

The Skiff

TEXAS CHRISTIAN UNIVERSITY ★ ★ ★ FORT WORTH, TEXAS

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8 PAGES

Playboy Exec Brings 'Playmate' to Campus

By DAVID B. STEVENS

Goggle-eyed advertising students got a look at an eye-popping "Playmate of the Month" who accompanied a Playboy executive for a brief campus visit this week.

Howard Lederer, vice-president and advertising manager for Playboy magazine, met with advertising students last Tuesday and discussed the phenomenal success of Playboy magazine.

Ashlyn Martin, "Playmate of the Month" for April, 1964, joined him in an informal discussion with members of Alpha Delta Sigma, national professional advertising fraternity.

Lederer said a full page black and white in the magazine costs \$16,500 and a full page color ad costs \$23,450. "Not just anybody who had the money can advertise in Playboy," he said emphasizing advertisements must complement the sophisticated nature of the magazine.

tion of Playboy, Lederer commented that the periodical is distributed in most foreign countries and is the largest circulating magazine in the British Isles. Playboy is published only in English; a British edition is published that differs only in advertising content.

Cut-Rate Theory

"The Playboy theory on cut-rate subscriptions is if a reader wants a magazine, he is willing to pay full price for it," he said as he explained the magazine does not promote special prices on subscription or newsstand circulation.

On the "Playboy Philosophy" a permissive outlook on life, the ad man explained that Hugh Hef-

ner, editor and publisher of Playboy, "never anticipated it would receive such great response." He said the "philosophy" was originally intended only as a 2-part feature, but developed in unexpected directions.

Lederer doubted that a sequel to Playboy aimed at women ever would be published. The magazine has a large circulation among women as they find it "fascinating to get a peak at the man's world."

Present Rate

Miss Martin said she was paid \$3,000 for posing for the series of photographs used in the magazine's center spread. The present rate, she noted, is now \$5,000. "Most of the photos are made by staff photographers, but many of the girls pictured are recommended by free-lance photographers.

Miss Martin said she was asked to pose for test photographs when she was an employee of the magazine. She declined, moved to California, went broke, and changed her mind.

The 18-year-old UCLA drama student, who wore a black dress with a Playboy "bunny" emblem on the front, has played small parts in several films and considers acting in them "a drag."

She also appeared in the television series "Burke's Law" and is currently doing screen tests for a leading role in the video show "Peyton Place."



LAYMATE—Miss Ashlyn Martin, Playboy's Miss April of 1964, gives the bare facts to Alpha Delta Sigma adviser C. Dennis Schick (left), Playboy vice president Howard Lederer (center), and ADS resident Mike Joiner.—Skiff photo by John Miller.

Three Workers Released

Three snack bar personnel were released for poor service Monday. An undetermined number of co-workers followed them off job in an apparent sympathy strike.

Charles Peveler, Student Center director, said the recent substitution of service was caused by the firing of the snack bar supervisor two months ago. He said he has been able to give the girls proper guidance. He added that, with his knowledge, the dispute

over wages was not involved.

From three to five other employees walked off the job in sympathy, but sick leaves make it difficult to fix the number actually involved.

Service in the snack bar was slow and sporadic Monday but some replacements had been made by Tuesday. Peveler expressed gratitude for the student body's patience and said he hoped it would be rewarded by better service.

High Criteria

"We place a high criteria on ad appearance and reject certain ads like clinical books on sex, insurance advertisements that show horrible accidents and ads from less than reputable clients," he added.

"We would never have made it from the beginning if we had accepted 'sex' advertisements," Lederer added.

When asked about the circula-

Greek Cafeteria Supervisor Dies

The supervisor of the Worth Hills cafeteria, Mrs. Zula Mae Bowers of Fort Worth, died last Friday. She suffered a stroke a week ago last Tuesday and never regained consciousness.

She has been a cafeteria supervisor at the University for five years. She served in the Student Center cafeteria before the opening of the Worth Hills cafeteria.

Mrs. Dela Rambo, Fort Worth, has been hired to take over supervision of the Greek cafeteria.

Speech By JFK Aid Slated

By JUDY GAY

Arthur Schlesinger Jr., special assistant to late President John Kennedy, will discuss "The World We Want and How to Get It" Monday night in Ed Landreth Auditorium.

After serving briefly as a special assistant to President Johnson, Schlesinger resigned to write "A Thousand Days: John F. Kennedy in the White House," a 300,000 word memoir and history of the Kennedy administration.

The book has been met with reviews ranging from the "best of the 90 or so Kennedy books" to "the height of historical irresponsibility."

Harvard Grad

An extraordinary young man, Schlesinger claims to have read 598 books by the time he was 14. Discontent with public school, his parents sent the 13-year-old to Exeter. He was two years younger than most of his classmates. He was a confirmed liberal in a conservative prep school and an indifferent athlete.

Schlesinger graduated summa cum laude from Harvard in 1938. During World War II the historian served in the Office of War Information in Washington and the Office of Strategic Services in London, Paris and Germany. During this period he completed a book he had started before the war. His book, "The Age of Jackson," won the Pulitzer Prize in 1946, making Schlesinger the youngest historian to win the Pulitzer Prize.

In 1947 Schlesinger joined the Harvard faculty as a full professor of history, unusual since Schlesinger has neither a master's nor a doctor's degree. He resigned

in 1961 to become special assistant to Kennedy.

The liberal democrat was among the first to join the Stevenson bandwagon. Two defeats nearly disheartened him, but he joined the Kennedy forces and wrote for Kennedy during his campaign.

Schlesinger now is doing research for and writing the fourth volume in his history of the Franklin D. Roosevelt era. The volume will deal with the President's foreign policy up to his Quartine Speech in 1937.

Few Assignments

The noted historian and his wife, author and illustrator of children's books, have four children.

Schlesinger was a connoisseur of art and literature, movies and martinis; however his specific assignments were few and vague.

Born in Columbus, Ohio, Schlesinger has been described by The New York Times as ranking "among the foremost in the new generation of vigorous social thinkers." He has a combination of encyclopedic knowledge, sharp reporter's eye, and literary style any novelist would be proud of. His speech, which will deal with

the basic problems of a peaceful world, the possibilities of remaking the world in "our own image" and the kind of world America wants, will begin at 8 p.m. This is the fifth Select Series project. For those without Select Series tickets, admission is \$2.

Sororities Rush

Fifteen Accept Bids

Fifteen coeds accepted bids to sororities Monday, ending two weeks of informal spring rush.

Alpha Delta Pi pledged Bridget Hrie, Taft; and Susan Morablene. Alpha Gamma Delta pledged Linda Blakely, Dallas; Margaret Goodwin, Fort Worth; Carol Jay, Midland; Gloria Perra, Fort Worth; Sharon Voghl, Bellaire; and Anita Ward, Fort Worth.

