

# No hot air for TCU on bicentennial

By KEITH CLARK  
Contributing Editor

A nationally televised "Hot Air Balloon Race and Exposition" will be among the events of Fort Worth's Bicentennial celebration, July 3-4, but the University will not participate.

"Balloonmeister" Mike Lewis, a University junior in management, had considered the old golf course behind Worth Hills as a launch site, but decided the high plain would be too windy.

The University will not put up \$1,500 to hang a 20 by 40 foot banner on one of the balloons. The Programming Council decided that because of the time of the race, lack of money, and its previous experience with hot air balloons it would not sponsor a balloon.

For Howdy Week 1973, the University had contracted with California balloonist, Bill Schlossberg, for \$3,200. But three days of "unfavorable winds" kept him from getting much higher than Frog Fountain and he wasn't able to give any balloon rides as he had agreed.

He packed up with a promise to return with the rock

group "Strawberry Alarm Clock" of "Incense and Peppermint" fame for a concert in the air during Howdy Week 1974.

A new contract was drawn up saying he'd pay \$1,000 if he failed again. Balloon damage forced him to cancel that appearance. He was "temporarily out of business" and asked if he could try again in 1975.

He was told "forget it . . . send us back the \$1,000," said Don Mills, director of Programs and Services. But Schlossberg's Ballooning Unlimited Co. is bankrupt and the University still hasn't received any money from him.

Since Schlossberg had no money and the University had no claim on his equipment, a plane trip to appear and file against him in California court would not have been worth the expense, Mills said.

But Schlossberg has nothing to do with the Fort Worth Bicentennial Association's program. "We have selected 20 professionals from over 100 who have applied from across the country," said Sally Johnson, chairman of the event.

And advertisers are promised \$1,000 refunds if their

balloons don't fly. Fourteen sponsors have already been lined up, including Amon Carter, the Tandy Corporation and the Pate Museum.

The Bicentennial event won't have to contend with the fall winds that kept Schlossberg from getting his act off the ground, according to Lewis. "I've checked with the National Climatic Association in South Carolina. Over the last six years, more than 70 per cent of the July thirds and fourths have had good weather for ballooning," he said.

Lewis flew over Independence Day celebrations in Granbury the last two years, and that made him want to get a balloon event into the Fort Worth Bicentennial celebration. Lewis says he has flown in Fort Worth a number of times.

The July event is officially sanctioned by the Balloon Federation of America. The race will be of the "hare and hounds" variety where one balloon takes off, drifts with the wind and lands. Then the rest take off in order and the one which lands closest to the first balloon's touchdown site is declared the winner, Lewis said.

## THE DAILY SKIFF

Volume 74, Number 104 Texas Christian University . . . Fort Worth, Texas 76129

Thursday May 6, 1976

# Grads will find barren job market

By CAROL HOLOWINSKI  
(part one of a series)

Depending on their fields of study, graduating seniors may face a frightening time finding a job this spring. Right now, only business and science graduates are in any demand.

The 1.3 million students graduating with degrees at the end of this semester will probably confront the worst job market ever, according to the College Placement Council.

Time magazine reported that five per cent fewer job offers are expected from employers, no matter what degree the job seeker has attained. Time's employment projection for college graduates is lower than last year when recession was at its worst since the 1930s.

The picture is especially bleak for those

students holding BA degrees. The current unemployment rate for BA's is about 15 per cent compared to the 14.4 per cent rate for laborers.

Architecture and law are also bad fields to go into, according to Time. For the 26,000 legal positions expected to be open this year, there will be an excess of 4,000 graduates.

At the University, graduating students majoring in English and education are affected by this national trend. George C. Dugger, counselor for teacher certification and placement, said the teaching market "is extremely tight" and students are having a "more difficult time than in the past. Jobs are not as plentiful as they used to be, "but they still exist," he said.

The tight market "forces candidates entering the field to look longer for a job," explained Dugger. The current teacher

unemployment trend started three or four years ago. However, Dugger suspects "it is bottoming out.

