

# Skiff



**Golfers fifth**  
The men's golf team finished fifth in the SWC tournament last weekend. See Page 6.



**Yellow journalism**  
E. Keith Pomykal is mad about the media as a business, saying profits are considered before news value. See Page 2.

## TCU's \$60 million budget complex, vital

By A.J. Plunkett

Staff writer of the TCU Daily Skiff

It's the first of the month and you have to balance your checkbook. But before you can do that, you have to pay Sears, Sanger Harris, Exxon, Visa, MasterCard and TCU.

And you have to make sure that your paycheck gets deposited and that the loan that just came in is applied to your account. And you have to transfer money from savings into your checking account. And you have to decide whether to count on money your friend owes you from two months ago—money that you know you'll get, any day now.

Now that all that's taken care of—oops, it's the first of the month again. Return to Go, don't collect \$200. Start all over again.



If you think balancing your budget is precarious, try it with more than 40,000 accounts and an operating budget of about \$60 million.

That is what TCU must keep up with to keep the school functioning, said E. Leigh Secrest, vice chancellor for finance and planning.

Secrest's office oversees all financial and business operations of the university. And it is Secrest's office that initiates and coordinates each year's budget-making process.

Basic to any budget-making process is a system of priorities to govern increases or decreases in specific areas of the budget. The administration must decide what bill gets paid when and in what amount. Other decisions are made based on needs and desires.

Thus, you may decide that Shell gets paid before MasterCard, or that the purchase of a typewriter gets delayed until other debts are paid off, or at least decreased.

The TCU budget-making process works in much the same way—priorities are established and carried through.

Two major priorities for the 1983-84 budget, Secrest said, are raising faculty and staff salaries and paying for an updated university computer.

To accommodate these priorities, the TCU board of trustees approved a 12 percent increase in tuition—from \$125 to \$140 per semester-hour. Fees for student services were increased from \$180 to \$200 per semester, and housing and food increases were approved.

The board of trustees learned last fall that because enrollment was higher than had been anticipated, almost half of the more than \$2 million for the new IBM 4341/12 and VAX 11/780 system was available. The rest of the cost for upgrading the TCU computer will be split between the budget areas of academic support and institutional support.

Tucker said the tuition and fees increase was a result of an attempt to put average TCU faculty salaries on par with other Category 1 universities across the nation.

Category 1 universities, as outlined by the Association of American University Professors, are those granting four-year degrees, some master's degrees and doctoral degrees in at least three unrelated disciplines.

From the 1979-80 to 1981-82 school years, average TCU faculty salaries ranged from 19.6 to 24.2 percent below other average faculty salaries at AAUP Category 1 universities.

For instance, last school year the average TCU faculty salary was \$23,837 a year. The average AAUP salary was \$28,520.

In order to bring faculty salaries up to par, along with raises in the salaries of university and general staffs, Secrest said, an additional \$3.1 million has been budgeted for



THE BOARD ROOM: The trustees meet in this room to decide TCU's future. PHOTO ILLUSTRATION BY MARTY TRISTAN / TCU Daily Skiff

next year, including salaries, Social Security and retirement plan benefits.

Secrest was quick to emphasize that raising the faculty and staff salaries is not a new priority.

"We have said consistently now for the last four years that salaries have priority," Secrest said.

Chancellor Bill Tucker said in an interview with *Image* magazine in 1979, his first year as chancellor, that salaries were a major concern.

"If we aim toward excellence it seems to me we must award those

who help us take steps forward. Faculty salaries are not what they ought to be, nor are staff salaries, ... any salaries," Tucker said then.

With next year's salary increase, university officials hope that the long-standing priority will come closer to realization.

The more than \$3 million increase in the budget for faculty and staff salaries will come almost totally from the \$2.8 million increase in tuition and fees and a projected increase of \$1.2 million in revenues from auxiliary enterprises.

Auxiliary enterprises include such things as the Student Center, Health Center, residence halls, cafeteria, University Bookstore, Tennis Center and intercollegiate athletics.

