

DIRECTOR JIM JACOBSEN AND HIS 1958 HORNED FROG BAND SPELL OUT WELCOME TO THE CLASS OF '61

—Photo by GEORGE SMITH

Select Series
Announced
See Page 2

The Skiff

New Faculty
Named
See Page 3

TEXAS CHRISTIAN UNIVERSITY, FORT WORTH, TEXAS

Vol. 56

FRIDAY, SEPTEMBER 20, 1957

No. 1

Howdy Week Opens Sept. 15

Asian Flu Serum Expected Soon

Asian flu and Salk polio vaccine will be available this fall in the Infirmary.

The Salk vaccine is now available to all students, faculty and staff members for one dollar per shot.

There should be a period of one month between the first and second polio shots, and seven months to one year should elapse between the second and final shot, Miss Ann Godfrey, staff nurse, pointed out.

The Asian flu vaccine should arrive between the first and second weeks of October, Mrs. Lucille Steers, Infirmary director, said.

Students, faculty and staff members may receive the shots at \$1 each.

Miss Godfrey urged everyone to get a flu shot since doctors have predicted a possible epidemic by December.

All shots are given Monday through Saturday from 8:30 to 11 a.m. and 1 to 4:30 p.m.

HOWDY WEEK SCHEDULE

Sunday, Sept. 15
9 a.m. to 6 p.m.—Refreshments in the Student Center Lobby and sale of freshman caps and transfer badges.
7 p.m.—First call in SC Quadrangle.
Monday, Sept. 16
8 a.m. to 6 p.m.—Sale of freshman caps and transfer badges.
9 a.m.—Meet your student leaders — Ed Landreth Auditorium.
11 a.m.—Men: Ed Landreth Auditorium. Women: SC Ballroom.
1:30 p.m.—Testing period.
7 p.m.—SC Open House, featuring the Cell Block 7.
Tuesday, Sept. 17
9 a.m.—Orientation and testing—Ed Landreth Auditorium.
12 noon—Luncheon for town students—SC Ballroom.
1:30 p.m.—Orientation.
6:30 p.m.—Pep Rally—Ed Landreth Auditorium.
9 p.m.—Open House in all women's dorms and street dance in front of SC.
Wednesday, Sept. 18
9 a.m.—Orientation
1:30 p.m.— Meeting with counselors—Ed Landreth Auditorium.
7 p.m.— Presidential Coffee — Second floor of SC.
Activities Carnival—SC Ballroom.
Thursday, Sept. 19
8:30 a.m.—Freshman Registration.
8 p.m.—12 Midnight—Howdy Week Dance—SC Ballroom.
Friday, Sept. 20
8:30 a.m.—Freshman Registration.
5 p.m.—Picnic—Eagles Nest.
Saturday, Sept. 21
7 p.m.—Freshman pep rally
8 p.m.—University of Kansas vs. TCU—TCU Amon Carter Stadium.

Dance, Picnic, Copter Ride Slated for Week

By LEE ROY GRIMSLEY

Howdy Week—America's greatest collegiate welcome—unreels with a bang Sunday, Sept. 15.

Fireworks begin at 9 a.m. with free refreshments in the Student Center and the sale of freshman caps and transfer badges.

The caps will be sold for \$2.50 each, and transfer badges for \$2.00. Both will admit the wearer to all Howdy Week activities.

Upperclassmen will be charged \$1 each for tickets to the dance, picnic and variety show.

President M. E. Sadler officially will open Howdy Week activities with an address of welcome to all students at "first call" in the Student Center quadrangle at 7 p.m. Sunday.

Freshmen and transfer students will have a chance to meet their student leaders for the first time in a general assembly at 8 a.m. Monday in Ed Landreth Auditorium.

Members of both ROTC organizations, The Skiff, Horned Frog, Student Congress, Radio Station KTCU and other campus organizations will welcome the students.

(See HOWDY WEEK, Page 2)

1700 New Students Enroll for Fall Term

More than 1700 freshmen and transfer students are expected to enroll here this week.

Indicating an enrollment increase of some 20 per cent over last year, approximately 1400 applications have been

Car Tags Here

Everyone parking cars on the campus must get a new "permit" sticker each fall. These parking stickers may be obtained in the campus Security Office in the basement of the Administration Building.

approved by the Admissions office, with some 300 more to be approved and processed before the end of this week.

Enrollment figures for both years include Evening College registrants.

Working for the first time this year as a full-time admissions bureau, the office has been approving and processing the applications at the rate of 50 to 100 a day throughout the summer.

No figures are available on the total enrollment at this time, but it is expected to exceed last year's enrollment by a large margin.



FOUR NEW FRESHMEN pause a moment during the bustle of Rush Week to inspect the 40 foot mural on the west wall of the Cafeteria. They are from left to right: Misses Amy Longgley, Chattanooga, Tenn.; Linda Huffman, Houston; Bettie B. Porzelius, Chattanooga, Tenn., and Judy Walker of Houston.

● **HOWDY WEEK**

Frogland will begin to rock at 7 p.m. Monday with an open house in the Student Center and a concert, "Riot in Dixie Land," by the Cell-block Seven, recording artists.

All fish are required to attend a pep rally for the TCU-Kansas game at 6:30 p.m. Tuesday, Sept. 17.

The annual freshman pledge and the burning of the letters "TCU" by Vigilantes will follow the pep rally at the quadrangle.

An open house will be held in the women's dormitories at 9 p.m. Tuesday, Sept. 17, offering male Froggies their first and last glance this fall inside the hallowed walls of Foster, Waits, Jarvis and Colby Hall dormitories.

A rollicking street dance in front of the Student Center, with the music of a local combo, will follow the open house.

Bell Helicopter Corporation of Hurst, in co-operation with the U. S. Army, will furnish a helicopter between 3 and 4:30 p.m. Wednesday, Sept. 18, for freshmen at the Army ROTC drill field at those hours.

The helicopter will give a short flying demonstration before taking passengers on rides.

President Sadler, deans and chairmen will hold an informal reception for students in the lobby of the second floor of the Student Center Wednesday, Sept. 18, at 7 p.m.

The activities carnival, featuring display booths of all campus clubs and organizations plus a student talent show, will start in the ballroom after the reception.

Freshmen and upperclass-

(Continued from Page 1)

men will dance to the tunes of Bill White's orchestra Thursday, Sept. 19, at 8 p.m. at the annual informal Howdy Week Dance in the ballroom.

