

The Daily Skiff

Texas Christian University, Fort Worth, Texas

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SPECIAL COURSE—Learning the intricacies of silk-flower making and basic arranging, special course students get a guiding hand from Zella Stivers. The six-week course meets on Tuesday nights through Oct. 31.

SOS attempts to save spirit

By RUTH ANN RUGG
Staff Writer

"For some time now TCU's student body has been carrying school spirit inside themselves with no escape valve. This is the year that we intend for TCU Spirit to explode! To assist the cheerleaders, coordinate spirit activities, and communicate the events and promotions, a VERY SPECIAL organization is being born—the TCU-SOS (Student's Organization for Spirit)."

These are the first words in a letter sent from Dale Young to all campus organizations and dorms inviting them to participate in the formation of TCU-SOS.

After talking with frustrated students and cheerleaders, after observing the dull apathy about campus, Young said he decided something had to be done about the spirit at TCU. "Students here have spirit inside, but they need a channel."

Young, who joined the TCU faculty this past August as director of teacher certification and instructor of student teachers, began working with Holly Applegate and others in the Student Activities Office to get full approval for the new spirit organization.

Himself a former TCU cheerleader, Young looked closely at the spirit organizations at other Texas schools. TCU-SOS will adopt a western theme similar to the SMU Thoroughbreds and Fillies, the Texas Tech Saddle Tramps, and the UT Cowboys. It has been suggested that the organization

take the name TCU Wranglers rather than the tentative name TCU-SOS.

The TCU-SOS will be composed of two members from each fraternity and sorority, two members from each student organization, six members from each dorm, six town students, four graduate students, and two Brite students. The head cheerleader and a band representative will be ex-officio members. Later, 25 freshman men and 25 freshman women will be selected to join the group.

Members of TCU-SOS will be chosen as representatives by the executive board of their dorm council. These representatives must meet certain qualifications of membership.

Representatives must maintain a 2.2 GPA and have no discipline record while at TCU.

TCU-SOS members must sign a contract that they will attend home games and will purchase a uniform at approximately \$30.

Each applicant must submit a short essay on "How I Can Promote School Spirit at TCU."

The duties of SOS members will include publicizing the athletic events, assisting at pep rallies, and generally supporting TCU spirit. Members will be required to be at home games early, in uniform, to form an official Spirit Line.

An organizational meeting for TCU-SOS will be held in the Student Center Ballroom Thursday, 3:30, Oct. 12

TCU debate program revived after year absence

The TCU Debate program has found new life after a year of non-existence. Debate is no longer part of the Speech Department, but has reorganized into an independent unit in the School of Fine Arts, taking the name University Debate-Pi Kappa Delta.

"This year we'll have a real difficult time," says Debate Coach Dick Price. "The main problem with the debate team this year is getting the communication out."

Price, a practicing attorney in Fort Worth, found out late in August that TCU would have a debate program again and that he would have the job of coach. This short notice left him at a disadvantage, Price said, because he didn't have the benefit of the spring semester to enlist members of the team. Usually by the time school starts in the fall people have already made their year-long commitments and don't want to obligate themselves to something as

demanding as debate, he added.

The 1978-1979 debate team consists of "two solids and a few maybes" that meet every Monday night at 7:00 in Building 1A of the Fine Arts Annex.

Price and Robert Grimm, assistant coach, are not discouraged by the slow start. They are busy setting up a program that will be strong for the future. And they are using this opportunity to experiment with new approaches in debate.

The debate program Price plans to build will include weekly meetings of the team on Monday night.

During the week members will be researching and preparing cases.

There will be a couple of practice rounds during the week allowing members of the TCU team to help each other, find flaws in their own arguments and get used to debate procedure.

Two tournaments per month will be planned, including tournaments in Kansas, Missouri, Louisiana and Texas. TCU has a generous budget for debate. Debaters participating in tournaments have travel expenses, lodging and a meal allowance provided by TCU.

Travel is part of what makes debate time consuming, says Price. Research, practice and preparation are other reasons.

In addition to the demand of time, Price stressed the good points of debating. "Debating is highly competitive and satisfying. When you win a debate, you feel like you have really accomplished something."

There is more involved in debate than rebuttals from 4x6 cards. Price explained that people who debated in high school and have experience in research as well as presentation have a more adequate picture of what college debate will be like. Most who are inexperienced don't know what to expect and don't stick with it.

Price added that experience, though

helpful, is not essential in debate. More experienced team members help those less experienced. And TCU students are in the "unique position" of having two full-time coaches.

Price, former TCU Assistant Debate Coach and former Debate Coach at the University of Texas at Austin, has three years of debating experience in high school, four years of experience in college debating and four years of ex-

perience in coaching.

Grimm debated for O.D. Wyatt High School in Fort Worth and the University of Texas at Austin.

Two Fort Worth attorneys are helping coach the TCU team. Steve Swander debated for USC and won the TCU Tournament in 1973. Geoffrey Gay debated for Emory in Georgia.

Della Doyle, another experienced debater in Fort Worth, has also volunteered to help the team.

District Judge okays four tapes linking Davis in murder scheme

HOUSTON (AP)—State District Judge Wallace Moore ruled Tuesday that four tapes, allegedly linking Fort Worth millionaire Cullen Davis with a kill-for-hire plot on the life of a judge, could be admitted into evidence.

