35

You know "Bob" Conklin? He will be with us all Summer to see that you get real T. C. U. service. Give the little boy a big hand! C'mon Frogettes!



Miss Jay Bee Says: "For the wise cracks you send in and we publish, you will be rewarded with a pair of beautiful hose." Send us your sayings.



"Give a man enough rope and he will start selling it."

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We are Proud to Play a Part in Your Growth—

It is with great pride that we congratulate you on your enormous growth, on the splendid reputation of your school and on the strong, healthy boys and girls that constitute your student body. We are keeping our eyes on you, on Fort Worth and are adopting every method in modern machinery, intellect and sanitation to grow with you. Your progress is Fort Worth's progress and that means our progress.

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We are proud to know that we have played a part in helping Joe Galloway attend your University. He has proved a worthy young man and is to be commended highly for his qualities of honesty, integrity and ambition to attain a higher education. We are pleased to have men of this type with our business.

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Area 39.82 square miles; Lake Worth area, including surrounding land owned by city, 12.56 square miles; altitude 719 feet; 140 miles of paved streets; 325 miles graded and graveled streets. Number of parks 36; area 8,626 acres. Number of churches, 174. Annual mean temperature 85 degrees. Annual precipitation 31.62 inches. Public schools 52; enrollment 31,800. One university; two "Class A" colleges, seven private schools with attendance of 3,500.

GOVERNMENT—Council-Manager plan. Health Department service includes sanitary inspection, nursing service and sanitary engineering division. Only two cities in the United States have as low a death rate record as Fort Worth.

TRANSPORTATION—Twelve trunk line railroads with nineteen rail outlets; two interurbans and ten bus lines. 5,500 railroad employees live in Fort Worth.

BANKS—Six national and one State; Clearings, 1927, \$656,641,904. Deposits, 1927, \$74,880,699.

WATER SUPPLY—Obtained from Lake Worth, six miles northwest of city, 14 miles long and 2 miles wide and has storage capacity of 30,000,000,000 gallons.

POST OFFICE RECEIPTS—1927 \$1,437,046.

BUILDING PERMITS—1927 \$17,112,090.

LIVESTOCK INDUSTRY—Four packing plants; largest livestock market in the South. Annual value of livestock receipts \$116,000,000.

OIL REFINERIES—Seven; daily capacity 85,000 barrels of crude. More than \$5,000,000 spent in improvements and additions in past three years.

GRAIN—Only primary grain market in the South; storage capacity 10,000,000 bushels; flour and feed milling capacity 6,500 barrels daily.

COTTON—Fort Worth is the geographical center of the richest cotton producing region in the world and the largest inland cotton concentration point in Texas.

MANUFACTURES—Fort Worth's 416 factories employ 18,000 workers and have an annual payroll of more than \$20,000,000; annual value of manufactured products \$200,000,000.

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That the past six months has been the most successful season in the history of this institution, we are truly grateful, and from this we gain inspiration to go to even greater things...

THE NEW AND BEAUTIFUL SANGER STORE

which will be erected the early part of 1929 on the corner of Fourth and Houston... It is through the unvarying loyalty and patronage of your school... Fort Worth... and the surrounding communities that has given us faith to build for you this greater and more beautiful Sanger Store.

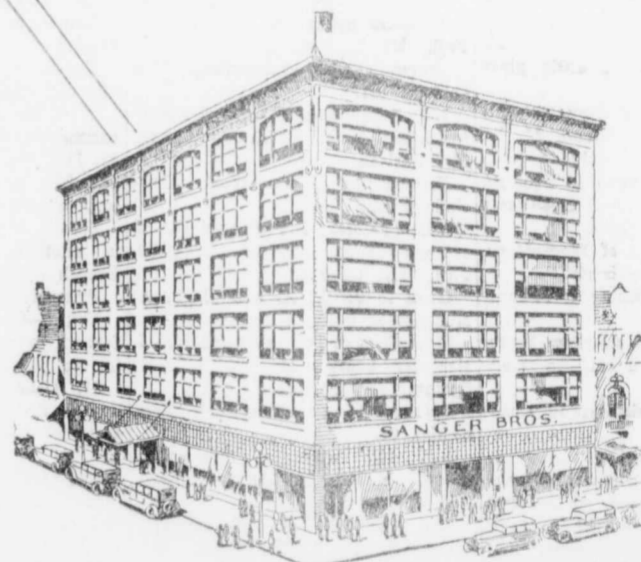
AND AGAIN... WE THANK YOU



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It has always been a pleasure to have the students from T. C. U. come to Sanger Bros. for their clothing and necessities.

It has always been gratifying to have you with us whether you came to buy or to get acquainted. We have endeavored to make this your store... And should you be in Dallas, Waco, or Wichita, Kansas, you will be just as welcome... all of the Sanger stores will be delighted to serve you and to extend every courtesy... A Sanger tradition. We thank you for your patronage... come again, and often.



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Wichita, Kansas

SANGER BROS.,

Chester L. Jones PRESIDENT

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Announcements of Courses of Instruction For The Session of 1928-1929

DEPARTMENT OF BIBLE.

Professors Lockhart, Morro, Billington, Pickerill and Hall. Instructor Mohle. Requirements for a Major in Bible: Major—24 semester hours in Bible. First Minor—18 semester hours in English, Greek, history, psychology, public speaking, religious education or sociology. Second Minor—12 semester hours in another of these subjects. Prescribed—6 semester hours in church history, 6 in public speaking and 6 in religious education.

117. The Life of Christ, 3 semester hours. Section I, T. T. S. 11:00. Mr. Morro. All "lectures" by Mr. Morro. Section II, Lec. S. 11:00. Rec. T. T. 11:00. Mr. Mohle. Section III, Lec. S. 11:00. Rec. T. T. 8:00. Mr. Mohle. Section IV, Lec. S. 11:00. Rec. W. F. 9:00. Mr. Mohle. Section V, Lec. S. 11:00. Rec. W. F. 11:00. Mr. Mohle. Section VI, T. T. S. 10:00. Mr. Hall. Sections III, IV and V should be taken by students who have Biology 11 at T. T. S. 11:00. Fall. Repeated in Spring.

118. The Apostolic Age, 3 semester hours. M. W. F. 8:00. Spring. Mr. Morro. Primarily for students majoring in Bible.

121. Hebrew and Jewish History, 3 semester hours. Fall, M. W. F. 8:00; Spring, M. W. F. 8:00. Mr. Lockhart. Fall, M. W. F. 12:00; Spring, M. W. F. 12:00. Mr. Billington. Fall, T. T. S. 10:00; Spring, T. T. S. 10:00. Mr. Billington.

120. Teachings of Jesus, 3 semester hours. M. W. F. 12:00. Fall, repeated in spring. Mr. Mohle; T. T. S. 8:00. Fall, repeated in Spring. Mr. Morro. Open to juniors and seniors.

121. The Teachings of the Apostles, 3 semester hours. T. T. S. 10:00. Spring. Mr. Morro. Primarily for students majoring in Bible.

122. Literature of the Old Testament, 3 semester hours. T. T. S. 12:00. Fall; T. T. S. 12:00. Spring. Mr. Lockhart.

124. The Use of the Bible in Religious Education, 3 semester hours. (Same as Religious Education 124.) Fall, repeated in Spring. T. T. S. 10:00. Mr. Pickerill.

33. Old Testament History, 6 semester hours. T. T. S. 9:00. Mr. Billington.

DEPARTMENT OF BIOLOGY AND GEOLOGY.

Professors, W. M. Winton (Head), Gayle Scott, Assistant Professor C. I. Alexander, Instructors, Mrs. Winton, Sadie Mahon, Mr. Stangl, Fellow, Hewitt. Graduate Scholars Brooks, Dumble, Smiser, McConnell. Zoology.

Requirements for a Major in Zoology: Major—30 semester hours in zoology and general biology. First Minor—18 semester hours in botany, chemistry, geology or mathematics. Second Minor—None required. Prescribed—French or German as the foreign language, biology 141, geology 28, physics 11 or 27, mathematics 11 and 125. A major in zoology is given with the B. S. degree only.

11. General Biology, 6 semester hours. T. Th. 8:00 or 11:00 and Laboratory T. or F. or Th. 1:00 to 4:00. Given yearly and in alternate summers—1928 next. Also first half (as 12a) in Spring, 8 T. Th. and Lab. Th. This course is prerequisite to any other in this department.

23a. Physiology, 3 semester hours. T. Th. 9:00. Lab. F. given yearly.

b. Hygiene and Sanitation, 3 semester hours. T. Th. S. 9:00, given yearly. Prerequisite: Biol. 11.

24. Entomology and Invertebrate Zoology, 6 semester hours. T. Th. 11:00 and Th. 1:00 to 4:00; given yearly.

27. Comparative Anatomy, 6 semester hours. T. 11:00 and M. W. 1:00 to 4:00; given yearly.

40. Assigned Problems in Zoology, 3 to 10 semester hours. Open only to seniors and graduates.

141. The Teaching of Elementary Biology, 3 semester hours.

143. Practice Teaching in Biology, 3 semester hours.

45. Micrology, 10 semester hours. Given yearly. Open only to graduates and seniors.

46. General Physiology, 10 semester hours.

Botany. A major in botany is not offered. Botany may be used as a first minor with a major in zoology, chemistry or home economics.

25. General Botany, 6 semester hours. W. F. 11:00 and T. 1:00 to 4:00; given yearly. Prerequisite: Biology 11 or one unit of high school botany.

32. Bacteriology and Cryptogamic Botany, 6 semester hours. W. F. 9:00 and F. 1:00 to 4:00; given yearly.

47. Ecology and Plant Physiology, 6 semester hours. T. Th. 10:00 and M. 1:00 to 4:00. Given in '29-'30

and alternate years. Open only to seniors and graduates.

Geology. Requirements for a Major in Geology: Major—30 semester hours in geology. First Minor—18 semester hours in zoology or chemistry. Second Minor—None required. Prescribed—Biology 11, chemistry 11, physics 11 or 27, mathematics 11 and 125 and French or German for the modern language. A major in geology is given with the B. S. degree only.

