

San Diego Union

Among the most recent tributes to the young virtuoso has been the announcement of the Van Cliburn International Quadrennial Piano Competition, sponsored by the National Piano Teachers Guild and several Fort Worth, Tex., musical organizations. The first of these contests in September of this year will offer to the winner a contract with Sol Hurok, plus the largest cash prize ever offered in any competition—\$10,000.

MUSICAL EVENTS

FORT WORTH (Texas)

A 'Van Cliburn' International Piano Competition is to be held here in September, 1962.

Newsweek

The newest entrant in the contest sweepstakes is the Van Cliburn International Quadrennial, which will be held in Fort Worth next September. Being a Texas enterprise, it promises to be the biggest of them all. The top award carries a first prize of \$10,000, a Carnegie Hall recital, appearances with symphonies, and contracts to tour Europe, Latin America, the U.S., and Canada.

DIEWELT

Pianisten

H. J. — Zehntausend Dollar — rund 40 000 DM — beträgt der höchste Preis, der je für einen musikalischen Wettbewerb ausgesetzt wurde. Er ist verbunden mit dem Namen des jungen amerikanischen Pianisten Van Cliburn, der in die vorderste Reihe aufgerückt ist, seit er 1958 in Moskau gegen eine internationale Konkurrenz den ersten Preis beim Tschaikowskij-Wettbewerb gewann.

Der jetzt gegründete Internationale Van-Cliburn-Wettbewerb soll regelmäßig im Abstand von vier Jahren stattfinden. Er wird erstmals am 24. September 1962 in Fort Worth (Texas) ausgetragen und steht Pianisten und Pianistinnen aller Nationalitäten offen,

The Indianapolis Times

What brings this to mind is a handsome brochure from Ft. Worth, Tex., where the Van Cliburn International Quadrennial Piano Competition will take place starting Sept. 24, 1962.

This is a big contest, in keeping with the spaciousness of Texan imagination. It offers a first prize of \$10,000, a second prize of \$3000, third of \$2000, fourth of \$1000, and fifth and sixth of \$750 and \$500 respectively.

FIRST-PRIZE winner is assured a Carnegie Hall concert and various symphony appearances, plus international tours and a spell under the management of Sol Hurok.

Dallas Morning News

Mexico and India To Enter Contest

FORT WORTH, Texas (Sp.) — Contests have been planned in Mexico and India to select entries for the Van Cliburn International Quadrennial Piano Competition to be held on the campus of Texas Christian University in September, 1962.

Luis Sandi, head of the Department of Music in the Instituto Nacional de Belles Artes, has announced a nationwide contest for Mexico City next April. P. Sambamoorthy, chief of the Indian music department and associated with the University of Madras, has notified the competition committee that a qualifying contest will be held in that area of India.

The top young pianists of the world are due to compete. First prize will be \$10,000. Others will total \$7,250.

ALLENTOWN PENNSYLVANIA

Pianists' Contests Increase

By ALBERT HOFAMMANN  
Of the Call-Chronicle Staff

Last week's presentation with the Allentown Symphony Orchestra of two Youth Contest



Hofammann

winners — including a 20-year-old Souderton pianist — was a small version of the growing emphasis upon musical competitions throughout the world. The mail this week, for example, brought announcement of a new competition scheduled for next year at Fort Worth, Texas, the "Van Cliburn International Quadrennial Piano Competition" for musicians of between 17 and 28.

DALLAS TIMES HERALD

Cliburn Winner To Get Hurok, Europe Pacts

Special to Times Herald

FORT WORTH—The winner of the Van Cliburn Quadrennial International Piano Competition, to be held here in September, 1962, has been assured of many concert and orchestra appearances both in the U.S. and other countries.

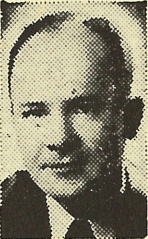
S. Hurok Attractions, Inc., of

THE WASHINGTON POST

New Piano Competition Has The Ring and Size of Texas

By Paul Hume

TEXAS IS entering the arena of international musical competitions and in the biggest way. What else could we expect?



Hume

Fort Worth is going to be the center of world attention in the fall of 1962 when the Fort Worth Quadrennial International Competition begins that September. This first Texas flyer in the field of big-money contests carries the added line, "Honoring Van Cliburn."

It is jointly sponsored by the National Guild of Piano Teachers, the Fort Worth Teachers Forum, the Texas Christian University, and the Fort Worth Chamber of Commerce.

SAN BERNARDINO SUN-TELEGRAM

Van Cliburn Piano Contest Is Announced

Mrs. Patricia Gestram, 2363 E St., San Bernardino, chairman of the National Piano Auditions for the San Bernardino Center, announces that applications are being received for the Van Cliburn International Quadrennial Competition, which has been set up for six prizes, ranging from \$10,000 to \$500.