"This is not to say it will begin an upward trend next year, but I don't believe it will get any worse or more difficult," he said.

As for English majors, Dr. James Corder, chairman of the English Department, said, "The outlook doesn't look too good." Up to this year, English students had "fared pretty well compared to other schools," Corder said.

However, presently Corder has heard of only one student receiving a formal job offer. He estimates it will be another three to five years before the situation gets any better.

Likewise, students attempting to find academic jobs in the field of psychology will have a hard time. Dr. Malcom D. Arnoult, head of the psychology graduate program, said the field, as far as academic jobs are concerned, is "awfully tight."

Radio-TV majors are experiencing fewer difficulties here than other majors, said Dr. Ralph Behnke, chairman of the Speech Communication Department. Although they are "not in demand as they once were," some are still getting jobs, stated Behnke. Also, he added that students here are "still doing better than average."

Communication pathology has traditionally been a field which has had more positions than graduates, Behnke said. In the past all students here have been placed, he said. Behnke expected the same to be true this year.

More and more students majoring in communication and human relationships are going into industries to work as public relations specialists and in related fields, Behnke said. Since industries find these majors "appealing," they find a place for them, he said.

Although journalism seems to be a crowded field now, about 90 per cent of the University's journalism majors have found jobs, according to J.D. Fuller, adviser of the Daily Skiff. He attributes the high rate to the University's good reputation in the field and its small number of graduates. The job placement rate is about the same as last year, Fuller said.

Jobs involving physics appear to be on the upswing, according to Dr. Richard Lysiak, chairman of the Physics Department. Although the situation is not as good as it was in the early 1960s, Lysiak said it has improved since 1969-71.

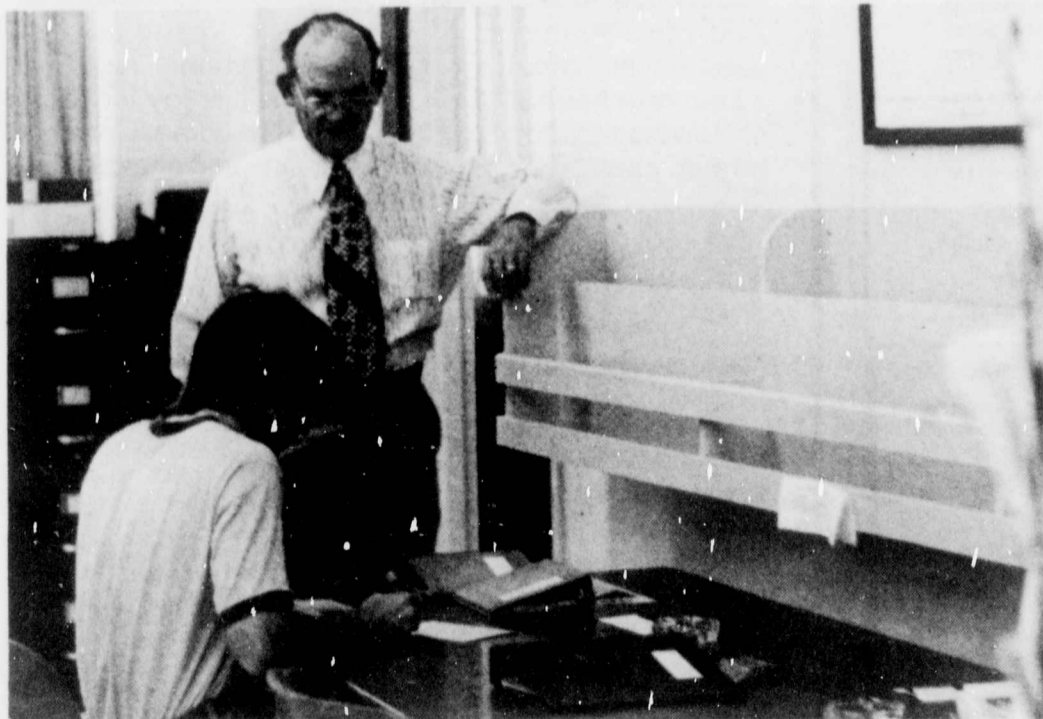
According to Lysiak, that period was particularly bad because the recession was beginning, the space program was canceled and the government cut back on research.