Assie Timm, Houston, and Con Zimmerman, Snyder, accepted Kappa Delta bids. Pi Beta pledged Mollie Houpp, Fort Worth; Leslie Lytle, San Antonio; Judy McGalliard, Northridge, Texas; and Susan Martin, Dallas. Texas coed Jeanne Freeman pledged Zeta Tau Alpha.

More than 50 rushees participated in spring rush activities, which included coke parties, coffees and informal dinners. Panhellenic did not require girls to register for the Jan. 31 through Feb. 14 open rush.

Delta Delta Delta did not participate, although it was eligible to rush under Panhellenic ruling. Only sororities whose membership fell under the Panhellenic-set membership limitation of 75 were allowed to take members this spring.

Panhellenic and the Student Organizations Committee upped standing rush quotas by five for 1965 fall rush, but are requiring sororities to return to their 75 limitation by fall of 1966.



ARTHUR SCHLESINGER JR.
Former Kennedy Aid

Business Team Plays Long Distance Game

By DAVID MILTON

Has anyone ever heard of a game in which one has seven unknown opponents and the referee is 700 miles away?

A selected team from the School of Business is so involved. In all 37 teams are participating, but only seven directly against TCU.

This state of affairs is officially known as the Intercollegiate Business Game and Conference originating at Emory University, Atlanta.

The game has all the aspects of an exciting varsity football or basketball game. Not knowing the competition or their procedures adds extra incentive.

The long distance participation is made possible by the new TWX (teletypewriters exchange service) machine recently installed in the School of Business. The TWX is much more expensive and complicated than the "hot line" to Batman and Robin, but its capabilities are as unrealistic to the computer novice as some of the "masked marvel's" television capers.

Idea or Game

The idea of the game is to make a series of decisions under simulated business conditions and transmit them to Emory University. These decisions are evaluated and transmitted back. The more accurate the decisions, the more money presumably would be made.

It all started with an invitation from Emory to participate in the events (we call it the "sum" bowl.) The challenge was accepted on an unblemished record of 0-0 and the battle of wits was on.

According to Billy J. Adams, faculty adviser to the game, "Our team started by determining our goals, budget and method of organization. The organization and strategy maneuvers are all done by the students." The students are seniors Jimmie Vernon, John Jackson, Bowen Florsheim, and junior Jackie Carroll.

The team's simulated business swung into action by producing



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a consumer item, colloquially called a "widgett." A sale price was determined, money was spent for research, development and processing, in simulation, of course. More money was spent for advertising, then a certain number

Delta Sigs Name Heads

Richard Heartwell, Fort Worth senior, recently was elected president of the Delta Upsilon chapter of Delta Sigma Pi, professional business fraternity, for the spring semester.

Other new officers include Don Lee of Belleville, Ill., senior vice-president; Dave Bobbitt of Miami, Fla., junior vice-president; Jim McMenemy of Shallowater, Tex., secretary; Barry Smotherman of Fort Worth, treasurer; Marcus Williams of Blooming Grove, Tex., chancellor; Bob Smith of Harlingen, historian.

Also, Geoff McMath, Fort Worth, professional chairman; Roy Huckabee, Fort Worth, social chairman; and Mike Gibson, Fort Worth, athletic chairman.

of the "widgetts" were sold.

Transmit Series

Every Monday at 5 p.m. and Thursday at 11 a.m. the team must transmit a series of its own decisions in the simulated business management to Emory for evaluation. Emory's evaluations are transmitted back, analyzed by the team, and the cycle is repeated.

All teams will meet in Atlanta March 10 for unmasking and final judgment. Previous decisions and strategy will be questioned and teams will have to support their actions. The judges will then determine the outstanding teams and awards will be presented winners.

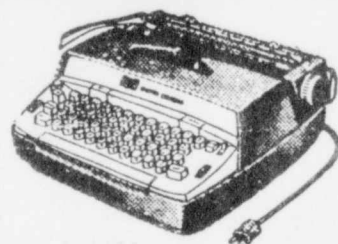
The conference lasts three days and the sponsors have planned some fun to go with the work. The teams will stay at the Emory Sheraton and attend several luncheons and seminars.

Also on hand will be Atlanta marketing executives to interview students interested in entering the profession.

No comparison is possible because of the unknown factor, but TCU's team had a net "profit" of \$174,000 in addition to the dividends paid last week. The team started with a deficit but has enjoyed steady escalation.



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Art Department Professor Serves As Competition Judge, Art Lecturer

Harry Giffert Jr., Art Department, stays busy as judge in art competition and as art lecturer.

He has been invited to serve on the national jury for art competition, for Scholastic Magazine, April 1 in New York.

The jury will consider three-dimensional categories of high school sculpture and crafts.

Giffert recently served as a juror of the regional Scholastic Art Awards Exhibit in Houston. The exhibit, Jan. 8, is sponsored annually by Scholastic Magazine

for high school art throughout the United States. He served on the panel which judged the junior division.

There are 43 regions in all. The winners of the regional contests go to New York for the national convention.

Because of the prior commitment in New York, he was unable to accept an invitation to appear before the Western Arts Association conference, in early April in Houston, where he would have demonstrated sculpture techniques.

WSA Elections Scheduled

Association of Women Student officer elections will be Monday night. Ballots will be distributed to dorm rooms and collected by sophomore sponsors.

Suzanne Allen, Austin junior, is unopposed for AWS president.

Running for first vice-president are Virginia Crocker, Dallas junior; and Patti Wilcox, Springfield, Mo., sophomore.

Patricia Wooldridge, DeKalb, junior, is unopposed for second vice-president. She will serve as chairman of the Judicial Board.

Adelle McClendon, Houston junior, is opposing Julie Pazdral, Somerville junior, for secretary.

Running for treasurer are Jerri Brock, Santa Fe sophomore; and Harriet Heaps, Houston freshman.

Candidates will be introduced to students in dorm meetings Sunday and Monday night.



M.U.N. DELEGATE—Caroline Derksen points out Nationalist China, the country she will represent at the Model United Nations at The University of Texas, to Joyce Hegman.

Diplomacy Old Love Of Canadian Senior

By CHARLOTTE SMITH

If an ad read "Wanted: Girl Diplomat," one qualified applicant would be Caroline Derksen. Diplomacy is an old love of the University senior from Yarrow, British Columbia, Canada.

Miss Derksen, speech and government major, is chairman of the Collegiate Council for the United Nations, CCUN, a subcommittee of Forums. She will attend the Model United Nations session in Austin March 24-26.

In 1965, Miss Derksen was one of eight student delegates to the annual Model U. N. University students represented Jordan and Canada. Miss Derksen served as a Canadian delegate. She was a member of a UN club in her Canadian province high school.