Information may be obtained by writing Mrs. Grace Ward Lankford, competition chairman, 2211 W. Magnolia Ave., Fort Worth 10, Tex.

DALLAS TIMES HERALD

The competition, honoring, of course, the great Texas artist, will be held every four years at Fort Worth. It is sponsored by the National Guild of Piano Teachers, The Fort Worth Piano Teachers Forum, Texas Christian University, and the Fort Worth Chamber of Commerce.

EVANSVILLE, INDIANA

HIGHEST AWARD FOR PIANO WINNER

Top prize in the Van Cliburn International Piano Competition held quadrennially at Ft. Worth, Tex., will be \$10,000, the highest award ever offered in any competition.

Open to pianists of both sexes

The New York Times

The other U. S. contest to have open finals will out splash nearly all previous efforts in this country. It will be the Van Cliburn International Piano Competition in Fort Worth. What will make this such a big affair will be the combination of Texas expansiveness with a first prize of no less than \$10,000. In this case, not only the finals, but the preliminaries and semi-finals will also be open to the public. All will be in the Ed Landreth Auditorium of Texas Christian University. The university is one of the sponsors of the contest. The co-sponsors are the National Guild of Piano Teachers, the Fort Worth Piano Teachers Forum and the Fort Worth Chamber of Commerce.

and all nationalities who are over 17 and under 28 years of age as of May 1, 1962, there will also be a management contract for the winner, offered by Hurok Attractions, Inc., of New York, and Wilfrid Van Wyck Ltd., of London. Other cash prizes will be, in order, \$3,000, \$2,000, \$1,000, \$750, and \$500.

Here's What They're Saying About Fort Worth



MITTEILUNGSBLATT  
BULLETIN

Communiqué

Le Concours international de piano «Van Cliburn», qui aura lieu tous les quatre ans, se tiendra pour la première fois au mois de septembre 1962 à Fort Worth (Texas), Etats-Unis. Ce concours est ouvert à tous les pianistes de toutes les nationalités âgés de 17 à 28 ans.

Música  
Promoverá a SBTM no Brasil  
o Concurso Nacional “Van Cliburn”

Grande interesse despertou a notícia aqui divulgada de que em setembro próximo se realiza, na cidade texana de Fort Worth, o primeiro concurso pianístico internacional “Van Cliburn”, cujo prêmio máximo é de dez mil dólares.

AMERICAN MUSIC TEACHER  
WORLD MUSIC CENTER: TEXAS

“The eyes of the world are on Texas” is quite literally true this year because of the tremendous Van Cliburn International Piano Competition which will unroll in Fort Worth in September. The largest prize offered in any musical contest, \$10,000, will come from the National Guild of Piano Teachers.

CÓRDOBA (SPAIN)  
EL CONCURSO DE PIANO “VAN CLIBURN”

En este año de 1962 se celebrará en Fort Worth, Texas, U. S. A. el concurso cuadrienal de piano, de carácter mundial, creado en honor del gran pianista Van Cliburn, nativo de aquella localidad y ganador del premio Tchaikowsky en Moscú la primavera de 1958. Los seis premios son de diez mil, tres mil, dos mil, mil, setecientos cincuenta y quinientos dólares, y el primero lleva ajenas sendas actuaciones con orquesta en el Carnegie Hall de Nueva York, Royal Festival Hall de Londres y Palacio de Bellas Artes de México, además de diversas jiras, contratadas en firme, por toda Europa, Hispanoamérica, Estados Unidos y Canadá. Creemos que este concurso constituye la más fabulosa oportunidad para los pianistas que cuenten más de 17 y menos de 28 años el día 1.º de mayo próximo y soliciten su participación, antes de dicha fecha, a Mrs. Grace Ward Lankford, 2211 West Magnolia Avenue, Fort Worth 10, Texas, Usa.

CLARION

FORT WORTH STAR-TELEGRAM  
PIANO EVENT STIRS INTEREST

Grace Ward Lankford is getting five to 25 inquiries every day from around the world about that September 1962 International Piano Competition in Fort Worth and the finished brochure hasn't even been mailed out. The competition honors Van Cliburn and more than \$17,000 in cash will be distributed to winners. Mrs. Lankford has visited the embassies in Washington where the word has spread around the world

**RADIO-GENEVE**  
MEMBRE DE LA SOCIÉTÉ SUISSE DE RADIODIFFUSION  
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V./REP. : N./REP. :  
OBJET : GENEVE, le February 16th, 1962.

Dear Sirs:

We are pleased to inform you that Radio-Geneva will devote its broadcast "A la recherche de jeunes talents" of Sunday February 18th, 1962 to the Van Cliburn Piano Competition which will take place in Fort Worth, Texas, in September 1962. It will be broadcast on the Sottens wavelength, during the interval of our "Heure musicale", at about 5.40 p.m.

