

# The Daily Skiff

Texas Christian University, Fort Worth, Texas

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WHAT A FACE—Laura Shrode, Student House of Representatives president, went incognito at a recent pep rally. However, her spirit managed to help the Chi Omega sorority to win a keg of beer after the Jerry Lewis 7-11 Bowl. On a

more serious note, Shrode will call the first House meeting to order Tuesday at 5 p.m. in the Student Center room 222. She promises she'll leave the umbrella behind. (Staff Photo by Cyndy Walker)

## HEAL graduate grant hearings

Hearings on final regulations for HEW's Health Education Assistance Loan (HEAL) will be held Dec. 12 at the Texas college of Osteopathic Medicine in Fort Worth.

HEAL provides federally insured loans to graduate students in approved schools of medicine, osteopathic medicine, dentistry, veterinary medicine, optometry, podiatry, pharmacy, and public health. Interim regulations were issued in August to enable the program to operate during

the 1978-79 school year, while providing opportunity for public discussion of possible changes.

The hearings will be held between now and December in seven cities, including Fort Worth, on the campuses of participating health professions schools to assure students an opportunity to comment. Written comments may also be submitted directly to the Office of Education.

The interim regulations clarify eligibility criteria for student

borrowers, health professions schools, and lending institutions, and were drafted in cooperation with representatives of educational, lending, and student organizations.

The regulations also established procedures for originating and servicing loans, and repeal an amendment to the Guaranteed Student Loan (GSL) program that permitted health professions students to borrow larger amounts than ordinarily are available to graduate students.

Except for the study of pharmacy, health professions students may borrow up to \$10,000 a year to a total of \$50,000 through the HEAL program. Pharmacy students may borrow up to \$7,500 a year to a total of \$37,500.

In addition to tuition and fees, the loan funds may be used to pay reasonable personal expenses, transportation and commuting costs and laboratory expenses. During internship, residency, a 9-month grace

## Media 'sells' TCU in campaign effort

By Stephen Britt  
Staff Writer

An advertising campaign launched by TCU's Public Relations Department this spring was a success, declared Walter Bortz, TCU, Dean of Admissions.

Radio ads from December to March asked those people who were interested to call the Admissions Office and ask for "Cindy." Although few people actually asked specifically for Cindy, Bortz said: "We did see an increase in the number of people stopping in on Saturday morning."

Bortz said that TCU was "Advertising a service" - offering "guidance counseling" for people who felt they needed more information - rather than trying to convince people to attend TCU.

TCU advertises "mostly in the print media," Public Relations Director Jim Lehman said. The University also purchases some time on radio (three different stations) and a little on television (mostly public service stations), Lehman added. Lehman said the print media most often used by TCU are the Fort Worth papers and occasionally the Dallas papers.

Lehman said that their advertising campaign now "shifts gears a little bit." They announced registration for

the fall semester in the paper just prior to registration, and Lehman said that TCU will again advertise in "selected high school papers" throughout the fall and spring semesters—"just a variety of messages to help them (high school students) in their planning for college."

TCU has distributed brochures (at Hulen Mall, for example) and has mentioned its "good points" in some of its advertising. Bortz said he sees this as "a way of information dissemination."

**Donating blood to be discussed**

The Tom Brown-Jarvis program and the Carter Blood Center will sponsor a blood donor information session tomorrow at 5:30 p.m. in the House Chambers located in the Student Center room 222.

Films and slides, which describe the procedure for donating blood, will be shown. Also, groups will be able to sign up for the Blood Drive competition which will be held Sept. 26 through Sept. 28.

## news briefs

### 17 receive death sentence

NAIROBI, Kenya AP — Somalia's national security court today imposed the death sentence on 17 army officers convicted of staging an abortive coup against President Mohamed Siad Barre last April 9.

Somali radio, in a broadcast monitored here, said the 17 would be executed by firing squad. It did not say when the sentences would be carried out.

### Mediator to settle strike

WASHINGTON AP—Amid continued threats of a mail strike, a special mediator decided yesterday to settle the postal contract dispute himself, saying the Postal Service and its unions appear unable to reach a settlement on their own by Saturday's deadline.

Mediator James J. Healy planned to tell bargainers of his decision when the Postal Service and three unions representing more than 500,000 workers resumed their deadlocked negotiations yesterday.

### Gas opponents lack votes

WASHINGTON AP—Senate Republican Leader Howard Baker conceded yesterday that he and other opponents of the natural-gas bill appear to lack the votes to beat the Carter administration in an upcoming showdown vote. That would probably mean a filibuster, he said.

Baker said while foes of the deregulation-by-1985 compromise may be unable to sidetrack the bill, neither can the administration muster the needed votes to stop a filibuster.

### Apartment fire kills six

DALLAS AP — Six persons, two of them children, died this morning in an apartment fire just north of downtown. A fire department spokesman said five bodies were found in an upstairs bathroom of a two-story apartment complex. The sixth victim, a woman, died at a local hospital where she had been taken in critical condition.

## Carter seeks concessions by Israelis

CAMP DAVID, Md. AP—President Carter is making a "gigantic effort" to gain concessions from Israel but there is no evidence yet that he is succeeding in his uphill quest, diplomatic sources said yesterday.

