

Congrats Hoopsters! See You Sat. Play O.S.

The Frogs will meet a mighty team Saturday.

The Buckeyes of Ohio State University, on their first trip to Texas will meet the Horned Frogs in Daniel-Meyer Coliseum at 8:05 p.m.

Sporting a 20-win, four-loss season last year (the worst in four years) and a tie for the Big Ten Title, Ohio State boasts one of the most outstanding records in recent college basketball history. For four years they have been nationally

ranked, and in 1961 they were national champions.

The Frogs are not so fortunate. They won only four games last year in 24 tries.

But the Frogs have sprouted bigger and sharper horns this year.

Most Spirited Club

All-Southwest Conference Gary Turner teams with four sophomores to form the most spirited Frog club in recent years, according to basketball mentor Buster Brannon.

"We have one of the most exciting teams in several years," commented Brannon.

A pregame pep rally, scheduled at 7:45 in the Coliseum, will begin the evening's excitement.

Jim Jacobsen, director of the Fightin' Frog Band, says the "basketball band" will be on hand to help rouse spirits.

The band began playing at games last year at the request of the team. Some say this helped

start a new basketball spirit.

Student attitude is more optimistic now, after beating Austin College so badly," said Bill Harrison, chairman of the Spirit Committee.

Climbing Interest

"We have placed signs all over campus and in dormitories to try to get more students interested in basketball and to get them to games," Harrison said.

Brannon indicates reasons for

more interest in Frog basketball.

"The team is working very hard and those spirited sophomores have helped," he said. "They like to run and play a fast game. That's pleasing to the crowd."

"Ohio State is also a running team. They're fast."

When asked what this meant in Saturday's game, Brannon said, "That means we'd better get back fast on defense or they'll beat us with the fast break."

From Out of State?
Check Registration
(See Page 5)

VOL. 63, No. 21

The Skiff

TEXAS CHRISTIAN UNIVERSITY ★ ★ ★ FORT WORTH, TEXAS

FRIDAY, DECEMBER 4, 1964

8 PAGES

Frustrated by T.V.
Read Critic's Views
(See Page 6)

T. S. Eliot Tragedy Set To Open



JAMES COPPEDGE IN "MURDER IN THE CATHEDRAL"
Has role of Thomas a Becket in second Little Theatre production
Skiff Staff Photo by Lynn Ligon

T. S. Eliot's "Murder in the Cathedral," which opens tonight at 8 p.m. in the Little Theatre, is directed by Dr. John Cogdill, theater arts professor.

The tragedy has become well known in recent years through the film "Becket" based on a play by Anouilh.

The play is the first to be directed by Dr. Cogdill at the University. He joined the TCU faculty in September after having served as professor of speech-drama and department chairman at Panhandle A&M College and Oklahoma City University.

Star Role

"Murder in the Cathedral" features James Coppedge, Fort Worth junior, in the leading role of

Thomas a Becket.

A 19-voice chorus, led by Mildred Eppes, plays an important part in the tragedy.

The tragedy is to be presented Dec. 4, 5, 9-12. Curtain time is 8 p.m. for each performance. The box office is open from 1 to 4 p.m. daily. Students should pick up tickets on the day of the performance they wish to see.

Supporting Cast

Other cast members include Bill Purcell, fourth tempter; Parker Willson, first priest; Jim Prichard, second priest; Richard Stahl, third priest; Eugene Osgood, messenger; Mike Hadley, first tempter; Larry Oliver, second tempter; David Turner, third tempter; and Jim Covalt, attendant.

Lacks Space

Snack Bar Teeming

Do you ever get the feeling the snack bar is crowded?

Do you sometimes have to wait more than a "reasonable" time to get your orders?

So has and does Logan Ware, assistant business manager, who is responsible for cafeteria and snack bar policy.

"The snack bar was started in 1954 and completed for use in the spring of 1955. At that time about 600 students lived on campus. Now we have about 2,500 and a conservative figure of 2,000 use the snack bar area during the day," Ware said.

Staff Increased

He said a number of employees have been added to the snack bar staff to try to serve more students in less time.

"We have about 150 snack bar and cafeteria employees now. It's hard for even that many to keep up with the rush during chaotic noon hours and hectic afternoons and evenings," he said.

"The snack bar area must be enlarged in the future, and Dr. Sadler has projected it in the University development program. We

need especially larger griddle space. We simply do not have enough room to cook the food and serve students as rapidly as is desired."

Players

Return

In 'Hamlet'

The National Players will present "Hamlet" Tuesday Dec. 8 at 8 p.m., in Ed Landreth Auditorium.

The theatrical company presented "Oedipus" last year for Select Series. This presentation will be the second Select Series offering of this year.

For those who do not have season tickets, a limited number of tickets will be available in Mrs. Elizabeth Proffer's office in the Student Center for \$2.

Ware pointed out when the snack bar was first completed the area in which the juke box is now located was the game room, and the area now displaying a brick flower center piece was a lounge area with easy chairs and couches.

Game Room

The game room was completed in 1961 below Reed Hall, and the entire snack bar room was refurbished with tables and chairs.

The rapid campus growth has not been matched by cafeteria and snack bar accommodations, Ware commented.

"We have opened the new cafeteria in Reed. That was in 1961 when the new game room was completed. And the new Greek cafeteria has added much needed space. But not enough."

"A thing we need to remember about the old snack bar facilities is that no one could use meal tickets there. Not many students used it then. They ate in the cafeteria. Now that students can use meal tickets, many more would rather eat hamburgers or sandwiches for lunch than cafeteria food," Ware said.

Moseley's Recital Set

Tully Moseley, acclaimed by both critics and public as one of America's outstanding pianists, will be presented in a piano recital here Dec. 7.

