

Student Dance Saturday

Official Student Body Publication of Texas Christian University

VOLUME 36

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FORT WORTH, TEXAS, JANUARY 7, 1938

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# Varsity Show Gets Started

1:30 p. m. Tomorrow Is Set or Talent Auditions in Auditorium.

FRANCES TAYLOR. ou play the piccolo? Can ce a watermelon on your you juggle 12 balls in Do you know a simple utine, a sweet ballad, a tory or how to write a

auditions for the Varsity 1:30 p. m. tomorrow in itorium will be held for ific purpose of discoverstudents' talents for en-

Varsity Show committee ring in the show submit phone lications by Saturday to Vaughan, Jimmy Petty, Campbell or Miss Frances Applicants must bring ompanists and scripts.

physical education, music ch departments are inthe committee to send to the audition.

posed constitution d to the committee Mon-Paul Ridings. The Pros-Club was selected as a the group. Membership lub will include those stuaking part in the show.

# Star-Telegram Boys Offered Scholarship

Amon G. Carter, Jr., Fort Worth schools that has st scholastic record for the

# Group in Charge

oup of students will preprogram Sunday night at me "Today and Tomorrow

will be in charge of Bob ented by various students. arranging a program.

# Literary Supplement Will Appear Friday

The Skiff Literary Supplement will appear next Friday. It will be a four-page tabloid section, containing short stories, sketches, essays and verse. The supplement is produced co-operatively by the de partments of journalism and English, with the selection of material in the hands of a committee headed by Miss Lor-raine Sherley. It is hoped to make the supplement a regular semiannual publication.

# Jarvis Phone To Help 'Dates'

Another telephone in Jarvis Hall and another trunk line will soon hat any student interested be added to the University's telesystem, Business Manager L. C. Wright has announced.

This will give the University six outside lines and three telephones in Jarvis Hall.

Work on the project will begin East.

Student Council's resolution for increased phone service to the Administration.

# SCA to Inaugurate

Club Will Sponsor Speaker on Chapel Program Wednesday.

The financial campaign of the hip of \$200 was announced Student Christian Association will ok by The Star-Telegram. begin next Wednesday night with a regular meeting of the organi-to the carrier or newsboy zation in Brite Club Room at 7

The Student Christian Associals of this scholarship are tion will be in charge of the vailable in Dean Colby D. chapel program next Wednesday. Either Dr. Edwin Elliott, formerly of T. C. U., or Dr. Robert Montgomery of the University of At Baptist Program Texas, will speak. Both will be campus visitors that day.

### versity Baptist Church on Miss Murray Planning Brushes Club Meeting

The Brushes Club will meet and special numbers will Monday. Miss Martha Murray is

# Dear Santa: Thanks a Lot For 7 Engagement Rings

beside feet, during the lege

r: His initials are Mason is P. D. Henry. n Hays presented Dorothy "Yes" to G. W. Rupe two weeks before Santa was due.

Christmas. It seems this Uni
Miss Anna Laura Welhausen, e original Christmas gifts.

nchell's Fireside Chats (or Margaret Sander wearing on the Keyhole Sketches?) suggest- all-important finger? Answer: Herald Tribune. overing what Santa put in and he attends Texas A. & M. Col-

W. A. Welsh and Ruth Neal What well-known foot- have added their names to the list captain gave what lovely of "engagements" couples on the nte what that is worn on campus. Another deb, Miss Virird finger of the left hand? ginia Clark, received a ring. He

e and hers are Emilie Mae Miss Jerry Ross stole a march and it's an engagement ring. (not a wedding march) and said

needs a department for the aided by the girls at Camp, has ong the same line: What is ring is a honey.

# Writer to Tell **About Orient**

British Journalist to Appear on T. C. U. Lecture Series 8 p. m. Monday.

"The man with the flaming red beard"-by such a title has George Slocombe been known in Europe India and America for more than 12 years.