Hiring of geology student has gone up since the energy crisis, said Dr. A.J. Ehlmann, chairman of the Geology Department. So far there "haven't been any difficulties," he said. Most undergraduates get masters degrees, and those with masters go to work for companies, said Ehlmann.

Similarly, chemistry majors "have been doing very well," said Dr. W.B. Smith, chairman of the Chemistry Department. According to Smith, industry, particularly on the Gulf Coast, hires chemists upon graduation with a BS degree. Salary levels are rising across the country, he said.

Business occupations, accounting, finance, marketing and office administration have reported good job opportunities, according to Dr. Stanley Block, dean of the Business School.

As a whole, the outlook appears "pretty good," even "slightly better than in previous years," he said. Block predicts 1977 will be even better than this year.



Employment prospects are bleak for this year's graduates. Walter Roach, director of the Placement office, helps a student look for a summer job. "Full time opportunities are almost all gone," he said.



# Frank, art thou art? only Maynard knows

Perhaps the reason the "Frank D. Maynard Art? Collection" is so delightful is the placement of the question mark.

It could be, of course, that Maynard himself is attracting the large numbers of people in the Gallery. When one of the most distinguished members of the University holds an exhibition, people begin to take notice.

But the question mark is so relaxing. You don't have to feel guilty about not comprehending someone's master's thesis with this exhibit. You can just think something is dumb or wonderful and no one will care. What a release!

Everything you never understood about an art exhibit is parodied there. Those who can't understand the mystic titles some works get

## Opinion

can enter the "Name that Title! Title Contest. Every entry a winner." The title on exhibit right now is Navel Lint Sculpture and, ah, that's what the work looks like.

For those of you who have wondered why two pieces of felt would sell for \$40, read all the price tags in Maynard's collection. Exhibits are going for "\$88 or best offer," "life membership to the snack bar," "cost of materials" (that's for Rhapsody in Xerox). One artist "will settle for 12 cases of beer."

First, understand that this isn't being written by someone who thinks Norman Rockwell is the epitome of American art. But it's often been a strain to confront an artwork with an outrageous price tag, an obscure title and an unfathomable content. And they look so pompous, as though it's your fault that they have no meaning. Think hard: is this one saying something about chaos? Is it saying that God is not a table? Who knows?

And the wonderful part of the Frank D. Maynard Art? Collection is that no one knows, and no one cares. One can laugh, not frown ponderously, at underwear fashioned from a brown paper bag selling for \$49. And thus released, one can begin thinking about standards and values of art that a serious exhibit would only stifle.

For only the Frank D. Maynard Art? Collection would show an unfired ceramic bottle and ask for \$125 plus a deposit.

—LISA DEELEY SMITH

## —Reader feedback—

Editor:

As you may know, this week of May 3-8 has been officially designated as Police Appreciation Week here in Fort Worth. I'd like to urge each of you to participate in this campaign by tying a yellow ribbon on your car or on your clothing to express your support and respect for our police officers.

Our police have been the targets of a long period of negative publicity, and a lack of empathy on the part of many citizens. I think it's about time that there was an all-out demonstration of public support to show our police officers that we really care, and that we're behind them all the way.

I know there might be a tendency on the part of many to have a negative attitude toward the police because of "that cop who gave me a ticket the other day," or something like that. I wish you'd all stop and seriously

think about what things would be like without them, though. Fort Worth would be in very sad shape.

I know our police officers sometimes feel that they are out there doing a pretty thankless job. I for one would like to say THANK YOU. The Fort Worth police officers I know personally are some of the finest men I have ever known. I can't tell you how proud I am of them, and the job they do for us.

