



NICHOLAS JOHNSON
... no "doll house" for him

Lead the simple life

By MARY DUDLEY

"People are living in doll houses they used to play in—it was either something they really wanted to do or got trapped into doing," said Nicholas Johnson, former Federal Communications Commission (FCC) chairman Wednesday evening.

Analyzing media advertising and the corporate interlock system in his speech entitled "Test Patterns for Living," Johnson stressed the need to return to the "natural qualities" of life.

"I'm not here to preach or tell you to do it my way, but to tell you to find out what is your way," said Johnson. It is difficult in this culture to find that out with all the information people are subjected to through the media, he added.

"Think about what you are doing," he continued. "You people are the intellectually elite and you really do have a choice to make."

The choice, Johnson later described, was living "where all activities of life are an aesthetic, pleasurable and educational experience," or "spending and making money to lead a TV commercial life."

"If it is more important for you to belong to two country clubs, have two or three cars, wall-to-wall carpeting and a house in the suburbs, it takes a lot of money which turns you into a real slave to the corporate interlock," Johnson said.

Johnson's corporate interlock thesis concerns the control corporations have in determining employment, effect education, products on the market, the government and entertainment.

"The media's commercials and programs sell a life style which all fit together—you can't have the house in the suburbs without the wall-to-wall carpeting. Television is in the selling business and the product is you," he said.

Johnson cited several commissions that were established to study the effects of mass media on society. Studies from the Kerner and Eisenhower commissions proved the media had an impact on the deterioration of race relations, violence and society's perception of women.

"The rates of mental illness are going up rapidly, as
(Continued on Page 3)



THE DAILY SKIFF

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Friday, April 19, 1974

Grades, attitude improve

Kappa Sig probation lifted

By STEVE BUTTRY
News Editor

Kappa Sigma fraternity was removed from probation and placed on equal status with other fraternities Wednesday by the Committee on Student Organizations, ending a year-long threat to the fraternity's campus charter.

After the committee met in February, indications were the Kappa Sigs had little chance of staying on campus. Don Mills, secretary of the committee and director of University Programs and Services, said Wednesday he hadn't thought much improvement could be shown. "But I'm continually surprised," he added.

The keys to the turnaround that saved the fraternity were studying and attitude, Mills said. The Kappa Sigs had ended the fall semester with a 2.3 overall

Deadline today for Bentsen dinner

Students have until noon today to purchase tickets for the Sunday night dinner with Sen. Lloyd Bentsen. Tickets are \$2 for students and may be purchased with meal tickets at the Student Information Desk.

The 7 p.m. event, which will be in the Student Center Ballroom, kicks off the TCU-Fort Worth Week celebration, April 21-27.

grade point average (GPA). This was well below the fraternity average and the all-men's average.

Little indication had been given at the February meeting that the GPA would increase, Mills said. However, midterm

reports from members' teachers indicated the fraternity was doing 2.784 GPA work.

The Kappa Sigs divided into teams of two with each team assigned a GPA to shoot for based on past performance so the whole fraternity could reach a 2.6 GPA-average.

President Ken McFall said he expects the fraternity will fall within a tenth of a point above or below the 2.6 GPA goal. If the 2.6 GPA is attained, the Kappa Sigs' average will be higher than the all-fraternity or all-men's averages.

The increase in concern about scholarship impressed the committee, said Mills. He said the committee sees grades as an indicator of the "health" of any organization.

A marked change in attitude also took place between the

February meeting and Wednesday's, according to Mills. "We (the committee) thought they weren't being open with us," said Mills about the February meeting.

He said the Kappa Sig officers had acted as if everything was

The keys were studying and attitude—Mills

fine and the fraternity had no problems. In Wednesday's meeting, he said the officers made "no effort to hide anything."

The officers admitted the group had problems and told the committee how they were dealing with them, Mills said. He said they were realistic in evaluating the situation and "very creative" in handling the problems.

One of the concerns the committee had after the February meeting was discipline within the chapter and "anti-social behavior." Mills said there was a "significant decrease" in anti-social behavior since the February meeting.

"The membership has taken care of its own people," said Mills. He said the chapter had suspended a few members.

The Kappa Sigs got together

after the February meeting, realizing their charter was in danger, and "made a commitment to each other" to improve on discipline and anti-social behavior, said McFall.

Another problem the fraternity has rectified, Mills said, is their "willingness to get involved" in the campus and the community. The Kappa Sigs led all organizations in donations to the recent blood drive and had several members make the 20-mile trek in the March of Dimes Walk-A-Thon. Two members are serving as bookkeepers for the Texas Boys Choir.

The number of members living in the fraternity house—another concern of the committee—will be up next year, Mills said.

Financial problems were part of the reasons for the original probation, but Mills said the Kappa Sigs are now in the black.

Another indication of improvement in the fraternity Mills

cited is a revamped pledge system that "appears to be working."

Mills said all the improvement was done with knowledge of alumni and faculty who were Kappa Sigs, but the work was managed, organized and executed by actives and pledges, he said.