Miss Derksen recalled that last year's General Assembly was particularly valuable because it exhibited the alignment of countries on policies. Decisions are not just "black and white," she said. Delegates conferred through notes, and decisions—difficult at times—developed after long exchanges of attitudes and compromises.

At times she said she was very tired, but there was so much to do the delegates could not rest.

Procedure Changes

Some changes in procedures this year, she said, will make the session more realistic and beneficial. Instead of "block meetings" composed of neighboring countries, there will be a Security Council meeting. TCU, representing Nationalist China, will have veto power in the council. Other University delegates will represent Egypt, Ghana, Romania, Brazil, and Pakistan. Another innovation will be addition of Social and Economic Council.

The attractive "diplomat's" eyes sparkled as she talked about the U.N. She said she feels that many crises have been delayed or averted because delegates can air ideas on international diplomatic ground at the U.N.

Studied U. N.

Last year's M.U.N. speaker, John Stoessinger, chairman of the

doctoral program of City College of New York, spoke at the University last fall.

Miss Derksen was one of two students sponsored by Forums, to attend a leadership conference in New York last summer. From June 11-18, some 300 students from various colleges studied the U.N., discussed developments, attended workshops, and toured the U.N. for two days. The students heard U Thant call the U.N. a peace-keeping body and a body building for peace. Miss Derksen said few people realize 80 per cent of U.N. finances are directed toward the economic and social aspects of countries.

During her childhood, Miss Derksen toured the United States and Mexico. She said her reward was seeing people in different cultures.

In 1964, she traveled in the Orient. She said seeing basically different cultures helped her understand why countries develop the policies they do.

Looking ahead, she said she hopes next year the University can form an on-campus Security Council composed of 15 countries represented solely by TCU students. She said it would be a challenge to students.

To Gain Insight

Sponsored jointly by Forums and CCUN, delegates will serve from March 24-26. The six delegations to the March meeting in Austin, consisting of about 30 students, will try to gain an insight into U.N. organization as they express "their" country's views. All University undergraduates are eligible.

Miss Derksen stressed that delegates need not be experts in foreign affairs. All needed is a desire to learn, she said. A chairman will be selected to guide research in each delegation. In addition, CCUN is trying to obtain literature from embassy offices.

A special meeting of interested students was scheduled for Feb. 17; however, applicants still have a Feb. 25 deadline for the return of application blanks, available at the Student Center Information desk.

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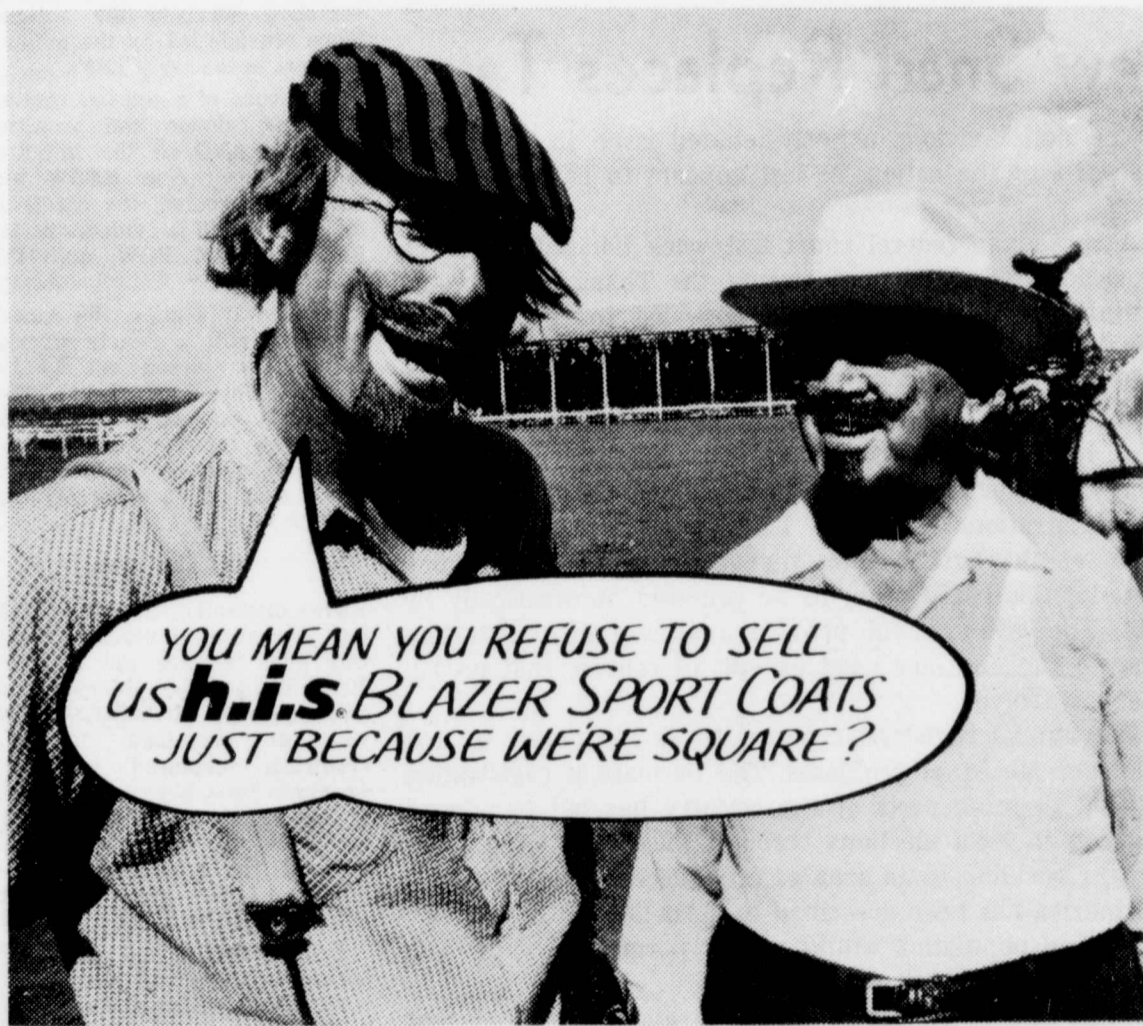
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Just Which Came First?

Reminiscent of the perennial chicken-egg question—Is the service poor because the wages are low, or are the wages low because the service is poor?

All students who take many of their meals in the Student Center snack bar have been aware for some time that the service rendered by serving personnel is slightly substandard.

Waiting 45 minutes for an order only to find the soup is cold, getting chicken salad on toast when you ordered tuna fish on rye, or putting up with insolence from personnel is trying to one's patience. However, most students have been remarkably tolerant despite flashes of irritation.