Moseley's program for the evening includes perhaps the first Fort Worth performance of Stravinsky's own piano transcription of the Shrove-Tide Carnival from "Petrouchka."

Moseley will also play works by Schubert, Mozart, Brahms, Debussy, Ravel, De Falla, and other well-known composers.

A former Juilliard student, the

pianist has been a member of the University faculty since 1959, and is presently an associate professor of music. He studied four years with Olga Samaroff and seven years with Carl Friedberg, two of the greatest pedagogues of this century.

Moseley's playing has been described as having a "vital sense of rhythm" by the New York Herald Tribune, and as "dazzling attainments...exquisite dynamic control" by the Dallas Times Herald.

The program is free, and will begin at 8:15 p.m. in Ed Landreth Auditorium.

--Campus News in Brief--

Tinkling bells, leafy wreaths, and large red bows will be among the numerous Christmas decorations found on the doors of rooms in Sherley Dormitory during December.

Sherley Dorm Council is planning to present first, second, and third prizes for door decorations and secular and religious divisions. Judges and prizes will be announced at a later date.

Decorations must be up Dec. 9 for judging. Winners will be announced at the Christmas party Dec. 10.

★ ★ ★

State Sen. Don Kennard will speak to the Sociology Club on "Pressure Groups and Pressure Politics in the 1965 Texas Legislature" on Thursday, Dec. 10, at 11 a.m. in room 210 of Brown-Lupton Student Center.

Kennard is serving his second term in the Senate, and according to Dr. Jerry B. Michel, sociology professor, is a likely candidate for Congressman Jim Wright's seat in

the House, if Wright runs for the Senate against incumbent Republican Sen. John Tower in 1966.

★ ★ ★

The Snow Ball Special will leave for the annual Red River skiing trip Jan. 27, carrying more than 100 students to four days of skiing, ice skating, sledding and whirly-birding.

Students going on the ski trip will be staying at a ski lodge in Red River. Transportation by chartered buses and accommodations for four days and three nights will be provided out of a nominal \$40 fee. Meals and recreation will be provided to each person individually.

Beginner classes will be provided for "Snowbunnies," who are new at the sport. And for those who don't care to take up the sport, inner tubes for whirly-birding are provided.

★ ★ ★

The Newman Club will hold a tree-trimming and decorating party

Dec. 9 at 7:15 p.m. at its club house at 2916 Princeton St.

After the decorating party, the group will go caroling. Everyone interested is invited.

★ ★ ★

Winton-Scott Science Building will open its outdoors to area high school students and other interested persons Friday, Dec. 9, to give visitors an opportunity to view the University's science facilities.

The open house is being planned in connection with the Citizenship and Career Conference for area high school seniors Dec. 28-29.

Career Conference participants will tour the building from 1 to 3 p.m. and the general public, specially interested high school students, will be invited from 6:30 to 9 p.m.

A seminar on national security reporting U.S. strengths and weaknesses, threats to the free world, and problems of survival is planned for Dec. 17-18 at Hardin-Simmons University.

The only scheduled one in Texas this year, the two-week lecture course is given by highly-qualified military officers.

Open to everyone, the seminar is an updated version of one given in Odessa during 1963.

More than 200 persons already have registered, with spaces left for possibly 1,300 more.

★ ★ ★

Dr. Frank C. Hughes, dean of the School of Fine Arts, attended the annual convention of the National Association of Schools of Music in St. Louis in late November.

Over 290 member schools were represented, including Southwestern Baptist Theological Seminary and Texas Wesleyan College, both of Fort Worth.

★ ★ ★

Harold Rosenthal, opera critic, editor and author, will speak on "Verdi and Shakespeare," on Wednesday, Nov. 25, at 3 p.m. Admission is open to the public.

Rosenthal, who is from London, England, is editor of the Edinburgh International Festival, as well as editor of "Opera," a magazine which he started in 1950.

The Department of Music is presenting Rosenthal, who is currently on a lecture tour of the United States.

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NEA Representative To Speak

Major project of the year with the appearance of Jennings Flathers, field representative of the National Education Association, here Dec. 9 and 10.

Members of the Texas Wesleyan Student Education Association will be guests at the SEA meeting on Thursday, Dec. 10, in the Student Center ballroom at 4 p.m.

On Wednesday, Flathers will visit classes in Educational Psychology, Elementary Education, and Secondary Education to discuss problems in professional education and current activities in NEA.

Field Service

Flathers spends two-thirds of his time "on the road" representing the National Education Association in the field and working with its state and local affiliates.

A long record of service to his professional organizations preceded his election to his position as NEA field representative. He served as secretary and president of his local association in Amarillo.

Article in Quill

"Seedbeds of Journalism" is the title of Dr. Warren K. Agee's article in the November issue of The Quill magazine.

This month The Quill, monthly magazine of Sigma Delta Chi journalism fraternity, is devoted to careers in journalism.

Dr. Agee also co-authored Introduction To Mass Communications, text used in the Introductory Communications course.

He was a district president of the Texas State Teachers Association in 1964 and state president of the Texas Classroom Teachers Association in 1956-57. In addition, he has served his state association as a member of the TEPS Committee.

He was also on the 1956-57 Resolutions Committee of the National Education Association, and the South Central Regional Director of the NEA Department of Classroom Teachers for 1957-60.

The officers who have worked to organize this field program are Gay Lynn Rutledge, president; Jackie Wallen, vice president; Anne Compere, secretary; Sharon Lyons,

The University Student Education Association will climax its ma-

treasurer; Dale Young and Diane Gandy, historians. Sponsors of SEA are Drs. Porter Crow and Les Evans of the School of Education.