Highlighting the dance will be the selection of the Howdy Week Queen from among the freshman women present.

As an extra attraction, "The Commodores," a nationally known recording group from Fort Worth, will perform.

At 5 p.m. trucks loaded with hay will be in front of the Student Center to carry students to a picnic at Eagle's Nest for dancing, swimming, tennis and horseback riding.

As the 1957 version of Howdy Week draws to an end, all freshmen will meet in front of the Student Center at 7 p.m. Saturday, Sept. 21, before marching in mass to the Stadium and the opening game of the football season between TCU and the University of Kansas.

Arrangements are being made with Athletic Ticket Manager Clyde McDowell to issue all freshman tickets in the same section of the stadium for the season's first game.

Howdy Week Chairman Ron-

nie Coleman, Dallas senior, urged all students, freshmen and upperclassmen, to attend all Howdy Week activities.

"Howdy Week was originally designed to get everyone off to a good start in the school year," Coleman said.

"Howdy Week also plays a great part in maintaining TCU's reputation as one of the most friendly universities in the nation."

Plans for this year's Howdy Week activities were begun before school was out in June by Coleman and the Howdy Week committees.

Total cost for the week-long activities will be approximately \$4,000," Coleman pointed out.

Fort Worth Mayor Tom McCann has proclaimed the week of Sept. 15-21 as Collegiate Welcome Week.

Various business firms throughout the city have taken part in welcoming students to Fort Worth and TCU.

The Greyhound Rent-a-Car Service is providing free transportation to the school for all students coming into the railroad bus terminals and the airport.

TCU's Amon Carter stadium was built with 61 rows so that it might have one more row than SMU's stadium.

Select Series Tickets On Sale at \$4 Each

Season tickets for the second annual Select Series, presenting nationally known humorists, dancers and speakers, are on sale for \$4 each.

Tickets may be purchased in the Fine Arts and the Science Buildings during registration from 8:30 to 11:30 a.m. and 1:30 to 4:30 p.m.

Financially backed by the University and Student Congress, Select Series is designed to be entertaining and educational.

Leading off this year's Series will be the "Miniature Security Council" on Oct. 23. Four speakers from different parts of the world will debate a current topic.

Bennett Cerf, TV panelist of "What's My Line?" and author of the newspaper column "Cerfboard," will appear Dec. 3.

Charles P. Taft, mayor of Cincinnati, will be the featur-

ed speaker in the Jan. 9 presentation. Taft is the son of former President William Howard Taft and brother of the late Senator Robert H. Taft.

Varel and Bailly, a seven-voice chorus, will be presented Feb. 20.

Jose Greco and his Spanish Dancers, who have appeared on the television programs "Omnibus" and the "Ed Sullivan Show," and in the Todd-AO production "Around the World in Eighty Days," will perform March 27.

The Select Series will close April 10 with a concert by the famed American pianist Grant Johanneson.

Season tickets may be purchased any time after registration in the lobby of the Student Center.

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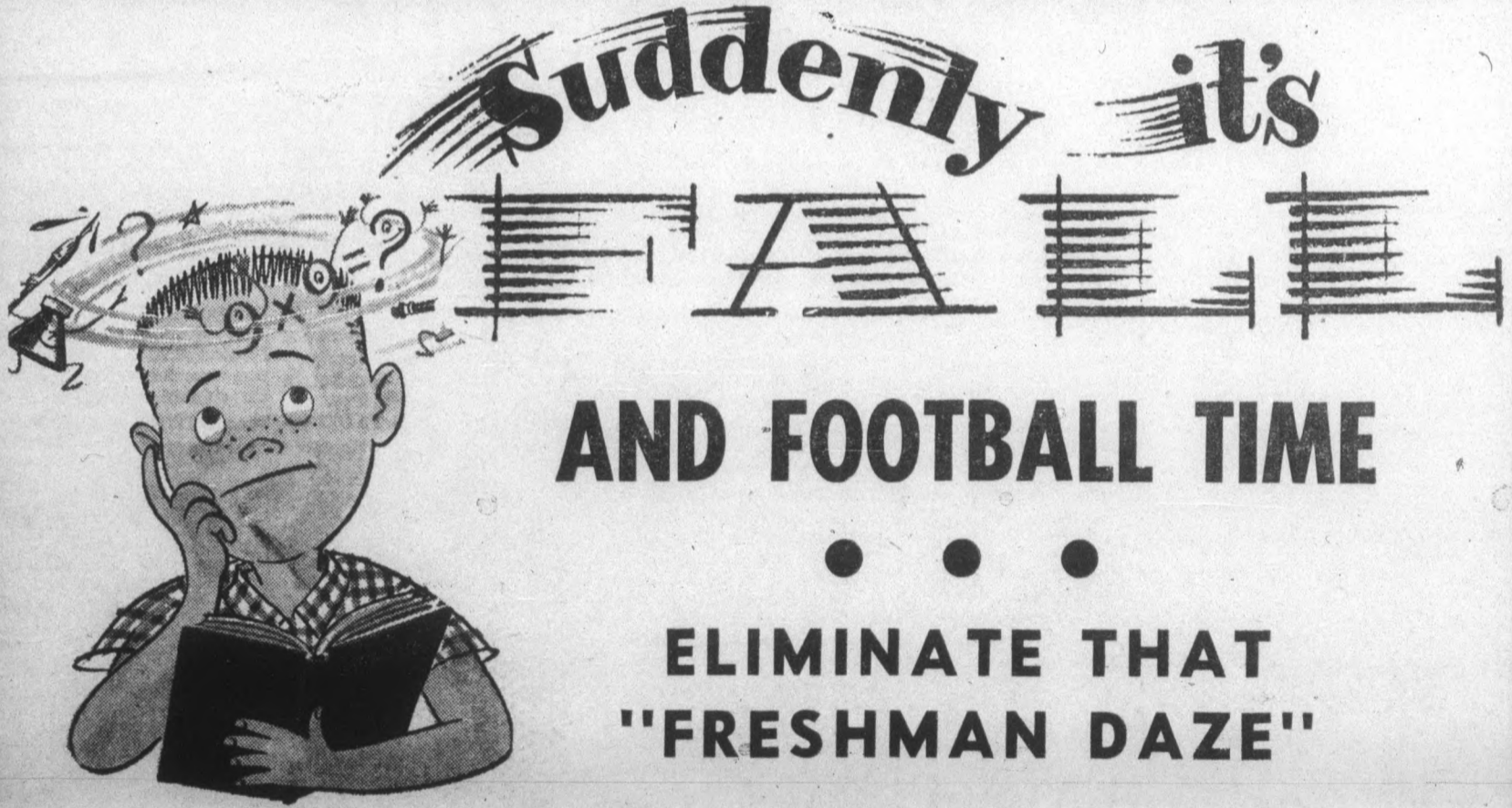
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REGISTRATION SCHEDULE