28. General Geology, 6 semester hours. W. F. 11:00 and T. 1:00 to 4:00.

Given yearly and in alternate summers—1928 next.

30. Field and Economic Geology, 6 semester hours. M. W. F. 9:00; given yearly.

33. Paleontology, 6 semester hours. W. F. 8:00 and F. 1:00 to 4:00.

42. Assigned Problems in Geology, 3 to 10 semester hours. Open only to graduates and seniors.

44a. Mineralogy, 3 semester hours. Petrology of the Sedimentary Rocks, 3 semester hours. T. Th. 10:00 and M. 1:00 to 4:00; given yearly. Open only to graduates and seniors.

48. Advanced General Geology, 6 semester hours. Open only to graduates and seniors.

50. Cretaceous Geology, 6 semester hours. M. S. 8:00 and Lab. assigned. Given in '29-'30 and alternate years. Open only to graduates and seniors.

55. Geological Drafting and Projection, 6 semester hours. Given yearly. Open only to graduates and seniors.

DEPARTMENT OF BUSINESS ADMINISTRATION.

Professor Ballard (Head); Assistant Professors, Carlson and Smiser. Student Assistant, Miss Williamson.

Requirements for a Major in Business Administration leading to the B. B. A. degree.

Major—Business Administration, 24 semester hours. Required commerce 22.

First Minor—Economics, 18 semester hours. Required, economics 21 and 135.

Second Minor—Government, 12 semester hours. Required, economics 21 and 135.

22. Accounting Theory and Practice, 6 semester hours. M. W. F. 9:00. Session. Mr. Ballard.

Required of all Business Administration and two and three-year pre-law students. Prerequisite: Sophomore standing.

127. Business Organization and Management, 3 semester hours. T. Th. S. 11:00. Spring. Mr. Carlson. Prerequisite: Sophomore standing.

30. Methods of Teaching Commercial Subjects, 6 semester hours. T. Th. S. 10:00. Session. Mr. Smiser. Prerequisite: Junior standing and major or minor in Business Administration. In addition or concurrent a working knowledge of Shorthand and Typewriting. Commerce 22 or knowledge of Bookkeeping.

31. Advanced Accounting, 6 semester hours. T. h. S. 8:00. Session. Mr. Ballard.

132. Principles of Marketing, 3 semester hours. T. Th. S. 9:00. Spring. Mr. Carlson.

Prerequisite or concurrent: Economics 21.

133. Credits and Collections, 3 semester hours. T. Th. S. 9:00. Fall. Mr. Carlson.

Prerequisite or concurrent: Economics 21.

134. Principles of Salesmanship, 3 semester hours. M. W. F. 11:00. Fall. Mr. Carlson.

Prerequisite or concurrent: Psychology 121.

135. Advertising Theory, 3 semester hours. M. W. F. 11:00. Spring. Mr. Carlson.

Prerequisite or concurrent: Psychology 121.

136. Income Tax Procedure, 3 semester hours. T. Th. S. 11:00. Fall. Mr. Carlson.

Open to all B. A. and B. B. A. students of junior rank.

137. Theory of Investments, 3 semester hours. M. W. F. 9:00. Spring. Mr. Carlson.

Prerequisite or concurrent: Economics 21.

138. Life Insurance, 3 semester hours. M. W. F. 11:00. Spring. Not offered 1928-'29.

39. Business Law, 6 semester hours. T. h. S. 11:00. Session. Mr. Ballard.

Prerequisite: Junior standing in any department of the university.

40. Seminar in Commerce, 6 semester hours. T. Th. S. 8:00. Mr. Carlson; T. Th. S. 9:00. session. Mr. Ballard.

41. Seminar in Accounting (C. P. A. Problems), 6 semester hours. T. Th. S. 10:00. Session. Mr. Ballard.

Prerequisite: Commerce 31.

142. Principles of Finance, 3 semester hours. M. W. F. 9:00. Fall. Mr. Carlson.

Prerequisite or concurrent: Economics 21.

143. Cost Accounting Principles, 3 semester hours. M. W. F. 8:00. Fall. Mr. Ballard.

Prerequisite or concurrent: Commerce 31.

144. Auditing Theory and Practice, 3 semester hours. M. W. F. 8:00. Spring. Mr. Ballard.

Prerequisite or concurrent: Commerce 31.

201. Shorthand, M. W. F. 11:00. Miss Williamson.

202. Typewriting, M. W. F. 12. Miss Williamson.

DEPARTMENT OF CHEMISTRY

Professors, Whitman (Head); and Hogan, Assistant Professor, Jones. Student Assistants, Herndon and Thompson.

Requirements for a Major in Chemistry: Major—30 semester hours in chemistry, which must include 11, 21, 24, 45 and 141.

First Minor—18 semester hours in biology, or geology, or mathematics or physics.

No second minor required for the B. S. degree.

Prescribed—Biology 11, mathematics 12 semester hours, including 125, and physics 27, and French or German for the foreign language.

Note.—When chemistry is offered as a first minor, it may include any two of the following courses: 21, 24 and 27.

11. General Inorganic Chemistry, 6 semester hours. Lectures W. and F. 9:00. Laboratory M. or W. 1:30-4:30.

21. Second Year College Chemistry and Quantitative Analysis, 6 semester hours. Lecture M. 9:00. Laboratory W. and F. 1:30-4:30.

a. Second Year College Chemistry. b. Quantitative Analysis.

21. Qualitative Analysis, 3 semester hours. Lecture F. 9:00. Spring. Laboratory to be arranged.

24. Organic Chemistry, 6 semester hours. Lectures W. and F. 11:00. Laboratory F. 1:30-5:30.

Prerequisite: Chemistry 11.

27. Industrial Chemistry, 6 semester hours. Lectures T. Th. S. 10. Prerequisite: Chemistry 11.

141. Teaching of Elementary Chemistry, 3 semester hours. Course open only to juniors and seniors.

41. Technical Analysis, 6 semester hours. Laboratory three times per week; hour to be arranged.

Prerequisite: Chemistry 21.

42. Organic Preparations, 6 semester hours. One conference per week. Laboratory W. and F. 1:30 to 5:30.

Prerequisite: Chemistry 24.

Chemistry 21 is highly desirable.

45. Physical Chemistry, 6 semester hours. Lectures T. and Th. 10. Laboratory T. 1:30-4:30.

Prerequisites: Chemistry 11 and Physics 27.

Offered if needed.

47. Special Problems in Chemistry. Open to seniors and graduates only.

DEPARTMENT OF ECONOMICS.

Professor Lord (Head); Associate Professor Elliott. Assistant Professor Carlson; Graduate Scholars Bailey and Knight.

Requirements for a Major in Economics: Major—24 semester hours in economics, including economics 21.

First Minor—18 semester hours in commerce (selected from courses 22, 31, 132, 134, 135, 137, 138, 142, 143, 144, 39), sociology, government, history or psychology.

Second Minor—12 semester hours in another of these subjects or French or German.

Prescribed—Sociology 24.

Urged—German or French as the foreign language for students wishing to pursue graduate study later.

21. General Economics, 6 semester hours. Session. T. Th. S. 9. (Three sections). Messrs. Elliott, Bailey Knight.

Not open to freshmen.

131. European Economic History and Development, 3 semester hours. M. W. F. 8:00. Fall. Mr. Elliott.

135. Economic History and Development of the United States, 3 semester hours. M. W. F. 8:00. Spring. Mr. Elliott.

136. Labor Problems, 3 semester hours. T. Th. S. 11:00. Fall. Mr. Elliott.

(Formerly 31b.)

137. Modern Economic Reform, 2 semester hours. T. Th. S. 11. Spring. Mr. Elliott.

133. International Trade and Re-

FORT WORTH ROAD

T. C. U., FORT WORTH

WEST TEXAS

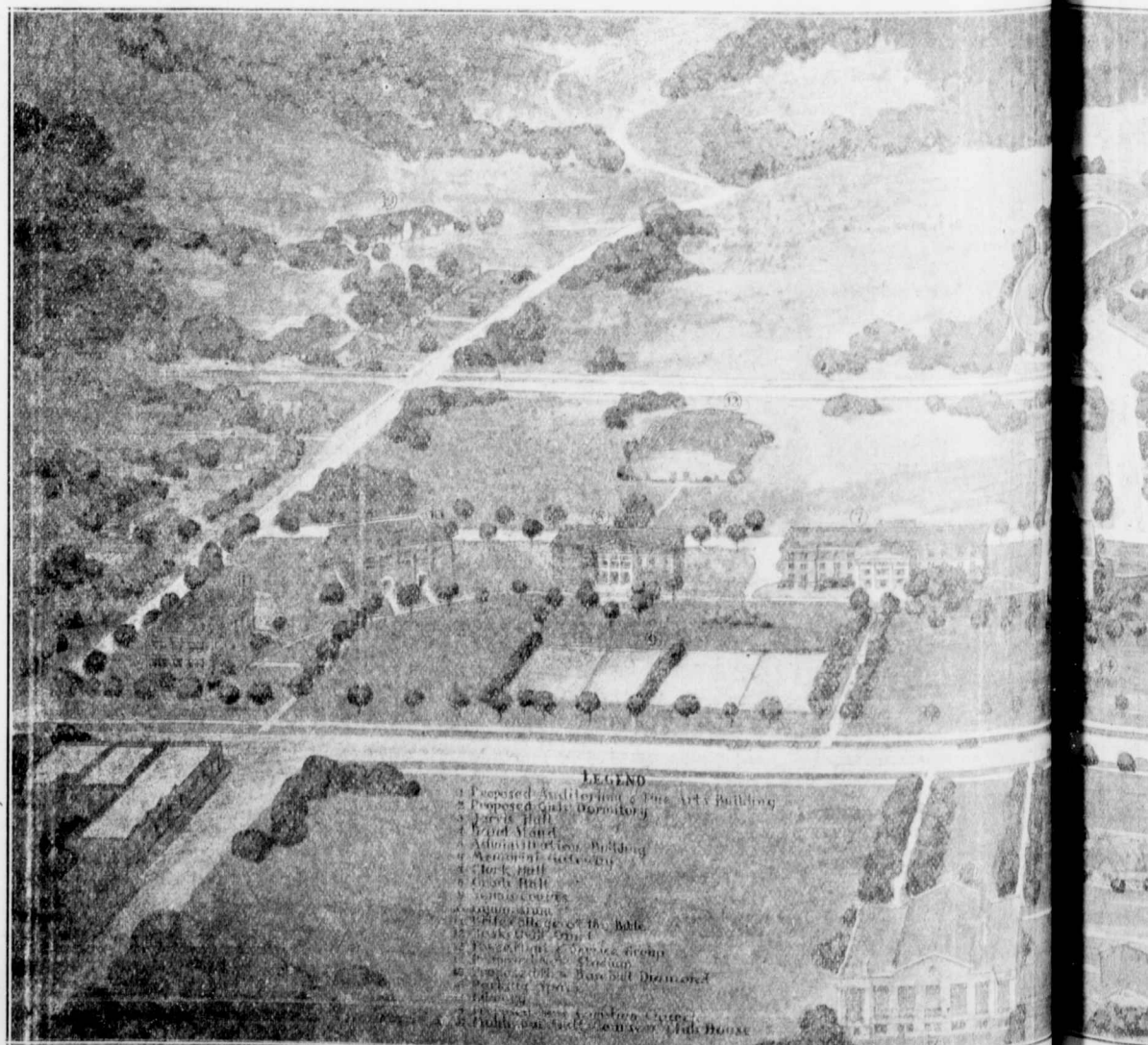
You have often heard of the golden west. It is truly the golden west. Out where the sun shines on the vast plains, which seem to rise to meet the horizon, where the lonesome howl of the coyote is heard to call its mate in the evening. All this is found in West Texas.