Larry Wise

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Angel Flight members Risa Thompson, left, and Carolyn Breeding, center, along with Captain Peter Webber, center, and Lowell McCracken, right of the Air Force Arnold Air Society, examine some of the toys donated to their drive. The toys, serviceable ones no longer used by their original owners, will be used at the annual Christmas Orphans Party given by members of the two organizations.

Exam Schedule Announced For Teachers

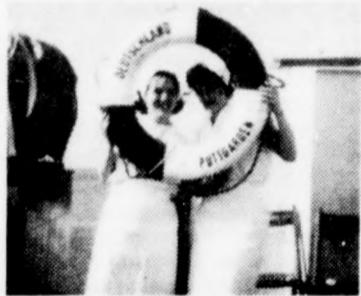
The National Teacher Examination will be given three times at the University this year, according to Dr. C. J. Firkins, director of testing and guidance.

The exam, often required as a prerequisite for hiring teachers, will be given locally Dec. 12, March 20, and July 17. Application deadlines are Nov. 13, Feb. 19, and June 18, respectively.

National exam scores are used by many large school districts for employment of new teachers and by several states for certification.

The Educational Testing Service has announced that the exam will be given at more than 550 locations in the 50 states.

Additional information and registration forms may be obtained at the Testing and Guidance Center, Building 8.



JOBS IN EUROPE

Grand Duchy of Luxembourg — Paying jobs in Europe such as shipboard work, resort, sales, office, farm, child care and factory work may be obtained by college students through the American Student Information Service. Wages range to \$300 a month, and the first 5000 applicants receive \$250 travel grants. Job and travel grant applications and complete details are available in a 36-page illustrated booklet which students may obtain by sending \$2 (for the booklet and airmail postage) to Dept. D, ASIS, 22 Ave. de la Liberte, Luxembourg City, Grand Duchy of Luxembourg. Interested students should write immediately.

Classic Western Offered

John Ford's "Stagecoach," a classic western starring John Wayne, is this week's Friday Night Flick.

"Stagecoach," the grand-daddy of modern western films, will be shown by the Films Committee at 7:30 p.m. in the Student Center ballroom.

Marion Michael Morrison (better known as John Wayne) portrays the Ringo Kid, a man with a price on his head, in "Stagecoach," one of his first successful westerns.

An epic film, "Stagecoach" also stars Claire Trevor, Thomas Mitchell, John Carradine, Tim Holt, and Andy Devine.

The film, directed by John Ford, was the progenitor of what is now called "the traditional western." It has everything from Apache raids to a showdown gunfight in a deserted street.

Dudley Nichols' award-winning screenplay for the film concerns a strange combination of people on a long stagecoach trip through treacherous country.

Geronimo, the Apache Indian chief, is on the warpath, spreading terror on the plains of the old West. When a cavalry detachment leaves the stagecoach, the inevitable Indian attack starts.

During the journey, the gunfighter falls in love with Miss Trevor, a lady with a past. He tells her he cannot marry her until he has settled some unfinished business—revenge to the man who sent him to prison on frame-up charges.

The visual and dramatic power of this story of nine people on a stagecoach ride "make it, like most John Ford films, unforgettable," said one critic.

"Stagecoach" won the "Best Film

of the Year" award offered by the New York Film Critics and was among the "Ten Best Films" selected by the National Board of Review. Many people would nominate it the finest of all westerns.

The usual added attraction, "Captain Video," will be shown.

Single admission is 25 cents. Doors will open at 7 p.m.

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The University has been awarded a Certificate of Honor for 1964 for the employees reaching their goal in the recent annual United Fund campaign.

It is the University's third annual award to be added to its United Fund record.

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Don't Holler 'Wolf'

Turning in false fire alarms, a recent practice by a few students has now ceased to be funny.

On at least 15 separate occasions in the month of November, students telephoned the Fire Department and reported bogus fires on all parts of the campus. A check of Fire Department records for October showed that the University's "mature" reputation could take heart in the fact that fire equipment answered three false alarms: On Oct. 8 at Sherley Hall Dorm, on Oct. 20 at Colby Hall, and at a sorority house on Nov. 5.

"It must be some drama student in late-night practice. Some of them can have you thinking the flames are licking at the telephone cord. One night students tried to report three fires in the space of two hours at Colby Hall," said a Fire Department radio dispatcher.

The Fire Department is required by state law to investigate every report of a fire.

"Investigate" does not necessarily mean that these thrill seekers will get to hear a siren, because so many fires have been reported on campus recently that firemen investigate quietly.

Besides being expensive (each false alarm costs Fort Worth taxpayers a maximum of \$15), the practice of turning in false alarms is against the law! Calls can be traced within a minute of the conversation and upon conviction a \$300 fine may be levied.

The Fire Department is now so skeptical and slow about answering alarms at Texas Christian University that in the event of a legitimate fire on campus, firemen naturally would not respond as quickly, and lives could be endangered.

So, comedians, just how much of a laugh does all this constitute?

—Jim Palmer

Editor's Portfolio

A theme is returned with an "A." A pair of shoes have been shined so highly they look as if they had been created by a curious master craftsman. A hand-knit sweater is without flaw. A dorm room is immaculate.

What is the common denominator here? Excellence, and it is something no one, regardless of profession should discount.

Students have the responsibility to do as perfect a job as possible with their studies. How many of us do?

Not many, because for one reason or another our work is taken too lightly. We assume or undertake too many outside activities and they interfere with our scholastic performance.

Teachers Also

Teachers as well are not exempt from the need for excellence, though many teach as if they are. Perhaps they as well have too much going for them. Certainly students would be inclined to do a better job if their masters set an example for them.