Moore's ruling came in pretrial hearings for Davis, a 45-year-old industrialist, accused of soliciting the murder of Judge Joe Eidson, who had presided during most of the four years of the bitter Davis divorce proceedings. Eidson has removed

himself from the divorce hearings.

The order came shortly after FBI agent Ron Jannings testified he did not consider either David McCrory or Pat Burleson as FBI informants.

McCrory was an employee of Davis who went to authorities and said his boss had paid him \$25,000 for the slaying of Judge Eidson and drafted a "hit list" of about 15 persons.

Burleson, owner of a Fort Worth karate school, reportedly urged McCrory to go to the FBI with his story.

The tapes, played earlier this year during a bond hearing for Davis, involve talks concerning the slaying of the judge.

The defense, led by Richard "Racehorse" Haynes of Houston, has presented some 90 motions seeking disclosure of all evidence collected by the prosecution and other matters.

During the first two days of the hearing, Priscilla Davis has undergone lengthy questioning by Haynes.

news briefs

Tax veto probable

WASHINGTON (AP) — President Carter said Tuesday he will not hesitate to veto a tax bill that fails to meet his requirements that it be non-inflationary, simple, equitable and progressive.

The president told a news conference that the \$30 billion tax cut bill before the Senate would not meet those guidelines.

Bullock denies knowledge

AUSTIN, Texas (AP)—Comptroller Bob Bullock said yesterday he had no idea what two former aides were talking about when they asked him to resign to avoid "inevitable scandals."

Farber is ordered to jail

HACKENSACK, N.J. (AP)—New York Times reporter Myron A. Farber was ordered yesterday to return to jail Thursday unless he surrenders his files in a murder case.

Lebanon truce remains

(AP)—Israeli gunboats shelled Palestinian guerrilla camps in southern Lebanon during the night, but the Syrian-Christian truce in Beirut remained in force for the third night despite Syrian sniper fire, Beirut's Christian radio station reported.

Carter calls in governors

WASHINGTON (AP)—President Carter has called 15 governors who previously had indicated their

support of energy legislation to ask for their help in urging Congress to pass the package, a White House spokesman said.

Memphis teachers picket

(AP)—Teachers in Memphis, Tenn., set up picket lines before dawn yesterday at the city's 165 public schools to press demands for higher wages, but school officials said they would keep classes open for the district's 113,000 pupils.

Case puzzles investigators

YUKON, Okla. (AP)—Investigators were still trying to get details Tuesday in the bizarre case of a woman who allegedly shot one granddaughter to death and critically wounded another before shooting herself in what police said was an apparent suicide attempt.

Somoza lifts censorship

MANAGUA, Nicaragua (AP)—President Anastasio Somoza has ended 25 days of press censorship imposed during last month's bloody rebellion but he is not expected to lift martial law for some time.

Rep. Diggs gives up vote

DETROIT (AP)—U.S. Rep. Charles Diggs, D-Mich., convicted of defrauding the government of \$66,000 in a payroll kickback scheme, said yesterday he will give up his committee chairmanships and not vote for the rest of the congressional term.

Skiff ad men impostors fail to trick area florist

Two men tried to sell ads for The Daily Skiff to a florist's shop on Camp Bowie Blvd. Tuesday afternoon.

But the men were in no way connected with this paper.

Jane Childress, owner of The Flower Garden, said Tuesday that they said they were from "Eagle Press" and were selling space in a coupon book for \$200.

As an added bonus, they told Childress, she would receive a free ad in the school newspaper at Texas Christian University if she bought the coupon. Also, they said, a story about the shop would be printed in the paper.

Childress said the men also offered her an "exclusive" on florist's coupons in the book.

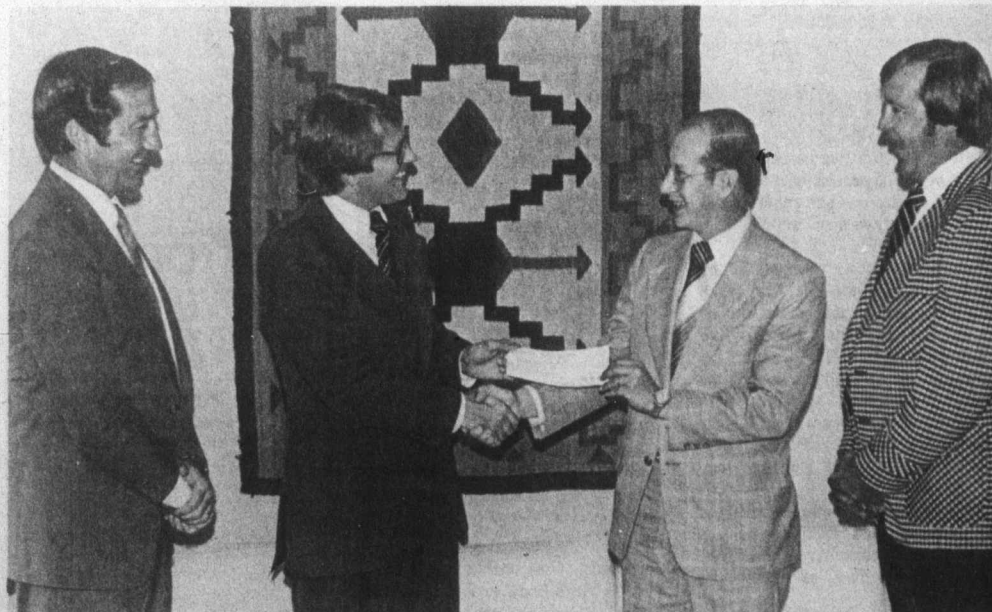
One of the men was in his mid-

forties; the other was "college age," Childress said.