Each year thousands of people are finding this the ideal place to live. Young men take their families to this land of sunshine to settle down and prosper.

WILL BAKER
LEWIS D. FOX
L. W. BEVAN

E. J. BAKER
ROY J. BEARD
W. J. HOWARD

EDWARD
C. C. M
M. C. A



LEGEND
1. President's Office
2. President's Study
3. Vice President's Office
4. Secretary's Office
5. Treasurer's Office
6. Business Office
7. Student Union
8. Faculty Club
9. Gymnasium
10. Physical Education Building
11. Art Building
12. Music Building
13. Library
14. Science Building
15. Engineering Building
16. Mechanical Engineering Building
17. Chemical Engineering Building
18. Textile Engineering Building
19. Industrial Engineering Building
20. Electrical Engineering Building
21. Civil Engineering Building
22. Mechanical Engineering Building
23. Chemical Engineering Building
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83. Chemical Engineering Building
84. Textile Engineering Building
85. Industrial Engineering Building
86. Electrical Engineering Building
87. Civil Engineering Building
88. Mechanical Engineering Building
89. Chemical Engineering Building
90. Textile Engineering Building
91. Industrial Engineering Building
92. Electrical Engineering Building
93. Civil Engineering Building
94. Mechanical Engineering Building
95. Chemical Engineering Building
96. Textile Engineering Building
97. Industrial Engineering Building
98. Electrical Engineering Building
99. Civil Engineering Building
100. Mechanical Engineering Building

ARIANS 100% for and WEST TEXAS

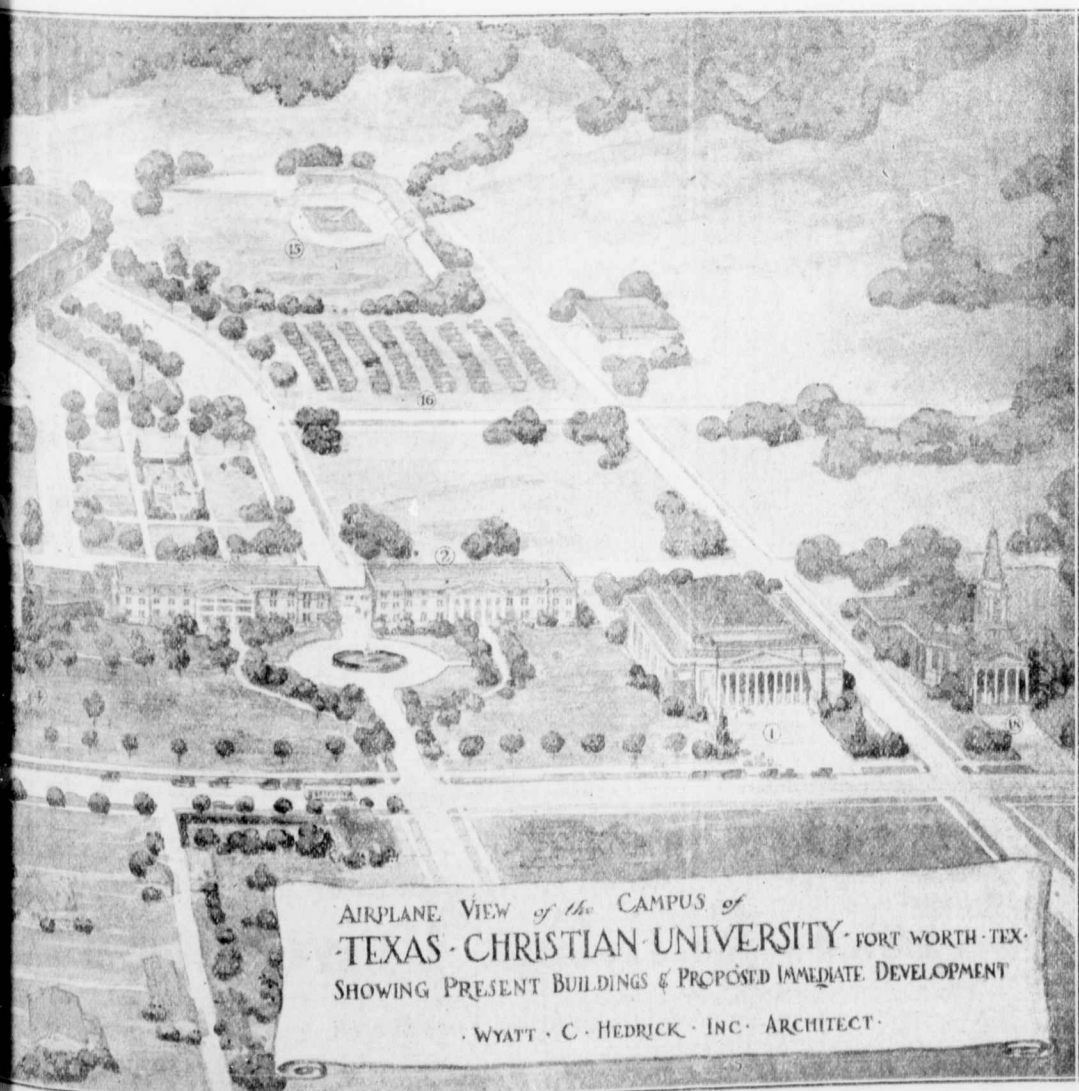
FORT WORTH The Gateway to West Texas

Fort Worth is the third healthiest city in the United States. It has an area of 38.82 square miles, and an altitude of 719 feet. The climate is one of the most desirable in the state, as the temperature is 62 degrees. The annual precipitation is 31.62. There are 53 public schools, one university, and two "class A" colleges.

The transportation is one of the best in the southwest. There are twelve trunk line railroads with nineteen railroad outlets, ten bus lines. The railroad employees alone are 5,500. There is a storage capacity of 30,000,000,000 gallons in Lake Worth. Fort Worth is the geographical center of the richest cotton producing region in the world and the largest inland cotton concentration point in Texas. Fort Worth is the ideal place to live.

R. O. DULANEY
WM. TOWNSEND
A. D. RHEA

HARRY J. GOULD
W. F. COLLINS



AIRPLANE VIEW of the CAMPUS of
TEXAS CHRISTIAN UNIVERSITY FORT WORTH, TEX.
SHOWING PRESENT BUILDINGS & PROPOSED IMMEDIATE DEVELOPMENT

WYATT · C · HEDRICK · INC · ARCHITECT ·

Announcements of Courses of Instruction For The Session of 1928-1929

lated Problems. 3 semester hours. T. T. S. 10:00. Fall. Mr. Elliott. (Formerly 40a.)
134. Money and Banking. 3 semester hours. T. T. S. 10:00. Spring. Mr. Elliott. (Formerly 141.)
132. Trust Problems. 3 semester hours. M. W. F. 8:00. Fall. Mr. Carlson
139. Transportation. 3 semester hours. M. W. F. 8:00. Spring. Mr. Carlson. (Formerly 40b.)
46. Agricultural Economic Principles and Problems. 6 semester hours. M. W. F. 11:00. Session. Mr. Elliott.
Open to juniors and seniors. Prerequisite: Economics 21.
143. History of Economic Thought 3 semester hours. Saturday 8:00-10:00. Fall. Mr. Lord.
Prerequisite: 12 semester hours in economics and senior or graduate standing.
144. Value and Distribution. 3 semester hours. Saturday 8:00-10:00. Spring. Mr. Lord.
Prerequisite: 12 semester hours in economics and senior or graduate standing.
147. The Economic Cycle. 3 semester hours. T. Th. S. 10:00. Fall. Mr. Elliott.
Not offered 1928-'29.
Open only to juniors and seniors who have had 12 hours in economics.
148. Texas Industrial Problems 3 semester hours. T. Th. S. 10:00. Spring. Mr. Elliott.
Not offered 1928-'29.
Open only to juniors and seniors who have had 12 hours in economics.
141. Social Statistics (See Sociology 141). 3 semester hours. T. Th. S. 11:00. Fall. Mr. Wells.
50. Economics Seminar. 6 semester hours. Staff.
51. The-Js Seminar. 6 semester hours. Staff.