Two slogans have been chosen for Police Appreciation Week which I think say it all—"THOSE WHO PROTECT, DESERVE RESPECT" and "OUR POLICE—WHAT WOULD IT BE LIKE WITHOUT THEM."

Again, please "tie a yellow ribbon" this week to express your respect and appreciation. They are our police, and they richly deserve our thanks.

Louise Dilworth  
Junior

"And this is his commandment, that we should believe on the name of his Son Jesus Christ, and love one another, as he gave us commandment". Pd. Ad. D.H.

**SUMMER IN EUROPE**  
Less than 1/2 economy fare  
Call Toll Free  
800-325-4867  
60 day advance payment  
required  
Pan Am 707 Jets  
UniTravel Charters

**THE PERRY DREADEFUL CRAFT ARCADE**

Specializing in the Unusual!

- Bone, Tooth and Claw Work
- Fine Handmade Pottery
- Plants
- Handmade Paper

3001 Stanley  
fort worth, texas 76110  
Open 10-6 Tues.-Sat.



## THE DAILY SKIFF

An All-American college newspaper.

Editor-in-chief.....	Al Sibello
Managing editor.....	Al Sibello
Assistant.....	Ben Luce
News editor.....	Derek Akers
Assistant.....	Darryl Pendleton
Associate editor.....	Lisa Deeley Smith
Sports editor.....	Dana Arbuckle
Assistant.....	Steve Northcross
Photography editor.....	Steve Northcross
Assistant.....	Eric Males

Contributing editors..... Keith Clark  
Tom Burke

Advertising manager..... David Helsler

Faculty adviser..... J.D. Fuller

The Daily Skiff, student newspaper at Texas Christian University, is published Tuesday through Friday during class weeks except review week, finals week and summer terms. Views expressed are those of the students involved and do not necessarily reflect administrative policies of the University. Third Class postage paid at Fort Worth, Texas. Subscription price \$5.

**Need Some Green?**

Call 307

**TYPING DONE IN MY HOME**

10 Years Secretarial Experience  
283-7725—Hurst

## SHOWDOWN II

4907 CAMP BOWIE — 737-0265

**Ham, Turkey, Pastrami and Roast Beef Sandwiches—\$1.35.**

LADIES NIGHT—Free draws for chicks—every Sunday, Monday, and Wednesday—after 8 p.m.

COLLEGE STUDENT NIGHT—1/2 priced draws for Students with ID's every Thursday—after 8 p.m. draws 20c.

Your mother loves you.  
Send the

FTD  
**BIG HUG BOUQUET**

And show Mom that you love her, too. It's a beautiful bouquet of flowers tucked into an exquisite

hand-painted ceramic vase that she'll enjoy for years to come. Come in and see it today.



YOUR EXTRA TOUCH FLORIST

**T.C.U. Florist**  
"The Finest in Floral Service"

3105 Cockrell (at Berry) — 924-2211



If you notice trees or car antennas adorned with yellow ribbons this week, it's not because Tony Orlando has revived his old hit song about the yellow ribbon. This is Police Appreciation Week, and Fort Worth citizens are displaying ribbons to show support and express thanks to the Police Department.

### It's Nice to study in France

Senior Mervil Johnson has been awarded an ITT International Fellowship for graduate study in France next fall.

The fellowship is one of the scholarships sponsored by the Institute of International Education awarded to 30 American University graduates to study for one year in one of 30 different countries.

The scholarship will include tuition, maintenance, books, health and accident insurance and travel for the academic year.

In Nice, Mervil will study international management at the

Institut d'Administration des Entreprises, where he will begin a master's of business Administration degree that will be completed at the University of Dallas Graduate School of Management upon his return.

The program will prepare Johnson to solve intercultural problems of international corporations by providing him the necessary cultural and business perspectives.

Johnson, a member of Phi Sigma Iota Romance Languages Honor Society, will receive his B.A. degree in French and Spanish in August.