"It is too early to make a judgment either way," said one official, asking not to be identified. "But getting Israel to move has been the problem all along, even before the summit began."

A meeting announced for Monday night between the U.S. and Egyptian delegations was postponed without explanation. However, Carter arranged to meet with Egypt's Anwar Sadat yesterday.

With Carter acting as go-between, there has been no face-to-face conference involving Sadat and Israel's Menachem Begin since last Thursday.

There was no indication that the two would meet yesterday either, but Jody Powell, sole official spokesman for the participants, said Monday that Carter will bring President Sadat and Prime Minister Begin together at an appropriate point.

Powell, the White House press secretary, dismissed a reporter's suggestion that the hiatus in direct talks between Sadat and Begin indicated a stalemate.

"I don't think it would be appropriate to draw that conclusion," he said.

Powell said the summit had moved into a time-consuming phase of American-Egyptian and American-Israeli discussions, after a weekend review by all three delegations of "apparent progress" made last week on some key issues.

Carter, he reported, is making an "even more intense effort" to bridge differences between Egypt and Israel but that "neither optimism nor pessimism is justified at this point."

As Powell described it, the process was reminiscent of difficult labor-management negotiations, with a mediator shuttling between the contending parties.

Carter met alone with Sadat for two hours Monday morning. In the evening, an American-Egyptian conference at the ministerial level was announced. But it was this session that was postponed.

## Apartment dwellers get bill rebate

Apartment dwellers who pay their own water bills will get mild relief in October, thanks to the City Council.

A five percent rebate will be channeled into November water bills, it was determined Sunday. The rebate will cover all water charges that have been paid in the last year.

If, for example, a student paid water bills amounting to \$100 over the last 12 months, the November bill will be docked by \$5.

A spokesman for the city's water department said the rebate will be applied only to the water portion of itemized bill. Other items included on most city bills are sanitary sewer service and garbage collection.

He added that everyone who is charged for water will get a rebate.

Danny Roberts, assistant for Mayor Hugh Farmer, said the rebate will be paid to the person who pays the water bill. If an apartment dweller does not pay his water bill, the manager will receive the rebate.

"If I lived in an apartment," Roberts said, "I'd be interested to know how much of that would come off my rent."

## to be held

period and authorized deferment periods, individuals may borrow to pay interest on prior HEAL loans.

HEAL officials said that rules on loans to pay interest will be published at a later date.

Only students studying in the United States are eligible for HEAL loans and no student may receive both a HEAL and a GSL within the same 12-month academic period.

Loan applicants must be accepted for enrollment or enrolled in a school that has signed an agreement with the U.S. Commissioner of Education to carry out prescribed requirements.

The institution will be required to supply information on the student's eligibility for a loan, estimated cost of attendance, and other financial aid awarded to the student. The school will also be required to perform administrative functions, such as the maintenance of student records.

Four of the victims were believed to be members of the same family husband, wife and two young children. The other body found in the bathroom was of an adult male.

## Buses roll despite rally

LOS ANGELES AP—Hours after 4,000 persons at an anti-busing rally were urged to boycott classes, about 2,000 yellow school buses rolled out across Los Angeles yesterday in a program aimed at integrating the city's schools.

A special police task force, utilizing the city's \$50 million emergency command center and 15 helicopters to monitor the situation, had no immediate reports of incidents.

## Ford, Reagan visit Texas

HOUSTON AP—Former President Gerald Ford and one-time California Gov. Ronald Reagan, bitter opponents for the 1976 Republican presidential nomination, appeared together in Houston yesterday to boost the campaigns of GOP candidates in Texas.

Both spoke briefly at a breakfast attended by 250 party workers and both called for the election of a Republican governor in this traditionally Democratic state.

## Automakers suing FTC

DETROIT AP—Three U.S. automakers are suing the Federal Trade Commission in an effort to block the agency's anti-trust investigation of the auto industry.

General Motors Corp., two GM dealers, Chrysler Corp. and American Motors Corp. filed suit in U.S. District Court Monday claiming the FTC investigation is too broad and lacks purpose.

The suit seeks to squash subpoenas issued by the agency and challenges its authority to conduct the investigation.

# Crossfire

**Question: Do you believe reporters should be forced to reveal their sources in court?**

MARIANN ARNSPIGER-Fr.

It would depend on the circumstances...if it were a murder trial, or something like that, the reporter should give all the information he can, but the source should always be confidential.

TIM COODE-Jr.

Not if it endangers the source's life.

OSCAR H. STEWART--Campus Security

They should be able to give the name to the judge, prior to the trial, in confidence.

TUCKER BENNETT-Soph.

No, the press should be the watchdogs of the government, and if they have to reveal sources, that would hurt that ability to tell the people what's going on.

PREM P. MAHENDROO--Physics

I don't think so...most men could not obtain information if the source could not be assured that confidentiality would be kept.

CHRIS MCNAIR-Fr.

No, it's against the constitution.

SALLY SACHSE-Sr.

Yes. If somebody is willing to ex-

pose someone else, he ought to stand behind what he has to say.

JAIME PEREZ-Fr.

No. The reporter should be able to find out what's happening and report on it without infringing on the generosity of the informer.

TERRY ELLMORE-R-TV-F

In general, yes..reporters' sources of information must be protected. Otherwise, the sources of information may dry up.