How can a professor who has not prepared a lecture, cut classes, or neglected to grade papers expect his students to "toe the mark?"

Granted excellence is not an ev-

eryday occurrence in that it is always accomplished, but it should be one of the motivating factors.

Many persons ask, "What is wrong with the world?" Why are our standards lower (admittance requirements for many medical colleges throughout the country have been lowered out of desperation); Why is it that people are tone-deaf; Why is there no pride?"

No One Cares

It has been submitted that an answer to the above questions and ones similar to them is that no one cares.

"Daddy will take care of me," says a coed.

"The department head will never find out," thinks one instructor.

From the man on the street comes, "What the hell difference will it make if I don't use the litter baskets?"

A housewife has no more ambition than to smear cold cream on her face and plop herself in front of the television to watch the cartoons.

If nothing is done to stem the current tide of slovenliness (which is both mental and social) the thoughts of one modern thinker may come true—"We will become the wealthiest nation of dull people ever to populate the earth."

The Skiff

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LITTLE MAN ON CAMPUS



Please Exercise Care! It Can Happen To You

The recent death of two University coeds has shocked and touched the hearts of many students at the University.

The question immediately raised by students was "Why did it happen?"

Although we obviously cannot answer this question, we can only plead with students, who always take the chance of being involved in a tragic accident every time they travel crowded highways during holiday periods, to be cautious.

The recent tragedy should make students stop and think that this could happen to them.

The Thanksgiving holiday accident claimed the lives of Patricia Diane Bump, 21-year-old junior nursing major from San Antonio, and Helen Louise Gregg, 20-year-old religion major also from San Antonio.

Miss Bump and Miss Gregg were riding in an Austin Healy Sprite that collided with a pick-up truck about 5:30 p.m. Wednesday, Nov. 25, the day beginning Thanksgiving holidays.

Miss Bump died immediately following the accident and Miss Gregg died at 2 a.m., Thursday, at Burnet Hospital in Burnet, where she was taken after the accident. The two were travelling south on Hwy. 192 and collided with the pick-up three miles south of Marble Falls.

Memorial services were conducted Tuesday night in Robert Carr Chapel for the two coeds. Reverend James A. Farrar, University Chaplain, Reverend Roy Ray of the Bap-

—John Thamas
News Editor



HELEN GREGG



PAT BUMP

Fall Scene

Major Comments On Minor Issues

By SANDI MAJOR

Are you one of the susceptible ones? Will your future ultimately rest with some social worker or the police?

A study of 27 colleges revealed that 74 per cent of college students drank alcoholic beverages. "And about 10 per cent of all alcoholics are alcoholic after the first drink."

According to a study made by the Youth Service Board of Massachusetts and the alcoholic clinic of the Peter Brent Brigham Hospital recently, of 500 boys interviewed who had been arrested 318 "admitted they were repeat drinkers and 20 per cent blamed alcohol for their trouble."

Younger Drinker

"The National Safety Council claimed that the chances are 500 to 1 that the average American teenager will be handed a drink before he's handed a high school diploma."

Why are the statistics so high? Some have attributed the current trend to this modern era. "Kids are growing up faster these days—as evidenced by the number of adolescent drivers, double moral standards, and younger dating ages," say several critics.

Alcoholics Anonymous, which was founded in 1930, has noted a steady increase in young drinkers seeking aid from them. An A.A. veteran said, "These teenagers don't live in a vacuum. Their drinking habits reflect our adult world."

Regarded as a medical, as well as a social problem now, alcoholism can be allayed with tranquilizing drugs. One suggested cause of the disease is that in this competitive society, people have become psychologically vulnerable to alcohol and some stimulants.

Antabuse and Temposil, now being prescribed by doctors for this purpose, make the drinker violently ill when he drinks while taking the drug.

Small Amounts Safe

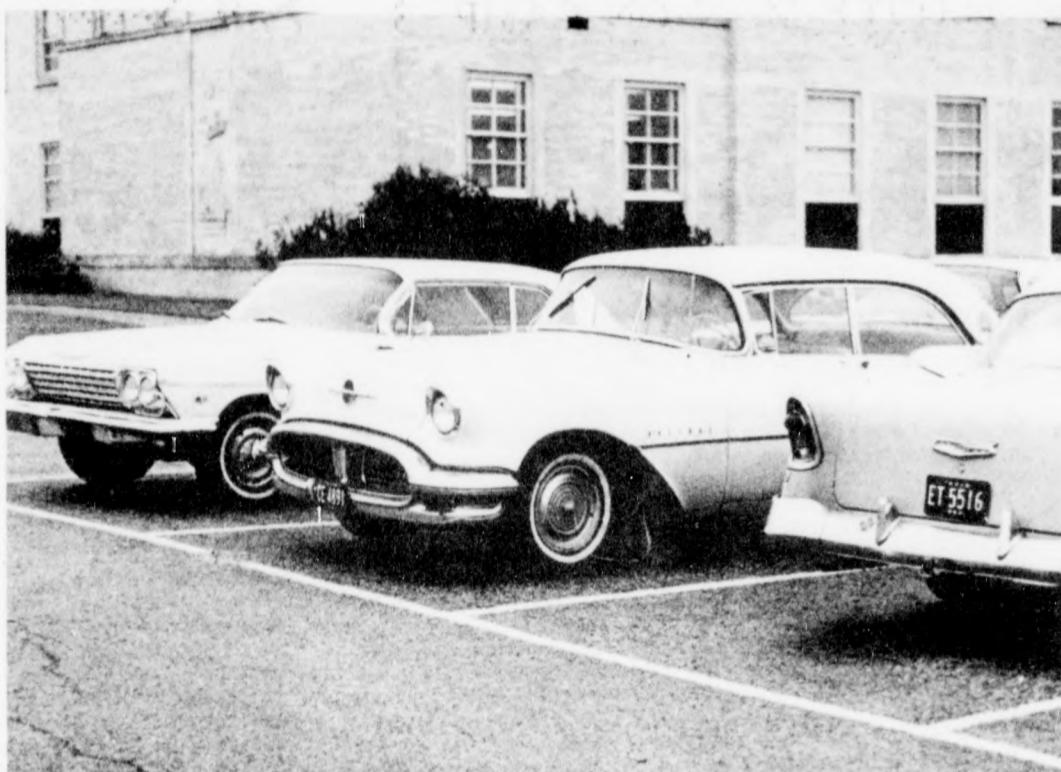
Small amounts of alcohol in the system are not harmful. They prevent blood pressure from rising during times when the drinker is apt to be anxious or tense. Contrary to popular opinion, alcohol is not a stimulant, but "rather a depressant, an anesthetic."