Counselors and major professors will be available for conferences on the third floor of the Science Building from 8:30 to 11 a.m. and from 1:30 to 4:30 p.m. Monday, Sept. 16. For registration, former students will report to the Science Building (via west entrance) according to the following alphabetical arrangement:

TUESDAY, SEPT. 17

D,E,F 8:30-10:00 a.m.
M,Mc,N 10:00-11:30 a.m.
R,S,T,U 1:30-3:00 p.m.
J,K,L 3:30-4:30 p.m.

WEDNESDAY, SEPT. 18

A,B,C 8:30-10:00 a.m.
O,P,Q 10:00-11:30 a.m.
G,H,I 1:30-3:00 p.m.
V,W,X,Y,Z 3:00-4:30 p.m.

All freshmen will report to the Science Building (via west entrance) for counseling and registration according to the following alphabetical listing:

THURSDAY, SEPT. 19

A,B,C 8:30-10:00 a.m.
D,E,F 10:00-11:30 a.m.
G,H,I 1:30-3:00 p.m.
J,K,L 3:00-4:30 p.m.

FRIDAY, SEPT. 20

M,Mc,N 8:30-10:00 a.m.
O,P,Q 10:00-11:30 a.m.
R,S,T,U 1:30-3:00 p.m.
V,W,X,Y,Z 3:00-4:30 p.m.

41 New Faculty, Staff Members Here As 85th Session Commences

By BARRY STEPENSON

Forty-one new faculty and staff members are assuming duties as TCU's 85th session starts.

Lt. Col. Eugene A. Watts is the new professor of military science (Army) and Lt. Col. Ardeen E. Sanders the new professor of air science (Air Force).

Dr. Charles F. Kemp of Lincoln, Neb., nationally known authority in pastoral counseling and author of many books, will become a distinguished professor of practical ministries in Brite College of the Bible.

In the School of Business, Dr. Kenneth W. Herrick is the new professor of insurance. He headed the department of business at the University of Connecticut before coming to TCU.

A graduate of the University of Delaware, Dr. Ernest S. Barratt is new professor of psychology. Coming from the Disciples of Christ Chair of Bible at the University of Texas is Dr. Paul G. Wassenich, new associate professor of re-

ligion. The journalism department will add Dr. Max B. Haddick of Sul Ross as assistant professor of journalism.

The new associate professor of health and physical education is Dr. J. W. Standifer of the University of Dayton. Herbert F. LaGrone, director of teacher education for the University of Texas Education Agency, has been made an (See NEW TEACHERS, P. 6)

War Veterans Report For ROTC Duties Here

Lt. Col. Eugene A. Watts, Army-ROTC professor of military science and tactics, and Lt. Col. Ardeene E. Sanders, Air Force professor of air science, have been added to the faculty.

Both colonels have distinguished service records. Watts was graduated from the Citadel in 1938. He was

TICKET SALES

Football tickets for the TCU-Kansas game go on sale Monday, Sept. 16 at the athletic office, located on the southwest corner of the stadium.

All students who are taking nine hours or more will receive their tickets, free of charge.

Each student must present his pink registration card in order to take advantage of this opportunity. All others must pay the full purchase price or buy an athletic booklet for \$10. This booklet entitles the user to attend all home games.

Clyde McDowell, athletic ticket manager, said all students should get their tickets before Wednesday, Sept. 18. They will be on sale Monday through Friday, 8 a.m. to 4 p.m.

Only one ticket per registration card may be obtained free. Extra tickets must be bought for \$3.50.

Thriller to Open Theater Season

"The Desperate Hours," a Joseph Hayes thriller, will be the drama departments' first production this fall.

The play will open Oct. 25 and run through Nov. 2, with two days off—Oct. 27 and 28. It will be directed by Henry E. Hammick, new instructor in theater.

Tryouts are tentatively scheduled at 4 p.m., Sept. 23-24, in the Little Theater. Anyone may try for a part. There are no requirements and no courses to take.

called to active duty in February 1941. During World War II he served in the Second, Third, Fifth and Ninth Armored Divisions in the European theater. He was promoted to lieutenant colonel shortly after the war.

Watts served as platoon leader, company commander and battalion executive officer under such generals as Patton, Hodge and Simpson. He was in the Ninth Armored Division when it received the Presidential Unit Citation.

He was decorated with the Bronze Star with three Oak Leaf clusters and the Belgian Croix de Guerre with palm.

He returned to the United States in October 1945, and was stationed at Ft. Jackson, N. C. In the summer of 1953, he was sent to Korea, assigned to Eighth Army headquarters.

Watts was at Third Army headquarters in Georgia from 1955 until Aug. 5, when he came to TCU.

Sanders was graduated from Tulsa University in 1938. He worked for Douglas Aircraft in California before going on active duty in 1941.

After serving as flight instructor until 1944 at various Air Force bases, he was sent overseas as a captain. As a B-24 pilot he saw action in Italy and Germany, flying 15 missions.

Sanders returned in 1945 to the United States and three years later was sent to Germany, where he participated in the Berlin Air Lift. He flew 77 missions during the winter of 1948-49.

He returned to the United States in 1951 and was sent to Hawaii in 1954. Sanders came to TCU from Hickham Field in Hawaii.

He holds numerous decorations including the Air Medal and the Medal for Humane

Column Right

Army ROTC Appoints 21 Cadets Officers

By NELSON MARSH

Twenty-one seniors who attended summer camp have been appointed as cadet officers in the Army ROTC.

Approximately 50 per cent of the Army cadets finished in the upper third of their camp class at Ft. Hood. Two cadets, Col. Larry Lands and Maj. Ruben Fechner, finished first in their platoons.

The highest academic grade among TCU cadets was achieved by Lt. Col. Roland S. Jary.

★ ★ ★

The Army ROTC has been reorganized into a battle group which has taken the place of the former battalion type of unit. There also will be a band, two regular companies and a drill platoon.