CHRIS FLIELLER-Soph.

I think the reporter should be given

a choice. He shouldn't have to be forced not to reveal the source, either.

JOHN WORTHAM-Economics

You can have confidence between a doctor and his patient, or a lawyer and his client. You have a similar situation with a reporter and his source. I guess the reporter is still responsible for whatever he writes.

WIN BETTY-Business

I think it would depend on the circumstances—it's hard to generalize about a question like that. It's not a 'yes or no' problem.

# opinion

## Dark horse in Texas

By JAMES RESTON  
N.Y. Times Columnist

John Connally of Texas and his lovely lady, Nellie, have been in Washington this week re-telling the ghastly story of President Kennedy's murder. Why it is necessary 15 years after that disaster to keep digging at this grave is a morbid mystery, but the Congress insists and Connally has never been reluctant to play a dramatic role in the nation's Capitol.

### Analysis

Big Jawn has always fascinated this city, darting in and out, first as an ally of Lyndon Johnson in the Congress, then as secretary of the Navy under President Kennedy and secretary of the Treasury under President Nixon; always in the middle of some controversy with his ardent supporters and irreconcilable detractors; once a promising Texas governor and potential Democratic presidential candidate and then a Republican and Richard Nixon's chosen instrument for the Republican presidential nomination.

Now, at 61, the popular political judgment here is that he is finished—too old and too hot, resented by the Democrats as a deserter, and by many Republican leaders as a pushy newcomer, without even a solid political base in Texas and maybe even as a barrier and spoiler to the candidacy of George Bush, Texas' bid as a new generation candidate.

But Connally, who has survived so many accidents, including being shot with Kennedy in the back seat of that presidential car in Dallas 15 years ago, obviously doesn't feel like a has-been or drop-out in the 1980 presidential stakes.

He still looks more presidential than anybody in the race, with his handsome sculptured face and his silvery hair. No theatrical producer, on television or in Hollywood, could possibly produce out of central casting a more theatrical presidential figure.

He has other equally important political qualities, including his Nellie, which even his political enemies concede. These qualities were on display again during the Congressional hearings on the Kennedy disaster.

Connally has a commanding personal "presence," not only because of his attractive appearance but because of his confidence and eloquence. He seems more serious and muted now on Capitol Hill, but on the political platform, he is the most impressive and emotional public speaker in the large hall than anyone else in American politics with the possible exception of Sen. Edward Kennedy of Massachusetts.

For this reason, in this early pre-convention period, he is the most popular speaker at Republican rallies for GOP candidates in the November Congressional elections, and he is

working the Congressional circuit with more energy than Reagan, Ford, Baker, Dole, Bush, or any of the other Republican presidential hopefuls.

His opportunity lies in the fact that there will be more than 30 primary elections in 1980, and that, even without a solid political base in Texas, he might have more popular appeal in the primaries among the people of the states, if he decides to make a serious run against the other candidates.

The question is whether he will really commit himself all the way to fight for the nomination in the long, expensive, and exhausting struggles through more than 30 state primaries. If he does, his appearance, personality, confidence and popularity with the business community could conceivably carry him through, but it is not at all clear that he is prepared to fight like John Kennedy, Richard Nixon, or Jimmy Carter through the two pre-convention years.

He has always put limits on his commitment to Washington—in for a while with Johnson on Capitol Hill, and then at the Pentagon, and the Treasury, but always out again, impatient and tugged both by the good life of his ranch and his business in Texas.

Still, as President Carter's popularity declines in the polls, and the Republican candidates are split between older men—Reagan and Ford—and younger candidates like Baker, Bush, and Dole, who are relatively unknown, Connally has a chance in the primaries which should not be underestimated.

In an age of doubt and feeble optimism, he has few doubts and boundless confidence in himself and the conservative philosophy. In a field of inarticulate and even tongue-tied candidates, he is still the most eloquent shouter of them all. Against a president who tends to agree with everybody but intimidates nobody, Connally could still be a more formidable candidate than almost anybody in his party—if he decides to go for the nomination all the way.

He is not saying now that he will or won't—he fiddled with it again here in Washington—but watching him here this week, he has clearly not given up. He has organized his own fund-raising system, and has a long list of speaking dates for Republican candidates in this year's Congressional elections, and wherever he goes in these political rallies he is immensely popular.

This will not please either Reagan or Ford, or their supporters, but the test in the end will be the votes in the primaries, and if Connally tries to recoup all his losses and switches and disappointments of the past, he could still be a formidable candidate for the Republican nomination, and against Carter, a serious threat for the presidency.

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For this reason, in this early pre-convention period, he is the most popular speaker at Republican rallies for GOP candidates in the November Congressional elections, and he is

so great, and the availability of blood ready to transfuse would be assured. However, money cannot provide blood, it must be given...and we have the opportunity to keep the wheels of life moving by becoming blood donors.

To secure the spokes, Carter Blood Center will be present at an Information Session, Wednesday afternoon (today) at 5:30 p.m. in the House Chambers, SC 222. All persons who wish to find out more about being a blood donor and those who want to help with the drive are encouraged to attend. Everyone is welcome!

I hope each of you will remember the dates of the Blood Drive, and plan to spend a little of your time sharing a pint of life.