Scientific experiments prove the danger of too much alcohol. According to an article in Parade Magazine, two drinks are considered a safe limit, beyond which a man becomes accident-prone.

The average man of say 150 lbs. can metabolize a fifth of a gallon of 100 proof beverage alcohol in about 24 hours, at the rate of one ounce per hour. A man who has had two ounces of liquor or two bottles of beer can safely drive a car. Beyond that he becomes a questionable risk.

"The blood concentration of alcohol reaches its maximum 10 to 30 minutes after a person has taken a drink. If a man doesn't wait until his first drink has been metabolized by his system, the percentage of alcohol in his bloodstream rises faster than the liver can distill it, and thus he becomes drunk."

Alcohol is not necessarily the killer people decry. It is the careless attitude people who imbibe have for its fatal potential.



Perhaps students feel that rear-view mirrors in their cars aren't used enough to warrant their presence. Well, what other explanation is there for the fad of

backing into parking lot spaces which has hit campus recently? Look about you, and perhaps you can offer an explanation. (Photo by Billy Harper)

A&M Confab To Discuss International Affairs

A meeting of the Student Conference on national affairs (SCONA will be at Texas A&M University, Dec. 9-2.)

Purpose of the conference is to bring together outstanding students in the United States, Mexico, and Canada to discuss and explore international issues.

Topic will be "Challenge to Americas' Pan American Trends: Promise or Threat?"

The conference will feature outstanding keynote speakers and roundtable chairmen from throughout North America.

TCU will send two representatives. They are Judy Lynn Frazier, Baytown senior and international affairs major, and Gerald P. Newman, Cleburne senior and government-history major.

They will attend a joint program with the Student Congress, which will pay the registration fee. All other expenses are covered by the conference.

WHAT'S NEW IN THE DECEMBER ATLANTIC?

"Why Europe Fears Us" by Raymond Aron: Misunderstandings regarding the use of nuclear weapons have led Western Europe and Russia to fear the United States and to doubt its sincerity.

"Are Movies Going to Pieces?" by Pauline Kael: A lively criticism of the New American Cinema where there is no plot, no sensible meaning, and no recognizable form.

"The New Sportswriter" by C. Michael Curtis: How sportswriters now use the scholarly approach with a touch of Freud and emphasize the motivation of players instead of straight reporting.

PLUS AN ATLANTIC EXTRA: Edwin O'Connor: "One Spring Morning": An 11,000 word preview of the author's new novel on which he is now at work.

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Registration Rules, Procedures for Autos

If you are from out of state and have a car on campus, take heed. Even if you are from Texas and have a car here, keep reading. No matter where you are from, your car must be registered, and many students are not aware of the regulations and procedures.

A general conception is that students from outside Texas need not have a Texas inspection sticker or motor vehicle registration. This is wrong. State law requires all autos to be registered and be inspected in Texas. Unfortunately, enforcement of this law is relaxed.

Auto registration begins Feb. 1 and continues until April 1, the date on which all old licenses expire. Vehicles must be registered in the county where the owner lives; failure to comply with this registration may draw a \$200 fine.

The rate charged for registering a passenger car varies according

to its weight. If a car tipped the scales at 5,000 pounds, it would cost \$27.50 for license plates. A 2,000-pound car would be licensed for \$6.16.

Inspection stickers, required on every auto go on sale Sept. 1, and must be on the car's windshield by April 15 of the following year.

The initial cost is \$1, and the charge for any corrections, such as brake or headlight adjustments, is added. All automobiles must be inspected each year.

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Campus Critic

Causes of Television Frustration

By MIKE MARTIN

"I never let the quality of television worry me," one of TCU's more cultured professors told us recently.

"Why?" we asked.

"I don't own a TV set," he said. We wonder if ever he did.

Someday, perhaps, this solution to our frustration with television will become universal. When it does, we shall declare the end of an age in America and welcome the beginning of a new one: a Renaissance.

In the meantime, we are content to examine the cause of it all: Hollywood and New York.

A great but invisible highway links Hollywood and Vine with Madison Avenue. Vehicles along this highway transport ultimatums from TV's sponsors to TV's producers.

Hollywood's reaction to TV's conquering the American public was hysterical (in the serious sense of the word). Some authorities claim that more than 6,000 movie theaters went out of business during the 'Fifties.

But the champions of escapism shared a grief that was short lived,

unfortunately. No sooner had many studios shut down a number of sound stages than the same stages were reopened to accommodate the producers of filmed television series presentations.