Mr. Hughes.
35. Elizabethan Drama. 6 semester hours. T. T. S. 9:00. Session. Miss Major.
36. American Literature. 6 semester hours. M. W. F. 9:00. Session. Miss Smith.
138. Contemporary Poetry. 3 semester hours. Not offered in 1928-'29. Miss Smith
41. The English Language. 6 semester hours. T. T. S. 11:00. Session. Mr. Hughes.
Required of the undergraduate majors in English, and of graduate majors in English who have not had such a course.
45. The Novel in English. 6 semester hours. T. T. S. 12:00. Session. Miss Smith.
47. Victorian Poetry. 6 semester hours. M. W. F. 9:00. Session. Miss Major.
48. English Literature of the Seventeenth and Eighteenth Centuries 6 semester hours. M. W. F. 11:00. Session. Mr. Hughes.
For seniors and graduates.
49. The English Romantic Movement. 6 semester hours. Not offered in 1928-'29. Miss Major.
146. The Teaching of English in the Secondary Schools. 3 semester hours. T. T. S. 12:00. Spring. Miss Major.
For seniors.
44. Studies in American Literature. 6 semester hours. M. W. F. 9:00. Session. Mr. Hughes.
For seniors and graduates.
42. English Drama. 6 semester hours. M. W. F. 12:00. Session. Mr. Howe.
For seniors and graduates.
Library Science.
Library 120. Elementary Library Science. 3 semester hours. T. T. S. 8:00. Fall. Mr. Curry.
T. T. S. 8:00. Spring.
Open to sophomores; freshman admitted only by special permission.

DEPARTMENT OF ENGLISH.
Prof. Herbert L. Hughes, head of Department. Associate Professors Mabel Major, Rebecca Smith and E. B. Howe, Assistant Professors, A. R. Curry and Lyde Spragins. Instructors, Mrs. Bryson, Mrs. Scott and Miss Shirley. Graduate Fellow Miss Hazel Summers.
Requirements for the Major and Minors in English:
Major—English, 24 semester hours in addition to English 11. The 24 semester hours must include courses 24 and 41.
First Minor—18 semester hours in a foreign language, or philosophy or history, or sociology, or public speaking.
Second Minor—12 semester hours in another of the above subjects, or education, or public speaking. A foreign language must be either the first or second minor.
Urged—French or German as the foreign language (very important for students wishing to pursue graduate study later); also philosophy 34 and one year of history, either American or English, or both American and English.
Prescribed for the B. A., B. B. A. or B. Ed. Degree—English 11 and 24 (a total of 12 semester hours).
Prescribed for the B. S. Degree—English 11 (six semester hours).
11. Rhetoric and Composition. 6 semester hours. Session.
Assistant Professor Lyde Spragins is supervisor of all Freshman English.
Required of all students, and prerequisites to all other courses in English.
11ab—M. W. F. 8:00 (3 sections); 12:00 (3 sections); 11:00 (4 sections).
T. T. S. 9:00 (3 sections); 10:00 (4 sections); 11:00 (2 sections); 12:00 (2 sections).
11b—Fall. M. W. F. 12:00 (1 section); T. T. S. 11:00 (1 section).
11a—Spring. M. W. F. 11:00 (1 section); M. W. F. 8:00 (1 section); T. T. S. 11:00 (1 section); M. W. F. 11:00.
24 English Prose and Poetry. 6 semester hours. Session.
24ab—M. W. F. 8:00 (1 section); 9:00 (3 sections); 11:00 (1 section).
T. T. S. 8:00; T. T. S. 9:00; T. T. S. 10:00; T. T. S. 11:00.
24b—Fall. T. T. S. 10:00 (1 section).
24a—Spring. T. T. S. 8:00 (1 section); T. T. S. 10:00 (1 section); M. W. F. 12:00 (1 section).
Required for the B. A. degree and prerequisites to advanced courses in English.
134. Chaucer. 3 semester hours. T. T. S. 11:00. Fall. Mr. Howe.
130. The English Essay. 3 semester hours. Not offered 1928-'29. Mrs. Bryson.
131. The Short Story. 3 semester hours. T. T. S. 9:00. Spring. Mr. Hughes.
133. Contemporary Drama. 3 semester hours. T. T. S. 9:00. Spring.

DEPARTMENT OF FRENCH
French is organized as a portion of the Department of Modern Languages, but listed separately for convenience.
Professor Combs, head of Modern Language Department. Assistant Professor Coleman; Fellow Bailey.
Requirements for a Major in French:
Major—24 semester hours in French. (Any modern language numbered 11 does not count toward a major).
First Minor—18 semester hours in Spanish, German or Latin.
Second Minor—12 semester hours in German, Latin, English or education.
11. First Year French. 6 semester hours.
M. W. F. 8:00 (2 sections); M. W. F. 11:00 (1 section).
M. W. F. 12:00 (2 sections); T. T. S. 8:00; 9:00.
21. Second Year French. 6 semester hours.
M. W. F. 8:00 (2 sections).
T. T. S. 12:00 (2 sections).
31. Survey of French Literature. 6 semester hours.
4. W. F. 11:00. Mr. Combs.
Prerequisite: French 21.
132. Advanced Composition and Conversation. 3 semester hours. T. T. S. 10:00. Fall. Mr. Combs.
Given in alternate years; offered in 1928-'29.
Prerequisite: Two years of French
133. The Drama Since Romanticism. 3 semester hours. T. T. S. 10. Fall. Miss Coleman.
Prerequisite: Two years of French
134. French Poetry Since the Romantic Movement. 3 semester hours. T. T. S. 10:00. Spring. Miss Coleman.
Given in alternate years; not offered in 1928-'29.
Prerequisite: French 31 and 133.
141. The Renaissance. 3 semester hours. T. T. S. 10:00. Fall. Mr. Combs.
Given in alternate years; not offered in 1928-'29.
Prerequisite: Two years of French (11 excepted).
142. The Seventeenth Century. 3 semester hours. T. T. S. 10:00. Spring. Mr. Combs.
Given in alternate years; not offered in 1928-'29.
Prerequisite: Two years of French (11 excepted).
143. The Eighteenth Century. 3 semester hours. T. T. S. 10:00. Spring. Mr. Combs.
Given in alternate years; offered in 1928-'29.
Prerequisite: Two years in French (11 excluded).
51. The Romantic Movement. 6

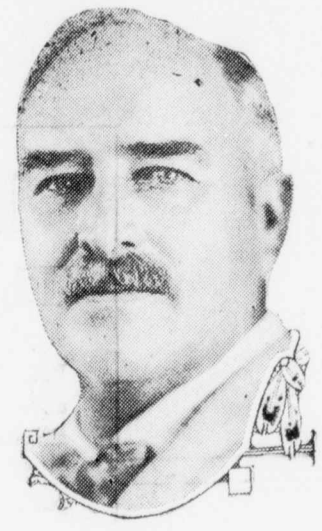
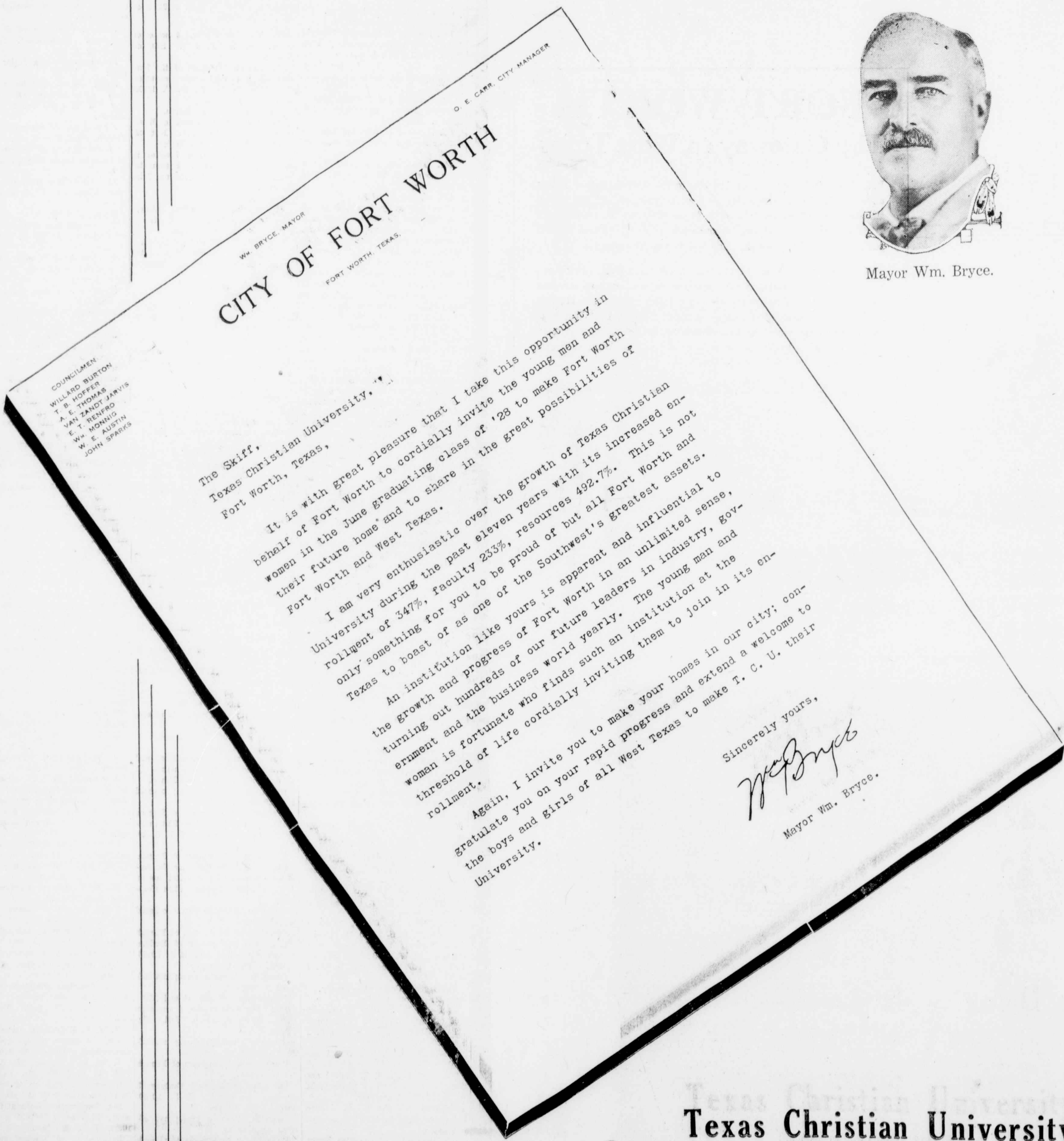
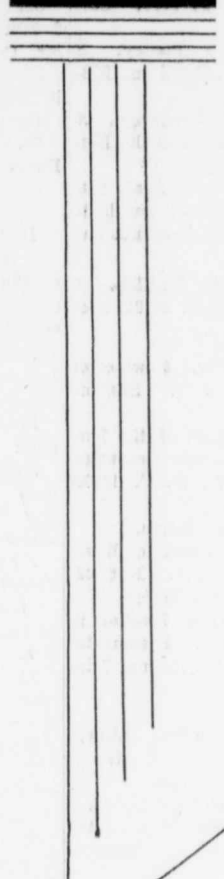
semester hours. T. T. S. 11:00. Mr. Combs.
Given in alternate years; not offered in 1928-'29.
Open to seniors and graduates.
52. History of the French Novel. 6 semester hours. T. T. S. 11:00. Mr. Combs.
Given in alternate years; offered in 1928-'29.
Open to seniors and graduates.
53. Seminar. 6 semester hours. Hours to be arranged. Mr. Combs.