When there is no exciting news in London or Paris, George Slocombe goes in search of it. internationally

foreign correspondent, novelist and writer on world affairs will lec ture in the T. C. U. Auditorium at 8 p. m. Monday under the auspices of the T. C. U. Lectures Committee.

Dr. Willis Hewatt, chairman of the committee, has announced that the famed political writer, now on his second lecture tour of the United States, will speak on "British Relations in the Far

initiation of peace negotiations with Indian leaders which led to man numeral awards. their release and subsequent ap-

profession of journalism when, at with the long-term contract and a the age of 18, he joined the staff raise in salary, which Meyer ac- Heavens Adore Thee," by Bach, of the London Herald. In 1914 he cepted. It was also announced sung by the choir. joined the editorial staff of the that an assistant coach would be Daily Chronicle.

Following the World War, in became its chief foreign corre-1931. He is past president of the Anglo-American Press Association of Paris.

Has Written Book on Paris. Slocombe has lived in Paris off and on for 16 years and his book, "Paris in Profile," has been called by Ford Madox Ford the best book about the city he has ever

Slocombe has published two historical biographies,, two novels, three books on France and three books on world affairs, besides having contributed to Vanity Fair, Fortune, The Nation, The New York Times and the New York

His political writings and leca nosey reporter a method Yes. His name is Barton Adams tures are said to be characterized by historical objectivity and are without partisan bias.

Dr. Hewatt has announced that students will be admitted to the lecture upon presentation of activity books and that an admission price of 50 cents will be charged all others.

### Dr. Scott to Speak On 'Science in Bible'

"Scientific Data Found in the helping gentlemen announced that his name is Jack Bible" was the subject of a talk Harwood of San Antonio. And the by Dr. Gayle Scott in Brite College Chapel today.

# Sophs Cancel Party

The sophomore party has been cancelled, according to Prof. Tom Prouse, class spon-This action was taken in order that full support could be given to the Student Council Hop.

That leaves the Council Hop as the only social on the campus tomorrow night. It will be a regular dance in the Basketball Gymnasium with music by the Dictators.

"The Council is deeply grateful to the sophs for their action," says Student Body President Dick Poll. "And I might remind the girls that the 12:45 a. m privilege will be in effect tomorrow, as every other Saturday night."

### Coach Meyer Accepts New 5-Year Contract

ent time," Hewatt said, "and we rich will be the captains of the if their opening show is satisfac

These were the principal de- pus film in America. plicated problems for us."

Perhaps the lecturer's best
These were the principal developments at the annual football Perhaps the lecturer's best known exploit was his world fa-Financial Campaign mous interview with Mahatma Fort Worth Club. In addition, Gandhi in India in 1930 and his announcement was made of 25

> Coach Meyer had been seriouspearance at the London Round Ta- ly considering an offer to become sity Christian Church Sunday le Conference.
>
> George Slocombe entered the Mississippi. T. C. U. countered employed.

Capt. Mason Mayne received the which he served as a member of the Royal Air Force, Slocombe day night's affair. The trophy became news editor of the Daily will be in the form of a watch, Herald. Shortly afterwards, he or any other article valued at \$100. The Grassy Hinton award spondent, a post he held until for the "best all-around player" went to Linnon Blackmon

went to Linnon Blackmon.

Football "T" winners were announced as Capt. Mayne, Sub-Capt. Glynn Rogers, Aldrich, Blackmon, Earl Clark, Pat Clifford, Bob Cook, George Dunlap, Hale, Johnny Hall, Bob Harrell, Russell Hensch, Durwood Horner, Hob Jordan. Forrest Kline, Don Looney, Lacy McClanahan, David O'Brien, Paul Snow, Spud Taylor, Wilbur Taylor, Jack Tittle, Alli White, Ward Wilkinson and Charley Williams. This list includes six ends, four tackles, foud guards, two centers and nine backs, There are six seniors, 13 juniors and six sophomores.