As the major budget priority, salary increases have necessitated a rise in tuition and fees that, with next year's increase, has increased the average cost to attend TCU by 50.3 percent since 1979.

The biggest increase in tuition and fees during that period came between the 1981-82 and 1982-83 school years. Tuition increased by

13.6 percent, fees by 16.1 percent, and revenue from tuition and fees increased more than \$3.2 million during that period.

That increase in tuition and fees, along with an increase of more than \$2.1 million in endowment revenues, allowed for an increase in the 1982-83 school year in instructional expenditures (which includes faculty salaries) of \$1.9 million. The average annual faculty salary at TCU increased from \$23,837 in 1981-82 to \$27,031 this year.

Please see BUDGET, page 5

## TCU's tuition rate tied to \$90 million endowment

By Mari Rapela

Staff writer of the TCU Daily Skiff

TCU has more than \$90 million it hasn't ever spent and never intends to spend.

This money is TCU's endowment—money, property and income rights that are given to TCU and are invested rather than spent. Only the income from these investments is spent.

Endowment is a key part of TCU's financial structure, bringing in the second-largest portion of income to the university. Only tuition and fees make up a larger portion of TCU's revenue.

And endowment income directly affects tuition levels, since a large permanent endowment translates



into large investment income, which in turn keeps tuition low.

Income from endowment provided \$19.4 million in income—about 36 percent of the total operating budget—to TCU for 1982-83, and is expected to contribute about \$18.2 million—about 32 percent of the

total operating budget—for 1983-84. A decrease is expected because of decreasing returns on oil and gas properties which make up about one-third of the endowment income.

Endowment gifts to the university come from many sources. There are outright gifts to the university, such

as the \$5 million gift that the Theodore and Beulah Beasley Foundation gave last spring. There are also benefactors who remember TCU in their wills, such as the \$50,000 bequest from Amon G. Carter Jr.

The university also receives contributions to endowment through the Annual Fund, a program for giving small donations to TCU, and the Phonathon, as well as through programs like Senior Giving, a program that asks graduating seniors to contribute to the university.

Endowment can be restricted in many ways. For example, the donor of some funds may designate that the returns be used only for financial aid

or only for use in improving buildings. These contributions are listed under donor-designated endowment.

The 1981-82 Annual Report listed \$30.6 million in donor-designated endowment. Figures aren't available for 1982-83 and 1983-84.

Endowment may also be held in trust by others. The largest of these trust funds are the Mary Coats Burnett Trust and the M.E. Daniel Estate Trust. Both of these are mineral trusts, meaning that the income they generate comes from investments in minerals, oil and gas.

These two trusts, though their income is solely the property of TCU, have their own sets of trustees. This is because they were established

as trusts before they were donated.

The 1981-82 annual report listed \$35.3 million in endowment funds held in trust by others. Figures for 1982-83 and 1983-84 aren't available yet.

Over the years, the board of trustees has designated some of the returns on endowment for reinvestment, especially when there has been an unexpectedly high return. This reinvestment is called quasi-endowment.

In 1981-82, the total in quasi-endowment was \$13.5 million. Of that, \$4.4 million had been transferred there from oil and gas revenue.

Please see TUITION, page 5



FALSE ALARM: Campus Police Officer Cornell Horner reports on a false fire alarm at Sherley Dormitory. The alarm was pulled around 10 p.m. Monday. PHILLIP MOSIER / TCU Daily Skiff

## Green prof to give nursing lecture

Shirley Chater, vice chancellor for academic affairs at the University of California's Health Science Center in San Francisco, will be on campus April 23-26. The nationally known consultant in nursing curriculum and organizational management will be a visiting Green honors professor at Harris College of Nursing.

Chater will be lecturing on "Imagery in Nursing" April 25 at 6 p.m. in Moudy Building Room 141N.