Sincerely,

Dani E. Loving, Chairperson  
TCU Blood Drive Committee



## Fighting the " trivialization" of the Presidency

By HELEN THOMAS  
UPI White House Correspondent

It has become an axiom to White House reporters that when a president's popularity polls plunge, the press is to blame.

So it was not a surprise when Gerald Rafshoon, new director of communications, told a group of visiting editors that there was a tendency on the part of the press to " trivialize" the presidency. Much of the trivialization, he said, was a tendency to write about Rafshoon.

He also accused TV correspondents of trying to hog the camera and took potshots at reporters, saying they asked repetitive questions at news conferences.

Deja vu. We have been there before in many eras.

The White House press also has noticed a tendency on the part of Press

Secretary Jody Powell to become more snide and more irritable. Gone is the sparkling wit of the past. At the tail end of a briefing by Secretary of Energy James Schlesinger recently, Schlesinger said the natural gas compromise "was in the national interest."

### White house

"They wouldn't know the national interest," Powell piped up. There is no question that the White House is upset by the constant criticism of Carter, particularly in the political columns. At Rosalynn Carter's request, Rafshoon came on board to help shore up the president's dwindling popularity. He had been Carter's advertising manager in each of Carter's political campaigns, dating back to 1966, and is a trusted ally.

## Tax revolt praised

By STEPHEN BRITT  
Skiff Columnist

"People aren't happy with the way their government is being run. There hasn't been a word of concern here for the people who pay taxes. We are the government, and you represent us," said Paul Gann, co-sponsor of Proposition 13, before the California legislature in Sacramento back in June.

### Comment

That just about sums up the sentiment of those joining the revolt against high taxes. The federal and state bureaucracies have grown too big, and the people feel they have to seize control of their own destiny.

Proposition 13 was a referendum that became a state constitutional amendment after the voters' overwhelming approval June 6. It cuts property taxes by 57 percent, and as a result, local officials there are faced with \$7 billion less in property tax revenues for the fiscal year beginning July 1.

State officials warned that such drastic action would cripple vital public services, but it may be quite a while before we see the real effect of Proposition 13. The state's large \$5 billion surplus will cushion the blow this year.

Tennessee started the tax revolt back in March, when a 2-to-1 majority approved an amendment to limit the "rate of growth" of state spending to the "estimated rate of growth of the state's economy." Since then, many

people have hopped on the bandwagon, including California Gov. Jerry Brown, who once pleaded with his people to vote down the Jarvis-Gann idea, and then praised them for passing it.

This is encouraging, because the anti-tax bandwagon needs all the members it can get. Taxpayers think they have finally found a way out of their frustrating inability to control their government, but they haven't succeeded quite yet.

As the Wall Street Journal said in a July editorial, "once the referendum is over, the interplay of special interests take over again, and if the public isn't watching, not even state constitutions can stand in the way."

The Journal suggests that frustrated voters "reward or punish their legislators for the shape of the total budget," but that is not enough. The bureaucracy is too big, and the bureaucratic process is much too slow. We applaud Proposition 13 and encourage similar anti-tax referenda.

Throughout history swollen bureaucracies have been a chief cause in the downfall of most great societies, including the Tang dynasty and the Roman empire.

And, indeed, America is taking the same route. Government spending has reached record levels, and the strength (both economic and military) of the country has suffered. The referendum is a great weapon, enabling the people to cast a single vote and override all the accumulated smaller decisions produced by special interests.

involved when Carter made an open break with Sen. Edward M. Kennedy on national health insurance, apparently reading different public signs than Kennedy.

As for the press end, Rafshoon has Carter rehearsing his speeches now and practicing his news conference answers.

There has been speculation that Rafshoon may have cut into Powell's territory and a rivalry could be brewing. But, so far, this has not been outwardly apparent. Powell says he works in tandem with Rafshoon who is more involved in long-range planning. Powell still handles the daily briefings and news events. He remains close to the president.

But there is a new look. Powell was more accessible during the president's Western vacation and rode for three days in one of the media rafts, always preferring TV company, of course. He also was on hand to stage the presidential response to the natural gas compromise revolt when Carter came off a sailboat on Lake Jackson.

Ambassador Andrew Young seems to have been temporarily silenced. Whether Rafshoon's hegemony extends to him is not known.

Still, Powell seems to be a bit touchy on the subject. When Elephant's cartoon on Carter's vacation was published depicting the president on a "raft-shoon," Powell told reporters he did not think it was a bit funny.

### Opinion

The Daily Skiff Opinion page is open to any member of the campus community with an idea to contribute. Opinions expressed by columnists on this page do not necessarily represent the views of The Daily Skiff or Texas Christian University. All unsigned editorials represent the views of The Daily Skiff staff. Letters to the editor should be typewritten and

doubtless, no longer than 300 words. Guest columns should be typewritten and doublespaced, no longer than 600 words. Handwritten material may be discarded or printed as best the editor can decipher it. All contributions must bear a legible signature and ID number. Contributions may be mailed to or brought by Room 115, Dan Rogers Hall.

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# The Daily Skiff

ap

# Swinging singles set sights on suburbia

NEW YORK AP - They have long set the style, beating a course from bar to ski lodge to beach party to bed.

Single life may still be one big blast for some, centered on apartment complexes with swimming pools and no children. But for an increasing number of this generation of single people - both the not now and never marrieds - the stability of home ownership is changing the essence of going it alone.