Freshman numerals went to: Irvin Allen. Clarence Alexander, Carl Anderson, Jack Billingsley, Owen Cobb, Virgil Cloer, Russell Cowart, Robert Groseclose, Jack Herring, Charley Hill, Jimmie Hampton, Enis Kerlee, A. P. Lowe, Bill Malone, Schuler McHamm, Jack Odle, John Preseley, Leonard Pugh, Buster Reynolds, Joz. Resso, Bob Sherrod, Fred Shook, Mack Short, Arthur Smith, Connie Sparks, Ray Standley, R. A. Vaught and Al Welsb.

# For All-Student Hop Campus Film To Be Shown

The First Edition Will Be Unreeled January 14 in Auditorium.

The first edition of the "Purple Parade," campus news films, will be unreeled in the Auditorium at :30 p. m., a week from tonight. The price of admission will be 15 cents per person.

The main feature will be one reel of exclusive campus shots. However, there will be three other reels included in the show.

Of particular interest will be the Pathe News film which will feature all-American shots, with pictures of the former aces, Darrell Lester and Frog Sam Baugh.

A musical feature and a comedy will complete the opening bill of Hale and Aldrich Captains of '38 Team—25 Men Receive "T" Awards.

Ben Dyess, Tom Roberson and Miss Lu Ellan Evans was a committee of one which took the Student Council's resolution for inknow that this brilliant speaker 1938 football team. A third man torily supported that they will will be able to clarify many com- will be added to the coaching staff. turn out the most elaborate cam-

# Is Subject of Sermon

"Walking in the Truth" will be the sermon subject at the Univermorning, according to the Rev. Perry E. Gresham, pastor. Special music will be "Now Let All the

Sunday evening services will feature a song by Miss Jeanette Hopkins.

The Fellowship Dinner will be held Friday evening, instead of Wednesday as usual, and will be in honor of Dr. Clinton Lockhart. A bust of Dr. Lockhart, made by Dan Morgan, will be on display.

### Four F.F.F. Members Will Debate Baylor

Four members of the Frog Forensic Fraternity will participate in a debate with Baylor University at Waco next Wednesday.

Members of the two teams that are going are: Joe Day and

# FINAL EXAMINTION-FALL SEMESTER-1937-38

ı	CLASS HOUR	EARM HOUR	DATE
ı	8:00 M. W. F.	8:00	Wednesday, Jan. 2
l	9:00 M. W. F.	1:00	Wednesday, Jan. 2
l	11:00 M. W. F.	8:00	Friday, Jan. 28
ı	12:00 M. W. F.	1:00 -	Friday, Jan. 28
۱	8:00 T. T. S.	1:00	Thursday, Jan. 27
I	9:00 T. T. S.	1:00	Tuesday, Jan. 25
۱	10:00 T. T. S.	8:00	Thursday, Jan. 27
۱	11:00 T. T. S.	8:00	Saturday, Jan. 29
١	12:00 T. T. S.	1:00	Saturday, Jan. 22
I			

English 11	8:00	Monday, Jan. 24
English 24	1:00	Monday, Jan. 24
Math 12 and 13	8:00	Tuesday, Jan. 25
Psychology 121	8:00	Saturday, Jan. 22

The program was broadcast over and McMurray College of Abilene in Of 4 Books to L

Makes Donation
Of 4 Books to Library the exhibit, which is worth approxito a lady's suit. It has been waiting

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### It's OUR Dutchman!

The Dutchman may leave Texas Christian-that news shook the campus worse than an earthquake Tuesday

But Thursday things look ed rosy, after he had signed a five year contract.

Naturally, Frogland is glad the little man that produces the big football teams is to stay here, where he rose to athletic prominence as both anybody during the year."-Spud player and coach.

However, even the attempt of Mississippi to lure the Purple mentor away has made many people realize even more what a great coach

A lad just out of Waco High School in 1917, he came to Texas Christian, and with the exception of two years keep them anyway."-Jackie Borsince then he has been a main en. cog in the rise to fame of the Frog football machine.