She said the men took off when she asked if she could call the Better Business Bureau.

Win Daniels, advertising manager for the Skiff, said yesterday he tried to contact the authorities about the men. He was referred to five different offices, including the Economic Crime Section of the District Attorney's office, which he was told had "experience dealing with coupon book deceptions."

"A lot of our salesmen push for cash with an order, and a lot of our customers are accustomed to paying out in cash," Daniels said. "Some write us a check for \$400 every week."



GULF GRANT—A \$15,000 check was presented to TCU last week by the Gulf Oil Foundation, to be applied to purchase equipment for the Geology and Chemistry departments. Gulf is to donate nearly \$3 million to colleges and universities this year. From left are: Ray Snokhous, director of

the central region's public affairs from Gulf; Paul Hartman, vice chancellor at TCU and director of development; George Berindoague, sales manager and Tom Cooke, retail marketer, both from Gulf's Dallas Marketing division.

Crossfire

Question: Do you think the new study area, The Corner, should be open 24 hours a day?

BECKY HORNE, graduate student—"Yes. There needs to be some place where people can study after the library closes."

WADE HARMON, sophomore—"No. TCU has enough facilities for someone

to study 24 hours, such as dormitory lobbies and the science building."

PAT HALL, sophomore—"Yes, so students can get away from the dorm. Besides, there is no place to study when visitation is over."

STEVE PITTMAN, junior—"Yes, because the students are paying for it. There are no other facilities that are open for all students."

RALPH WARNER, junior—"Yes. Students would have a place to study all the time. It wasn't being used for anything so why not put it to use."

TRICIA SNODGRASS, senior—"Yes, I don't see why not. A lot depends on the atmosphere. If it were quiet, I would go there late at night."

DEBORAH HALL, junior—"Yes, especially during finals. After the library closes, people need someplace to go study."

MELINDA DERSCH, senior—"Yes, because there's no place to study after midnight. I live in a sorority house, and it's hard to study there, so I really like

the idea. I would definitely go."

GERALD RANNE, junior—"I usually go there before 6 p.m., but I'm always the first one there. I'm not on campus after 8 p.m., so I don't know if the area is well used. I would like to see one addition to 'The Corner'—a coffee machine."

JOHN ORANGE, Dept. of Modern Languages—"Yes, as long as there is some type of supervision."

DR. DONALD WORCHESTER, History—"The area should be open the hours it is most used. If that's 24 hours, you can't go much beyond that. When I was a graduate student, the

library and other study areas were never open long enough."

LIBBY PROFFER, Dean of Students—"It's a little too soon to tell. The area has only been open a week. Right now it's open from 6:30 a.m. to 10 p.m. on Mondays, Tuesdays and Wednesdays, and every other day until 2 a.m. If only a few people use the area, it isn't worth opening 24 hours a day. Review and finals weeks, however, would be excellent times for extended hours."

HUGH MacDONALD, Reference Librarian—"There is a definite need for a 24-hour study hall on campus. The library is

gradually running out of space for people to study. If the area were well monitored, it could provide a good place. Opening of the library 24 hours a day is also being planned. We'd like students to think of the library and its reference material as something to be used."

KATTI GRAY, freshman—"As far as nighttime use goes, I wouldn't know because I don't live on main campus. But during the day, there's never anybody in there when I pass by. So, maybe they could poll the students and ask them what hours they prefer to be open."

opinion

A touch of class

By DAVID ARMSTRONG
Syndicated Columnist

The waiters in white gloves were serving the vichyssoise and chilled white wine when the party got rough. Unlike other parties, the trouble didn't start among the guests, but among those who weren't invited. But then this was no ordinary bash. It was an exclusive dinner party held by a prominent socialite in San Francisco's Union Square, where dinner is usually served in brown paper bags.

By the time the guests got to their long-stemmed strawberries, the party was out of control. Apple cores and curses flew at the diners and the police were called. An unemployed crasher was arrested as the silverware was rushed inside. The hostess was livid. She had a right to have a party in a public place, she said.

This bald juxtaposition of wealth and poverty was unique in only one respect: its visibility. Such extremes are with us every day but usually they are discreetly hidden. America, after all, is supposed to be a land of dizzying social mobility, the place where Karl Marx's vision of a classless society has largely been realized. Other unfortunate lands have working classes, lords and ladies. America has only a huge, amorphous middle class.

Indeed, most Americans would probably describe themselves as middle class: the \$75,000 a year attorney grudgingly, because he hasn't yet amassed enough capital to live on; the \$10,000 a year clerk-typist proudly, because she doesn't have to live on welfare. There are, as Thomas Massey points out in a recent article in the Washington Monthly, worlds of difference between the expectations, contacts and real-life prospects of the lawyer and the clerk-typist. Yet both consider themselves, and are considered by many, to be "middle class."

If nearly all of us are middle class, it follows that there is no working class, or at least not much of one, no ruling class and none of the class conflict that plagues other societies. Even liberal pundits like John Kenneth Galbraith agree ours is becoming a white collar "service economy" where management and labor work to reach common goals. America, according to this view, has made its omelette without breaking eggs.