### Reed-Sadler gap to be remodeled

# House OKs \$7,000 facelift

In its last meeting of the semester, the House of Student Representatives Tuesday authorized up to \$7,000 to improve the physical design of the area between the Student Center and Sadler Hall.

Submitted by the Permanent Improvements Committee, the plan would allow room for 70 people to sit, and add large trees to shade the area.

Only preliminary work had been conducted on the matter, but Don Mills, director of Programs and Services, said a study was taken, and an architect had looked at the area.

"We have found that this is the most heavily traveled area in the University," he said, "and it would be desirable if we could give students a place to sit and congregate out there."

The House also passed a series of constitutional amendments to clear up minor discrepancies within the document. All amendments must be approved by a two-thirds vote of the student body next fall.

Another amendment would add five at-large representatives to the House membership, in which any student is eligible to run. This would allow a

student who is not a dormitory representative to be eligible for House membership.

An amendment by David Benepe to make the House determine how much money the Permanent Improvements Committee would receive each year was quickly defeated.

"There needs to be a specific allocation of money each year . . . so the committee can determine long-term projects. Under this bill, the House could take as much money as it wants from the Permanent Improvements Committee by a simple majority vote," said committee chairman Jim Paulsen.

Finally the House passed a by-law amendment that splits the duties of legal adviser into two offices. House legal adviser Scott McCown said this will "remove the inherent conflict of interest when the legal adviser has to work with the Executive Board and determine policy, while also making impartial parliamentary decisions."

The House will now utilize an administrative assistant to the Executive Board and a House parliamentarian.

## Ford plans to change strategy

WASHINGTON (AP)— President Ford said Wednesday he is reviewing his campaign strategy after four straight primary losses at the hands of challenger Ronald Reagan.

Trailing Reagan for the first time in the race for the Republican nomination, Ford said he was disappointed at his showing in Indiana, Georgia, and Alabama on Tuesday and in Texas on Saturday.

"I don't think my confidence has been shaken one bit. We think it's going to be a tough race but we expect to win," Ford said at a surprise news conference.

Ford also backed away from his earlier forecasts that he would win a first-ballot victory at the GOP national convention in August. Asked if he still expected to win nomination on the first ballot, he replied simply, "I think we'll go to Kansas City and win."

Asked later why Ford did not say he would win on the first

ballot, White House Press Secretary Ron Nessen said "If he didn't, he meant to."

Nessen said the reassessment will focus on items such as Ford's campaign schedule, the types of issues he takes up in public speeches and the forums he uses during the balance of the campaign.

The suddenly embattled President said the campaign strategy reassessment would be conducted chiefly by campaign chairman Rogers C. B. Morton and his aides at the President Ford Committee.

There has been speculation that Ford in the future might rely more on set speeches in which he can discuss issues of his own choice and less on public forums at which citizens can question him about issues raised by Reagan.

Nessen noted there are six more crossover states, including Ford's home state of Michigan, where Democrats and independents can vote in a Republican primary.

"I'd be kidding you if I didn't say there is a concern that the President could lose Michigan," he said.

## Had any odd dreams lately?

Authors of the book "Going Sane: An Introduction to Feeling Therapy," will speak on the impact of dreams tonight at 7:30 p.m. in Ed Landreth Auditorium. Dr. Joseph Hart and Dr.

Richard Corriere deliver the last presentation in the "Study of Human Consciousness" series sponsored by the Psychology Department. The two psychologists are known for their work in brainwaves, meditation and hypnosis.

The founders of the Center for Feeling Therapy in Los Angeles believe most people do not fully express their feelings, but those involved in "feeling therapy" exhibit more emotions in their dreams, said Dr. Donald Dansereau, professor of psychology.

The program is designed to be of interest to non-psychology majors, he said.