Named a member of the Institute of Medicine of the National Academy of Sciences in 1982, Chater wrote the *World Health Organization's Understanding*

*Research in Nursing* and numerous articles related to education and administration. In addition to her professorship in social and behavioral sciences at San Francisco University, she is a professor in the School of Education at the University of California at Berkeley. She earned her doctorate at Berkeley in 1964.

Chater is currently serving a second term on the Commission on Education Credit for the American Council on Education. She is a member of the board of overseers of the University of Pennsylvania School of Nursing and has served in that capacity for the Health Science Center at Duke University.

Chater was named a fellow of the American Academy of Nursing in 1974 after serving as a member of the editorial board of *Nursing Research*. In 1970-71, she was a consultant to the World Health Organization's European Collegiate School of Nursing in Geneva, Switzerland.

Chater received the University of Pennsylvania's distinguished alumna award in 1976 for national and international contributions in nursing education. She has served on the American Academy of Nursing's governing council and on various committees of the National League for Nursing.

## At home and around the World

### National

#### Kennedy turns down trip to Dallas

DETROIT (AP)—Sen. Edward Kennedy has declined to speak at the United Auto Workers convention next month in Dallas because of traumatic memories about his brother's assassination there, said UAW President Douglas A. Fraser.

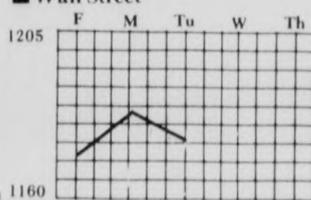
Fraser on Monday quoted the senator as saying that he had not set foot in Dallas since President John F. Kennedy was slain by Lee Harvey Oswald on Nov. 22, 1963.

"He made a point of the fact that this year would be the 20th anniversary of the assassination," Fraser said.

No replacement for Kennedy at the Dallas convention has been chosen, Fraser said, adding, "We understand

why he would rather not (speak there)."

### Wall Street



Dow Jones closed at 1174.53 off 8.71

### International

#### China bombarding Vietnamese borders

PEKING (AP)—China said Tuesday that its gunners bombarded Vietnam's frontier forces in a large-scale artillery attack after the Vietnamese blew up a primary school, hospital and other buildings near the embattled border.

"The Vietnamese troops suffered heavy losses," the official news agency said, reporting on the shelling Sunday and Monday along the border between Vietnam and the Guangxi autonomous region.

Monday marked the third straight day of fighting since China began shelling Vietnamese defense positions Saturday.

### Weather

The weather for today is expected to be partly cloudy and cool, with a high in the 60s.



# Opinion

Volume 81, Number 100

Wednesday, April 20, 1983

## Pari-mutuel betting:

### Issue needs voice of people

The Texas Legislature is currently embroiled in the issue of pari-mutuel betting.

The question of whether or not betting on horse races should be legalized in Texas is shrouded in confusion. The confusion stems from the pressures exerted on legislators by groups opposing or supporting pari-mutuel betting. And the situation is compounded by an absence of a clear-cut consensus on the issue among legislators' constituents.

Consequently, if this issue were decided today by the legislature, the result may or may not be representative of the position of the majority of Texans. Instead, it would

merely indicate which side of the issue has a more powerful lobby.

Fortunately, some of the legislators have moved to prevent this from happening. A bill authorizing a referendum vote on the issue in November 1984, has been approved by a Senate committee and sent to the Senate floor.

If this bill is approved by both houses, voters—instead of lobbyists—will decide the fate of pari-mutuel betting in Texas.

All Texans, regardless of their stance on this issue, should encourage their legislators to support this referendum bill.

After all, the majority is supposed to rule.



## Extreme ideas need examination not verbal assault

By Jay Frysinger

In the past weeks, the Skiff reading contingent of the TCU community has witnessed a rather ferocious rhetorical battle, a battle instigated by Richard Lang's letter concerning foreign students.

The call to arms went out and quite a number of able-minded combatants shouldered their pens, mapped out their tactics, and took to the verbal attack with gusto.

I am glad to see that people are willing to put forth their opinions with such vigor and speak out against what they see as a gut level wrongness. But unfortunately, I am afraid that they have missed the most important point.