The trend started in the early 1970s, and real estate people say it is still growing. Social scientists say it could have profound effects on the traditional suburban life centered on children.

But it's not that the single population is moving to suburbia with vast changes in mind.

"I have a greater sense of security. I also have a feeling of a sense of home,

## TCU senior to present dance series

The Fort Worth Art Museum will present an afternoon of string quartets and modern dances choreographed by Francisco Martinez, a senior at TCU, beginning at 2 p.m., September 17.

The program, presented as part of the museum's young choreographers series, will use 16 current or former TCU dancers. Martinez will perform in two of the four works.

One of the four, "Still Life," will be a premiere based on Chekhov's "Three Sisters." "Gold and Topaz," a three-movement work inspired by Botticelli paintings, won Martinez second place in the 1977 young choreographers contest.

The program will also include "Double Duet," a poem set to music by Samuel Barber, and "Time in Between," with music by Bela Bartok.

which I never had with an apartment," says Paula H.J. Cholmondeley, a 31-year-old budgets manager who bought a house in Stamford, Conn., after living in a New York apartment for five years.

"My lifestyle has changed," she said. "I go out less. I spend more time at home and less time roaming around. I feel there's someplace I can now go and totally relax and unwind, which I did not feel I could do as well when I lived in an apartment."

Ms. Cholmondeley, like other young singles in today's housing market, decided to buy a house for financial reasons as well as practical considerations. She needed more space and to rent a larger apartment, she said, would not have been a positive return on the money spent as rent.

Single home ownership has made dramatic increases between 1970 and 1976, according to the U.S. Department of Housing and Urban Development. The number of single male homeowners under age 35 rose 213 percent from 158,000 to 495,000 during that time. Female homeowners, also single and under 35, jumped 141 percent from 80,000 to 193,000.

And the purchases are nation-wide. In Atlanta, 8 percent of all homes sold are to singles, says the Chicago-based National Association of Realtors. Twenty-five percent of all houses sold in Phoenix are purchased by singles.

Today's single homeowner is buying everything from factory lots that need renovating to townhouses, brownstones, one and two-family houses in the suburbs, farmhouses and barns, condominiums and cooperatives. And the market has yet to peak.

"We now have a whole generation of youthful adults who know inflation. They don't remember when things were cheap, they know only that things will be more expensive so they are buying now," said Dr. George Sternlieb, director of the Center for Urban Policy Research at Rutgers University.



CROSSING THE OCEAN—In the early 1970s, the Cross Company decided to build its first plant outside the U.S. Ballinasloe, Ireland was chosen as the new

building site after its government made a bid that almost couldn't be refused. (N.Y. Times Photo)

## Ireland paying as firms grow

BALLINASLOE, Ireland—When the A.T. Cross Co. decided in the early 1970s to build its first plant outside the United States, the Irish government made a bid for it that almost couldn't be refused.

And as a result of Ireland's generous and perhaps unequaled financial incentives to attract industry, this peaceful town in long-depressed County Galway now boasts a pen-and-pencil factory that employs 180 people. The plant has been so successful that its space more than doubled in 1976, after only four years in operation.

What Cross—and other companies—were offered were outright grants of up to 50 percent of a plant's cost; a tax holiday until 1990 on profits earned from goods exported from Ireland; money to train workers, and low-cost financing. Even an expansion-minded businessman would have been hard to have asked for more.

"It's difficult to turn down things like grants," said Peter C. McCarthy, the affable head of A.T. Cross Ltd., who lived in the United States for 17 years. "It would be silly if you said it didn't influence you."

The incentives are offered through the Industrial Development Authority, which until a decade ago did little more than place advertisements in newspapers. Now it has big money to spread around as part of Ireland's remarkably successful drive to bring down its double-digit unemployment.

According to Patrick J. Daly, a senior official at the development authority, the country is, in effect,

buying jobs at such companies as Cross for about \$15,000 to \$20,000 each. The Irish officials figure that the outlays pay for themselves in two to three years.

Cross, based in Lincoln, R.I., makes expensive, executive-type ballpoint pens and mechanical pencils often purchased by customers as gifts.

Although it had been selling small amounts of its products abroad, European Economic Community regulations and duty and shipping costs led Cross to decide that the best way to expand its overseas business

would be to set up shop in Europe.

Ireland's 1972 entry into the Common Market made it a base to be considered, and its common language and low labor costs were other elements in Cross's decision.

Armed with government promises of aid, Cross went ahead, putting up only about \$300,000 in capital. The Industrial Development Authority

built the factory, which it then leased to Cross, and in addition the authority gave the company a grant equal to 45 percent of the rent it would have to pay. Within six months the plant was making money, and in 1975 Cross exercised its option to buy it, taking a 45 percent reduction in purchase price.

Inasmuch as 95 percent of the

Cross's Ballinasloe production is exported to three dozen companies in Europe, the Mideast and Africa, the company pays virtually no Irish income taxes on what it earns.

Profits jumped to \$1.15 million last year from \$49,000 in 1974, and the Industrial Development Authority provided about 40 percent of the company's total fixed assets of \$1.7 million.