Student comment, furthermore, appears sympathetic with recent efforts by employees to raise their wages. It is an inescapable fact that \$28 per week is hardly a living wage—particularly when many must support dependents. Even the additional meals allowed equals only an extra \$10 a week on the basis of the University's meal ticket system.

According to Student Center Director Charles Peveler, the University has taken steps to rectify the service situation by releasing several serving personnel who were not giving proper snack bar service. Weeding out incompetent personnel and replacing them with those better qualified does seem a step in the right direction.

However, it is debatable whether the University can attract truly capable employees on such a salary level. Better qualified workers tend to find better paying jobs.

To be perfectly fair, the University is a non-profit organization—moreover, an organization in which strict budgeting practices are the only alternative to massive tuition and fee increases. According to Chancellor Moudy, a raising of wages is in the offing, but because of the intricate organizational makeup of an institution such as the University, such an overall wage increase cannot be effected overnight.

The University is making sincere attempts to increase the satisfaction of all employees.

But the problem is far more complicated than merely raising wages of personnel. The University Council is aware, and the student should be aware, that a sharp rise in employee salaries would also mean a sharp rise in meal prices and Student Center fees.

The problem is financial, not emotional. With patience and work on both sides, the related situations of substandard wages and of poor service can be rectified.

By Kathi Clough

New Snarl Replaces Tax

The poll tax, long a hotly-debated issue in Texas and other parts of the nation, at last appears to be on the way out.

A three-man federal court last week handed down the long anticipated decision declaring the Texas poll tax unconstitutional. The case will be appealed to the Supreme Court, but in view of past decisions, there seems little likelihood that the Court will issue a reversal.

Indeed, the question seems to be not whether the poll tax can be saved, but what to put in its place. The proposals gaining the widest support are the permanent and the annual voter registration.

Under the first system, the voter would register one time only, this registration to be renewed automatically by voting. The latter would provide a system of registration similar to the one now used except, of course, that no tax would be involved.

The annual registration seems to us the better in that it would create fewer problems. The permanent registration now used in some parts of the country has led to alleged corruption in local elections through the voting of persons no longer residing in an area or even deceased.

America has been described as a "nation on the move." Our shifting population would render permanent voter lists obsolete within a year or two.

Adherents of the one-time registration point out that the problems arising from the system can be forestalled by requiring officials to report immediately all deaths, moves, or anything else that would render a person ineligible to vote in a given area.

This, of course, is possible, but we wonder whether it would be worth all the trouble.

LITTLE MAN ON CAMPUS



"THESE TESTS INDICATE YOU SHOULD BE VERY SUCCESSFUL AS A MOTHER AND HOMEMAKER."

Prose and Cons

O Death, Where Is Thy THWOCK

By BILL LACE

Like many things once integral parts of the child's world, comic books are now very "in" in today's "adult" society.

To our way of thinking, it is not the beautiful artwork or the masterful plots that give the comics their youthful appeal, but the amazing variations of words used to describe sounds.

The best examples of this are to be found in the war comics which somehow survived the anti-violence crusade led by the nation's mothers in the early 1950's.

The sound of a gun has evolved from the simple and primitive BANG, BANG to the infinitely more descriptive KPOW and KRAK. Of course, the old faithful BAM is still in evidence as are BLAM, WHAM, POW, AND POWIE.

In all war comics, the American-made rifle is clearly superior to weapons turned out by the Enemy. The Good Guys' rifles go POW, or variations thereof, while the inferior German and Japanese stuff of World War II can muster only a weak ZIPP or BLAPP.

Machine Guns

This distinction is carried over into the area of machine guns. Our guns produce the standard RATATATA. The German machine guns go BUDABUDABUDA with an occasional RATATA (probably captured weapons). Japanese guns, however, are highly individualistic, making a TAK-KATAKKA sound. For those interested, the noise made by an empty machine gun, regardless of nationality, is KLIKILIKALIK.

Bullets, shells, and other airborne missiles of destruction make many different sounds as they speed on their way. The mortar can easily be identified by the characteristic WHREEE. Tracer bullets go BWEE with an occasional BEEE. Torpedoes are invariably VROOSHed through the water, while airplanes either VROOOM, ZOOM, or ZOOSH. Advances in the technology of

warfare can be seen in the VROOSH of the jet (Korea) as opposed to the HMMMMM (World War I).

A bullet naturally makes different sounds as it ricochets off different surfaces. When hitting metal, it goes PIEENNNGG or BRANNNGG. The same bullet on dirt gives a TZINNG, ZIPP or SCREEEE.

Television Use

The sound of fist on face is described by an amazing array of words. THWOK and ZLONK have gained recent popularity due to their use on television, but some of the war comics are resisting change in this direction.

WHUMP is probably the most popular sound of a good right to the jaw, with CRACK a close second. When the rifle is used as a bludgeon there are two possibilities. The victim's skull gives off a THUDD if hit with the stock and KRANG if with the barrel. POW can be a fist as well as a rifle. CRUNCH is reserved for judo chops to the back of the neck, while BIFF and BOFF fall in the category of blows to the midsection.

Comic books are fine for kids, but we can't help but feel that they are no part of the adult world. Some of them are amusing and entertaining, but we can sum the remainder up in a single word. RRIPPPP!!

The Skiff

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Oh, Kay!

A Question Of Taste And Waste

By KAY CROSBY

Greek Review is gone for two more years, but it leaves behind its familiar controversy.

Is the whole production a waste of more time and money than it is worth?

Should Greek Review be left to die in peace, or even, should it have some help to speed up the process?

Sure, many people, including some Greeks themselves, have charged that the show is a senseless waste. Undeniably the groups involved could find less expensive and easier ways to raise money for Campus Chest.

Beyond this squabbling over the merits of Greek Review, it seems that one aspect of the show has been overlooked. Greek Review is a stage production, a show which faculty, administration, parents, friends, and townspeople attend.

With Sanction

Greek Review is sponsored by the sororities and fraternities, apparently with the sanction of the administration. Those who participate in the show represent not only their own group, but also the University as a whole.

It comes down to a matter of pride. The members of two groups apparently have little pride in themselves, their fraternity, or their school. If they had, they never would have gone on stage with their presentations.

Certainly college humor never has been and never will be pure as the driven snow, but the unbelievably poor taste of some of this year's Greek Review productions was inexcusable.

Greek Review not only involves a great deal of time and money, but is, by nature, a vehicle for showing off the University and its students.

High Spirits

The sororities and two fraternities looked good on the whole. They obviously put thought and effort into their sketches. They showed talent, enthusiasm and collegiate high spirits. These groups have every right to be proud of their appearances.

Others either didn't care what they looked like or were too convinced of their own cleverness in choosing material of poor taste to use common sense.

It seems pathetic that a group would present in public any material that makes them look stupid and tasteless.