It's a comforting view, but how does it hold up? Much recent research suggests it does not. An extensive survey by UCLA professor Maurice Zeitlin in *The Progressive* cites the following figures:

- In 1810, the top one percent of the American people owned 21 percent of the nation's wealth.
- In 1915, the top two percent of the people owned 35 percent of the wealth.
- Today, the top one percent still owns 25 percent of all personal and financial assets.

Comments Zeitlin: "Through all the tumultuous changes—the Civil War and the emancipation of the slaves, the Populist and Progressive movements, the Great Depression, the New Deal, progressive taxation, the mass organization of industrial workers and World Wars I and II—this class has held on to everything it had. They owned America then and they own it now."

Many of America's owners belong to the great capitalist families of the 19th century, the "captains of industry" that supposedly disappeared with the Model T.

• The Mellon family controls at least four firms in the top 500 non-financials, including Gulf Oil and Alcoa.

• Laurance Rockefeller owns a controlling five percent interest in

American Journal

Eastern Airlines in secret accounts so well-hidden that when the federal government and Eastern itself wanted to know where they were, they had to ask Rockefeller to tell them.

• A study by Phillip Burch Jr. based on information in the business press concluded that "at least 60 percent of the top 500 industrial corporations are 'probably' (236) or 'possibly' (64) under the control of an identifiable family or group of associates.

If the old line clans that control much of America's wealth—and by extension its social and political life—have not withered away, neither have workers. According to Zeitlin, the proportion of male manual workers in the workforce (47 percent in 1970) has remained nearly constant since 1920. Among the additional seven percent officially classified as "service workers" are janitors, porters, laundry workers and dishwashers.

Most of the overall rise in service workers has come from the increasing number of working women. Women may not do traditional blue collars and do manual labor, but many—typists, cashiers, beauticians—are clearly working class when judged by income and their lack of control over their jobs. And unlike male industrial workers, female service workers are largely unorganized.

The impact of these statistics in human terms is profound, becoming clearly visible only in moments of bad timing and bad taste, like the dinner party in Union Square. Wealthy Americans, unlike the doddering crowned heads of Europe, not only reign, they rule.

Five of the lesser-qualified applicants who entered medical school ahead of Allan Bakke were white students, the fortunate sons of heavy donors to the school and politicians with clout. "While the middle class and the minorities are fighting it out over who should be admitted to med school," a Health, Education and Welfare Dept. official remarked, "nobody seems to notice that the rich are still assured of their quotas."

For working people, the cost of powerlessness is high. Reading Lillian Rubin's book on working class lives, *Worlds of Pain*, one is struck by the number of workers in their 20's who use the expression "when I was young," as though their lives are already over. The movie *Blue Collar* presented an equally disturbing picture of frantic machismo and self-destructive violence.

That's a touch of class no one likes to think about much. But it's there. The class system is the skeleton in America's closet, waiting to come out.

Tulane invitational

The following is an open letter addressed to President Laura Shrode, Student House of Representatives. Dear President,

As you well know, the Green Wave of Tulane will host y'all football team on Oct. 21. The game and all pre-game activities will be held this year in the Superdome of New Orleans.

I would like to take this time to personally invite you and the rest of your Student Body to our pre-game party. Approximately two hours before game time, most of Tulane's Student Body gets together to celebrate the upcoming match. With 25-cent beer and a band, our pre-game party initiates the enthusiasm that is



Tracing the Carter-Vesco connection

By WILLIAM SAFIRE
N.Y. Times Columnist

The case of the connection between Robert Vesco (invariably described as "the fugitive financier") and Jimmy Carter is growing curioier and curioier.

Here are a few of the facts that are undisputed: a man named R.L. Herring paid \$10,000, and promised a million more, to Georgia real estate lawyer R. Spencer Lee IV to use his influence with the Carter administration to arrange for the return in freedom of Vesco.

Both Herring and Lee came to Washington in the third week of the Carter administration; White House logs show Lee was in the White House on Feb. 8, 1977. Lee spoke to White

All that noise is irrelevant; it makes little difference to the important end of this case if the originator of the fix attempt is a crook or not, whether his motives in blowing the whistle are venal or not, whether his letter copies are largely accurate or imaginary.

What matters is not whether an accused racketeer can "con" a swindler or an investigative columnist, what matters is getting the whole truth about what happened in the Carter White House when Herring and Lee came to town.

Since the influence-peddling scheme came to light, the Carter men have been acting the way the Nixon men used to act in those halcyon days of 1973.

"Nobody ever talked to me about Vesco," insisted Charles Kirbo when first asked about the case. This was untrue; lawyer Kirbo later had to admit that his date book showed a meeting with Spencer Lee on January 17, 1977, three days before the Inaugural. Lee has sworn to the SEC that the Vesco deal as discussed then and there: what was Kirbo trying to hide?

"A despicable lie," was the way Hamilton Jordan characterized a charge of his involvement in this scheme; at a White House press conference, he insisted he had not been contacted by the SEC "or any other investigative agency." But one month before, we now know, the FBI interrogated Jordan about this very matter. Who's lying now, despicably or otherwise?

Most incredible of all is the Justice Department's explanation of what happened to the written order from the President to the Attorney General to see Spencer Lee when he called. It seems that this hot document vanished into the evanescent mists of Ninth St. and Pennsylvania Avenue; some sinister force, perhaps (Justice officials hint darkly at transition aide Douglas Marvin) kept it from being seen by Griffin Bell, Attorney General de jure. The Carter note only surfaced when an affidavit wrung from Lee by the SEC forced the Georgians to admit its existence.