Cross has 15 years of full tax relief followed by additional years of partial relief that extend until 1990. This tax waiver, which Ireland's competitors

in attracting industry do not offer, has been opposed by the Common Market as giving Ireland an unfair advantage.

The subsidy is open-ended and therefore difficult to quantify. The Common Market has promised, however, that if it forces Ireland to stop offering the subsidy to new companies, Ireland will be allowed some nearly equivalent substitute.

Cross was also given money to train workers for its plant, part of the funds coming indirectly from the Common Market itself. This money generally reimburses a company for wages paid to workers who are less than 100 percent efficient, and it is computed by use of standard learning curves. This feature also provides money to pay the opportunity costs on machinery that is not fully utilized.

There are still other incentives, which the conservatively managed and amply bankrolled Cross did not use.

## Animation 'cels' on sale

Over 200 animation paintings known as "cels" will be for sale Wednesday and Thursday from 10 a.m. until 6 p.m., in the Student Center lounge.

Special prominence will be given to the famous Warner Bros. characters Bugs Bunny, Daffy Duck, Yosemite Sam, Elmer Fudd, Porky Pig plus Wile E. Coyote and Roadrunner.

Walt Disney Productions will be represented by cels from "The Jungle Book," "Winnie the Pooh," "Robin Hood," "The Rescuers" and "Pete's Dragon."

## calendar

### Wednesday

10:00 a.m.—Cel painting display, featuring drawings from Warner Bros. and Walt Disney cartoons. Student Center lounge until 6 p.m.  
4:00 p.m.—Delta Sigma Pi rush smoker. Business School Library.  
6:00 p.m.—Student Foundation Room 207, Student Center.  
7:35 p.m.—Texas Rangers vs. California Angels, Arlington Stadium. Admission \$2-\$6.50.  
8:00 p.m.—Dallas Ballet-Under-the-Stars. In front of Dallas City Hall. Admission free.

### Thursday

Town students sign up for House of Representatives today, room 224 Student Center.  
10:00 a.m.—Cel painting display, featuring drawings from Warner Bros. and Walt Disney cartoons. Student Center lounge until 6:00 p.m.  
7:00 p.m.—Campus Crusade for Christ "Body Life," room 204, Student Center.  
7:35 p.m.—Texas Rangers vs. California Angels, Arlington Stadium. Admission \$2-\$6.50.  
8:00 p.m.—"Corral," multi-media performance. Theatre Onstage (McKinney and Pearl St., Dallas).  
8:15 p.m.—Dallas Symphony, with Judith Blegen, soprano. Music Hall at the State Fairgrounds. \$3.50-\$12.

### Friday

Town student elections for House of Representatives.  
12 noon—University Chapel in Robert Carr Chapel. Mike Young, Wesley Foundation, will give the talk.  
6:00 p.m.—Texas Democratic Party State Convention. Tarrant County Convention Center Arena.  
8:15 p.m.—Student Recital. Brad White, tenor, accompanied by Dale Fundling, piano. Ed Landreth Auditorium. Admission free.

## Classified Ads

**HELP!** Working mother needs sitter for after-school hours. Phone 338-8567. After 6:00 p.m., phone 732-4067.

**WATERBED SPECIALS**—Finest quality available in the metropolex. Complete four-poster, \$165.50. With headboard, only \$199.50. Inner Comfort, 3425 West Freeway. 738-7353.

**HELP WANTED:** Full-time dishwasher, mornings. Full-time waitress, evenings. Contact Holiday Inn Midtown, 1401 South University. 336-9311.

Seminary South Cinema is accepting applications for part-time cashiers, concessionists, ticket-takers and a full-time maintenance person. Apply any day between 1:00 - 8:00 p.m. An equal opportunity employer.

Fashion Show & Buffet every Thursday, 12:00 p.m. to 2:00 p.m., \$3.50. Holiday Inn Midtown, 1401 South University. 336-9311.

**HELP!** Part-time K. C. Barbecue, 1616 West Berry. 927-9041.

1971 MGB. Red, wire wheels, removable hardtop, AM-FM 8. \$2100.00. 921-0542.

**ANIMATION ART SALE TODAY!** Hundreds of original cel paintings actually filmed in making animated cartoons—Disney, Warner Brothers, Betty Boop, "Allegro Non Troppo," and much more! Many signed. Wed., Thurs., Sept. 13 & 14, 10am to 6pm in the Student Center Lounge (TCU). Arranged by Gallery Lainberg.

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True False

(1.) In 1975, Federal, state and local governments spent about \$7,500 per household.

(2.) Producers of goods outnumber producers of services in our economy.

(3.) Less than four per cent of the U.S. labor force are agricultural workers.

(4.) U.S. coal reserves are the world's largest.