Officers of the battle group are: Lands, commanding officer; Jary, executive officer; Major Ronald Coleman, executive officer; Capt. Morgan L. Johnson, intelligence; Maj. Kenneth W. Howard, operations and training; 1st Lt. Roger D. Smith, supply, and 1st Lt. Leslie F. Perkins, color guard.

Assigned to the band are Fechner, commanding officer, and 1st Lt. Robert T. Brannon, executive officer.

Company A officers are Capt. George W. Depee, commanding officer; 1st Lt. Cecil

C. Carter, executive officer; 1st Lt. Noel A. Morrow, leader of first platoon, and 1st Lt. Jerry L. Muse, leader of second platoon.

Officers for Company B are Capt. Kenneth L. Miller, commanding officer; 1st Lt. James G. Little, executive officer; 1st Lt. Jimmy R. Lindsey, leader of first platoon and 1st Lt. Donald C. Campbell, leader of second platoon.

Officers of the drill team, Company C, include Capt. George F. Hyde, commanding officer; 1st Lt. DyWane Cude, executive officer; 1st Lt. George B. Cross, first platoon leader, and 1st Lt. Harlan H. Baker, second platoon leader.

★ ★ ★

The Air Force ROTC group has been designated the 845th wing and rotary wing (helicopters).

★ ★ ★

Helicopter rides for freshmen will be offered at the Army ROTC drill field at 3 p.m., Wednesday, Sept. 18

Skiff, Annual In New Home

In keeping with the spirit of growth and change on campus, the department of journalism has forsaken its spartan quarters in Building 5 for the air-conditioned plushness of the Dan D. Rogers Hall.

The department occupies the entire south wing of the first floor of the new \$850,000 structure.

The Skiff and Horned Frog, listed in the new campus phone directory as "Student Publications," have the same telephone extension.

Offices and new extensions for the department are:

Main office, department of journalism, Room 116, Ext. 288.

Student publication offices: The Skiff, Room 117B. The Horned Frog, Room 117C.

Student Publications extension, 289.

Editors and staff members for The Skiff and Horned Frog must be contacted on Ext. 289, as 288 is open only to calls to the main office.

Phi Delt and SAE Quotas Changed

Dean of Men, C. J. Firkins called a meeting of representatives from IFC and each fraternity to revamp the quota system which governs the number of pledges each fraternity may have.

The new system will give the Phi Delt and SAEs a total of twenty pledges each since they are the two largest fraternities on campus.

Sig Eps were granted twenty two pledges and all other fraternities are allowed twenty five each.

The maximum number of actives per fraternity is eighty, according to Albert Reese, Fort Worth senior.

The group of representatives voted unanimously not to have open rush this fall. "Because it is too hard to keep track of the boys," said Reese. However it is possible there will be an open rush during the second semester, he added.

Reese pointed out there are 175 freshmen and 25 other men who entered open rush last spring making 200 signed up for rush.



LT. COL. EUGENE A. WATTS



LT. COL. A. E. SANDERS

Action, which he received for his work during the Berlin Air Lift.

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Editorial Comment

Fun, frivolity and freshmen. These three items are synonymous, and for one week at least, there are plenty of all three here on The Hill.

Freshman, this is the one week out of 52 that is completely, totally and wondrously yours.

For six short, carefree days, you will be king-o'-the-mountain, and your every wish will be fulfilled.

You will be wined, dined, feted, pampered and entertained royally this week, and then you will gradually slide back into the whirlpool of "education" and the unending grind of classes.

A Freshman's Shining Hour

The Howdy Week Committee has spared no horses in lining up a wealth of talent and entertaining activities for you. There will be street dances, jazz concerts, picnics, pep rallies and the like for the entire week, and every spare minute of your time will be devoted to entertainment.

Instead of hazing, you will receive smiles of greeting.

Instead of making you feel inferior, upperclassmen will outdo themselves making you feel welcome.

Freshman girls can look forward to a wealth of dates, and freshman boys can look forward to free food and endless bull sessions.

And everybody will be very much in demand by the Greeks.

So, come fill the cup: King Gaiety and his nymphs rule The Hill!

Eat, drink and be merry, for Monday beginneth classes, and with the beginning of classes, Howdy Week will be history and rosy-pink memory.

So gather ye rosebuds while ye may, freshman: that 8 o'clock class comes early.

Cool and Comfortable

What are TCU buildings made of?

Bricks and stones—and air-conditioning.

Back in Fort Worth after a summer of fighting Texas heat, students are finding that cool comfort has become a luxurious habit on the campus. They already had a cool Student Center, Fine Arts Building, Religion Center and Science Building, but now air-conditioned dormitories have joined the scene, along with an equally cool Dan D. Rogers Hall for business, economics and journalism students. Sororities and fraternities already have given the new dorms a workout by holding several rush parties in their private chapter rooms which they furnished themselves. The rooms have given the Greek organizations a place to call their own and something to take pride in.

Business majors also are enjoying the thrill of having a modern building. Housed in Splinter Village, the school now has room to grow and the newest facilities possible. The 220-seat auditorium will find plenty of use as will the new Flame Room, sure to become one of the most popular rooms in the building.

The construction crews had not finished the dormitories and business building when work began on the expansion of Mary Coats Burnett Library. Already the steel framework is in place, and the new part should be finished in January. The books may be moved by the time students begin checking them out for those last-minute term papers.

The campus is growing, and the University is making the expansion a pleasant experience for everyone.

A Place for Culture

Select Series committeemen have made the arrangements and printed the tickets. Your job is to buy them.

The group has planned a schedule of programs designed to make the series a truly "select" one. It is offering a package deal of seven programs for \$4. That is less than 50 cents apiece—a price that's hard to beat anywhere.

The series, costing more than \$8,000, will give TCU students an opportunity to prove to themselves, the University and the city that college students not only have a mind for entertainment, but for cultural aspects as well. Bennett Cerf, noted author, panelist and speaker; Dave Brubeck, considered by many to be the king of American jazz, and the Miniature Security Council are only a few of the programs that will highlight this year's series.

Last year's programs were poorly attended. Another failure by students to take part may be the death blow of the series. On the other hand an enthusiastic response will mean even better programs in the future.



"YES, TH' OLE FRAT IS GETTING BACK ON ITS' FEET SINCE TEX' PLEDGED."

The Pharisee

Full Speed Ahead!

By FRANK PERKINS

Welcome, freshman, glad to have you aboard. Sorry there were no sideboys to pipe you over the side, but this is a workshop, not a flag vessel.