DEPARTMENT OF GERMAN
German is organized as a portion of the Department of Modern Languages, but listed separately for convenience.
Professor Combs, Head of Modern Language Department. Associate Professor Ascher.
Requirements for a Major in German:
Major—24 semester hours in German. (Any modern language numbered 11 does not count toward a major).
First Minor—18 semester hours in French, Spanish or Latin.
Second Minor—12 semester hours in French, Latin, English or education.
11. First Year German. 6 semester hours. T. T. S. 8:00. Miss Ascher.
M. W. F. 9:00.
21. Second Year German. 6 semester hours. M. W. F. 12:00. Miss Ascher.
31. Survey of German Literature. 6 semester hours. T. T. S. 11:00. Miss Ascher.
Given in alternate years; offered in 1928-'29.
Prerequisite: German 21.
131. The Age of Goethe and Schiller. 3 semester hours. T. T. S. 11:00. Fall. Miss Ascher.
Given in alternate years; not offered in 1928-'29.
Prerequisite: German 21.
132. The Poetry of German Romanticism. 3 semester hours. T. T. S. 11:00. Spring. Miss Ascher.
Given in alternate years; not offered in 1928-'29.
Prerequisite: German 21.

DEPARTMENT OF GOVERNMENT
Professor Lord (Head); Assistant Professor, Duncan. Graduate Scholar, Day.
Requirements for a Major in Government:
Major—24 semester hours in government.
First Minor—18 semester hours in economics, or sociology, or history.
Second Minor—12 semester hours in another of these subjects.
Urged—French or German as the foreign language for students wishing to pursue graduate courses later.
Government
12a. The Foundations of American Civilization (Orientation). 3 semester hours. Fall.
M. W. F. 9:00 (2 sections). Mr. Lord and Scholars.
T. Th. S. 9:00 (2 sections). Mr. Duncan and Scholars.
T. Th. S. 9:00 (1 section). Mr. Wells.
M. W. F. 9:00 (1 section). Mr. Baker.
M. W. F. 12:00. Spring. Mr. Baker.
Required of all B. B. A. students. All other freshmen will take government 12, history 12 or philosophy 11. If he plans to major in government or history he should not take philosophy 11.
12b. Problems of Citizenship (Orientation). 3 semester hours. M. W. F. 12:00. Fall. Mr. Baker. Spring.
M. W. F. 9:00 (2 sections). Mr. Lord and Scholars.
T. Th. S. 9:00 (2 sections). Mr. Lord and Scholars.
M. W. F. 9:00 (1 section). Mr. Baker.
Government 12 or history 12 will satisfy the required year of social science.
20a. American National Government. 3 semester hours.
T. Th. S. 8:00. Fall. Mr. Duncan.
M. W. F. 12:00. Mr. Duncan.
20b. American State and City Government. 3 semester hours.
T. Th. S. 8. Spring. Mr. Duncan.
M. W. F. 12:00. Mr. Duncan.
Government 20ab or government 36 required of B. B. A. students.
26a. Comparative National Government. 3 semester hours. T. Th. S. 10:00. Fall. Mr. Lord.
Required of all pre-law students
26b. Political Parties. 3 semester hours. T. Th. S. 10:00. Spring. Mr. Lord.
Required of all pre-law students.
Administration
130. Public Administration—Federal. 3 semester hours. M. W. F. 11:00. Fall. Mr. Duncan.
Prerequisite: 20ab.

DEPARTMENT OF MODERN LANGUAGES
Requirements for a Major in Modern Languages:
Major—24 semester hours in modern languages.
First Minor—18 semester hours in a foreign language, or philosophy or history, or sociology, or public speaking.
Second Minor—12 semester hours in another of the above subjects, or education, or public speaking. A foreign language must be either the first or second minor.
Urged—French or German as the foreign language (very important for students wishing to pursue graduate study later); also philosophy 34 and one year of history, either American or English, or both American and English.
Prescribed for the B. A., B. B. A. or B. Ed. Degree—English 11 and 24 (a total of 12 semester hours).
Prescribed for the B. S. Degree—English 11 (six semester hours).
11. Rhetoric and Composition. 6 semester hours. Session.
Assistant Professor Lyde Spragins is supervisor of all Freshman English.
Required of all students, and prerequisites to all other courses in English.
11ab—M. W. F. 8:00 (3 sections); 12:00 (3 sections); 11:00 (4 sections).
T. T. S. 9:00 (3 sections); 10:00 (4 sections); 11:00 (2 sections); 12:00 (2 sections).
11b—Fall. M. W. F. 12:00 (1 section); T. T. S. 11:00 (1 section).
11a—Spring. M. W. F. 11:00 (1 section); M. W. F. 8:00 (1 section); T. T. S. 11:00 (1 section); M. W. F. 11:00.
24 English Prose and Poetry. 6 semester hours. Session.
24ab—M. W. F. 8:00 (1 section); 9:00 (3 sections); 11:00 (1 section).
T. T. S. 8:00; T. T. S. 9:00; T. T. S. 10:00; T. T. S. 11:00.
24b—Fall. T. T. S. 10:00 (1 section).
24a—Spring. T. T. S. 8:00 (1 section); T. T. S. 10:00 (1 section); M. W. F. 12:00 (1 section).
Required for the B. A. degree and prerequisites to advanced courses in English.
134. Chaucer. 3 semester hours. T. T. S. 11:00. Fall. Mr. Howe.
130. The English Essay. 3 semester hours. Not offered 1928-'29. Mrs. Bryson.
131. The Short Story. 3 semester hours. T. T. S. 9:00. Spring. Mr. Hughes.
133. Contemporary Drama. 3 semester hours. T. T. S. 9:00. Spring.

A Letter to You From the Mayor of Fort Worth



Mayor Wm. Bryce.

COUNCILMEN
WILLARD BURTON
T. B. HOFFER
A. E. THOMAS
VAN ZANDT JARVIS
E. T. BENFRO
W. E. MONNIG
W. E. AUSTIN
JOHN SPARKS

Wm. BRYCE, MAYOR
O. E. CARR, CITY MANAGER
CITY OF FORT WORTH
FORT WORTH, TEXAS.

The Skiff,
Texas Christian University,
Fort Worth, Texas,

It is with great pleasure that I take this opportunity in behalf of Fort Worth to cordially invite the young men and women in the June graduating class of '28 to make Fort Worth their future home and to share in the great possibilities of Fort Worth and West Texas.

I am very enthusiastic over the growth of Texas Christian University during the past eleven years with its increased enrollment of 347%, faculty 233%, resources 492.7%. This is not only something for you to be proud of but all Fort Worth and Texas to boast of as one of the Southwest's Greatest assets.

An institution like yours is apparent and influential to the growth and progress of Fort Worth in an unlimited sense, turning out hundreds of our future leaders in industry, Government and the business world yearly. The young man and woman is fortunate who finds such an institution at the threshold of life cordially inviting them to join in its enrollment.

Again, I invite you to make your homes in our city; congratulate you on your rapid progress and extend a welcome to the boys and girls of all West Texas to make T. C. U. their University.

Sincerely yours,
Wm. Bryce
Mayor Wm. Bryce.

Texas Christian University
Located in Southwest Fort Worth

B.B.A. Men to Marry in June

Danielson and Washmon Among the Lucky Men.

JUNE seems to be the month of month of brides in most places, and so is it with the B. B. A. Students. All records seem to be broken this year as far as Seniors stepping forth in to the bonds of matrimony are concerned.

Harold Danielson, who will get his BBA on June 11, plans to marry Miss Dorothy Browne, daughter of Mr. and Mrs. J. T. Browne, 2936 May Street of this city. Harold is the son of Mr. and Mrs. A. E. Danielson of Chicago. He has worked his way through T. C. U. and is one of the honor students of the school. After graduation he plans to go with Armour & Company and will work for the present in the Fort Worth plant. Harold's father is the assistant general superintendent of all of the plants of Armour & Company, with headquarters in Chicago. The Mrs. Danielson to be, was a former student at this institution. They have the best wishes of all of the BBA's.

On Sunday, June 10, John Washmon, who received his BBA last June, will be married to Miss Veda Davis, daughter of Mr. and Mrs. H. F. Davis of 1614 Lagonda Street, Fort Worth. They will be married at the Boulevard Baptist Church. John was one of the most popular athletes who ever entered this institution and was well known all over the entire South as "Three-Point Washmon." His place kicking won many a football game for T. C. U. During the past year he has been coaching at Hillsboro Junior College. He is undecided as to where he will be next year. John and Veda have many friends at T. C. U., all of whom wish them well.