Yours faithfully,

The Deputy-Director  
of Radio-Geneva:  
*Pierre Colombo*  
Pierre Colombo

Musik  
AUS AMERIKA

VAN CLIBURN WETTBEWERB

Im September 1962 wird in Fort Worth, Texas, der erste Internationale Klavierwettbewerb stattfinden, der zu Ehren des jungen amerikanischen Pianisten, Van Cliburn, dessen Namen tragen wird. Die Anmeldefrist zur Teilnahme ist mit 1. Mai 1962 befristet. An Preisen sind vorgesehen:

DANSK MUSIKTIDSSKRIFT

KLAVER. Honoring Van Cliburn indbyder til *The Fort Worth Quadrennial International Piano Competition* ultimo september 1962 i Texas, USA, for klaverspillere mellem 17 og 28 år. Nødvendig tilmeldelsesblanket må indhentes fra Mrs. Grace Ward Lankford, Chairman of the Competition, 2211 West Magnolia Avenue, Fort Worth 10, Texas, USA, for returnering inden 1. maj 1962. Forsteprisen er \$ 10.000, en koncert i Carnegie Hall foruden engagementer med symfoniorkestre.

Chicago Daily Tribune  
THE WORLD'S GREATEST NEWSPAPER

What does the United States do that is at all comparable to the Tschaikowsky competition in Russia? What might Chicago do to parallel or surpass this notable musical event in Moscow?

Probably the most ambitious of numerous musical competitions in this country is the pending Van Cliburn International Piano competition, to be held later this year at Fort Worth, Tex., with the support of the National Guild of Piano Teachers and various civic agencies. First prize will be \$10,000 [bigger than Moscow's].

musical courier

The President's Music Committee has announced several competitions upcoming: the Van Cliburn Quadrennial International Piano Competition will be held September 24, 1962, and is open to pianists who are between the ages of 17 and 27 as of May 1, 1962;

MANNHEIMER MORGEN  
Kultur-Chronik

Ein Pianisten-Wettbewerb unter dem Titel „The van Cliburn Piano Competition Quadrennially“ findet am 24. September nächsten Jahres in Fort Worth, Texas, statt. Teilnahmeberechtigt sind Pianisten im Alter von 17 bis 28 Jahren, die mehrere Prüfungen zu durchlaufen haben. Als Erster Preis sind 10 000 Dollar ausgesetzt. Bewerbungsformulare sind bis zum 1. Mai 1962 zu senden an: Mrs. Grace Ward Lankford, 2211 West Magnolia Avenue, Fort Worth 10, Texas, USA.

ÖSTERREICHISCHE  
MUSIKZEITSCHRIFT

Internationaler Klavierwettbewerb in  
Fort Worth, Texas, 1962.

Ein Klavier-Wettbewerb, der jungen Pianisten aus der ganzen Welt offensteht, wird in Fort Worth, Texas, im September 1962 unter dem Patronat der Fort Worth Piano Teachers Forum, Texas Christian University und der Handelskammer von Fort Worth stattfinden.

Die enorme Summe von 10.000 Dollars wurde für diesen Internationalen Wettbewerb von dem Präsidenten der National Guild of Piano Teachers, Dr. Irl Allison in Austin, Texas, gestiftet. Der weltbekannte Pianist Van Cliburn wird ein Konzert in Fort Worth geben, dessen Einnahmen dem Wettbewerb zufließen, der den berühmten Namen des texanischen Pianisten tragen wird.

NEW JERSEY MUSIC AND ARTS  
Biggest Piano Competition  
Open to Jersey Pianists

New Jersey has some outstanding young pianists, creating the possibility that one of them might win the world's biggest competition, the Fort Worth Quadrennial International Piano Competition to be held in Fort Worth in September of 1962. Information and rules in regard to the contest can be obtained right now from Grace Ward Lankford, 2211 Magnolia Ave., Fort Worth 10, Texas.

TIME  
THE WEEKLY NEWSMAGAZINE

there is still another contest in the offing: the Van Cliburn International Quadrennial Competition, to be held in Fort Worth next fall, which will offer \$10,000 as first prize, making it the most lucrative instrumental contest in the world.

FUNFARE

Van Cliburn  
And a BIG  
Selling Job

Expensive paper, fine typography, striking hand drawn illustration for outside and inside cover, and elegant photo reproduction, distinguishes the catalogue of the Van Cliburn International Piano Competition to be held next September in Fort Worth.

The booklet is eight inches square, and besides announcing that prizes in the Van Cliburn competition are the BIGGEST in the world, i. e., \$10,000, \$3,000, \$1,000 \$750 and \$500, the 48 pages are a fine piece of chamber of commerce promotion for Fort Worth.

The first 12 pages carry the forewords, stunning pictures of Fort Worth scenes, and the Fort Worth Symphony Orchestra. Three pages carry ads; and the rest of the booklet describes the competition in English, French, German, Italian, and Spanish.