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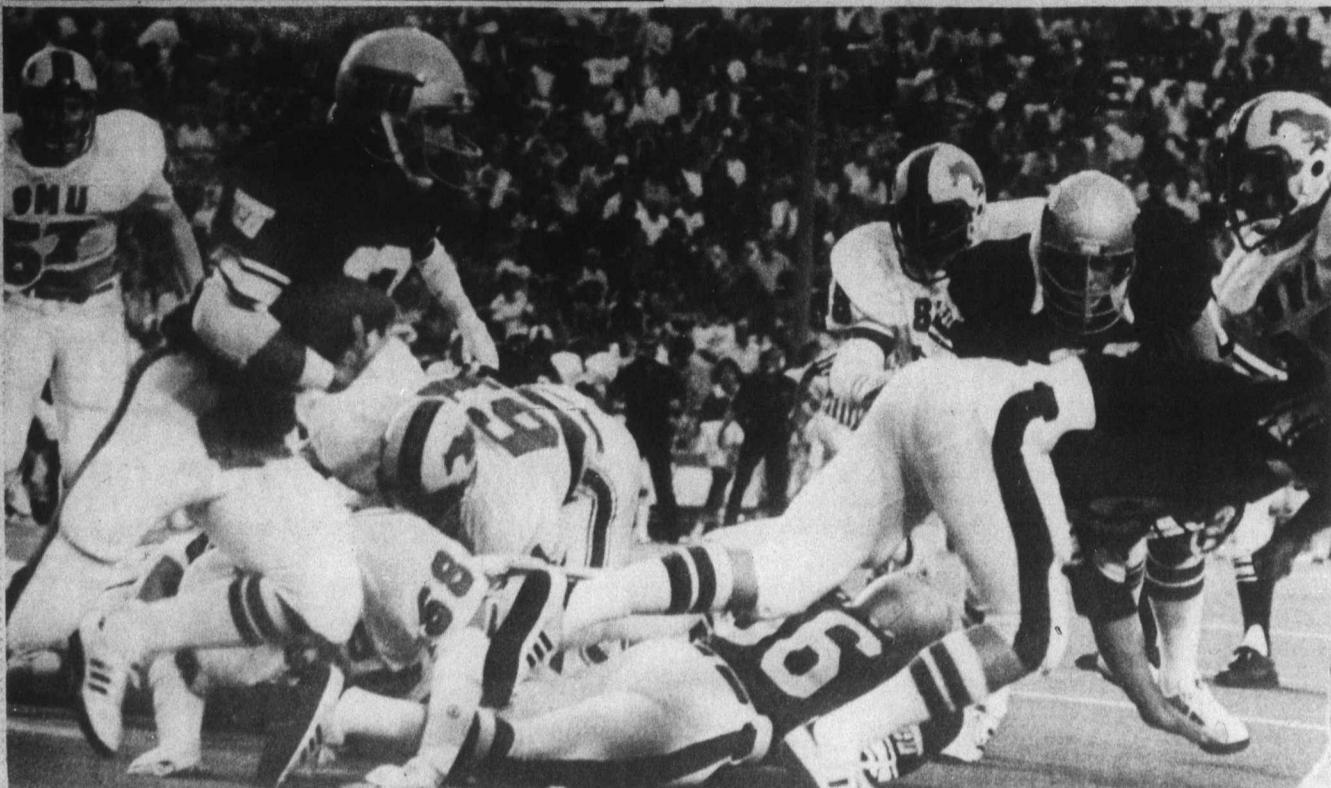
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**THE QUARTERBACK BREAKS LOOSE**—Steve Bayuk runs around right end for 30 yards in first quarter action against SMU last Saturday. One of the best runners in the TCU backfield, Bayuk broke loose for this important first down in a TCU drive that went to the SMU 12 before a blocked field goal prevented the Frogs from scoring. Bayuk ran twelve times for 57 yards, but he was sacked behind the lines for 11 yards during passing situations which put his total yardage at 46. He

also completed 14 passes in 28 attempts but was intercepted three times for 154 yards and two touchdowns. His best work in Saturday's game came late in the second quarter when he marched the TCU offense for two quick touchdowns. The first TD came on a 27-yard pass to Michael Milton. A few minutes later Bayuk hit upcoming sophomore star Bobby Stewart in the end zone for another touchdown. (Photo by Anita Estridge.)

**Attention  
Town Students:  
Sign up for Student  
House of Representatives  
elections in  
Room 224 of Student Center  
Deadline for filing is Sept. 14  
Election Fri., Sept. 15**

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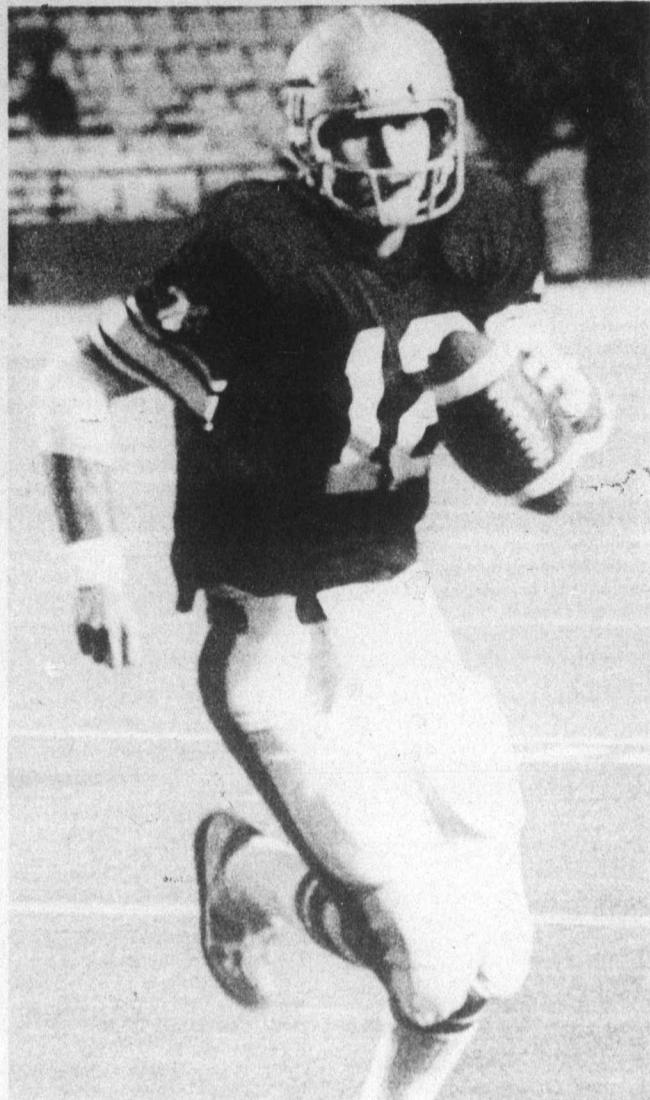
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## New quarterbacks seeing more action