* * *

This will be your maiden voyage on the S. S. TCU, and it will be over the uncharted waters of Education Deep. Do not be alarmed, for her keel is no stranger to these waters.

You'll find the going a bit choppy at first, once we clear the calm waters of Howdy Week, but you've been well trained, and the routine of shipboard life will help you to get the feel of the vessel.

* * *

What about the old girl, you say? Well, she's a frisky ship at times, gay as a gull, full of frivolity and devilment, but other times, she's sluggish in answering her head, and in a quartering sea, she'll wallow and shake her foredeck 'till you can hear the bulkheads creak.

But, all in all, she's a tight ship, and from forefoot to fantail, she's a happy ship.

* * *

Your duties aboard her?

First off, watch the crew. They are veteran and know the waters over which she'll steam, and they know her officers.

And, they know her.

They'll not be standoffish to you, and they'll answer your questions truthfully and politely.

And be not alarmed when they curse and condemn her, for that is their right; they will allow no one else to curse her. And, secretly, they wouldn't change her for the world.

* * *

Learn the ship's officers, and the names of your messmates and instructors, for this is the secret of a happy ship. Be polite to your seniors, and listen to what they say.

Be fair to your messmates, and don't use them as lever for your own ambitions.

Do not chafe at the required courses, for you must be able to sail a gig before you conn a cruiser, and by the same flag, you must know "The Bluejacket's Manual" before you can understand Bowditch.

* * *

Remember how she feels when she's at flank speed in a calm sea, with the white bone gripped in her teeth, and remember her when the sea is roily-mad and she bulls her head through the spray.

Know her and love her, and in your mind's eye, you'll remember her every trim line when you've dropped your hook in the mud of a foreign port.

* * *

Do nothing to discredit the ship, or her name when on liberty in a foreign or home port. As a member of her ship's company, you represent her to the natives, and they judge her by your conduct.

* * *

It's a long, sometimes hard, sometimes easy voyage, but you will remember it all of your life. You will walk to the fantail in the quiet of the evening and watch her screws kick the sea to froth and remember every port-of-call the S. S. TCU made.

* * *

"Cast off fore and aft . . . single up all lines . . . engines one-third ahead flank, wheel amidships."

The voyage has started, freshman; may it be a memorable one.



Editor's Note: This column will be reserved for letters to the editor of The Skiff. All letters on any subject are acceptable, but it is required that the letters be held to a maximum of 250 words or less. All letters must be signed, but The Skiff will comply with any reasonable request that a name be withheld. The Skiff reserves the right to edit any letter for space reasons. Letters may be left at The Skiff office, Room 117B, Dan Rogers Hall, or mailed to The Skiff in care Box 308, TCU Station.

Any news items may be left in The Skiff box at the candy counter in the Student Center snack bar. Fraternities and sororities which desire mention in the With The Greeks column should leave information in this box.

Coming Events

In the way of coming attractions, The Skiff and its staff are proud to announce the following columns that will once again grace its pages.

First, making a triumphant re-entrance, will be "Campus Carrousel," the Skiff's version of Dorothy Kilgallen's column of news and notes about people you know and a few that you don't.

In "Carrousel," you will find out who's married, pinned, and engaged.

It has proved to be one of our most widely read columns, and we feel sure that you will enjoy it immensely.

Also on tap for future editions will be "With the Greeks," giving all the inside stories about what's doing with the frat-rats and the sorority-type sisters.

Also scheduled will be a sports column of some type or another, although we and the sports idiot, oops "editor," don't know what he'll call the thing, or what he will say.

After last year's columns on the sports side, we're a bit leery of the whole thing, but what can you do?

TCU Dean Heads Education Group

Dean Jerome A. Moore, dean of the College of Arts and Sciences, has been named chairman of the standing committee of the Southern Association of Colleges and Secondary schools studying the possibility of closer association between institutions of higher learning in Latin America and the U. S.

THE SKIFF



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Adviser Dr. Warren K. Agee

Former Graduating Classes Donate Mural to School

The history of TCU is epitomized in a 40-foot mural given to the school by the senior classes of '55, '56 and '57.

The mural is located on the west wall of the Cafeteria.

Included in the contemporary work is the first building at Thorp Spring and the Administration Building at Waco, where the school was located before moving to Fort Worth.

A football player representing the first Horned Frog team holds a football with the date

1896, the year of the first TCU team.

Robert Carr Chapel and TCU Amon Carter Stadium bring the mural up to date.

The painting was done by Margaret Clarke of Robert D. Harrell, Inc., interior designers of Dan D. Rogers Hall and the Library.

Presidents of the donor classes were Charles Brodish, '55, Bill Howerton, '56, and Jim Cooper, '57.

Davey O'Brien, ex '38, was chosen on 13 All-American teams in 1938.

The Dan D. Rogers Hall structure on campus was built at a cost of some \$850,000.

Journalism Department Adds Photo Teacher

Dr. Max R. Haddick, new assistant professor of journalism, will work with Dr. Warden K. Agee, department chairman, in expanding TCU's journalism program, especially in photo-journalism.

Dr. Haddick, a World War II veteran of 35, has both newspaper and magazine experience. He has been teaching at Sul Ross College in Alpine for the past year.

He took his doctorate in journalism-education from the University of Texas in 1956. He assisted in teaching

photo-journalism while completing his work.

Born in Mexia, Dr. Haddick won his B.A. and M.A. degrees at Texas Arts & Industries College, Kingsville. For four years he taught journalism and photography at Brazosport High School in Freeport.

He also did graduate work at Vanderbilt and the University of Houston.

Dr. Haddick served as summer editor of the Brazosport Citizen and the Texas City Citizen, both weekly newspapers. At Texas A&I College, he was business manager of the Rustler magazine.

Dr. Haddick is a Baptist and a member of Sigma Delta Chi, professional journalism fraternity. He is married and has a 19-month-old son.

His duties also will include the development of workshops and clinics in several journalistic areas, the strengthening of foreign journalism studies and faculty supervision of the Horned Frog.

FOX BARBER SHOP
2956 West Berry
"Just Around the Corner"



THE MIXTURE AS BEFORE

Today begins my fourth year of writing this column and, as before, I will continue to explore the issues that grip the keen young mind of campus America—burning questions like "Should housemothers be forced to retire at 28?" and "Should pajamas and robes be allowed at first-hour classes?" and "Should proctors be armed?" and "Should picnicking be permitted in the stacks?" and "Should teachers above the rank of associate professor be empowered to perform marriages?" and "Should capital punishment for pledges be abolished?"