After all, who really cares what a freshman journalism major thinks about foreign policy or foreign students? Lang is not in a position to have much influence on any of our lives.

His view is certainly radical and distasteful, and did manage to get printed in

the paper. But if you pay much attention to the writing of TCU's infamous conservative camp, that shouldn't be anything new.

So what prompted the overwhelming negative response, the feelings of outrage that are readily apparent in the words of the numerous replies? I think that those who responded, and all those who even read the initial provocative letter, felt an instinctive revulsion not only for the opinion expressed, but for the beliefs and mentality that must have spawned such a view.

The replies that the Skiff printed in the days following the publication of Lang's letter were, without exception, attacks on his position. It seems as though these people succumbed to the temptation to instinctively strike out at what they saw as an assault on their morality.

But surely verbal violence is just as unproductive as its physical counterpart when it comes to changing the way people think and are motivated.

In this atmosphere of learning in which we

have all chosen to live, this free marketplace of ideas, this university, let's do our best to not just attack such opinions, but to learn from them, and then use the knowledge to try to change the motivations behind them. Let's ask why.

However, in our questioning we must be sure to look beyond the initial reasons that are the precursors to the view that all foreign influence is bad, and move towards asking why such reasons have any meaning at all.

Why does Lang feel the greed and irrational fear that must have prompted his opinion, and has prompted other people in much more prominent positions to adopt views that parallel his in spirit, if not in lack of subtlety?

Unfortunately, he is only an extreme example of this mentality. What of those people in positions of governmental and administrative authority who would deny birth control to teens without parental knowledge?

What of those who seem to be willingly and even fervently pushing towards nuclear holocaust, who would sit idly by while our land, our beautiful country is raped, her natural beauty destroyed, her resources squandered?

All of these actions are manifestations of the mentality of greed and irrational fear; greed for the sole possession of the correct moral stance and fear it will be proven wrong.

If we truly believe that actions motivated by greed and fear are wrong, and judging from the responses to Lang's letter this seems to be the majority opinion, then we have a duty to do our hardest to try to remove them as motivating factors and replace them with less repugnant ideals.

We must therefore question, investigate and try to learn how these motivations originate. What is it about ourselves, our society, our lifestyles, that allows such feelings only not to come to exist, but come

to be accepted as the moral standard?

Only if we are able to discover the origins of these beliefs will we be able to truly change the way men think, feel, and act.

I wish I had an answer, any answer, to the questions I have posed. With these questions and answers of basic motivation lie the future of our country and our race.

"The times they are a changin'," writes Bob Dylan, and indeed they are and will continue to change. And surely it is within this environment of teaching and learning, writing and responding, questioning and answering, that we have the greatest chance to point the changes in a positive direction.

We are a community gathered for the express purpose of learning, questioning and changing views. So let's ask why, and see if we can't initiate a move away from greed and fear and towards a more compassionate and open society.

Frysinger is a sophomore philosophy and chemistry major.



## Republicans divide, Democrats multiply

By Tom Raum

WASHINGTON—Republicans have a mathematical obstacle to overcome if they expect to retain majority control of the Senate in 1984. Of the 33 Senate seats to be decided, 19 are now held by Republicans, against 14 occupied by Democrats.

Since Republicans hold a relatively narrow 54-46 majority in the Senate, even modest Democratic gains could be translated into a Democratic takeover.

"We're counting on a strong economic resurgence and anticipate that the president will run for re-election," said Sen. Richard Lugar, R-Ind., chairman of the Senate GOP campaign committee.

Of the 19 Republicans whose terms expire after 1984, only Majority Leader Howard Baker, R-Tenn., has said he will not run again.

Lugar concedes the mathematical vulnerability of Republicans but says active fundraising efforts have already begun for 1984 and each of the 18 GOP incumbents expected to seek re-election are already "off to a strong start."

Even so, the apparent mathematical advantage favoring Democrats seems to be contributing to the political edginess that many Senate Republicans have been expressing lately.