Too bad, for the University, for Greek Review, and for the other Greek groups, that two groups just didn't care what image they projected, to fathers, mothers and kid sisters.

Alumni Plan Orient Hop

By GRANT ROCKLEY

A 21-day globe trot to the Orient to take tea with Japanese families in Kyoto, Japan, is scheduled this June for about 25 University alumni and their families.

The tour, labeled, "The University's 21-day Adventure to the Orient," is sponsored by the University alumni organization and will be headed by Clyde D. Foltz, University Alumni Affairs director, and Mrs. Foltz.

The group will leave Dallas by air on June 19 and arrive in Anchorage, Alaska, on June 20, for an overnight stop and sightseeing tour of the city and surrounding area. The tour's first stopover highlight will be a social event with University alumni now living in Alaska.

From Alaska the group will fly non-stop to Tokyo for a six-day schedule of guided tours and special entertainment.

Hear No Evil

"Hear no evil, see no evil, speak no evil" the original carvings of the Simian Trinity on the Yomeiman Gate entrance to the Toshogu Shrine will be one special interest visit in Tokyo along with the other many shrines of Nikko.

Other interests in Tokyo for the group will include two of Japan's well-landscaped gardens, Rikugien and Shinjuku Gyoen of cherry blossom fame.

The last day in Tokyo will be

partially taken with a drive to Miyanoshita by way of Yokohama, Kumakura and Enoshima. The world-famous spa is located in the heart of the Hakon Mountains.

Former Capital

The former capital of Japan for more than 1000 years, the city formally called Keian-Kyo and now Kyoto, will be the second port of call in Japan.

Kyoto sight-seeing will include the old Imperial Palace, Hiji Castle, Gold Pavilion and the Sanju-Sangando Temple, the home of 1001 Buddhas. A Japanese tea party is planned in Kyoto for tour members.

"A wee bit of England" will be seen July 3-6 when the group lands in Hong Kong for the July 4 observance in the British Crown Colony.

A small voyage by Chinese sampan round the island colony, a trip to Aberdeen, the small fishing village where the British landed in 1841 to occupy Hong Kong, and a meeting with University alumni in the area is planned during the four-day stay.

Leisure Days

From Hong Kong to Manila for two days of leisure and entertainment, is the next stopover for the group. From here they will leave for Honolulu July 8 for home. Although the tour will leave Ho-

25 Students Expected At Fireside

Twenty-five Honors students are expected to attend the February Faculty Fireside tonight, at the home of Dr. Arthur Ehlmann, 5551 Vega Drive

Dr. Ehlmann, professor of geology, has taught the Honors Science Colloquium, "The Nature of the Universe," and has served on the Honors Council and Honors Day Committee.

New Total Sets Record

Enrollment Rises

A record of 6672 total enrollment has been set for the 1966 spring semester. This surpasses the old standard of 6442 set in 1964.

Two divisions, undergraduate day schools and colleges have an 503 increase over the previous 1965 high. Graduate School registered an increase of 30 more than last Spring.

The undergraduate day schools

and colleges increase is the largest in this division since 1957.

Notably evident was the continuing enrollment decrease in the Evening College and the Brite Divinity School. Brite now has 130 students and the Evening College 1437.

Addran College of Arts and Sciences continues as divisional leader with 2128 enrollment, 266 over last spring.

Also showing increased enrollment are the School of Business, School of Education, School of Fine Arts and Harris College of Nursing.

Latest figures reveal 34 religious groups on campus. Methodists reversing a trend established in 1947, have replaced Baptists as the largest group. Methodists total 1401, Baptists, 1393, and the Disciples of Christ (Christians), 1039. Additional large groups are Presbyterian, 616; Episcopal, 546; Catholic, 492; Church of Christ, 268; and Lutheran, 169.

The men-women ratio in undergraduate day schools and colleges is 47.2 per cent to 52.8 per cent. Total school ratio is 57.4 to 42.6 per cent.

All states except Maine, New Hampshire, North Dakota, Rhode Island and Utah are represented in addition to 28 foreign countries and U.S. provinces.

Competition Announced

Delta Delta Delta sorority announces that competition for two Tri Delta scholarships is open to all undergraduate women students.

The two \$400 scholarships are offered from the Tri Delta fund. Applicants should be well qualified students showing promise of valuable service in their chosen field and future community. Academic record, contribution to campus life and financial need are points to be considered.

The applications may be picked up in Dean Jo Ann James office. Deadline for submitting applications is March 7.

The winners will be notified by May 1. Local winners are automatically eligible for a \$1000 national scholarship.

Hawaii Summer Session Forms Available

Certificate forms for enrollment at the 1966 University of Hawaii Summer Session may be obtained on this campus from Mrs. C. C. Turner, 6311 Hillcrest Ave., Dallas, Texas. Her telephone number is LA 6-2470.

Special tour rates for students are offered in a 57-day Howard Tour program for only \$549, plus \$10 tax. This price includes round-trip United Air Lines jet travel between the West Coast and Hawaii, 56 nights of residence accommodations in Hawaii, plus a most diversified and extensive itinerary of dinners, parties, shows, cruises, sightseeing events, beach activities, cultural functions, and other tour services. Full details are available through HOWARD TOUR, Southwestern Representative, MRS. C. C. TURNER, 6311 Hillcrest Ave., Dallas, Texas. Tele: LA 6-2470.

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Cadets Tour Nike Base

By PAUL GREEN

The missile launching pad looked almost like a parking lot without cars, as a sergeant waved his hand. Two minutes later a Nike-Hercules Anti-Aircraft missile stood erect on the pad, needing only the push of a button to set it off.

The raising of the missile was the highlight of an Association of the United States Army sponsored field trip for 26 Army ROTC cadets to the Alvarado Nike Site, Feb. 12, Alvarado, Texas.

The cadets also were shown the fallout shelter, the radar units, the maintenance room, the tracking (RC) van, the power station, and the battery control (BC) van.

The fallout shelter houses an emergency barracks, the maintenance room, the RC and BC vans, and contains a waste disposal system, an air filtration system, an emergency power supply, and enough food and water to last 15 days.

The maintenance room contains electric equipment, spare parts, gas masks, and film.

The RC van operates the Target Tracking Radar (TTR) units, while the BC van houses the firing equipment and missile tracking equipment.

Emergency Power

The power station supplies base emergency power, in case outside power is cut off. Three diesel engines supply the power, converted into electric energy by two converters.

The site has a high-power (H-PAR) and a low-power (LOPAR) radar units, which cover the Fort Worth-Dallas area. Also, two TTR units and one MTR (Missile Tracking Radar) unit are in operation.

Lt. Roger Griffin, 1964 West Point graduate transferred to the base less than a month before, explained the organization of the Air Defense Command site to the cadets, while S/Sgt. James Lucas explained the duties of the men.