One of the greatest tributes ever paid to Dutch Meyer's ability was uttered by his most famous product, Samuel Adrian Baugh, following the Cotton Bowl game of 1936.

Sam said, "Although no newspaper will say Dutch Meyer beat Mar-quette today. He concocted a defense that stopped the Avalanche's nationwide famous offense, without even scouting them."

The more one sees of footpall, the more one realizes what a great coach Meyer is. Besides his fame as Purple acclaim as the co-coach of the only college all-star team ever to defeat a pro team twice in a row, his first victory being the first ever won over a pro team.

In his second season as head Frog coach, Meyer's team was ranked first in the nation after all games had been playstraight, the Meyermen have an, president of the Music Club. won runner-up honors in a conference where they do not

So, Dutchman, every one at Texas Christian wishes Lodge. glad that you are staying has been planned. with your Frogs.

### It's a Bargain

Tomorrow night the first school dance of 1938 will be The new price of 65 cents per couple will be charged, but let there be no "beefing" from students.

Frogland is one of the few Texas Universities allowed dances, and the Purple Hops have the lowest price in the state.

### Easier "Hellos"

'Thanks a million."

That is getting to be the theme song at Frogland, for the progressive student leaders have found that the Administration is ready to do anything that will improve students' facilities at Frogland.

As a result, busy signals may become a thing of the at Texas Christian, for the latest thanks are awarded for the new telephone in Jarvis.

This means that your new odds when you pick up a cently. Frogland phone are one in six. rather than one in five, of "Double Wedding" at the Majes-getting an outside line. It tie with that famous double, ments. Jimmy Petty was the main also means that you have Myrna Loy and William Powell. three chances instead of two to reach "Her" in Jarvis.

While your student leaders and the Administration are busy getting more improvements, the student body can be thankful that it no longer will be getting the busy sig-

# So They Say

"What was your New Year's

"I'm not going to get peeved at

"I shall try not to put every thing off to the last minute."-Ann Day Jarvis. "I'm going to quit smoking

those expensive 2-for-5 cents cigars."-Rex McFall.

"I'm going to keep out of trouble."-Maurene Adams.

"I resolved not to make any resolutions, on account of I never

"I've resolved not to lose any baskbetball games. I hope I don't break it."-Brad Snodgrass.

"I'm not going to study any more than I have to."-Carolyn Web-

"I'm going to get up in time for breakfast."-Paul Tankersley.

"To spend more time in the Library and less time in the drug store."-Bill Haworth.

"I am going to combine all of my efforts to giving the students better and swingier music for the coming dances."-Kenneth Vaugh-

### Science Club to Plan Program for Spring

Plans for the remainder of the year for the Natural Science Somentor, he has gained much ciety will be discussed at the next meeting on Monday, Jan. 17.

Jimmy McBride announces that several speakers will be presented at meetings this spring. Plans are being made for a spring dance.

### Music Clubs' Social To Be Joint Affair

The orchest a and the Music Club will combine to give their an-For three seasons nual socials, says Kenneth Vaugh-

The members of the two organizations will meet at the Arch at 5 p. m. Monday. They will go from there to Eagle Mountain





More war shots reach the Worth tomorrow, but this time it is an old time feud, Winchell vs. Bernie. calendar leaves in the trash bas-Along with Simone Simon (who ket, but memories of the times 4-0557 is the phone now-p sings, sings-surprize, surprize) that T. C. U. students had over it's listed in Bob Decker's pap they share top honors in "Love the Noel period could not be name . . . let's play house

Another who will sing, is Dorothy Lamour, the famous torch singer, in "The Hurricane" open-town," the home fires were the Horace Carswell were all s trunk line and the new phone ing at the Hollywood today. Fans brightest, but I did find time to the yule time dances held by are exhibiting more advance in- "globe trot" here and there a local frats. terest in this picture than any re- little.

s offer good for one wee Carl Carlson Miss Rosemary Collyer Bill Cratchfield Miss Florence Fallis Leroy Gideon Miss Peggy Hart Forrest Kline Miss Alice Lindley Ward Wilkinson Miss Evelyn Watkins

is still with us is "Topper," and it opens at the Tivoli Sunday. This comedy which drew raves from coast to coast features Constance Bennett, Cary Grant and Roland Young.