Some of the hottest criticism of President Reagan's economic policies is coming from

senators of his own party, especially on the Senate Budget Committee—where five Republicans, including Chairman Pete V. Domenici of New Mexico, are up for re-election in 1984.

In fact, during a recent meeting of the committee, one Republican after another attacked Reagan's proposed rapid defense buildup.

The GOP broadsides silenced Democratic Sen. Howard Metzenbaum of Ohio, an acerbic, often longwinded critic of Reagan. Metzenbaum said that Republicans had done such a complete job of criticizing the president themselves, he could think of nothing further to say.

Raum is an Associated Press writer.

## 'Riot' news coverage colors media yellow, Pomykal red

By E. Keith Pomykal

I am mad again.

I mean really mad.

I am not insane-mad, but angry-mad.

Well, maybe I am not exactly angry-mad, but I do know that I am frustrated. I am frustrated with the mass media—be it television or newspapers—and what they have done and are doing to this country.

Basically, the problem lies in the strange free enterprise journalism we have in the United States.

To assert the problem more bluntly, the media are businesses, nothing more, nothing less. The press, for example, is ultimately concerned with selling newspapers, and if it happens to by chance report news accurately, then that is just a coincidental by-product.

For the press to deny this would be natural, but it also would be ludicrous because the press has to have money in order to stay in business. And to stay in business the press needs stories—good, juicy stories that are controversial and hopefully, in the

true 60 Minutes style, will put somebody in jail.

Consequently, the media by necessity have to be sensationalistic. When two businesses are competing with each other for the same customers, like the evening news shows do, they have to make news sound interesting.

I am sure that by making a few unruly students at TCU sound like a "riot," the news stations would assuredly get worried TCU parents and alumni to watch that station's 10 p.m. news and wonder if Chancellor Bill Tucker has called in the National Guard yet to protect other TCU students and the citizens of Fort Worth from this "riot."

It was a great media event. However, all TCU got out of it was a scabbed reputation, a bad stereotype and a messed up dorm.

I don't condone the actions, but I also have no thank-yous for the press.

I always am humored by the generalizations the television media can make about a city, state or nation after sampling four or so men on the street.

A few times a week it is inevitable that some Barbie doll, former Miss Alabama-type reporter will humble herself in her Gucci dress and ask "What has Reaganomics done to you and your life?"

To the four people then, with her pre-programmed smile already in place, she will turn to the camera and triumphantly report her latest scientific findings: "As you see, Walter, all the people on Main Street do not like Reaganomics. This is Buffy Brainless, BCB News, Main Street."

It is this type of "news" that, for me, is more of a filler between commercials rather than vice versa.

Many have contended that the presence of the media at the now-famous TCU 1983 Riot helped induce much more behavior than would have happened, simply to please the press.

And many times, it does seem that many "news items" would never have occurred if it were not for the press.

Why else would the Ku Klux Klan have marched in Austin? They knew the media

## Event sacred

I'm writing this letter in response to Susan Bridge's article about the Frog Fountain coffin in the April 12 Skiff. The article as a whole was quite interesting, seeing as how the coffin's origin has spurred the curiosity of many.

However, after reading a few paragraphs I saw something that caught my eye. The paragraph which said, "Then, someone told me that when the Chi Omegas initiate their pledges, they have them get in a coffin and come out, a born-again Chi-O."

In my opinion, this is a clear example of irresponsible journalism which sets the Skiff's status no higher than *The Star* or *The National Enquirer*.

To begin with, a Greek initiation ceremony is a sacred event that bonds groups together with common ideals, beliefs and customs. It is not, however, the type of material to be printed in a publication.

The material printed about the Chi Omega ritual shows Bridge's lack of respect for the Chi-Os' secret practices and teachings.

This is not to say though, that she is correct. I talked to many Chi-O actives and they all laughed when they heard that the far-fetched rumor was printed in the Skiff. The point though, is that she had no right to print a portion of a supposed Chi-O initiation ceremony.