The Alvarado site is under the control of "C" battery, one of four Fort Worth area batteries. The battery, made up of 130 men, is divided into operational platoons of 43 men, each further divided into crews, Lt. Griffin said.

The lieutenant, an operational platoon leader, briefed the cadets on the two types of missiles at the base.

The first type, the Nike-Ajax, was the first anti-aircraft missile used by the Air Defense Command. It is a two-stage missile. With the advent of faster planes and high-altitude bombers, something more powerful was needed.

The Nike-Hercules, with four

times the Ajax thrust, filled this need. According to Lt. Griffin, the Hercules can "carry a heavier payload higher, farther, and faster than the Ajax missile."

Although the exact speed of the Hercules is classified, it will go faster than 17,000 m.p.h.

Two Problems

The lieutenant told the cadets about an operational platoon leader's duties.

"The platoon has two problems he said. 'First, we have to deal with warrant officers, who are more than enlisted men, but not

quite officers."

"Also, all equipment that his men operate is checked out to him, and he is completely responsible for it." Lt. Griffin is charged with \$40 million of equipment.

"Besides his primary duties, the leader has secondary jobs," he continued. "In addition to training and supervising my men, I am also mess hall supervisor."

Cadets on the tour were accompanied by Lt. Col. and Mrs. Donald G. Thompson and Capt. and Mrs. James A. Marek

Employment in Poverty War

Economist To Talk

Sam A. Morgenstein, described as an "internationally famous manpower expert" will speak Feb. 21, on "The Role of the U.S.

Employment Service in the War on Poverty."

Morgenstein, special assistant for planning and special projects for the U.S. Employment Service, Dept. of Labor, "develops projects to get more people more jobs," according to Dr. Floyd Durham, associate professor of economics.

Dr. Durham said that since the early 60's there has been a problem with hard-core unemployment and the chronically unemployed because they have no marketable skills. Part of the war on poverty program is to teach these unemployed marketable skills.

Morgenstein has worked as a labor market economist, employment analyst for the Bureau of Labor Statistics and as employment service advisor for the Bureau of Employment Security.

Born in Tiraspol, Russia, Morgenstein also doubles as an economics instructor at George Washington University.

Morgenstein will speak at 3:30 p.m. in room 204 Student Center. Afterwards he will dine with Omicron Delta Epsilon members, economics honor society.

Tuesday he will be made an honorary citizen of Fort Worth by Mayor Willard Barr at a noon meeting of local economists.

Computers All Heart

Contrary to popular opinion, even a computer has a heart!

The University's Computer Center has been recognized for its contributions to the Tarrant County United Fund and Community Services, Inc.

For the 1966 charity drive the Center has pledged 24 hours of computer time to the United Fund. This time is valued at \$1400.

Theologian To Address Brite Group

Noted New Testament scholar Dr. Ernest Kaesemann will address Brite students and faculty today at 11 a.m. in Robert Carr Chapel.

Visiting Brite on a private speaking tour through major United States seminaries, Dr. Kaesemann will speak on "The Problem of the Historical Jesus." Brite Prof Jack Suggs describes him as one of the 12 best-known New Testament theologians in the world today.

A leader of the church resistance in Nazi Germany, Dr. Kaesemann served as a visiting lecturer in an Eastern university this fall. He will return to the University of Tuebingen following his tour.

Homiletic Guild To Hear Dr. Beto

"Crime, Correction and the Church" will be the subject of the Homiletic Guild meeting Tuesday.

Dr. George Beto, Texas Department of Corrections director, will be the speaker. Luncheon is scheduled for noon and the program for 12:30.

Those wishing to attend the luncheon must make reservations by Monday in Weatherly Hall.

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Five Contest Finalists Named

Five finalists for the University's Best-Dressed Coed were chosen from a field of 17 contestants Monday by a panel of faculty and student judges.

Finalists for the event are Carolyn Alexander, Dallas senior, nominated by Pi Beta Phi; Carol Haggard, Fort Worth senior, nominated by the National Society of Interior Design; Julane McCurdy, Corsicana senior, nominated by the Home Economics Department; Erin Marcum, Big Spring freshman, nominated by Kappa Alpha Theta; and Jill Oxford, Beaumont freshman, nominated by Delta Delta Delta.

The University's Best-Dressed Coed will be chosen from pictures taken of the finalists by John Miller, Skiff photographer, and their fashion presentations. The presentations will be handed to the judges before final selection and will be the finalists individual answer to a fashion problem given her by the judges.

National Contest

The University's Best-Dressed Coed will be entered in Glamour Magazine's Ten Best-Dressed College Girls in America contest. A panel of Glamour editors selects the national winners by using the same list of qualifications used to choose the University's winner and three photographs of the contestant submitted by the nominat-

ing school.

The University's winner will be photographed in a typical campus outfit, off-campus daytime outfit, and a party dress.

The Ten Best-Dressed College Girls will receive national recognition for themselves and their colleges in the August College Issue of Glamour and in newspapers throughout the country.

They will receive an all-expense-paid trip to New York and be the guests of Glamour from May 30 to June 11. The activities of the two-week visit change from year to year. The winners learn about the behind-the-scenes workings of the fashion and beauty industries, are entertained at some of the best restaurants in New York, meet celebrities and see Broadway's top hits.

Trip's Highlight

All best-dressed contestants will receive a certificate of merit for their participation in the contest. A selected number of young women will be chosen as Special and/or Honorable Mention winners. Their pictures will appear in an issue of Glamour.

The University's Best-Dressed Coed will be announced and featured in a subsequent issue of The Skiff following the final judging.

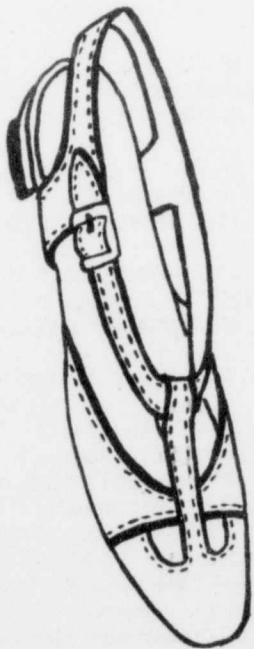
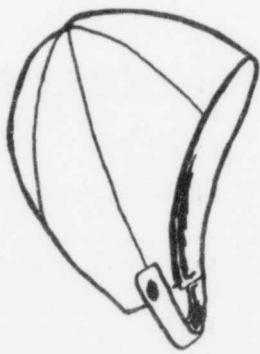


BEST-DRESSED FINALISTS — Standing (left to right) Jill Oxford, Carol Haggard, Carolyn Alexander; seated, Erin Marcum, Julane McCurdy. Skiff photo by John Miller.

Especially For Women

Corlea Haren, Editor

Spring 'Swing' Accented In Colorful Accessories



Swing into spring this year with "the look" from head to toe.