At the Parkway will be "Stage Door." It is one of those rare pictures that has everything, drama, tears, laughs, etc., consequently it has already been rated one of the 10 best of 1937.

### Dean Hall Elected Biblical Secretary

Dean Colby D. Hall has been elected corresponding secretary of the Southwestern Society of Bib- Olive place at the annual meeting held during the holidays at S. M. U.

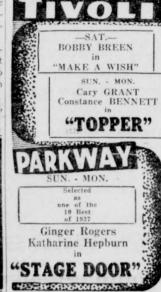
Dr. W. C. Morro and Dr. Wilprogram.

### Sermon Contest Awaits Verdict of Final Judge

The 18 entries in the sermon contest have been turned over to the last judge, the Rev. Perry E. Gresham, Sloan Gentry reports. The other two judges, Drs. J. N. Mayne . . . Miss Mary Jo Law-R. Score and J. K. Thompson, rence has one at home in Fort have already passed judgment and Stockton. the winner of the contest will be announced next week.

Miss Emajean Haggard, Miss Virginia Simons and Johnny Hall vere the guests of Miss Martha Murray at her home in Sulphur Springs during the holidays.

Kile Miser visited Bob Parker Carl Anderson in Wichita Falls during the holidays.



# Snoop Says Studes Sure Swung Season's Spirits Ag

Christmas is now just so many bought at any price.

The Den. at the Hotel Texas.

Packing a double punch will be held several sessions where the show in a "Big Apple" contest some few nights ago. Miss Mary Louise Darby and Miss Elizabeth Hager were also "spotted" several times at the popular night

Dick Barrie and his band played their last night last Tuesday and George Duffey takes over from here on, Eddie Metcalfe, the smilin' tenor, left with promises to write to every one who wrote him in San Antonio. P. S.: Gen-One of the screams of 1937 that eral delivery will reach Eddie. Miss Ferne Duckworth spent

the latter part of the vacation with Miss Morene Wood in Garland. Miss Kathryn Melton was almost too sick to return to school but everything worked out o. Timely tip-stay out of black

land counties during wet weather. Miss Betty Giles can attest to this fact as she was delayed and finally had to walk, because of the heavy going on the main residential section of Anna, Texas. Seen at the Century Room in

Dallas last week-Miss Helen Connor, Miss Frances Buster, Jack Murphy and Paul Ridings. In Dallas the night life

THE THING and Miss Martha was home to her friends only after the noon hour. Byron Buckeridge or Truett Ken nedy for more complete info. Big game hunting called Miss

liam V. Roosa appeared on the Lucille Meyer to San Antonio and deep sea fishing hailed Willie Black down to the sea wall every

Some few rings that Santa didn't bring can be seen on the fingers of various T. C. U. coeds. Miss Virginia Clark has one Miss Emilie Mae Bass, it is rumored, has one from Mason

ing Film of the Present Era! . .

"The

Hurricane"

C. Aubrey Smith Raymond Massey

John Carradine

Hollywood

Dorothy

Jon

HALL

LAMOUR

STARTS

FRIDAY

111

PATHE

to 6 P.M

getting her "rings" at Jarvis

In the usual Christmas so Since this effort comes from a Eddie Bilheimer, Clyde Scott, ry Harris, Wilford Howard

The losers of a tennis m this afternoon will really be de on their knees to the winne the wager is that the loser roll a peanut from the drug to the Administration Ro Miss Frances Withers, Miss Dornblaster, George Jack Jake Smith are the contests Free soda straws at S

Drug go to Miss Elizabeth bour, Perry Grady, Miss Katherine Ellis and William T And as I close I am rem

of the absent minded salesgid her date kissed her good nigh "Will that be all?" Hall visited Robe

Forte in McKinney during Christmas holidays. Charles McKissick visited

Charlie Graves of Mckinney ing the holidays.