Should capital punishment for pledges be abolished?

Philip Morris Incorporated sponsors this column. Philip Morris Incorporated makes Philip Morris cigarettes. They also make Marlboro cigarettes. Marlboro is what I am going to talk to you about this year.

Before beginning the current series of columns, I made an exhaustive study of Marlboro advertising. This took almost four minutes. The Marlboro people don't waste words. They give it to you fast: "You get a lot to like in a Marlboro... Filter... Flavor... Flip-top Box."

Well, sir, at first this approach seemed to me a little terse, a bit naked. Perhaps, thought I, I should drape it with a veil of violet prose, adorn it with a mantle of fluffy adjectives, dangle some participles from the ears... But then I thought, what for? Doesn't that tell the whole Marlboro story?... Filter... Flavor... Flip-top Box.

Marlboro tastes great. The filter works. So does the box. What else do you need to know?

So, with the Marlboro story quickly told, let us turn immediately to the chief problem of undergraduate life—the money problem. This has always been a vexing dilemma, even in my own college days. I recall, for example, a classmate named Oliver Hazard Sigafoos, a great strapping fellow standing 14 hands high, who fell in love with a beautiful Theta named Nikki Spillane, with hair like beaten gold and eyeballs like two tablespoons of forgetfulness.

Every night Oliver Hazard would take Nikki out to dine and dance, and then to dine again, for dancing made Nikki ravenous. Then they would go riding in the swan boats, and then Nikki, her appetite sharpened by the sea air, would have 8 or 10 cutlets, and then Oliver Hazard would take her home, stopping on the way to buy her a pail of oysters or two.

To raise money for these enchanted evenings, Oliver Hazard took on a number of part-time jobs. Between classes he cut hair. After school he gutted perches. From dusk to midnight he vulcanized medicine balls. From midnight to dawn he trapped night crawlers.

This crowded schedule took, alas, a heavy toll from Oliver Hazard. In the space of a month he dwindled from 260 to 104 pounds—but that, curiously enough, proved his salvation.

Today Oliver Hazard is a jockey, earning a handsome living which, combined with what he makes as a lymph donor after hours, is quite sufficient to curb Nikki's girlish appetite. Today they are married and live in Upper Marlboro, Maryland, with their two daughters, Filter and Flavor, and their son, Flip-top Box.

© Max Shulman, 1957

The makers of Marlboro take pleasure in bringing you this free-wheeling, uncensored column every week during the school year... And speaking of pleasure, have you tried a Marlboro?

Howdy
FROGS

For Fine Sports Equipment

Look to Beyette's
HOBBS-CRAIG TOYS
SPORTING GOODS

2704 West Berry



DR. MAX R. HADDICK

\$159,129.45 Given TCU By Christian Churches

The Disciple of Christ churches in the Texas, Louisiana and New Mexico area gave TCU some \$159,129.45 during the 1956-57 school year.

The contributions were received from 201 churches in that area, according to a recent report from Dr. Lee C. Pierce, director of church relations in the university's Development Division.

The money will be used for such programs as Christian Leadership Education, Living Endowment and various building funds.



E. M. (BRUD) DAGGETT

SAYS

HOWDY!

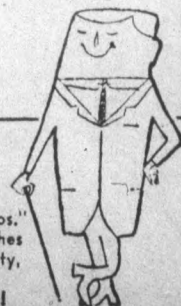
Drop in to Daggett's
Magnolia Station &
Let's Get Acquainted

**UNIVERSITY DRIVE AT
BERRY STREET**

WA3-0128

You are invited to open a
Washer Bros.
Students Budget
Payment Account*

*... Washer Bros. credit office has all the information.



"Washer Bros." in your clothes means quality, style, value unsurpassed!

● **New Teachers**

(Continued from Page 3)

associate professor of education. Ben H. Procter joins the history department as an instructor and Dr. Dorothy P. Clarke of Queen's University in Belfast, Ireland, will be a visiting lecturer in history this fall. Another addition to the history department's staff as an instructor is Eugene B. McCluney. He will serve also as assistant dean of men.

Rev. James A. Farrar of Vernon will fill the new post of director of religious activities. Clyde McDowell will take over the job of baseball coach and athletic ticket manager.

Other appointments in Add-Ran College of Arts and Sci-

ences include: John Warren Smith, assistant professor of English; Edward Heuer, associate professor of geology; William H. Watson Jr., assistant professor of chemistry; Edward L. Cannan, assistant professor of history; Richard M. Lincoln, assistant professor of French.

Also, Russell C. Faulkner, assistant professor of biology; Mrs. Nell Robinson, instructor in home economics; Mrs. John A. Messinger, instructor in mathematics.

In the School of Fine Arts: James L. Wozniak, assistant professor of art; Henry E. Hamrick, instructor in theater; David L. Matheny, instructor in speech; Virginia Ogg, in-

structor in art; Anita Brunson, instructor in bassoon; Marcel Dandois, instructor in oboe.

Miss Boonie Ford, assistant professor, and Mrs. W. F. Burch, an instructor, have been added to the Harris College of Nursing.

The School of Business also added Mrs. Helen Balch Hickey, instructor in secretarial science and Mrs. Ruth O'Steen, instructor in business.

In the School of Education, Mrs. Joseph A. Fisher, Mrs. Caroline Lockett and Miss Millicent Keeble, become part-time instructors.

On the Library staff, Mrs. Nell Van Zandt Ornee becomes chief circulation librarian; Miss Joann Karges, order librarian; Misses Betty Jean Hammack and Ruth S. Wassenich, assistants.

Memorial Press Goal Anticipated by Jan. 1

Jan. 1 has been set as the goal for establishment of the J. Willard Ridings Memorial Press at TCU to print The Skiff, at increased frequency.

Publishers supporting the drive are making personal contacts among their fellow newspaper executives. In addition, the seven on the campaign advisory committee have signed a followup letter to be sent

The addition of two dormitory hostesses round out the new faculty and staff members. They are Mrs. Jerry Briscoe, TCU graduate from Amarillo, and Mrs. Zuma P. Davis from North Carolina.

next week to all Texas newspapers.

The campaign has reached its halfway point, with \$22,535 pledged in cash and equipment. Of this, \$15,025 is in the form of equipment, including two linotypes and a proof press. Goal is \$50,000 to apply on both the press and Dan D. Rogers Hall, in which it will be housed.