Something is fishy here. These are not the statements and actions of totally innocent people. Perhaps some television reporters will take time off from taking pot shots at Jack Anderson to stake out some Washington homes, and ask the following:

Of Spencer Lee: If you did nothing to secure White House influence to help Vesco, why did you accept his \$10,000? Why would you, a real estate lawyer, be chosen in a criminal case if it were not for your influence with Carter aides? Did you ever tell anyone you spoke to the president himself about Vesco?

Comment

Of Richard Harden: What did Lee say to you, and what did you say to the president? With what other aides and friends was this discussed? Who asked the president to write the note to Bell? Have any other written notes from the president on this been "lost"? Did Lee indicate to you that others of his Georgia friends might benefit in some way from his million-dollar gee?

Of Griffin Bell: Do you lose a lot of mail from the president? Will you tell the Senate Judiciary Committee that this matter—involving the failure to

investigate attempted influence-peddling, known to the Chief Executive—should not require a Special Prosecutor? Has the president been given his Miranda warning?

Of President Carter: When "big-shot crooks" attempt to influence you, is it not your duty to report that influence? In your note, why didn't you warn Bell of a fix attempt? If you knew that Spencer Lee had approached your aide with a million-dollar influence-peddling scheme, why did you reward Lee soon afterward with appointment to a panel choosing the fifth circuit court of appeals judge?

The Daily Skiff welcomes your letters

Opinion

The Daily Skiff Opinion page is open to any member of the campus community with an idea to contribute. Opinions expressed by columnists on this page do not necessarily represent the views of The Daily Skiff or Texas Christian University. All unsigned editorials represent the views of The

Daily Skiff staff. Letters to the editor should be typewritten and double-spaced, no longer than 300 words. Guest columns should be typewritten and double-spaced, no longer than 600 words. Handwritten material may be discarded or printed as best the editor can decipher it.

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New political platform favors fun times for all

MADISON, Wis. (AP)—Jim Mallon figures his finger is firmly on the pulse of his 40,000 constituents.

"All the average student cares about is sex and drugs and rock 'n' roll. In that order," says the student body president at the University of Wisconsin-Madison.

Mallon and his vice president, Leon Varjian, have brought new humor to this campus, a hotbed of anti-war radicalism in the 1960s.

Mallon and Varjian founded the "Pail and Shovel" party last spring.

They proposed converting students funds into pennies and dumping them into a campus fountain, so students could dig in—with pails and shovels.

"Pail and Shovel is dedicated to the four-year-old in all of us," Mallon said.

Mallon and Varjian began by building a giant campaign "platform" out of Popsicle sticks. Now, they're the dominant figures in student politics.

"No one can stop us," Mallon gloated.

Stop them from what? Their campaign promises include: Flooding the football stadium for mock naval battles, stuffing and mounting all deans, converting parking meters into gumball machines and running clocks backward so classes end before they start.

And they are apparently serious about some of their plans. Last week, the student senate changed the school's name to the University of New Jersey.

"That way kids from Wisconsin can say they graduated from a prestigious Eastern school," Mallon said. "And we should be able to get the New York Times a lot cheaper."

Earlier, Mallon and Varjian helped plan and okayed funds for a wild "toga party," attended by about 12,000.

Mallon and Varjian, paid \$150 each monthly from student funds, say students are just less concerned with the world nowadays.

"We're happy that students are apathetic," Mallon said. "If not, we'd be out of office."

Read Classified

Strong strings spark symphony premiere

By B. CARRUTHERS
Music Critic

The 44-member University Symphony Orchestra created a professional aura throughout their first performance Friday night.

One of the impressive qualities was the unity of sound in the string section. The new string players have been a strong addition to the orchestra.

The amount of disciplined rehearsal under the excellent conducting of George Del Gobbo evidenced itself in the level of performance the orchestra as an organic whole was able to achieve. The programming, also, is a credit to Mr. Del Gobbo's success in choosing interesting and challenging works for both performers and audience.

The opening selection was suitably an overture by Mozart—the "Overture to Idomeneo," one of Mozart's great "opera seria" works.

The "Concerto for Viola and Orchestra in C minor" was composed by J.C. Bach, the youngest son of J.S. Bach. The arrangement for the viola was by Casadesu. Mr. Osher Green, first chair violist of the Fort Worth Symphony and new faculty member at TCU, was the featured soloist. His beautiful, round tone warmed the audience as he displayed his musicianship in the concerto. His technical command was apparent in the faster sections and the romantic lyricism displayed in the slow movement was in keeping with the stylistic nature of the music.

The concluding work of the program was the "Pulcinella Suite" by Igor Stravinsky. "Pulcinella" is a statement of the loose relationship which Stravinsky formed with Pergolesi's music, and marked his personal rediscovery of the musical past. Many of its features are characteristic of his own idiom, but the effect is altogether gentler.

In the eight movements of the suite various orchestra members were highlighted. Concertmaster David Dubiel had considerable solo work as well as Ulrich Leibrock, second violin, (a German Rotary exchange student); Brenda Almes, cello;



PHONOTHON—TCU's phonathon continues this week, as individuals and teams continue to rack up their totals in campus-wide competition. Students had raised \$23,049 as of Oct. 5. Individual leaders are: Michi Braun; Mike McKee; Mike McCord; Randy

Hill; Russ Toates; Tommy McDonald; Roxanna Ramirez; Craig Elder; Romy Macias; Len Wainwright. Team leaders are Lambda Chi Alpha; Brachman; Colby-Clark; Sherley; and Tom Brown-Jarvis.