### HELP WANTED

Full & Part Time  
Spring & Summer  
Nights Only

### SHOWDOWN II

4907 Camp Bowie Blvd.  
Apply between 12-6 p.m.

### IMAGE 1975-1976 Bound Volume Available

Cost: \$3.35 per volume. Add \$2 if book to be mailed.  
To order: Pay TCU business office and bring receipt to Student Publications, Dan Rogers Hall Rm. 116.

### Style Hut Hair Fashions

Shop hours 7 a.m.-5 p.m. Tues-Sat  
Evenings by appointment  
Styles for Men & Women

15 per cent Discount on all Haircuts, Styling, and Blow Drying with this Ad. Offer expires June 30, 1976

Phone: 924-7353—3105 Lubbock  
Across from Merry-Go-Round

### MEN AND WOMEN WANTED FULL TIME SUMMER JOBS

If you are temporarily discontinuing your education and seeking summer work, consider this unique opportunity. Large international firm has several full time positions available in district offices throughout the U.S. If accepted you will be working with others your own age. You can work locally, travel your own state or neighboring states. The men and women we are looking for are ambitious, dependable and hard-working. For district office address in your area, or for appointment with our local manager, call Sherry between 9 a.m.—5 p.m. Monday through Friday.

IN FORT WORTH CALL: 283-6201  
IN DALLAS CALL: 526-6950  
OR 620-2303

## Starting Now, University Bank will give you what students have always wanted from a bank.

Introducing UNIVERSITY BANCPAC . . . with 16 banking benefits you can really use . . . all for \$3 Monthly.

# Girls IM winners honored at banquet

The women's intramurals closed out its 1975-76 season with the awards banquet Wednesday night in the Student Center ballroom.

More than 200 people attended the banquet that honored the top Greek and independent teams and individual winners in each sport.

Four appreciation awards were given to Vice Chancellor and Provost Howard, Dean Elizabeth Proffer, Programs and Services director Don Mills and Rickel Building director Bob Mitchell.

Special awards were also given to seniors on the intramurals staff. They are: Debbie Belew, Nancy Wise, Barb McConachie, Suzanne Williams, Loretta Gamble, Missy Edwards, Sarah Harkless and Jan Clark.

Team trophies were awarded on the basis of the top four finishers in each sport. Twenty points are given for first, 15 for second, 10 for third and five for fourth. In individual events, 10 points are awarded for first, eight for second, six for third and four for fourth.

The Tri Deltas captured the first place team trophy in the Greek division with 224 points. Thetas were second with 194.5, Chi Omega third with 125, Delta Gamma fourth with 116, Zetas fifth with 113, ADPis sixth with 86, Kappas seventh with 78.5, AGD eighth with 48, Pi Phi ninth with 14 and Kappa Deltas tenth with 13.

The Kappas won the Gung-Ho award by entering 27 of 29 events with only 10 forfeits, and the Delta Gammas were given a new sportsmanship award. This is the first year for the sportsmanship award which was voted on by the intramurals staff.

The independent team winner was Sherley with 234 points. Jarvis took second with 147. Colby was third with 75, BSU fourth with 35, Waits fifth with 16 and AFROTC sixth with 10. Foster and Wiggins competed but didn't score any points.

The Greek team winners in

each of the different sports were: flag football—Tri Delt; volleyball—Chi Omega; pledge volleyball—Zetas; basketball—Tri Delt; track—AGD; swimming—DG; softball—AGD; basketball free throw—ADPi; archery—Tri Delt.

Individual winners in the Greek division were: basketball free throw—Diane Haas, ADPi; archery—Susan Pigg, Tri Delt; tennis A doubles—Gayle Wright and Pigg, Tri Delt; tennis B doubles—Michael Parsons and Judy Shaver, Tri Delt; tennis pledge doubles—Judy May and Linda Frazier, Tri Delt; tennis A singles—Cindy Braswell, Zeta; tennis B singles—Ann Friday, Tri Delt; tennis pledge singles—Carla Kemp, Kappa.