Every Major Studio

By 1960, nearly every major studio had joined in the fun: Screen Gems, subsidiary of Columbia, produced "Dennis the Menace," "The Donna Reed Show" and a slew of other weekly "entertainment" series. Warner Brothers brought forth "Maverick," "Cheyenne," "Lawman," and a host of others.

Television production has outstripped movie-making 10 to one, according to Harold Mehling, whose excellent book, "The Great Time-Killer," is a must for anyone who loves the TV-that-used-to-be.

Hollywood has filled up to 90 per cent of the networks' night-time schedules. Almost 3,000 TV films are being ground out each year. No wonder studio executives pooh-pooh rumors of financial difficulty in Cinema City. It all leads us to wonder why they pour in millions of dollars to finance the creation of a massive flop like "Cleopatra."

At first, the filmed series programs looked promising. "Maverick" especially was notable; but, like too many celluloid consecrations, it fell by the wayside.

Biggest Gremlin

The biggest gremlin in the shadows is MCA, the Music Corporation of America — an overgrown monster that owns lock, stock, and barrel—perhaps the largest number of filmed series programs on the tube. MCA's trash is endless: "The Deputy," "Riverboat," "The Millionaire," "Leave it to Beaver," "Tales of Wells Fargo." When one of their shows ends its run, three more pop up to take its place.

MCA owns actors, writers, and studios. Its capacity for an output of trash would seem infinitely un-

believable to anyone unfamiliar with its showmen: hack dramatists, frustrated directors and stars who don't care what they do to make a buck.

In this last category, we shall exclude one Darren McGavin, who displeased the bigwigs when he told a magazine:

"You watch television? It's a bang-bang, pow-pow. You chase Indians from one hill to another. And then what do you do? You move to another hill and chase Indians again. This is acting? It's like asking a cabinetmaker to build outhouses. You lose your self-respect. In the end you feel humiliated."

He ought to know; he starred in "Mike Hammer" and "Riverboat."

But who's really behind it all? Surely Hollywood does nothing but take orders for their tripe. Who says we're to have such vapid, vacuous and vagrant programming?

Vance Packard

Vance Packard wrote a book about the real culprits. He called it "The Hidden Persuaders." And no more perfect example of their ruination of America exists than TV. Who owns the set in your living room? You are mistaken if you think you do. You may have purchased it, but Madison Avenue holds the controlling interest now that it is in use.

These "hidden persuaders" are infinitely stupid. One has only to witness European TV commercials to realize this. Here, they pound products into the viewer's mind like a riveter would put bolts into metal.

"In Europe," according to one of the University's economics professors, "commercials actually are artistic. They do things subtly there. They don't make a lot of noise and tell lies about products."

Somebody should offer awards for the most reasonable TV commercials of the year.

Who owns your television set? We'll tell you who: Procter and Gamble, Bristol-Myers, Gillette, General Motors, the tobacco companies, Eastman Kodak and Standard Brands;

The oil companies, the brewers, the cereal producers, the bakers, the candlestick makers. Those are TV's gods, the ultimate ones who can cancel a show because it deals with "too much to think about" or "has something they wouldn't like in the South."

These are the gods to which we pray each night when we turn that dial to "on" and begin an evening of worthless escapism. These are the gods who tell us what to wear,

what to eat and what to do.

These are the gods who have rapped TV and left the American public with the ultimate in trashy entertainment.

They sit in their New York Valhalla and, with the pressing of a button, regulate the dial on your set.

Next: Pandora's Box.

Dr. Michael M. Winesanker, musicology professor and chairman of the Department of Music, spoke to the forum of Fort Worth piano teachers last week on the topic of "Keyboard Music of the Middle Ages and the Renaissance." He also was guest speaker at the William J. Marsh Young Artists Club.

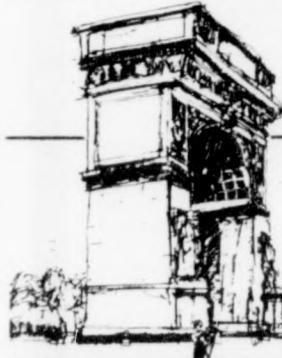
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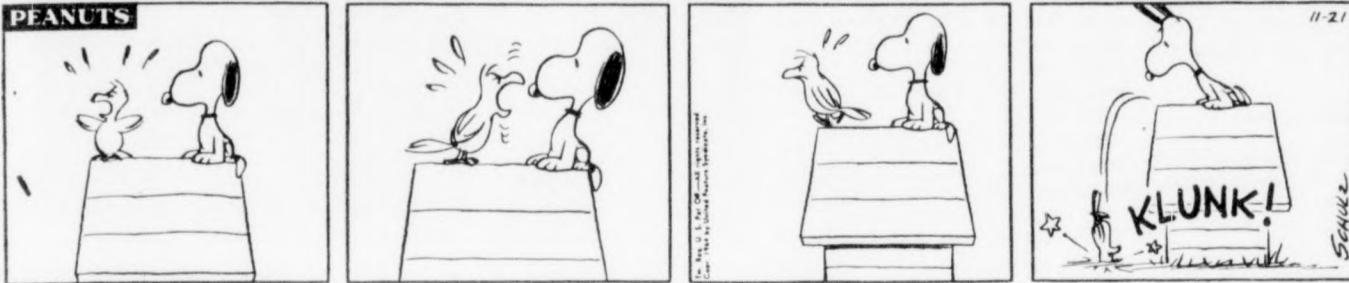
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(Courtesy Fort Worth Press)

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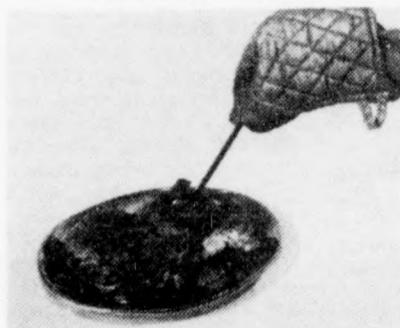
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Dr. James Dyal

Experiments in Hypnosis

The effects of hypnosis and delay in reward-getting upon learning were subjects of two experiments recently conducted by Dr. James A. Dyal and associates in conjunction with National Institute of Health grant.