Speedy, stimulating speaker to address FW Ad Club today

By ELLEN NORTH
Staff Writer

Dr. Morris Massey will be the keynote speaker for today's luncheon at the Fort Worth Advertising Seminar, sponsored by the Fort Worth Advertising Club.

The program begins with coffee and registration in the main hall of the Kahler Green Oaks Inn and runs until 4:45 p.m. Participants can choose two workshops to attend, and will be able to direct questions to presidents of local agencies at the end of the day.

According to Vi Baker of Continental National Bank, Massey is a stimulating speaker who feels that the faster a speaker talks, the quicker the

audience thinks. He has traveled all over the country giving his rapid-fire delivery on market research and insights on human behavior.

Massey's copyrighted program, "What you are is where you were when," has received a remarkably enthusiastic response from such organizations as the U.S. Chamber of Commerce, Pepsi-Cola, Dow Chemical USA, the Royal Bank of Canada, and the American Bankers Association.

Originally from Waco, he is Associate Dean of Undergraduate Studies at the University of Colorado College of Business in Boulder. He

received his Ph.D. from Louisiana State University.

Experts in various fields of advertising will conduct workshops on Retail Advertising, Institutional Advertising, Industrial Manufacturing, and Public Relations. Media workshops, for Radio, Television, Direct Mail, Outdoor, Newspaper, and Magazine advertising, will also be presented.

At the close of the seminar, a program, "Ask the Agency" will be presented which will allow everyone to ask featuring presidents of seven local agencies questions about agencies, clients, and media.

Action on tax cut bill due soon

WASHINGTON (AP)—The Senate pushed toward final action Tuesday on a tax cut bill that includes reductions for virtually all individuals, with most benefits tilted toward those with incomes under \$50,000 a year.

At \$30 billion, the bill was bloated far above the levels recommended by the House and the Carter administration. In addition to the reduction for individuals, the measure contains major tax cuts for investors and businesses.

By a 73-18 vote the Senate added to the bill an expanded tax break for disabled persons and those 55 and older who sell their principal home

and don't buy a new one costing at least as much. Once in a lifetime they could keep tax-free a profit of up to \$100,000 on such a sale.

That amendment would eliminate the relief voted by the Finance Committee for all persons who sell their homes. The committee plan would have exempted from taxes the profit from the first \$50,000 of selling price—regardless of the age of the seller—and a proportionate amount on more expensive homes.

As senators headed into the final hours of debate on the tax bill, almost no room was left in the budget for

additional tax cuts in 1979. But there was no bar to amendments that would take effect in later years.

IFC begins award in student's honor

By STEVE ENRIGHT
Staff Writer

Intrafraternity council has announced plans for a Timothy Roche scholarship award. Although the award has not been given a formal name, it will be in Roche's memory. Roche, a TCU freshman, was stabbed to death early Sept. 23 in Irving. He had been a pledge in the Phi Delta Theta fraternity, and was also a player on the TCU football team.

Funds for the annual award will be donated by freshman fraternity pledge classes. The expected sum of the award will be \$3000.

Persons eligible for the award must fill some basic requirements.

calendar

Wednesday

8:30 a.m.—Fort Worth Advertising Seminar, featuring Dr. Morris Massey, Kahler Green Oaks Inn.

noon—"Playin' in the Park," a free concert at Burnett Park (Lamar and West 7th, downtown).

6:30 p.m.—L'Heure de Conversation (French Conversation Hour) in the Foster main lobby.

Thursday

3:30 p.m.—Organizational meeting of TCU-SOS, new spirit organization, in the Student Center Ballroom.

5:30 p.m.—International Students Association meeting, in the Foster Hall main lobby.

7 p.m.—Campus Crusade Leadership Training Class, room 205 of the Student Center.

7:30 p.m.—Honors Cabinet meeting, in the Honors Office, open to any Honors student who wishes to attend.

8 p.m.—Ice Capades, at the Tarrant County Convention Center Arena.

8 p.m.—"The Children's Hour," by Lillian Hellman, at the University Theatre.

Friday

Parents Weekend Schedule:
2-6 p.m.—"The Welcome Wagon" Registration Booth located in the Student Center Lobby. Parents are also invited to look over the colorful menu display from various Fort Worth restaurants.

8 p.m.—"Cowtown Review" Student Talent Show in Ed Landreth Auditorium, directed by Rick Mundy. Audience will judge the prize winners. Deadline is today for completed applications for Fulbright-Hays Grant, Marshall Scholarship or Rhodes Scholarship, to be received by Dr. H. C. Kelly, SWR 428 (Ext. 6202).

8 p.m.—Comedian Richard Pryor, at the Dallas Convention Center Theater. Tickets are \$10.50 and \$9.50.