The probation period probably hurt the Kappa Sigs as far as membership figures, Mills said, but he thought it had helped the fraternity on the whole.

McFall echoed his feeling, saying the probation had "helped as much as hurt" the Kappa Sigs. He said it was a "learning process" and thought the fraternity had taken advantage of what was an unpleasant situation.

"We intend to keep on improving," he said, expressing relief and satisfaction with the committee's decision, which he called "really great."

Some things never change

In spite of the trial registration forms, registration will be conducted as usual, unless students are otherwise notified, according to Marvin Keith, associate registrar.

Students still must appear at the coliseum at their scheduled times next fall, Keith said. Regardless of the results of the trial registration, students will have to pay their bills in the coliseum.

Keith could not predict the computer results of the trial registration. "We have no earthly idea what that computer's going to do," he said.

"It may blow up in our faces."

reader feedback—reader feedback

Editor:
Dr. Wible's rejection of coed living on campus and the failure of students' rights are both emblematic of the administration's stance that the trustees must be placated at any cost regardless of how it effects the quality of education (seemingly a secondary consideration.)

The kind of intelligent, inquiring mind that enjoys new ideas and social concepts is naturally going to pursue these elsewhere, since the atmosphere of conservative rigidity at TCU will suffocate them. I find interaction and exchange of ideas with such creative individuals to be as necessary to the educational process as any classroom instruction, perhaps more.

But since, in the administrative mind the quality of

Editors' jobs up for grabs

Applications are now available for the positions of Daily Skiff fall semester editor-in-chief, advertising-business manager and Horned Frog editor, whether it be a yearbook or a magazine.

Completed applications must be turned in at the Journalism Department, Dan Rogers Hall room 116, no later than noon Monday, April 22.

The Student Publications Committee will meet Wednesday, April 24, to decide on the editorial positions.

education is secondary, this argument will fail to persuade them, but perhaps an argument on the economic level would work better.

How many students paying tuition equal the financial power of a trustee? How many students will transfer away or not come here at all because of the stifling conditions here? How many

mature students will tire of being treated like children and decide to invest their energy, intelligence, interest and of course, most importantly (?), their money somewhere else.

This, to me, is tragic, since with these mature individuals "weeded out," what will be left is an apathetic, irresponsible student body composed of in-

dividuals who enjoy having their decisions made for them, and who enjoy having an administrative parent to look after them.

The trustees will end up having the kind of student body they want, apathetic, unstimulating, and small, because there are fewer and fewer students living in the 20th century willing to tolerate this each year.

I think TCU can look forward to a smaller and smaller enrollment each year, and

eventually economic considerations will bring about change, but perhaps when it is irrevocably intellectually impoverished. Good luck to you. I'm transferring out of here myself.

Larry Gaerney
(non-graduating) Senior

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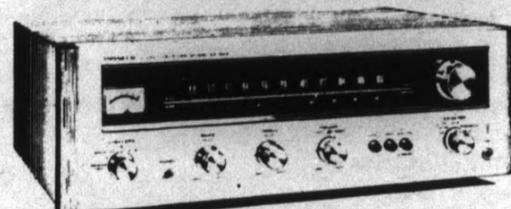
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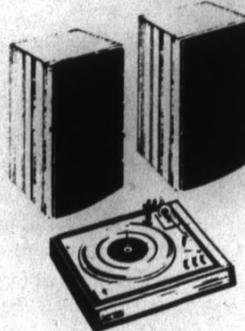
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'Seek alternatives'

(Continued from Page 1)
are suicide rates, alcohol abuse, and divorce. These rates could be encouraged by TV and the corporation pushing the way to lead lives through the media," Johnson said.

"Many people do not know what 'normal' is—you have to find out what yours is and begin to get a sense of what life could be.

Film festivals slated

Two film festivals will be presented this Friday at 6:30 p.m. and Saturday at 4:30 p.m. in the Student Center Ballroom.

Friday night will be the Comedy Films Festival, including "Milestones in Animation," a collection of Disney cartoons featuring "Steamboat Willie," Mickey Mouse's debut, and "The Three Little Pigs."

The main attractions are the Marx Brothers' "Horse-Feathers," "The Goldiggers of 1933" with Ruby Keeler, Ginger Rogers and Joan Blondell and "The Hurricane" with Dorothy Lamour, considered one of the greatest screen spectacles.

"Mutiny on the Bounty" with

"Think about the alternatives available. I'm not suggesting living the way people used to live, but to pick out those qualities of a natural life. You can devise a life separate from some corporate-planned life," he said.

Johnson is seeking the Democratic nomination for the third district congressional seat in Iowa. During the press conference prior to his speech,

Clark Gable and Charles Laughton, "To Have and Have Not" with Humphrey Bogart and Lauren Bacall and John Ford's "Stagecoach" with John Wayne, will be shown during the Adventure Films Festival Saturday.

Admission is 50 cents.