Fifty-five members of the Journalism Exes Association have made pledges, and 26 gifts have come from other sources.

The printing equipment will be installed in a large room at the southeast end of the first floor in Rogers Hall.

HUMBLE FUELING BOARD

ENTER NOW!

HUMBLE'S FOOTBALL SEASON CONTEST



4 Grand Prizes at Season's End

Five-Day Dream Trip for two to the Cotton Bowl in Dallas. A suite at Dallas' leading hotel. Car with chauffeur. New Year's Eve at the Empire Room. Two good seats at the Cotton Bowl Game. \$50.00 a day expense money. \$500 in gift certificates redeemable at Neiman-Marcus, A. Harris & Co., Titch's, or Sanger's. Four of these dream trips will be awarded to four grand prize winners!

Get Rules and Entry Blank Under Any Humble Sign

Stop today under the Humble sign in your neighborhood and ask for contest rules and entry blank. Just follow the simple rules, and tell, in 25 words or less, why you use one of Humble's famous gasolines. You may win in this week's contest!



24 First Prizes Every Week

Westinghouse Portable TV Sets
14" Screen
Retail Value About \$154.95



48 Second Prizes Every Week

Westinghouse Transistor Radios
7 Transistors
Retail Value About \$65.96

To Help You

Listen closely to the commercials on Humble's radio broadcasts and live telecasts of football games. Tune in Humble's weekly TV program, *Football Review*.

Or better still: fill your car's fuel tank with a Humble gasoline and see for yourself why Humble gasolines are famous for performance Today — sure.

Stop for service . . . and a gasoline that's famous for performance . . . under your neighbor's Humble sign



HUMBLE

HUMBLE OIL & REFINING CO.

World's Finest Gasoline

No. 1 Premium Gasoline in Texas

Second to none among the Regulars

'Descant' Issue Expected Shortly

Descant, TCU's first literary periodical, enters its second successful year of publication this fall.

The October issue of Descant will be off the presses soon, according to Angela Boone, member of the magazine's editorial board.

Subscriptions to the literary publication will be on sale during the Activities Carnival on Sept. 18, and during registration week.

Subscription cost is \$1.50 per semester, with individual copies priced at 50 cents each.

The publication is a monthly, appearing in October, November, and December, and during the spring semester.

All contributions to the magazine are handled through the English department, and the editorial board.

33 Fields of Study Offered in EC

Ranging from first year Russian to transistor electronics, 217 classes in 33 major fields of study will be offered by the TCU Evening College fall semester this year, Dean C. K. Holsapple has announced.

A faculty numbering some 185 persons, drawn from the university's regular staff and from the ranks of leading business and professional fields will conduct the classes. Many of them are veterans of Evening College Instruction.

In 1915, a Frog fan asked that the name "Horned Frog" be changed, because it was too tame an animal to represent so ferocious a team.

DRESS YOUR PART

for dress for play for every day!

\$9.95 to \$19.95



START WITH



● TCU-KANSAS

(Continued from Page 8)

Lasater, whose bursts of offensive brilliance remind some of the departed Jim Swink, could be a top back for the year.

Bolstering the line, Martin's chief headache for the autumn, will be Ends Bobby Murray and Delzon Elenburg, Tackles David McSpadden, Paul Pitts and Don Floyd, Guards John Mitchell, J. D. Clark and Joe Moffett and Dale Walker at center.

Kansas, nearing the peak of Mather's rebuilding program, will center its attack around Quarterback Wally Strauch, Fullback Jerry Baker and Halfback Homer Floyd.

Mainstays in the Jayhawk line are Ends Jim Letcavits

and Lynn McCarthy, Tackle Frank Gibson and Guard Bob Kraus.

Everything points to a wild Saturday night in the TCU pit. The only participants sure of their jobs may be the officials.

And don't be surprised if you spy Abe Martin buying a program before the kick-off. Even he may not be able to tell the starters from the scrubs without one.

Room For Rent

Bed, setting room for men, private bath and entrance. 2547 Boyd, walking distance of campus. Call WA4-9724 7-9 a.m., or dinnertime.

WELCOME TCU STUDENTS!

A. L. Peyton Service Station

SINCLAIR PRODUCTS

● Complete Auto Service ●

2900 W. Berry

WA4-6985

"We Give S&H Green Stamps"

WELCOME FROGS!

for the FINEST in
HAIRCUTS
SHOE SHINES

TCU BARBER SHOP

3015 University Drive

HOWDY—Freshmen and Returning Students.

We welcome you to . . .

★ *Mary Evelyn's* ★

Ladies Specialty Shop

Everything For Campus Wear

3065 UNIVERSITY

Faye Reeves

May Daunis

Friday, September 20, 1957

THE SKIFF ★ Page 7

In 1898 a wealthy cattleman, opposed to football, would give TCU \$2,000 if the college made an agreement never to play another football game.

In 1918 the flagpole on the TCU campus was knocked into the form of the letter S by an airplane with an exhibitionist flyer. The uninjured pilot fell into a honeysuckle arbor.

Welcome TCU Students

We are happy to serve you.

Come in . . . let us give you a personal welcome.

Faye's Beauty Salon

3063 University Dr.

STUDENT SPECIALS

\$15 PERMANENT NOW \$7.50!
HAIRCUTS \$1.50

Come in and visit
our Hat Department.

—Faye Reeves

SORRY!

and tired of looking and looking for your favorite recording artist or song? next time try westcliff record & tv center, complete record shop, phone, radios, repairs, westcliff shopping center.

HOWDY!

Welcome to

SAMPLEY'S

TCU "FROG" CLEANERS

"Where Better Cleaning is Done"

No Extra Charge For Quick Service

COMPLETE
CLEANING & LAUNDRY
SERVICE

PLANT—3007 UNIVERSITY DRIVE—WA4-4196

"Come on in—we're on the drag"

SAVE WITH CASH & CARRY

Your Clothes are Insured while in our care.

W. S. Sampley, Prop.

RECORD TOWN

FORT WORTH'S No. 1 RECORD STORE

3025 UNIVERSITY DRIVE SO.

JUST ACROSS THE STREET

WE GIVE S&H GREEN STAMPS

Unsettled, but Eager Purple Open With Kansas Saturday



—Fort Worth Press Photo by KEN HARDIN

SQUAD SCRIMMAGE—Purple footballers mix it up in preparation for their opening tilt with the University of Kansas here Saturday. Jack Spikes, with ball, starts around end as blockers Curtis Rollins and Jim Shofner clear defender Delzon Elenburg out of the way. Spikes and Shofner will start at the halfback slots for the Frogs.