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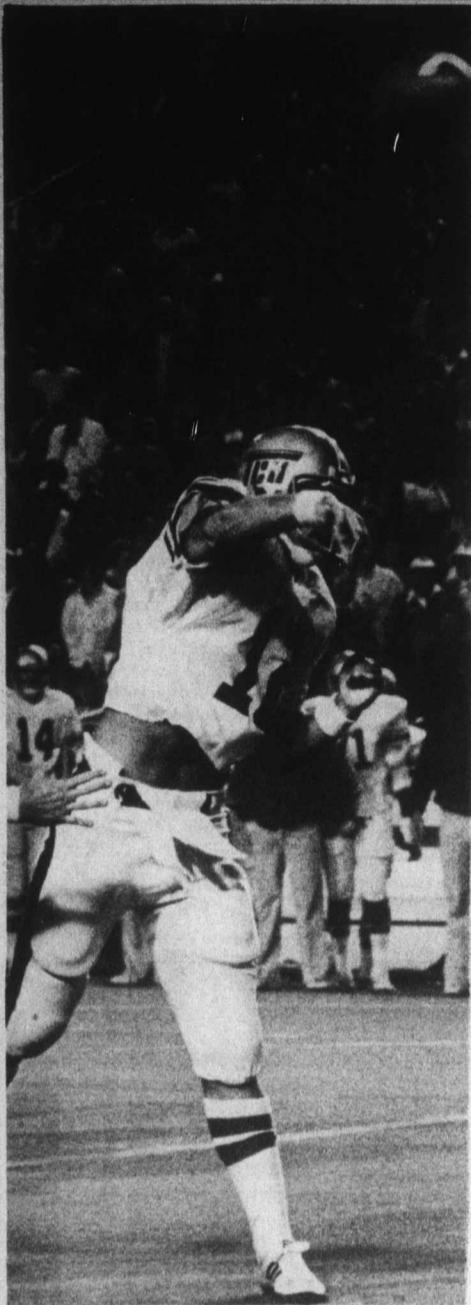
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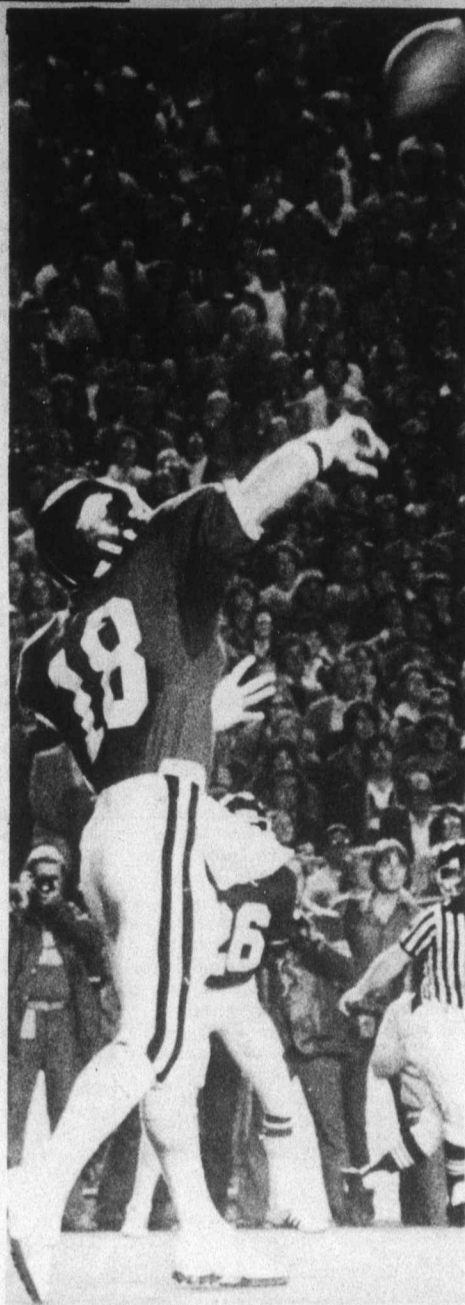
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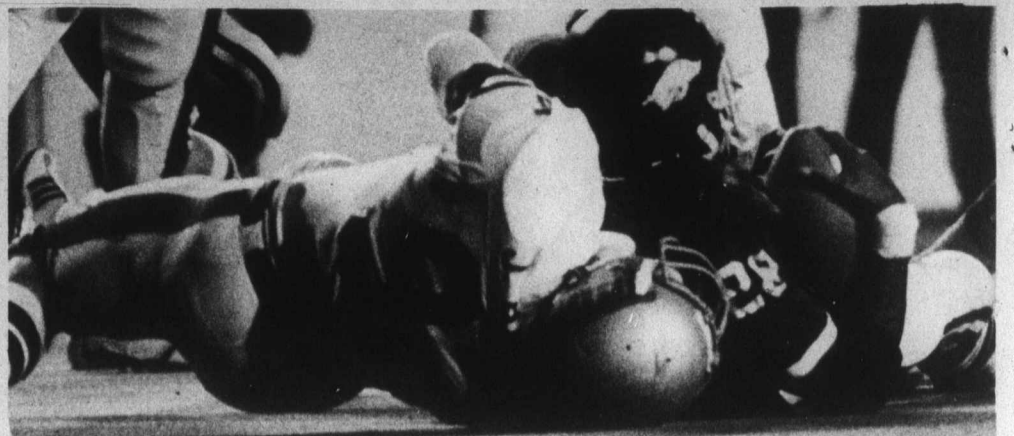
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PASSING PASSION — TCU's Steve Bayuk (left) and Arkansas' Ron Calcagni demonstrate the art of flinging the football last Saturday in the Frogs' 42-3 loss. Calcagni only



threw three times, but Bayuk had one of his best nights as a Frog, with 17 completions out of 34 passes for 234 yards.