In the first experiment, concerning hypnosis, 80 students from the University's School of Nursing and Texas Women's University were subjects.

Dr. Dyal conducted the experiment with the TCU students, and Dr. John Gladfelter of the Southwestern Medical School Department of Psychiatry directed the experiments with the other students at the medical school in Dallas.

Results of the tests conducted over a six-month period show suggestions for hypnotic amnesia had no effect in increasing or decreasing recall.

No Scientific Evidence

There is no scientific evidence that learning ability is facilitated by hypnosis. Hence, students should be wary of responding to advertisements promising to save them from failing by use of hypnosis, says Dr. Dyal.

Subjects for the experiment concerning effects of delay in reward-getting on learning were 97 albino rats.

Joe Sgro, graduate psychology student was the co-principal investigator with Dr. Dyal. Ernest Anastasio, also a graduate student and the research assistant, ran the experiments.

Tests to check frustrations caused by delay and their interference with learning were conducted daily over a long period of time.

After 120 days the rats had overcome the effects of the frustra-

never performed as well as the group not delayed.

Findings of the tests will be turned over to the National Institute of Health. Results will also be published in a professional journal by Dr. Dyal.

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THE SKIFF
Friday, December 4, 1964

Mail Early Pitch Voiced

Students planning to send Christmas packages overseas should remember that for delivery before Christmas, Air Mail packages must be mailed by Dec. 10.

In preparing packages for overseas delivery, it is a good idea to contact the post office to find out what articles may be sent. Some articles, such as tobacco products, coffee, and others are prohibited in more than half of the military bases overseas and also many foreign countries.

To assure delivery, the parcels should be packed in heavy boxes, wrapped in durable paper, and tied securely. The address should be written legibly on one side of the package, and a sheet of paper listing the contents and the address of the sender and addressee should be enclosed.

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Hud's Huddle

By BENNY HUDSON

Now that the 50th running of the Southwest Conference football race has been run I finally have found time to clean out my desk.

At the bottom of the pile of old copy I came across the first story of the year. The head "Rice Gets SWC Nod" introduced the story which had as a lead paragraph: "One week before the Southwest Conference kicks off the 1964 season the best bet for the winner of the SWC crown seems to be Rice, but 11 weeks of football could show that the pen and paper always don't figure the way the pigskin bounces."

The latter part of that paragraph proved very true as the Jess Neely's Owls were slapped from their first-place rating down to a No. 6 slot in the final conference standings.

The Owls' defense held up much as expected, but problems on the offense developed and Rice could not cross the goal line as many times as needed.

★ ★ ★

The next team introduced in the story was Texas, picked to finish second, and this was the only prediction to ring true.

Texas played strong ball all year, losing only to Arkansas on a PAT gamble that would have seen them go undefeated had they made it. Injuries plagued the Longhorns in mid-season, but they survived and came out in fine shape, except for the loss to Arkansas.

The Razorbacks proved to be the toughest team in the conference, if not in the nation, by defeating all opponents and shutting out the last five they faced. They allowed but 25 points to be scored on them by conference foes and only 57 in the ten games.

The expert line play of Ronnie Caveness and Glen Ray Hines sparked the defensive play, while the offensive efforts of Jim Lindsey, Jack Brausell and Freddie Marshall led the offense.

Terry Southall commanded John Bridgers' Baylor Bruins to the third-place seat, one spot above the prediction.

Southern Methodist, previously picked for fifth, was the big disappointment of the season.

★ ★ ★

Hayden Fry's boys were hampered by injuries to first-string quarterback Danny Thomas and loss of others to injuries and the red-leads pencils of the SMU professors.

The Mustangs finished the conference with an 0-7 mark, their only win in the season being over the Arlington State Rebs in early October.

Donny Anderson, West Texas speedster, led the Texas Tech Red Raiders to a fourth place on the conference calendar. The Raiders were given the nod for the sixth rung of the ladder, but Zeus Zanios and Anderson shoved them closer to the front.

TCU, who was chosen to finish in the next to the last position, rose to the sixth, which may have been due to the failure of the Mustangs to do as well as expected.

The cellar-bound Aggies barely escaped last place by edging SMU. The Aggies' only victory of the season was at the expense of the Mustangs.

With the season now completed the eyes of Texas football fans and the nation will be turned to the bowl games with the top three SWC teams being represented! Texas in the Orange Bowl, Texas Tech in the Sun Bowl and the University of Arkansas in the Southwest Conference championship bowl, the Cotton Bowl.

Buckeyes Here Saturday

Frogs Ax 'Roos

TCU had its big guns in action Tuesday night but all Austin College could counter with was a Popp-gum as they fell to the Frogs, 91-66.

Bernie Popp, 5-9 senior from Dallas, was the game's high man with 32 points, but the next highest 'Roo was Mike Nelson with seven.

Although he sat out much of the last half, Gary Turner was all around top hand for the Purples, flipping in 19 points and snagging 18 rebounds.

Three other Frogs hit in double figures, Rich Sauer with 18, Wayne Kreis with 14, and Garvin Isaacs with 12.

Fouls Mar Game

The Hoppers, as Austin College fans are wont to call their heroes, hopped to the tune of the referee's whistle throughout the contest as they were flagged for 36 fouls, 22 of them in the second half. The Frogs weren't exactly spotless, being whistled down 26 times.