"The look"—an overall impression created by use of colors and accessories—is begun at the top with hats, caps and tams and finished at the toe with slippers, shoes and boots. Color comes into the picture with mixing, matching and contrasting of these and other accessories.

Beginning at the top, the fashion-wise coed will find every type of headwear from skull caps to fluffy bonnets. The accent is on the unique, new and different.

Returning from Elizabethan drama and Shakespeare is the Juliet cap which hugs the head and ties, buckles or buttons under the chin. The Juliet cap comes in variations suitable for everything from weddings to horseback riding.

Juliet Cap

With a frill or a flower and layers of veiling, the Juliet cap is worn with the new babydoll wedding gowns. Take away the veiling and the bridesmaids have a similar headpiece.

Made of sueded cloth or some other sporty fabric, the Juliet cap is ready for sportswear. In these more simple and sporty forms the Juliet cap is often referred to as a skull cap.

From the snug skull cap, head wear goes French with the tam. The tam, a little girl's favorite, is back with the return to childhood in spring fashions. Tams

are worn with suits, slacks or skimmers.

The triangle scarf moves into spring with sports and daytime dresses. The scarf matches, contrasts, or accents. It's trimmed with babydoll lace or kept simple with piping around the edges.

Other choices open to the coed wishing to top-off her outfit are wide, printed or solid headbands, large bows worn to the front or the back, little boy caps made of velvet and hats with turned-up brims.

From the head the accent goes to the feet. This spring shoes are light, airy and breezy.

Sling Backs

They're open at the heel, the top and the sides. They're cut out and give a patchwork effect.

Some have T-straps and others use the rest of the alphabet. Some have sling backs and others use more leather.

Colors and designs are sharp and sassy this spring with summer suedes, shiny patents and saucy weaves. The materials are combined, the colors mixed and the shoes comfortable.

With the return to earth from high heels, shoes have developed new shapes both at the front and the back. The toe is rounder and the heel flatter than in more recent seasons.

Curved Heels

The heels on shoes have new

Terry Cloth Towels Put to New Use

Some people think terry cloth towels are strictly for drying, but others seem to have found a way to expand the use of towels. They have decided to make them into housecoats, granny gowns, "slip-ins," jump-suits and bedroom slippers.

The latest rage in granny dresses is the granny gown made of three terry cloth bath towels. Two towels are seamed together lengthwise and the third is sewn crosswise to one end of the other two towels. An opening is made for the head.

For more ease in getting in and out of the garment, a zipper, buttons or snaps are added to an opening made in the front or back.

Because towels come in all colors and designs, there is almost no end to the variety for these dresses. They are trimmed with fringe, eyelet, ruffles, lace or bows.

The terry cloth granny dress is perfect for after a shower, lounging or a "cover-up" in the dormitory.

Another towel product in the fashion department is the "slip-in." This is a unique garment for shower room wear.

Take two towels and sew them together lengthwise. Turn one end over to make a combination fringe and casing. Run elastic through the casing and you have a "slip-in."

curves and personalities for spring. Some slant or suggest a curve while others are shaped like hourglasses.

An extra-added attraction is in the trimming. Large and small, flat and full grograin bows can be found at the throat of the shoe or tying above the arch.

More trimmings are buttons and buckles — old buttons with character, Pilgrims' buckles with

It's easy to slip in and out of and perfect for shower or bath. It does double duty as a towel and a housecoat.

Another offshoot of terry cloth towels is the terry cloth jump suit. The jump suit is comfortable and practical. It can be worn while washing and rolling hair with no fear of ruining it with rinses or hair spray. It's easy to wash and needs no ironing (which qualifies it as a coed's best friend like all terry cloth garments.)

Terry cloth housecoats have been around for a long time but now they have a new look. Some are influenced by the return to childhood and others have the empire waist of Josephine. Some are long and some are short. Again they're comfortable and practical.

Bedroom slippers made of terry cloth are usually the "scuff" style. They're absorbant, soft and unlike most house shoes can be washed.

Another bedroom slipper is made with wash cloths. With three seams and some elastic, you can convert a washcloth into a combination foot warmer and bedroom slipper. Dress it up with rick-rack or leave it plain.

With a little imagination and a few terry cloth towels and wash cloths you can have a new dormitory or around-home wardrobe consisting of long gowns, short "slip-ins" and soft slippers.

jewels or small buckles with new shapes.

The babydoll influence can also be seen in the new spring footwear. Simple black leather shoes in ladies' sizes are made with straps and buckles like those worn with white anklets by little girls.

So whether it's head or foot "the look" is in this spring.

'Horns Roll Over Frogs



IT'S UP AND IN FOR RICH SAUER
Longhorn Mike Gamon tries to block the shot
Skiff photo by Bill Hesser

Two losers clash tomorrow night as the Horned Frogs meet the Texas A&M Aggies.

The Frogs are soothing their wounds from a defeat Tuesday night at the hands of the visiting University of Texas Longhorns, 85-77, and the Aggies are recovering from a 98-85 upset by Texas Tech the same night.

Neither the Frogs nor the Longhorns turned in a very impressive performance in their match.

A crowd of 4031 watched Texas start with a bang, hitting practically all of their shots the first few minutes of play. With 8:30 left in the first half, they were leading the Frogs, who could not seem to find the basket, 30-23.

Lead Lengthens

With a minute and a half of the first 20 minutes left, the Longhorns had lengthened their lead to 49-37, and retired to the dressing room at the end of the half leading by 13 points, 54-41.

The Frogs evidently sipped

some "get-up-and-go" soup during the half, returning to the hardwood fired up and ready to do some serious ball playing.

Wayne Kreis hit a set shot from outside, and Mickey McCarty stole the ball when the 'Horns brought it back in. He quickly dunked in two more points, and again the ball was stolen by the Frogs, with Jess Evans hitting on a set shot. With slightly over two minutes gone in the second half the Frogs had narrowed the gap to 54-47.

Slowed Down

After this brief but brilliant showing, they settled back into the pace set in the first period, missing shots and trailing 58-47 when the time clock showed 17:45 left.

Texas, who had not shined any too brilliantly since the first minutes of play, followed the Frogs' move and quit hitting. Their lead dropped to eight points with 12:43, and with 3:36 left were ahead by only 75-69.

The Horned Frogs finally narrowed the lead to 79-75 with 1:16 left, but went on a fouling spree when the 'Horns began to stall. They were never to catch up, and the scoreboard showed Texas the winner, 85-77, as the final buzzer rang out.

Leading Scorers

The Longhorns had three players to score in the two-digit numbers, with Mickey White leading the pack with 16 points. Behind him were Dale Dotson with 13, Billy Arnold hitting 12, and Paul Olivier shaking the net for 11.