BOTTLENECKED — Linebacker Jim Bayuk wraps his arms around the neck of Arkansas running back Ben Cowins in one of the 15 tackles he made during Saturday's game.



THE ART OF PERSUASIVE BLOCKING — Here, Jim Bayuk gets bowled over by an offensive lineman as another Arkansas runner scores one of the six touchdowns that Arkansas made Saturday.

Dodgers strike first, beat New York

LOS ANGELES (AP) — Davey Lopes walloped a pair of homers, driving in five runs, and Dusty Baker added a solo shot, leading the emotionally charged Los Angeles Dodgers to an 11-5 victory Tuesday night over the New York Yankees in the opening game of baseball's 75th World Series.

The Dodgers dedicated this Series to Gilliam and wore black patches with the No. 19 on their sleeves in memory of their coach, who died of a brain hemorrhage Sunday night. And they wasted no time asserting themselves, with Lopes leading the long ball explosion.

The Dodgers captain jolted a two-run homer, which knocked out Yankees starter Ed Figueroa in the second inning, and then added a three-run shot against reliever Ken Clay in the fourth.

Dodgers starter Tommy John, meanwhile, shut the Yankees out for six innings before surrendering a tape-measure home run to Reggie Jackson leading off New York's seventh. The homer by Jackson, who hit five in the World Series a year ago against the Dodgers, ended a string of 23 consecutive shutout innings by John that had stretched through the end of the regular season and the National League playoffs against Philadelphia.

Bucky Dent singled home two more Yankee runs in the seventh against

John, the 35-year-old left-hander who is eligible to join the free agent ranks this winter.

That narrowed the Los Angeles lead to 7-3 in the seventh, but pinch hitter Bill North, who had only 10 RBIs all season, doubled home two more Dodgers runs in the seventh and then scored on Lee Lacy's single to put Los Angeles on top 10-3.

The Yanks chased John in the eighth, getting two runs on Lou Piniella's ground out and an RBI single by Graig Nettles. Left-hander Terry Forster replaced John and held the Yanks in check the rest of the way.

The 15-hit Dodgers barrage against four Yankees pitchers gave Los Angeles the opening-game victory in the best-of-seven series which continues Wednesday night at Dodger Stadium. Catfish Hunter will pitch for New York and Burt Hooton for the Dodgers.

The Dodgers opened up on Figueroa in the second inning when Baker, leading off, tagged a shot into the left field bleachers some 370 feet from home plate.

Rick Monday followed with a double that fell just in front of Mickey Rivers' lunging try for a shoestring catch in center field. After Lacy walked, Steve

Yeager banged into a sharp double play, and it seemed Figueroa would escape further trouble. But then Lopes hit the next pitch into the left field bleachers, close to where Baker's ball had landed, and the Dodgers had a 3-0 lead.

That finished Figueroa, but in the fourth, the Dodgers ganged up on Clay. Monday opened with a walk, and one out later, Dent made a good stop on Yeager's shot in the hole. The Yankees shortstop tried for the force at second, but threw the ball low for an error, sending Monday to third.

That brought up Lopes, the Dodgers leadoff man, and he connected again, this time on an 0-1 pitch, sending it into the left field bleachers.

The five RBIs left Lopes one short of the World Series record set by Bobby Richardson of the Yankees 18 years ago, and staked Los Angeles to a 6-0 lead after four innings. The Dodgers added a run in the fifth on hits by Ron Cey and Baker and a wild pitch by Clay.

John, the man with the reconstructed pitching elbow, worked easily into the seventh, allowing the Yankees just two hits. The sinkerball specialist, who underwent a delicate tendon transplant that saved his pitching career in 1974, had the Yankees beating the ball into the ground.

Sooners' victory over Longhorns keeps them best in the country

By The Associated Press
After losing to Oklahoma on Saturday, Texas Coach Fred Akers voiced the opinion that the Sooners, indeed, were deserving of the nation's No. 1 ranking.

The Sooners solidified their position atop of the The Associated Press poll Monday by collecting 52 of 63 first-place votes from a nationwide panel of

sports writers and broadcasters for 1,260 points.

That widened their lead over Southern Cal's Trojans, who were idle over the weekend. The country's No. 2 team received five first-place votes and 1,144 points. Last week, Oklahoma's lead was 1,226-1,166.

Michigan dropped from third to fifth despite a 21-17 victory over Arizona; and relinquished the spot to Arkansas and Penn State, which tied for No. 3 with 1,071 points and three first-place votes apiece. Arkansas crushed Texas Christian 42-3 while Penn State trounced Kentucky 30-0.

Michigan didn't get any votes for first place this time and accumulated 1,040 points.

The defeat by Oklahoma cost Texas a six-place drop in the standings — the Longhorns falling from No. 6 to No. 12. Southwestern Conference colleague Texas A&M, meanwhile, moved up a notch to No. 6 with 931 points following a 38-9 rout of Texas Tech.

Alabama climbed a spot to No. 7 after beating Washington 20-17; Nebraska moved two spots to No. 8 following a 23-0 beating of previously undefeated Iowa State; Pittsburgh whipped Boston College 32-15 and held on to No. 9, and Maryland climbed from 12th to 10th with a 31-7 shellacking of North Carolina State.

The Second Ten consists of Louisiana State; Texas; Colorado; UCLA; Florida State; Ohio State; Houston; Stanford; Missouri and Iowa State.

The World's Series read about it in "The Daily Skiff"

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