On Friday, May 25, the entire city of Graham turned out to see Martha Mae Morris, daughter of Dr. and Mrs. W. A. Morris, married to Raymond Wolf of Houston. Ray will receive his BBA this June. For four years he was one of the finest guards T. C. U. has ever had in football, and was the outstanding first baseman in the Southwestern Conference for two years. After graduation he signed with Cincinnati of the National League, and he is now playing with Waterbury, Conn., in the Eastern League. Martha Mae graduated from T. C. U. last June. Ray and Martha Mae should make an ideal couple and they have the good wishes of all of their friends here.

MONDAY afternoon, June 11, just before commencement, will see the wedding of Wilma Young, daughter of Mr. and Mrs. W. C. Young of Archer City, to Albert Sidney Acker, son of Mr. and Mrs. C. M. Acker of 2821 West Fifth Street of this city. That evening Albert will receive his BBA and Mrs. Albert, already having received her BA, will have received her M. R. S. degree. Mr. and Mrs.

Albert Acker plan to teach at Olney next year. Albert will also coach there. Albert has been a great athlete at T. C. U. He has taken part in every sport, was a great end in football, an All-Southwestern Conference guard in basket ball, and even was known to play in the outfield for Dutch Meyer's baseball team for one season. His hitting came in handy in more than one game. Albert and Wilma carry with them the sincere best wishes of all of the student body.

Another B. B. A. graduate plans to be married during the summer, but he has asked that no announcement be made of it at the present time. A formal announcement will be made sometime in the near future. The girl is a town student and the boy a dormitory student.

The above seems to set a record for any department to follow. The B. B. A.'s recognize the importance of a good wife in their life's profession, and many are taking the important step immediately.

"Spivis" Gets Big Wedding Shower

Joe "Spivis" Danielson, who is soon to take unto himself a bride, was given a kitchen shower by the business law class recently. Aaron Hays presented him with a rolling pin, which should be used regularly, he was told.

He was given a washboard by Professor Ballard, a spoon by Jelly Fall, some soap by Betty Glenn, a beater by Bill Atkinson, a hand-carved ice-pick by Bob Conklin, a spider by J. F. Anderson and numerous other gifts by the members of the class.

As each gift was presented, Joe was given some suggestion as to its proper use.

Joe's father plans to come from Chicago to see his son married and the business law class plans to attend en-masse. Someone has suggested that Father Danielson will think that some of the Chicago gangsters have moved to Fort Worth after the ceremony.

Joe is undecided as to where he will spend his honeymoon. Much depends on the attitude taken by the lawyers that evening. A cell has already been reserved in the jail at Weatherford.

Florsheim Shoes for the man who cares.

For good Cleaning and Pressing service call PETER BROS.—Phone 3-1305. 913 Houston St.

Florsheim Shoes for the man who cares.

25 Upperclass Girls Chosen on 1928-29 Pep Squad

Ten Substitutes Also Picked at Same Election.

27 LOCAL GIRLS ON LIST

Tryout to Be Held Next Fall to Select 25 Freshmen Regulars.

The 25 upperclass girls who will serve on the girls' pep squad of Texas Christian University next year were chosen Friday afternoon by the women members of the athletic council, Mrs. Sadie T. Beckham, Miss Eula Lee Carter and Mrs. Helen Walker Murphy, head of the girls' physical education department.

Although ten substitutes were chosen at this time, there will be another try-out next fall when the 25 freshman girls are chosen as regulars. To be a member of the squad a girl must pass in 15 hours of work in the university and must have good health, good posture and be of average weight and height.

The chief aim of the girls' pep squad is to support the athletic teams of the university. The squad made two out-of-town trips during the 1927 football season, attending the games with Texas University at Austin and Baylor University at Waco.

Girls are not eligible for membership on the squad for longer than two years. After a girl has made a perfect record as a member for two years she is awarded a sweater and honorary membership in the organization.

Miss Helen Jenkins of Houston was elected president, Miss Betty Southwell, Fort Worth, vice-president, and Miss Bernice Austin, also of Fort Worth, secretary-treasurer.

The 25 regulars chosen are as follows: Anna Lewis, Rita Langston, Kathryn Williams, Rachel Williams, Pauline Barnes, Allene Allen, Phyllis Pope, Frances Dacus, Betty Southwell, Edith Hudson, Vera Turbeville.

Florsheim Shoes for the man who cares.

LADIES, we specialize in cleaning gloves. We guarantee our work. PETER BROS. 913 Houston St. Phone 3-1305.

Florsheim—a shoe for every occasion.

Irene Smith, Ora Claire Humphries, Anelia Edwards, Elizabeth Newsen, Bernice Austin, Kate Phillips, Leora Bennett, Jane Saunders and Helen Morro, all of Fort Worth, and Ruth Burnam, Loveland, Okla.; Nell Russell, Ballinger; Helen Jenkins, Houston; Sue Summerour, Denison, and La Verne Sims, Ballinger.

The ten substitutes chosen are: Peggy Kipping, Houston; Thelma Nelson, Harlingen; Valerie McEldmore, Westover, and Polly Hollingsworth, Dorothy Luckner, Amy Nell Gurley, Helen Cowan, Lois Isham, Alvalene Lawrence and Lois Graves, all of Fort Worth.

For good Cleaning and Pressing service call PETER BROS.—Phone 3-1305. 913 Houston St.

Sympathy Given to Eddleman

Resolutions of sympathy from the Texas Christian University student body on the death of N. H. Eddleman, Weatherford, were forwarded Monday by Jerome Smiser, president, to the son, Jim Eddleman, junior in T. C. U. Eddleman died Sunday and was buried in Weatherford Monday afternoon at 3 o'clock.

Florsheim Shoes for the man who cares.

LADIES, we specialize in cleaning gloves. We guarantee our work. PETER BROS. 913 Houston St. Phone 3-1305.

Florsheim—a shoe for every occasion.

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FELT HAT HEADQUARTERS

1000 Felts
to choose from at
\$5 and \$7.50
White Vagabonds

and pastel colors too... finey brims and skull hats... For Travel, Sports, Golf, Street and Dress wear.

MONNIG'S ARE

Felt Hat Headquarters

Millinery—Third Floor

The Rexall Stores

RENFRO'S
The largest drug chain in Texas

June Toilet Goods Sale



Regular 59c Bottle
June Sale
49c

GIVEN AWAY!

A handsome \$1.50 bottle of SHARI PERFUME

The Fragrance of Spring Blossoms with every purchase of a box of Shari Face Powder at the regular price of \$2.50

Naturelle—Blanche—Hachette

A Real Value Both for **\$2.50**



Ipana Pepsodent Pebecco
3 for **96c**



KLENZO SHAVING CREAM
Regular Price 39c
June Sale Price
29c

GIVEN AWAY!

A regular 50c Tin of GENTLEMEN'S TALC

or a regular 8-ounce 40c bottle of Harmony Bay Rum

Made from the finest distilled Oil of Bay. Full strength.

74c Value. Both for **49c**

\$1.00 Quinine Hair Tonic
79c

SPECIALS

- 50c Arbutus Vanishing Cream **39c**
- 50c Toilet Waters, Arbutus, Wisteria, Violet, Dulce and Georgia Rose **39c**
- 50c Lemon Cocoa Butter Skin Cream **39c**
- 50c Lemon Cocoa Butter Lotion **39c**

Rexall Theatrical COLD CREAM

Regular Price 75c
June Sale Price
59c

- 50c Jonteel Cold Cream **39c**
- 50c Jonteel Vanishing Cream **39c**

Flowers

Charming sweet beauty of flowers make them ideal gifts—Gifts that will be appreciated.

T. C. U. Students—

See us before you order your flowers — we give service that will please you.

Monnig's First Floor

Gifts for the Girl Graduate

Dainty Silk Dance Sets
\$2.98

Consisting of brassiere and step-ins to match of fine quality crepe de chine in lovely pastel shades and white. Daintily trimmed in elaborate lace pieces, pleats and ribbon flowers. Step-ins are yoke front style with elastic in the back. A gift the graduate would love. **\$2.98.**

Monnig's First Floor

French Beaded Bags

\$9.95

Smart beaded bags from the finest French cut steel beads, gold and silver conventional designs with beaded lace fringe. Chain handle and silk lining. The most suitable purse for summer frocks, and appropriate for evening, too. 4-inch sizes **\$9.95.** 5-inch sizes, **\$14.95.**

Monnig's

A & L August

Clothiers

Serving the People of Texas Since 1881

"You, too, will enjoy the freedom from congested highways—"



Fresh for Your Appointment

To Dallas on the Crimson Limited

All the pleasure of luxury, the thrill of speed, the assurance of safety, the satisfaction of dependability—these and more are yours when you travel between Fort Worth and Dallas on the

CRIMSON LIMITED

No effort is spared to afford the traveling

public the best inter-city transportation service possible. Deluxe equipment, courteous trainmen, parlor cars without extra charge, non-stop trains and frequent schedules, all contribute toward achieving this superior inter-urban service.

Schedule

Crimson Limited trains leave Third and Main Streets every hour on the half hour from 7:30 a. m. until 8:30 p. m. daily.

Local cars to Dallas leave Third and Main Streets every hour on the hour from 6 a. m. until 12 p. m.

Interurbans to Cleburne leave Third and Main Streets every hour on the half hour from 6:30 a. m. until 8:30 p. m. Last car leaves at 11 p. m.

Northern Texas Traction Co.

Thank You-T. C. U. Girls

For your patronage the past nine months. We are extremely proud to have the patronage of such discriminating girls

Goodbye---

Seniors, Frogetts, and Students who will leave Fort Worth this summer. We hope for you a happy vacation.

Our Silk Underthings

That satisfy all of the modern ideas, for the particular. French panties, dainty drawers, novel step-ins, pajamas, nightgowns, vests, bloomers, slips, negligees and everything.

Hello---

girls who have come to summer school. Come around and get acquainted. T. C. U. girls always receive a warm welcome in this place of business.

Our Kid Gloves

Are from the finest French makers, who make for us gloves that are exclusive. They are leaders in every fashion center, are seen on the hands of fashion leaders on every boulevard, in every place fashionably dressed women gather.