Badminton doubles—Nan Cox and Lisa Ramsey, Theta; badminton pledge doubles—Vivian Green and Terry Buckley, Tri Delt; badminton singles—Nancy Wise, Chi O; badminton pledge singles—Carla Kemp, Kappa; racquetball A doubles—Reggie Wanland and Linda Young, Theta; racquetball B doubles—Mary Ann Duncan and Cheryl Thornton, Theta; racquetball B doubles—Jodi Ryden and Leslie Morgan, Theta; racquetball A singles—Linda Young, Theta; racquetball B singles—Janis Kuhlman, DG; racquetball pledge singles—Patty Cloud, ADPi.

The independent team winners were: flag football—BSU; volleyball—Jarvis; basketball—Jarvis; track—Sherley; swimming—Sherley; softball—Jarvis; basketball free throw—Sherley; archery—Sherley.

The independent individual winners were: basketball free throw—Tammie Moore, Jarvis; archery—Kim Hurd, Sherley; tennis doubles—Gretchen Steiner and Suzanne Wells, Sherley; tennis singles—Gretchen Steiner, Sherley; badminton doubles—Beth Farmer and Diane Hedy; badminton singles—Tillman Shaw, Sherley; racquetball doubles—Loretta Gamble and Shaw, Sherley; racquetball singles—Marianet Miller.

FIND OUT WHAT YOU ARE MADE OF. LEARN WHAT IT TAKES TO LEAD.  
Army ROTC Ext. 307

Need advertising sales person for summer work on Frog Calls and Greek Directory. Good earnings. Call Hugh Moore, 460-7381.

**THE GOLDEN RUSH**

3019 S. UNIV.—ACROSS FROM TCU  
ICE CREAM PARLOR-SODA FOUNTAIN  
Serving BLUE BELL ICE CREAM  
SUN.-THURS: 12-11p.m.  
FRI.-SAT: 12-12p.m.



Devon Abbott, the top women's tennis player on the 1975-76 team, signs one of the first women's athletic scholarships at the University. The only other scholarship that had been given out also went to a tennis player. Looking on (from left to right) are

Michelle Herzig, tabbed the most improved player, Coach Ken McMillan and Karen Harpstrite, named the most valuable player on this year's team.

Photo by Tom Burke

EUROPE—ISRAEL—  
AFRICA—ASIA—  
S. AMERICA.  
Travel discounts year round.  
Student Air Travel Agency,  
Inc. 4228 First Avenue,  
Tucker, Ga. 30084 (404) 934-  
6662.

SUMMER JOBS  
\$180 per week, Westbrook &  
Associates, male or female.  
Interviews at TCU Student  
Center, Placement Office,  
room 220, May 7 10 am, 11 am,  
or 2 pm only.

"SIMPLE AND FREE"

a Christian play produced and  
directed by Susan Birskey  
Tonight, 5:30 p.m. in the  
Barracks Theatre  
—FREE—

## UNIVERSITY CAR WASH



1680 University Dr. — 336-7431  
NEXT DOOR TO THE 1849 VILLAGE . . .

In other words, we want you to be one of our pampered customers! Come by today and you will see what a pleasure our Deluxe car wash will be.

is OPEN EVERY DAY, 8 am to 6 pm (regardless of the weather). Each morning you can relax, have FREE COFFEE and DONUTS, while we wash and service your car. Our USUAL SERVICES include vacuuming carpets, washing floor mats, emptying ash trays, making your windows sparkle, all for \$2.50. (Free with 18 gallon fill-up.) We also have a FULL SERVICE LINE to check your tires, oil and battery on request. Plus EXTRAS, like a FREE RAIN CHECK (in case it rains within 24 hours, we'll wash it again without charge); FOAM FRESH CARPET SHAMPOO, \$3.00; and HOT WAX, \$1.00 (except 2 to 4 p.m.—then it's free).

SPECIAL OFFER

Present this ad for free car wash with ANY fill up—Offer expires May 17, 1976

TCU STUDENTS  
PRESENT ID CARD FOR ADDITIONAL 5% DISCOUNT