What do Mike Boryla, Steve DeBerg, June Jones and Don Strock have in common? All four are, for the moment, starting quarterbacks in the National Football League, and all have known that time in life when they were cut and without a job in pro football.

Their histories show how difficult it is has become for pro teams to find players from the college ranks for the game's most testing position.

Add to those four the names of Mike Kirkland, John Reaves and David Whitehurst, also regulars "pro tem," and one gains a sense of the turmoil in the pro quarterback ranks with the season just under way. Incompetency and injuries lie behind the turmoil.

DeBerg, drafted by the Dallas Cowboys a year ago and let go, is No. 1 for the San Francisco 49ers because he played so well in the preseason games and Jim Plunkett did not. Plunkett, a Heisman Trophy winner and the league's first draft choice in 1971, is now out of a job.

Jones, who attended three colleges, was signed by the Atlanta Falcons as a free agent last year but then cut in training camp. Atlanta re-signed him two weeks later and like DeBerg, he won the job this summer from a descending star, Steve Bartkowski. If Plunkett and Bartkowski had played up to their previous levels DeBerg and Jones would still be on the bench or out of jobs.

On it went. Kirkland is the Baltimore quarterback because Bert Jones was hurt; Reaves the Cincinnati quarterback because Ken Anderson was hurt; and Whitehurst the Green Bay quarterback because Lynn Dickey remained injured.

DeBerg and Kirkland had never played in a regular season National Football League game, and Jones had been in for one play as this campaign began. How did these neophytes do in their baptismal efforts? Not too well.

DeBerg and Kirkland had little chance as San Francisco and Baltimore were overwhelmed by Cleveland and Dallas, respectively.

Jones was a minor contributor as Atlanta upset Houston. But their coaches have said they will stick with them at least one more time.

Then there were the injuries. Boryla, who is starting for Tampa Bay, was let go by the Philadelphia Eagles in 1977 before signing with Tampa Bay as a free agent. He is starting because Doug Williams, Tampa Bay's promising rookie, who won the job in the exhibitions, was hurt against the Giants in the opening game.

Strock passed through the league on waivers in 1973 after being drafted by the Miami Dolphins, but they managed to hold him on their taxi squad that season. When Bob Griese went down with a knee injury a week before the season began, Strock moved up.

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Dempsey, Louis, Marciano and Muhammad Ali — the four most magical names in the long history of heavyweight boxing. The computer, cold and analytical, may dare to hold them up to measurement but not Paul Grossinger, who can't help being swayed by personal considerations.

"Marciano was devastating and his distinction was that he never lost a fight," said the 60-year-old squire of the Catskills. "But no man in the world could have beaten Joe Louis that night in June 1938, when he destroyed Max Schmeling in the first round."

"I find it difficult to compare fighters of different eras. Also, all fighters have their peaks and their valleys. There's no way to

compare the Muhammad Ali who beat Joe Frazier in the great battle at Manila to the Ali who lost to Spinks last winter."

"If someone twisted my arm, I think I would have to pick Joe Louis."

The imminence of another heavyweight title fight — Ali's return bout against young Leon Spinks in New Orleans Friday night — has quickened ring interest everywhere but no place perhaps more than at Grossinger's, which has been a training ground for champions through the years.

Grossinger, a jowly, intense man

who managed to stifle a Walter Mitty complex while a frustrated athlete at Cornell University, is known as the inn-keeper of the stars.

There's hardly been a sports or

stage figure in the last 30 years who

hasn't taken part in Grossinger's

hospitality and engaged in long

evenings of conversation over tall

drinks and stubby cigars.

He is "Paul" to them all — from Joe

Dempsey to Muhammad Ali.

DiMaggio and Roger Maris to Joe

Namath, Milton Berle, Bob Hope and

Phil Foster.

But Grossinger's fondest memories

revolve around those days when

fighters such as Rocky Marciano, Max

Baer, Barney Ross, Joey Maxim and

Bob Foster pitched camp in his 1,500-

acre backyard to prepare for some

important struggle.

Grossinger's especially was the

favorite training site for Marciano, the

cobbler's son from Brockton, Mass.,

who retired as unbeaten heavyweight

champion and died in a plane crash in

1969.

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