If you buy for less than we offer—you receive less than we offer

THOMAS R. ALFORD
Smart Things For Women—

701 HOUSTON STREET

If you buy for less than we offer—you receive less than we offer

Introducing....

to West Texas and Fort Worth

Leaders of

1928 Football Champs

(In the Southwestern Conference)



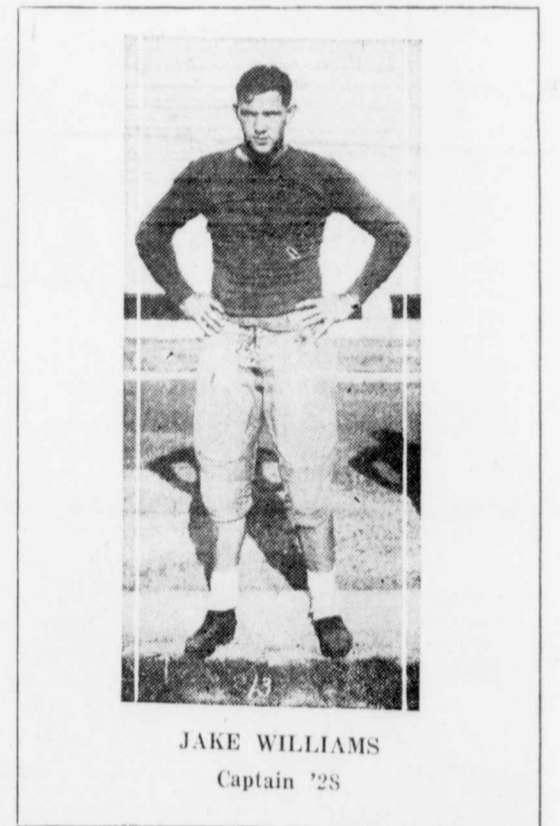
MATTY BELL
Head Coach



L. C. PETE WRIGHT
Athletic Director



ED KUBALE
Line Coach



JAKE WILLIAMS
Captain '28

We're Backing the Frogs-Fort Worth and West Texas



Fort Worth has no greater asset than the brilliant minded and abled bodied young men who make it possible for the Texas Christian University to have such a splendid football team. They are the future business men and leaders of Fort Worth, West Texas and America.

Delegates to the West Texas Chamber of Commerce Convention are cordially invited to visit T. C. U., the grounds and buildings. You will find that the boys and girls attending this University have a Christian and congenial atmosphere and the advantages of a college education that rates with the largest schools in the United States.



Members of The Lions Club Who Are Backing West Texas--Fort Worth and T.C.U.

C. L. Wilson
Homer Belev
H. G. Brickhouse
Nick Carter
Don A. Cowen
S. D. Hill
S. H. Lane

E. L. Lavender
Emory Morris
J. A. Shellberg
Julian Heyer
Geo. Adams
A. F. McLain
Morris Rector

Dr. J. H. Davis
Joe Horn
L. E. Thorne
Walter McKee
W. L. Tilley
H. C. Morrell

Owen's Bostonian Shoe Store
111 West 7th
Harry M. Carroll
Ray Knour
Fort Worth Tent and Awning Co.
Monarch Metal Weather Strip Co.

High School Annuals Feature The Bunker Press

That the quality production of an attractive high school or college annual calls for a service separate and distinct from that of merely printing the book, is the policy which has recently been adopted with exceptional success by the Bunker Printing Products Corporation of Fort Worth.

In other words, The Bunker Press, has determined through long association with the business managers and editors of annuals of both colleges and high schools, that there prevails a most exceptional opportunity for the printer to materially assist the student of today in permanently recording his school activities and associations for future references and enjoyment.

Within the last year The Bunker Press, in order to facilitate this policy, has taken strides toward specialization in annual work, with a result that many schools have already enjoyed the distinct service

that a modern equipped printing plant affords the producer of such books.

The phrase "distinct service" is frequently pushed without thought of materialization. Executives of The Bunker Press are of the opinion, however that their use of the phrase, with reference to production of high school and college annuals, covers a duty heretofore unobtainable by annual editors and managers.

Until a short time ago, a very large portion of the high school and annual printing of the state was produced in other sections, as the southwest could not boast of plants sufficiently equipped to really produce for a high school or a college, an annual, the dignity and attractiveness of which might be characterized as in strict keeping with the institution from which it was developed.

While considerable thought has been given the subject by managers and editors, the fact cannot be over-

emphasized that the annual sent forth is certain to reflect the type of high school or college just as emphatically as will one of the graduates going forth into the world of commerce or industry, and perhaps more so, because the college or high school annual is a material factor which is forever impressing upon some one that such and such a school or college exists, and that such and such a school or college is in keeping with that particular annual.

To start this "distinct service" for the high schools and colleges of the southwest, the Bunker Printing Products Corporation of Fort Worth, built and equipped at a cost of approximately \$1,000,000 a plant which, printing authorities agree is not excelled in the southwest and has few equals in the entire country when it comes to the question of effective equipment of a mechanical nature.

There are few who will attempt to argue that the equipment of a printing plant is a most important factor in the production of a school annual, whether it be a 10-page affair, or a pretentious piece of art covering 500 pages.

The exceptionally important propo-

sition of proper binding is but one of the considerations. A plant not properly equipped to provide the best binding for hard covered books, such as annuals, cannot be expected to produce a satisfactorily bound annual. Binding, however, as important as it is, happens to be but a minor part of the operation of completing an attractive annual. One must consider the steps before binding.

As a part of its "distinct service" to business managers and editors of annuals throughout the southwest, The Bunker Press places at the disposal of the schools, its service department of thoroughly experienced editorial men and business managers. At the very beginning of the task of preparing an annual, these experts are available to offer their advice and suggestions for the guidance of the business manager or the editor who may find it difficult to interview men who might aid them and decide with the authority of experience.

This service alone is one of the predominant factors in the statement that The Bunker Press is now rendering a distinct service, and is really recognizing the fact that the high schools and colleges of the

southwest, and Texas in particular, have the right to have produced for them annuals which will equal, if not excel, any school annual produced by any institution of learning, anywhere.

Combining equipment and an experienced personnel, both of which are always available for the student body planning annuals, The Bunker Press, authorities agree, is able to offer an annual service which cannot possibly be met by the usual printing plant.

Smaller printing plants, due to limited volume, are not in position to employ fully experienced personnel for the guidance of annual production, and, secondly, the smaller plant, not specializing in the production of annuals, do not purchase special grades of papers, inks, and other factors making for the completion of a successful and attractive piece of art to mark the closing of that particular school year.

The smaller printer is also at a disadvantage in the production of annuals from the standpoint of fine printing, inasmuch as the question of binding, as said before, is a paramount question. Unless the equipment is available, and it is not unless the plant is specializing upon

edition book work, the small printing establishment is not in position to produce an annual properly and the staff is faced with the problem of receiving an inferior grade of work.

The Bunker Press has been producing annuals for a number of years, but it has only during the past year reached the point where its executives were enabled to point to the fact that their work in the annual department, particularly, excels anything in the southwest, and equals any produced anywhere in the country.

The service, as previously pointed out, is now all inclusive. High school students planning annuals find it possible to visit The Bunker Press and there receive the advice of experienced men upon every phase of their annual development.

One of the initial steps, it has been emphasized time and again in the production of annuals, is an early consultation with the printer. Printers, such as The Bunker Press are enabled to give the annual staff most thorough advice concerning budgeting for art work, engraving, and outlining a thorough program insur-

ing not only timely, but economical production.

During the last few weeks The Bunker Press has completed, among others, the Horned Frog, Txwoco, Stone Fort, Wai-Kun and other annuals of representative colleges.

Many high school and college students, members of various annual staffs, frequently visit The Bunker Press where they are always met by a courteous attendant anxious to take them through the big plant and instruct them regarding the various machines found there, and point out to them the part each machine plays in the economical and quality production of books of every type, but particularly the annual.

Combining its resources of experienced personnel and equipment, probably surpassed by none in any plant in the southwest, The Bunker Press executives feel enabled to justly lay claim to the fact that they are offering now, for the students of Texas, a distinct service in the production of a vital factor in school life—the annual.

WELCOMING

Summer School
Students

DELICATESSEN
GROCERY and MARKET

J. P. Edmondson

WE CHARGE AND DELIVER

Dial 4-8698

3018 Gibson St.

Goodbye Frogs

We hope that you have a pleasant summer and that all of you will come next year to help the Frogs win the championship.

Goodbye Seniors

We wish you a most successful life and prosperous business career, and that in the midst of your happiness you will not forget your Alma Mater. We have been glad to serve you these four years.

Goodbye Students

We hope that you have learned to love T. C. U., and that you have come to know that the Hill Merchants are here to serve you—and that you will always find our business dealings fair and impartial.

PATRONIZE YOUR HILL MERCHANTS

ANNOUNCING

that "Blue Bonnet Tea Room" is now under management of

JOHNNY LEBUS

T. C. U. Student

BETTER EATS

BETTER SERVICE

Cooking on Warm Days

Why cook on warm days when we can deliver to your door any time of day at any place—with prompt service.

HOME COOKING OUR SPECIALTY

By MRS. ABBIE CLOUD

SUMMER SCHOOL STUDENTS

Visit us once and you will be our regular customer.

Blue Bonnet Tea Room

2969 BOWIE

WE HOPE YOU
HAVE LIKED

HARVEY'S
SERVICE

And we wish to
thank you for your
patronage



HARVEY DUNN

To You Who Will Be Here
This Summer—

We ask you to give us a trial—we
guarantee to please.

T. C. U. Service Station

WASHING, GREASING, REPAIRING
AND ACCESSORIES

Across from Campus North

Phone 4-2857

FOR their hearty co-operation and support, University Pharmacy wishes to express its sincere thanks to the Officers and Faculty of T. C. U.

Seniors, as you are graduated and leave T. C. U. our best very best wishes are yours. Our association through your four years in T. C. U. has been most pleasant, and your patronage has been deeply appreciated.

Undergraduates, we wish for you a vacation both pleasant and profitable, and trust that each of you may find it possible to return to T. C. U. and University Pharmacy in September.

Sincerely yours,

W. M. ROGERS, Owner.

University Pharmacy

THE CAMPUS STORE

TO YOU WHO LEAVE—

We thank you for your past patronage and hope we have given satisfactory service.