'America's Motor Lunch"

All Kinds of Sandwiches

# DOUBLE WEDDING Powell NOW



# Harry Roberts Has Lost His Job!

"Tough Luck" you say-but it's your good fortune-

# Marry has gone into the shoe shine business

Harry says that necessity is the mother of invention now is the time to invent. Shoes picked up every and returned that night with a new lease on life price is 25c per week, per wardrobe.

See Shine Boy Roberts

(This is a paid Advertisement)

of chocolate brittle ice cream, her pet

so many memories. She likes

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# C.U. to Open rits Against Texas

ghorns Favored in First onference Came for Steers, Purple.

BY BILL HAWORTH. Mike Brumbelow leaves w morning with his basfor Austin, where tomorght the Frog five tangles

he classy Texas University n their opening conference of the season.

Longhorns have been comin tournaments in Oklaand Texas and are rated as ogs have a way of kicking e bucket over. They de-Griffin is expected to go far. a highly favored Steer five opening game last year.

Frogs dropped two games he holidays in a series of Tuesday night Basketball Gymnasium they feat at the hands of the professional crew, the Ant-Hotel cagers of Colorado rs, Colo., by a 47-to-30

superior height and experif the giant pros was the factor. Flashy Woodrow orth, Frog forward, was the ug of the Purple quint. has been a real surprise e team this year and will watching the remainder of

Charley Mabry continued to improved play, ringing up nts to cop high point honthe Frogs.

on Cowan and Duckworth, ds. Mabry at center, and Snodgrass and Capt. Jay at guards, comprised the

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## Freshmen Report or Basket Practice

Outstanding Players g Experience-Eight-Game Schedule.

teen freshmen cagers reto Coach Walter Roach for first basketball drill of the last Monday, including sevstanding high school stars. ph and Dennis Tankersley, ell twins, Jack Billingsley, al High flash of last year, Groesclose of Breckenridge, e Bud Smith of Denton and others round out the

squad as a whole is rangy, fast and experienced and en scrimmaging with the during the first week's

eight-game schedule has arranged so far which insome fairly stiff competior the first-year men, the Cubs and S. M. U. Colts others.

squad members are Jack McKinney; Ralph and Dennkersley, Terrell; Jack Bill-Fort Worth: Connie Panhandle; Warren Colngling; Robert Groesclose, aridge; Bud Smith, Denton; iompson, Fort Worth; Ethorterfield, Fort Worth; Bill , Miami, Ariz.; Jimmie Robolumbus, Ky.; James Lesetet Wort; Don Loos, Dallas; erkolk, Milwaukee, Wis.; Trust. Waukegan, Ill. naffey, Sterling City, and Pugh, Fort Worth.

hedule includes: catur Jr. College Decatur Decatur Jr. College Here Baylor Cubs Here Dallas S. M. U. Colts Baylor Cubs Waco Wichita Falls Jr. Wichita Falls Wichita Falls Jr.

Here

Fighting Frogs Start Basketball to Start In Intramural League 'Glove' Bouts Monday

Seven to Wear T. C. U. Colors

in Annual Amateur Box-

ing Tournament.

Monday night in the first round of

the Fort Worth Star-Telegram's

second annual Golden Gloves tour-

to participate in the matches says

Middleweight O. A. Richey,

The intramural basketball season will open next Wednesday afternoon, according to Olin Jones. There will be a Red and a Blue League, as usual. Frog pugs will make their debut

school colors in this class as will nament. Seven boys are expected Willis Lowe and Bobby Bass.

Larry Harrison, lightweight, and Walter Bradley, lightweight champ Don of the school for the past two round Thompson, featherweight, round out the present squad, alyears, who is coaching the squad. though there is still time to enter Frog fans are counting on Bull the tournament.