Texas hit 34 of 63 field goal attempts for 54 per cent and managed to grab 41 rebounds. They hit 17 of 25 tries at the charity line and chalked up 18 personal fouls, with no one fouling out.

McCarty led Frog scoring, hitting for a total of 18. Gary Turner tallied up 14, Rich Sauer made 13, and Kreis and Evans hit 12 each.

Like the Longhorns, the Frogs hit 17 of 25 free throws, but hit only 30 of 72 field goal attempts for a percentage of only 41.7.

Fouls Committed

Sauer fouled out in the final minutes, while the team committed 22 personals. The Christians led in rebounds, stealing 46.

Players' opinion of the game ran much the same.

"Texas was hot and we weren't," said Turner. "But still they didn't play that good of a game. We just weren't hitting."

Stan Farr thought the Frogs had one of their worst nights, and Kreis said "There really isn't much to say, is there? We just didn't play ball, and we lost."

The Aggies have just suffered two losses in a row—their only Conference losses — and will be seeking revenge. The Horned Frogs will have to play together and shoot more accurately tomorrow than they did Tuesday night to take this one.

Purples' Swimmers Fall To SMU Champs

TCU's new swimming team may have lost to nationally-ranked SMU, 76-17, Feb. 15, but Ted Daniels gave the Frogs their first first-place yet.

Daniels won the 500 yard free-style. Other Frogs placing in the meet were Cliff Reddell, John Carr, Bill Harrison, Jim Hobstetter and Roger Pease

The swimmers' remaining schedule includes meets with Texas A&M, Feb. 19, there; ASC freshmen, Feb. 25, there; SMU, March 5, here; and the Conference meet in Austin, March 10-12.

The March 5 SMU contest will be the first swimming meet between TCU and another school to be held on campus.

He Likes To Fly, Too

Baseball is Olsson's Game

By MIKE FOSTEL

Jon Olsson started playing little league baseball when he was eight years old and has been playing ever since.

Now 22 years old, he will be the starting left fielder for the Horned Frog baseballers this season.

Olsson, whose father is in the Air Force, started his baseball career in San Antonio, playing in Hawaii and California as his dad was transferred from base to base.

He was back in San Antonio for his high school years, and played baseball there for Alamo Heights High.

Olsson has played ball here since his freshman year, winning a scholarship that began in his junior year. He was a catcher until this year, but will spend this season in left field.

Younger Catchers

"I think Coach (Fred) Windegger wants to try some younger boys at catcher this year. I'll be playing in the outfield with Eddie Driggers and Mickey Yates."

He said that the outfield has been doing well so far and is "looking pretty sharp."

"We've got the best chance to win Conference this year that we've had since I've been here," he said. "We've got the best pitching we have had. And we have all got a whole lot of spirit this year. The attitudes are a lot higher this year than they ever

were last year, and that can really mean a lot in winning games."

Olsson believes that the team's hitting, also, is better than ever before. "We are all consistent, and we have power in the lineup. This is the first year that we have had men who could put the ball out of the park consistently," he said.

"We've got guys that can bunt real well, and everybody is good running the base paths."

Good Pitching

As for the Horned Frog infield, he said "Boy, it's going to be great. We've got a tremendous shortstop-second base combination in Jimmy Duffey and Parke Davidson. Actually, the whole infield is great." Richard Hooper and Pat Peebles round out the infield at third and first base, respectively.

For the pitching line, Olsson thinks that Tom Gramly and Ronnie Paul, the probable starters, will be hard to beat.

Olsson batted .368 in Conference play and slightly better than that in non-Conference play last season.

A member of Sigma Alpha Epsilon fraternity, Olsson enjoys anything outdoors pertaining to sports, such as skiing and surfing.

He has played some semi-pro ball in the last couple of summers when he was not travelling. "I went to Europe the last two summers because my Dad was

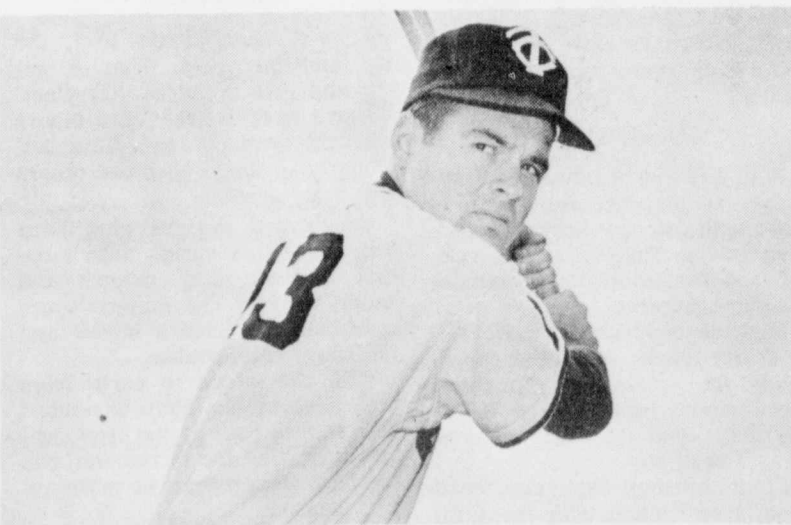
stationed in Weisbaden, Germany. He's stationed in Berlin, now."

While in Europe, he travelled in England, France, Italy, and Venice. He said "I enjoy traveling around and seeing how the different people live over there."

Flight School

A member of the Air Force ROTC, he will spend this summer in flight school. The senior business major said that he really has a desire to fly.

Does he plan a career in the Air Force? "I guess that I'll wait until my obligation is up and see," he said. "I think I probably will fly commercially."



SENIOR BASEBALLER JON OLSSON
From Catcher to Outfielder in '66

Tracksteers In ASC Meet Today

The Horned Frog tracksters travel to Arlington today for a tri-meet with two other area schools. Southern Methodist University and host school Arlington State will pit men against the Frog competitors.

The schedule for the Frog track season is:

Feb. 18—Tri-meet: ASC, SMU, TCU—Arlington;

Feb. 25—SMU, ASC, TCU—Dallas;

Mar. 5—Fort Worth Recreation Meet—Fort Worth;

Mar. 10-12—Border Olympics—Laredo;

Mar. 18-19—West Texas Relays—Odessa;

Mar. 26—North Texas Relays—Denton;

April 1-2—Texas Relays—Austin;

April 6—Tri-Meet: ASC, TCU, Texas Tech—Arlington;

April 16—Tri-Meet: ASC, TCU, Lamar Tech—Beaumont;

April 22-23—Drake Relays—Des Moines;

April 30—Preachers Meet: TCU, SMU, Baylor—Waco;

May 6—Conference Meet—Austin;

May 13-14—Coliseum Relays—Los Angeles.