Make Our Place Your Headquarters When
Back on a Visit

SUMMER SCHOOL STUDENTS

Pay us a visit—we guarantee to please. Special attention given to ladies.

University Barber Shop

TRY OUR SERVICE—WE GUARANTEE TO PLEASE

T. C. U.

Frog Cleaners

3007 Forest Park Blvd. Next door to Barber Shop

CLEANING AND DYEING

T. C. U. Student's

Headquarters for FRUITS, Cakes, and
Short Order Lunches
PROMPT AND EFFICIENT SERVICE

University Grocery

Phone 4-0358

(Just across from Campus)

West Seventh—The Fastest Growing

The Home of Texas



Growing With Fort Worth Since 1876
—with West Seventh since 1925

52 years ago Fakes & Company was established, a mere "cubby hole" and its employees numbered three—the men who were brave enough to start the business.

From the cubby hole with its valiant handful to the present establishment, our new five floor home and its even hundred employees, is an indication of the growth of our city and our store.

WE ARE STILL ATTENDING STRICTLY TO BUSINESS
FURNISHING TEXAS HOMES

Fakes & Company

Sixth, Seventh and Throckmorton

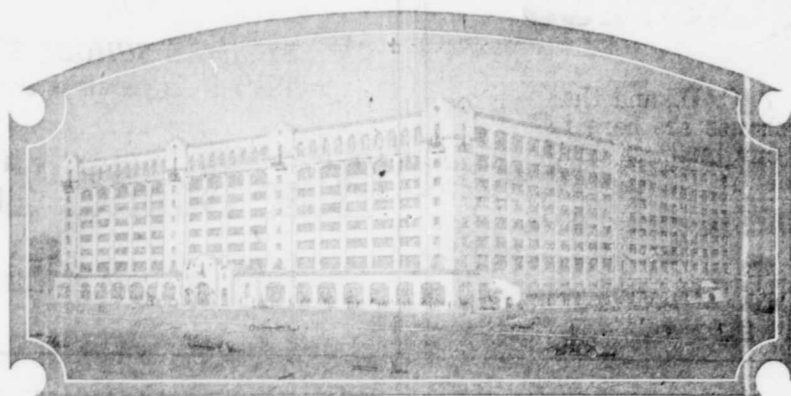
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INSURANCE



The Largest Insurance Agency in Texas

SEVENTH and THROCKMORTON STS.
FORT WORTH, TEXAS

New
\$2,000,000
Home of
Montgomery
Ward & Co.
Ft. Worth,
Texas



Keeping
Pace With
T. C. U.,
Ft. Worth
and
West Texas

OPENING DATE, SEPT. 29TH.

Think First
of Wards

Montgomery Ward Co.

Think First
of Wards

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Cooke-Teague Motor Co.

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Authorized Dealers, Sales, Parts and Service

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LIFE INSURANCE

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We Want Your Business

"Strong enough to protect you,
Large enough to serve you, and
Small enough to know you."

American Bank and Trust Co.

Neil P. Anderson Bldg.
Fort Worth, Texas

Turner & Dingee INCORPORATED

Established 1878

Grocers and Butchers

Good Convenient Parking Place Near Store

We Invite Your Charge Account

FREE DELIVERY SERVICE

800 WEST SEVENTH STREET

Unisit
T. J.



The Gateway
West Seventh The



The Gateway Texas
Growing versit

Business Street In Fort Worth

Fastest Growing

KEEPING PACE

With West Seventh
Fort Worth and T. C. U.

It has been the policy of this bank for the past 50 years to adopt every new method, to make every advancement and to keep pace with the rapid growth of Fort Worth, in order that we might render the best and most complete banking service to firms, corporations and individuals in the entire Southwest. We are proud of the progress of West Seventh, of Fort Worth of T. C. U. and our own institution. **WE INVITE YOUR PATRONAGE.**

A Complete Banking and Trust Service



Red Fox Athletic Clothing

MADE IN TEXAS
For Southern Trade—Used by the leading universities and colleges all over the South, and on the Pacific Coast.

Sold by your home dealer.

CULLUM & BOREN CO.
DALLAS, TEXAS

Florsheims—a shoe for every occasion. For good Cleaning and Pressing service call **PETERS BROS.**—Phone 3-1305. 913 Houston St.

Shoes dyed any color with a guaranty—**PETERS BROS.** 913 Houston Phone 3-1305. Florsheim Shoes for the man who cares.

J. R. (Red) Wright For Sheriff

Headquarters: 508 Main St.
Phone 3-3300
DEMOCRATIC PRIMARIES—1928

Florsheims—a shoe for every occasion. Florsheims—a shoe for every occasion.

Haltom's The House of Diamonds



Thanking
T. C. U.
Students
for
Their
Patronage



Florsheim Shoes for the man who cares.

Service Is What Counts

WE ARE FOR T. C. U.
WE ARE FOR FORT WORTH
WE ARE FOR SERVICE
C'mon Frogs

KAY DRUG CO
NEIL P. ANDERSON BLDG.
PHONE 2-2234
FREE MOTORCYCLE DELIVERY

"Polly" Says:
Congratulations

to
T. C. U.

upon her rapid growth
and to
SAM



SAM PARKER

our T. C. U. representative, upon the splendid way in which he has represented us in T. C. U. this year.

Keeping pace with West
7th, Fort Worth, T. C.
U., and West Texas.

PANGBURN'S
Pure Food
ICE CREAM

and
BETTER CANDIES

GIVE A WATCH



From
Mitchell Greer Co.
Exclusive Agents
in Fort Worth
for

Gruen Watches
\$27.50 to \$150

Many other Specially Priced Watches
both wrist and pocket at \$10 and up

See Our Special Values
IN

DIAMOND RINGS

\$25, \$50, \$75, \$100 and up

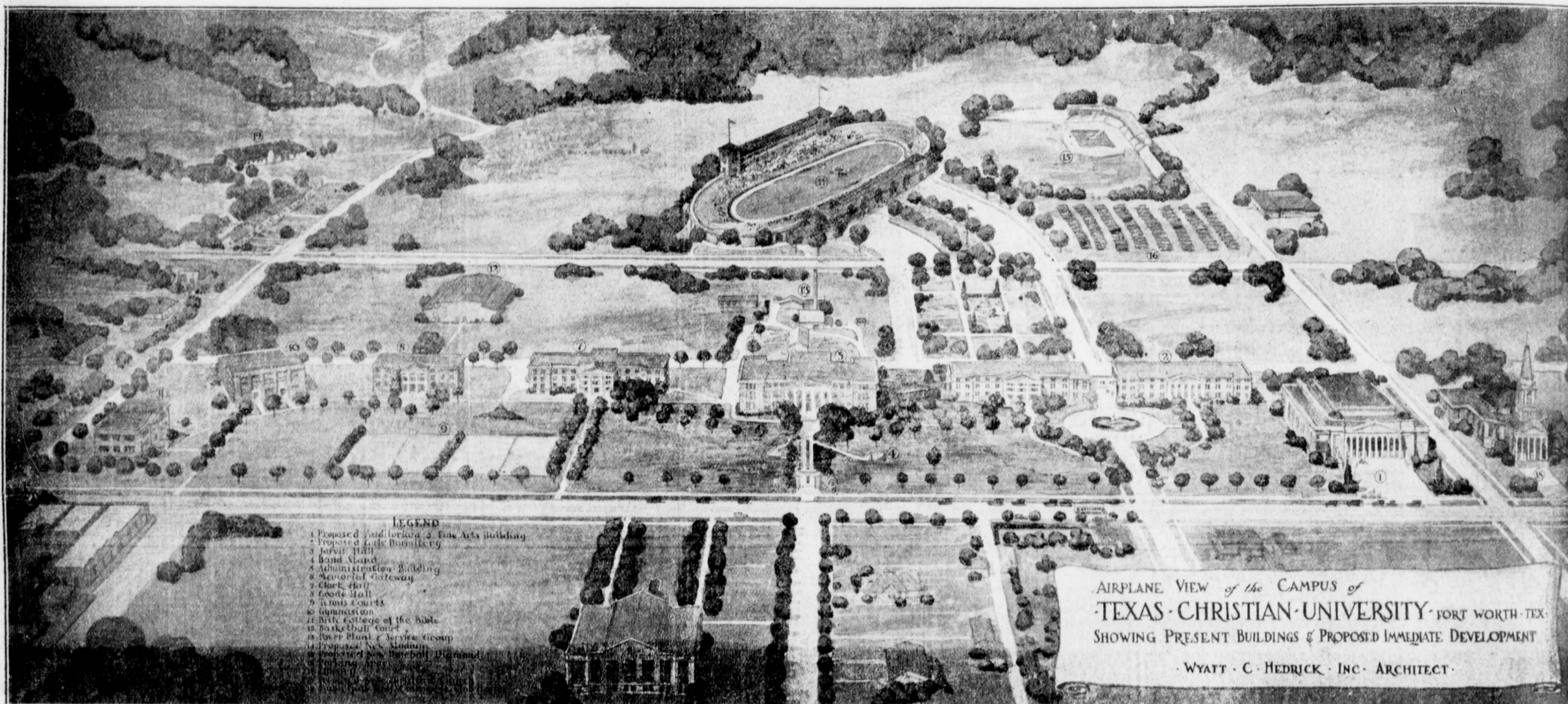


MAIN AT SEVENTH
Texas Hotel Block



CONGRATULATIONS TO OUR OWN T. C. U.

UPON HER UNPRECEDENTED GROWTH AND DEVELOPMENT



Fort Worth Kiwanians

Highly Recommend T.C.U. to Young Men and Women Who Desire A University Education

This Space Made Possible By The Following Kiwanians:

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| J. H. McLean | J. N. Whitehurst | C. S. Elliot | W. B. La Cava | A. M. Pate |
| Wyatt C. Hedrick | C. K. Fletcher | R. E. Hendricks | Max Bergman | C. H. Walton |
| Walter L. Morris | Leroy A. Smith | Moore Rubber Co. | | Lucien H. Wright |



PLATE I



PLATE I