Rogers in the heavyweight divi-The Frogs' entry in the tournasion. The rugged slugger has ment this year marks the first thrilled spectators for two years concentrated effort that has ever over the Purple, although at the Open House tournament. In been made toward organizing boxing in the school. the lightheavyweight class Travis

Any boy on the campus who classifies as an amateur may participate in the tournament by seerunnerup in last year's Intramural ing either Bradley or Prof. Thommatches, will try to defend the as Prouse.

Tourney On

Badminton Matches Now Being Played by 28.

The badminton tournament is now in progress, with 28 entries competing. Matches should played as soon as possible, Jones

Ziegler to Exhibit Own Etchings Here

Prof. S. P. Ziegler will exhibit some of his own etchings in the front gallery of the art department next week. He now has some of his work exhibited in Ranger at the Twentieth Century Club, where he spoke last week to representatives of the women's clubs of West Texas.

Members of the Parabola Club will hold a business meeting at 7:30 p. m. Thursday in Room 110.

Fill Pig-Bank! Is Battle-Cry Of Jarvisites!

Miss Poppy Bass and Miss Betty Giles, freshmen roommates in Jarvis, are either preparing for a depression, or are very economi-While Betty was in Carlsbad, N. M., this summer she bought a pig-bank, and when school started she put it in the room empty -just as an ornament.

"Wofford," the pig's name, nov contains 150 pennies collected by these girls from different students on the campus. Some of the con-tributors are Otis Henry, Don Looney, Glenn Chamberlain and Bob Sikes.

Math Club's Meeting
To Be Thursday Night party at the end of the year for the person who gives us the most pennies, so everybody had better contribute now."

# 

# Fletcher Valentine knows tobacco values...like so many other independent experts he smokes Luckies!

"T'VE bought 4,000,000 pounds of tobacco at auc-L tions in the past ten years," says Mr. Valentine, independent buyer of Westfield, N. C., "and my bread and butter depends on making the right bids. That's why I have to know tobacco values.

"Now I've smoked Luckies ever since 1918, and the reason is, they suit my taste to a 'T'. Nobody knows better than we tobacco men that Luckies are made of the finest center-leaf tobacco."

Yes-and that isn't all... Luckies' exclusive process, "It's Toasted" takes out certain irritants naturally present in all tobacco-even the finest! The result is that you will find Luckies not only taste good but are easy on your throat.

Surely, independent experts like Mr. Valentine make good judges of cigarettes ... Sworn records show that, among independent tobacco experts, Luckies have twice as many exclusive smokers as have all other cigarettes combined!



WITH MEN WHO KNOW TOBACCO BEST IT'S LUCKIES

The program was broadcast over and McMurray College of Abilene in I. R. C. Makes Donation

the exhibit, which is worth approxi- of it, Miss Shelton also has to a lady's suit. It has been Page Pour

Evening College News

Will Appear Monday The Evening College News for

THE SKIFF

Set for Wednesdays

College courses and students. It Brazelton, manager, called a ing at Columbus, Ohio, during the Dr. Scott held the office of sec- the paper. He served as e will be edited by Dr. A. L. Boeck. meeting for this week.

Prof. Ridings Re-Elected Regional Vice-President

elected Southwest regional vicew. A. A. backethall practice has president of the American Asso-The paper will be tabloid size been tentatively set for 2 o'clock ciation of Teachers of Journalism gical Society of the Geological So-ty Herald, Borger. and will contain news of Evening on Wednesdays. Miss Helen at that organization's annual meet. circly of America. Two years ago previously advertising

Dr. Scott Is Officer In Geological Society

Dr. Gayle Scott has been named ism '34, has been n ond vice-president.

Friday, January 7. Sargent, A. B. '34, Made Borger Paper E

The Skiff in 1933-34



hesterfield

..you'll find MORE PLEASURE in Chesterfield's milder better taste

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