Johnson said he was "encouraged by the recent democratic victory in Michigan and was going to ask Nixon to come to Iowa to campaign for the Republican of his choice."

Sirica approves subpoena order

WASHINGTON (AP)—U.S. District Judge John J. Sirica signed an order Thursday permitting the issuance of a subpoena demanding President Nixon turn over records and tapes of 64 White House conversations.

Sirica gave the White House until May 2 to comply. He ordered that the subpoena be served by U.S. marshals no later than 10 a.m. next Monday.

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Courses playing numbers games

Here come more curriculum changes not included in next year's schedule of classes.

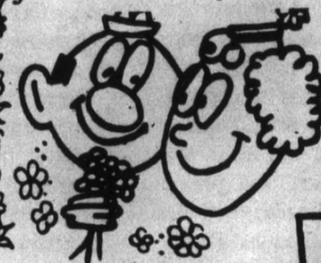
United States history courses on the sophomore level have been changed to freshman level courses.

History 3003, "The Greek World," will be offered next fall. "Ancient Civilization: The Near East and Greece," History 3103, will not be offered next semester.

Psychology 1112, "The Study of Skills and Techniques Necessary for Effective Learning," has been changed to Psychology 1110, "The Techniques of College Learning."

Religion 3103, "Survey of the Bible," was not eliminated, but has been changed to Religion 1103, "Biblical Literature and Life." It may be taken to fulfill the old core curriculum requirement of 3103.

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APRIL 21, 1974



Frogs short on flingers as UT visits

By PHIL JOHNSON
Sports Editor

It would be hard enough to go up against the nation's tenth-ranked college baseball team with a pitching staff full of strong arms and miniscule ERAs.

But Frog coach Frank Windegger's dilemma is even worse—his team has to face the Texas Longhorns today and tomorrow with only a partial staff that has trouble finding the plate.

Frank Johnstone (10-3), the most consistent among the six full-time hurlers left on Windegger's mound crew, will twirl

today's 3 p.m. single game. The rest of the rotation is uncertain, although freshman Steve Hill (5-0) will probably start the opener of tomorrow's 1 p.m. doubleheader.

Hill—along with soph Gene Duckworth and Ed Owens—had fits trying to throw strikes against the Oklahoma Sooners in Norman Tuesday. Senior Perry Senn and sophomore Ricky Means, meanwhile, were getting the ball across but not fooling many OU hitters.

Compounding Windegger's mound headaches is the absence of freshman Randy Owens, possessor of the lowest

ERA in the Southwest Conference but out for the year with an ankle sprain. Footballers Kenny Brasher and Bobby Floyd may be available but aren't likely to see action.

The Steers of coach Cliff Gustafson stampede into town on top of the league with a 15-3 mark—37-3 on the season. TCU (11-7) needs a sweep to have any chance at all for the SWC title.

Second-place Texas A&M (14-4) is at home against Rice today and tomorrow, while Texas Tech visits Arkansas and Houston goes to SMU.

Gridders split, go at it

By JOHN FORSYTH
Sports Editor

It all boils down to a colorful spectacle Saturday in Amon Carter Stadium around 7:30 p.m.

That's when Horned Frog head football mentor Jim Shofner divides up his 96 grid students into the Purple and the White so they can show the fans their stuff.

Junior Steve Vest will lead the Whites into battle, his battalion lined with lots of sophomores. Seniors Chester Young and Jeff Breithaupt will be in the White defensive backfield, however, and junior Rick Isel, who's also employed at the placekicking spot, in the offensive backfield. Ronnie Webb, another senior, will be on the offensive line.

The Purple squad has been given the majority of the top players, including the top two quarterbacks. Juniors Lee Cook and Jim Gillespie both will toil for the dark jerseys, along with running back Mike Luttrell. Sophomore blur George Washington will man a flanker spot while junior Gary Patterson, not a slow man himself, will be at split end along with senior Dave Duncan.

Terry Champagne, John McWilliams and Merle Wang, familiar names from last fall, will be on the Purples' offensive line. Master of interceptions Gene Hernandez plus Allen Hooker and former running back Tim Pulliam will be in the defensive backfield with Mike Hanna and Gene Moser linebacking and Tommy Van Wart on the line.

Thinclads limp to Waco

Guy Shaw Thompson sends one patched-up track team to Waco Saturday to compete against several teams in an invitational.

As if injuries, grades and people quitting for personal reasons weren't bad enough, key relay man Charles Fails probably will not compete due to a death in the family.

Freshman Jim Knezek will take Fails' place if the soph can't make the meet.

Meanwhile, Coach Thompson has started inking next year's

prospects by signing Greenville's Lorenzo Ashford, a sprinter who has churned to a 9.5 in the 100. He recently won the century at the Texas Relays in the high school division.

Netters clobber ACC, tackle Mustangs today

The TCU tennis team returned to winning form Wednesday, blanking Abilene Christian 7-0.

The netters take an overall record of 14-10 and conference mark of 0-6 to SMU this afternoon at 1:30.

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