Six Night Contests Scheduled As Southwest Combat Begins

Don't get the impression that the Southwest Conference is trying to hide anything this year, but six night games will kick off the 1957 season for the local shock troops.

Only two contests will be played in the daylight Saturday.

In the week's feature, title favorite Texas A&M meets Maryland in a nationally telecast brawl in the Cotton Bowl at Dallas. The defending SWC champs should draw the nod by at least 10 points.

The other "natural light" encounter pits SMU and California at Berkeley. The Mus-

tangs, regrouping under new Coach Bill Meek, are underdogs in this test, but they could slap down their hosts if a few question mark sophomores come through.

Chief among the nighttime wrangles could be the TCU-Kansas game here. Absolutely no one will make a solid choice in the Frog-Hawk party.

Baylor, bursting with strength and fast on the trail of its first conference championship in almost 30 years, should mangle undermanned Villanova in Waco. Most think the Bears have a 14-20 point edge.

If the National Guard doesn't blockade War Memorial Stadium in Little Rock, Arkansas, a potent outfit in the title chase, might just blow Oklahoma State (formerly Oklahoma A&M) right out of the Ozarks. The Hogs have the material to win by a touchdown or two.

Another rebuilding conference member, bedraggled Texas, will hurl Coach Darrell

Royal's new offense at the Georgia Bulldogs, generally condemned to the lower echelons in the Southeast. Look for the Longhorns to win by seven.

Coach Jess Neely's mysterious Rice Owls, who very easily could ferret away the SWC crown this fall, opens with LSU at Baton Rouge under the Louisiana moon. The Owls figure to take their first game by 10.

Texas Tech, still ineligible for the Southwest Conference pennant, is expected to emerge winner by seven points or so from its opener with West Texas State at Lubbock.

Frog Mentor Seeking First-Unit Alignment

Chapter the First of Abe Martin's Noble Effort begins Saturday night.

That's when the TCU football coach sends a raw, but eager squad into battle with a Kansas team which is almost as unpredictable as the Frog task force.

The shindig erupts at 8 p.m. under the lights of TCU Amon Carter Stadium. If you're looking for an uneven Christian-Jayhawk argument on the order of the last two years, best stay home for a few fast rounds of bridge.

Most of the durable Frog faces of 1955-56 have vanished from the premises. Only four regulars return off the team which slugged its way to the 1955 Southwest Conference title and a Cotton Bowl victory nine months ago.

The Purple platoon started its past two campaigns with 47-14 and 32-0 massacres of the Kansans. But Coach Chuck Mather's unit may taste revenge this time.

The Frog scene is highly unsettled right now. Martin has the talent, all he must do is find the proper arrangement for it.

In the first place, he still can't quite decide just which individuals will blend into a starting team. A host of potent sophomores, TCU's best since 1954, threaten to shove their more-seasoned brethren down into the reserve ranks before November's chill winds signal the close of hostilities.

Four starters from 1956 will dig in with the Christian cause. There's End John Nikkel, a big and enduring asset; Fullback-Captain Buddy Dike, whose straight-ahead horsepower makes him the team's best bet for honor squads; Left Half Jim Shofner, dependable and a long-gain weapon; and Center Jim Ozee, an adept plug for the middle of the line.

Shofner and Ozee share co-captain duties for the year.

A practice-session disaster two weeks ago cost the Purple another standout at center. Sophomore Arvie Martin of Pleasant Grove snapped a bone in his ankle during the first full scale scrimmage and will watch the entire 1957 conflict from the sideline.

Otherwise, Abe's worries stem mainly from having to se-

lect the cream of a field of promising young hopefuls who bear happy illusions about beating more people than the experts believe possible.

The remainder of the probably starting line includes End Chico Mendoza, Tackles Ken Miller and Joe Robb and Guards Jerry Salley and John Groom, the last a sound aspirant for all-conference mention.

Joining Shofner and Dike in the No. 1 backfield will be Sophomore Jack Spikes at right half and Quarterback Dick Finney, a two-lettered senior.

Upon Finney rest much of TCU's hope for a good year. The Fort Worth field general is a fine offense leader, calm in the pinch and solid on defense.

His big problem is passing. If Dick can master an overhead attack, the Frogs may move like thunder on the assault.

Backing up Finney is Junior Hunter Enis, who throws better but lacks thorough combat experience, and Sophs Jack Sledge and John Bonnet, either of whom may scrap his way into first-team service by mid-season.

Halfback lettermen Carlos Vacek and Virgil Miller are back to lend running support. First-year men Marvin Lasater, Marshal Harris, Billy Gault and Jack Reding are youngsters with bright futures in the TCU secondary.

(See TCU-KANSAS, Page 7)

Oct. 12 Scheduled As Parents Day

Tickets for the annual Parents Day football game are on sale at TCU Amon Carter Stadium, Amos Melton, director of Information Services, announced.

The tickets will entitle parents to sit in the east stand student section during the Alabama-TCU game at 8 p.m. Oct. 12.

Students may purchase the tickets for \$3.50 each when they pick up their own du-cats.

"All students should be sure to invite their parents out to spend the day in case anyone is missed in mailing invitations," Mr. Melton said.

1957 Frog Grid Squad Loaded with New Men

The 1957 edition of the TCU Horned Frogs will be built around 16 returning lettermen and is one of the youngest squads in Purple history.

Due to report are 21 seniors, but only nine will be using their final year of eligibility.

There are 18 junior and 32 sophomore candidates.

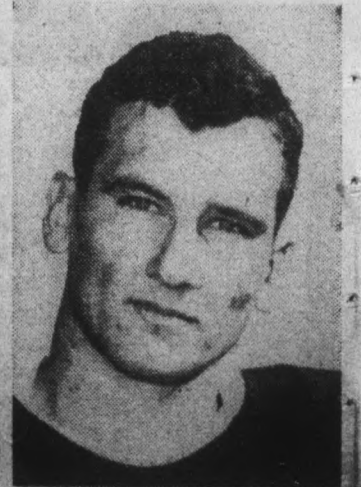
Frog Leaders for '57



JIM SHOFNER



BUDDY DIKE



JIM OZEE