Fourteen first-half points by Sauer sparked the Christians to a 44-36 halftime bulge and the margin zoomed to 50-36 after intermission before the 'Roo were able to connect on anything.

Nelson Ejected

It was here that the visitors got into serious foul trouble. Popp, Mike Brooks, Ken Sellers, and Bob Harmel collected the allotted five personals and were relegated to the bench along with Mike Nelson who was given the thumb after he plowed into Sauer who was going in for a layup.

In the game's closing stages, Frog coach Buster Brannon turned humanitarian and flooded the court with reserves to make things a little more even.

With this victory under their belts, the Frogs turn toward Saturday night's rendezvous with the Buckeyes of Ohio State. A doubtful starter for TCU is sophomore Wayne Kreis. Kreis was chasing an enemy player on a fast break and tripped. A bump from a teammate coming downcourt sent the 5-10 Kreis into a spin and the stubby guard landed on his already injured right foot. TCU coaches and trainers fear a toe on the foot may be broken.

Frogs Control Boards

The real story of the game was told on the backboards as TCU out-rebounded Austin, 30-16, in the

first half and 72-38 in the entire game.

Saturday's encounter with coach Fred Taylor's Bucks should be one of the year's best games. Superstar Gary Bradds has graduated from the team that finished in a tie for the Big Ten title last season, but returning starters are Dick Ricketts, Tom Bowman, and Jim Shaffer.

In the first game of the double-header at Daniel Meyer Tuesday, Kilgore Junior College topped the Wogs 111-106, in overtime. Two all-time Coliseum records were broken in that tilt with Kilgore's Don Kruse bagging a new high of 38 points and the Rangers' 111 total breaking the Wogs one-year-old mark of 110.

Tommy Gowan, 6-1 forward from Montgomery, Ala., was high for the Wogs with 30. Close behind was Gary Sloan with 25, followed by Randy Keryth and Bob Thompson with 16 apiece. The score had been tied, 97-97, at the end of regulation play.

Fourteen first-half points by Sauer sparked the Christians to a 44-36 halftime bulge and the margin zoomed to 50-36 after intermission before the 'Roo were able to connect on anything.

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GARY TURNER TRIES LAYUP AGAINST KANGAROOS
All-SWC forward high TCU scorer with 19 points

(Photo by Lynn Ligon)

Skiff Sports

Friday, December 4, 1964

Frog Gridders in Retrospect

By BILL LACE

The 1964 TCU football season was not clearly a success, yet there is a lingering reluctance to call it a failure.

At the outset the Frogs were picked to finish seventh in the league. They eventually came out sixth.

Granted, this isn't anything to write home about, but it could have been worse.

A last-gasp fumble against Kansas cost the Frogs a victory over the Jays. It was only one of four bobbles that TCU lost that Saturday and it seemed to set the pace for the rest of the year.

Altogether, the Purples lost possession via the fumble route 24 times this year and 25 times by interceptions. This makes it tough on a defensive squad to keep opponents from scoring, especially if the offensive unit gets generous in its own end of the field.

The Christians played Arkan-

sas close to the vest for three quarters before the roof fell in. Kent Nix's last period touchdown pass to Sonny Campbell gave the Frogs their first six-pointer of the year.

Frogs Lose Fourth

Hopes ran high the next week when TCU took a 10-6 halftime lead over the Raiders of Texas Tech. Jim Zanios and Donnie Anderson sprinted 73 and 90 yards, respectively, in the last half to hand Abe Martin's squad their fourth straight setback, 25-10.

The Frogs finally found a spot in the winner's column against Texas A&M. It took a fumble recovery in the Ag's end zone by center Jim Nayfa to clinch the win.

The Baylor Bears came to town to set the stage for TCU's finest hour on the gridiron.

This was, from all standpoints except the Baylor bench, the best

game of the season. The Purples combined a varied offense with a stingy defense to use ball control tactics against the Bruins.

Boo Bounces Bears

Big hero of the day was Larry Bulaich. After six less-than-spectacular performances, the LaMarque senior ran the Bears into the ground as TCU won its third straight, 17-14.

The Frogs played a good, but losing game against Texas. Despite a fine job by Randy Howard, it was the Longhorn quarterback, Marvin Kristynik, who was the man of the hour as he ran for three touchdowns to down TCU, 28-13.

After the loss to Texas, the Frogs appeared flatter than the coastal plains in Houston when they received a 31-0 licking from Rice.

This was the low ebb of the year for the Frogs. The Owls intercepted six passes—exactly the number the Purples were able to complete—and held TCU to a season low of seven first downs.

TCU Wins Fumblefest

The Christians' case of fumbilities reached the critical stage in the finale with SMU. The Frogs lost an amazing six bobbles but, through defensive heroics by Larry Perry and Ronnie Nixon, managed to eke out a 17-6 victory.

In the final statistical accounting, several Horned Frog faces are found among the leaders in various departments.

Jim Fauver was second in rushing yardage with 789 steps. He was topped only by Tech's all-America Donnie Anderson. He was also fourth in total offense and seventh in punting.

Kent Nix was fifth in the ranks of passing leaders with 51 completions of 117 attempts for 624 yards. His favorite target, Sonny Campbell, was tied for second place among receivers with 35 catches for 502 yards.

A conference contender for the Frogs seems to be at least two years away, but the experience gained this year will have its effect. Like the fabled phoenix, the Frogs should be able to rise from the ashes of defeat and look ahead to brighter days.



FROG SAFETY FRANK HORAK (19) FALLS ON FIRST QUARTER PONY FUMBLE
Frogs lost six of their own bobbles but overcame SMU, 17-6