Did she stop to think for one minute how that article could affect future Chi Omega

initiation ceremonies on this campus and elsewhere had she been correct?

The key word surrounding any or every part of an initiation ceremony is secrecy. If, by any chance, Bridge's happens to join and be initiated into a closed organization, I hope that she will learn to appreciate and respect the sacredness and secrecy of the ceremony.

—LEE T. FERRIS

Freshman, business, Lambda Chi Alpha

## Serious doubts

In all honesty, we can sit quietly no longer. For three years Scott Joseph has subjected the readers of the Skiff and the students of this university to his dogmatic, Zionist rhetoric.

Not only does he not know what he is talking about, for he only recites Jewish Zionist propaganda, but we seriously doubt he has ever even visited the Middle East.

He has never seen Israeli soldiers kill innocent Palestinian children in the name of "defense." Nor, has he been driven from the land his ancestors owned for thousands of years, as Palestinians have been driven from the whole of Palestine.

Prior to the appropriation of Palestinian land to form the state of Israel in 1947, only 30 percent of the population was Jewish. We wonder how Joseph would feel if the British decided to annex Niles, Ill., to form a new country.

—WAFIK KOUDAIH

Sophomore, business

—ROY PLATTEL

Senior, speech

—CECILIA VANGORP

Senior, English

—G. ANDREW PEREZ

Senior, international relations/economics

—EDDIE WELLES

Senior, history

—MATT FELS

Senior, English/AD/PR

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# Long-time TCU prof will be honored

A national expert on drug abuse program evaluation and organizational and management studies will be honored at an April 21-22 symposium at TCU.

Saul B. Sells, research professor of psychology and director of TCU's Institute of Behavioral Research, is retiring in May after 25 years at TCU.

Hosted by the department of psychology, the April 21 session will begin with an interview with Sells and Richard I. Evans of the University of Houston. Other highlights of the first day of the symposium will be addresses by four psychologists: Joseph McVicker Hunt, University of Illinois, on the early education of children; Raymond B. Cattell, University of Hawaii, on factors in the prediction of behavior; Donald W. Fiske, University of Chicago, on the measurement of abilities; and David Magnusson, University of Stockholm, on environmental influences upon personality development.

The second day of the symposium will focus on Sell's contributions to research. It will include presentations by several of his colleagues and students on his views of the science of psychology and its applications. The presentations will cover personality research, personnel selection studies, organizational climate and the effectiveness of drug abuse treatment programs.

research, academic and business communities during his long and distinguished career," said William Koehler, vice chancellor for academic affairs. "He is nationally recognized for his work in drug abuse program evaluations and for his organizational and management studies. He has made a marked contribution to both teaching and research at TCU."

Prior to joining TCU's faculty in 1958, Sells was head of the department of medical psychology at the Air Force School of Aerospace Medicine at Randolph Air Force Base and a visiting professor at the University of Texas at Austin.

The Institute of Behavioral Research, which he formed in 1962 and which is closing in May, is an independent research and consulting organization at TCU dedicated to the advancement of scientific knowledge and to the application of knowledge and methods of the behavioral sciences to human affairs.

Research grants and contracts over the 20 years of IBR's operation have totaled millions of dollars. Since 1968 a major program funded by these grants has been research on drug abuse and the evaluation of treatment effectiveness. Other projects have addressed drug use at the community and national levels.

Sells instituted a management seminar series at TCU in 1963. The week-long annual seminar addresses

management in the context of social, economic and personnel problems in a changing environment.

Sells has received numerous professional awards and honors. In 1981 he was among a group of 30 invited to go to the People's Republic of China as a member of the People-to-People Health Care Delegation. In July 1981, he presented testimony before the Subcommittee on Alcoholism and Drug Abuse, Committee on Labor and Human Resources, of the U.S. Senate. He serves on the Governor's Advisory Council on Drug Abuse in the State of Texas and on the advisory committee on Research for the Illinois Department of Mental Health and Developmental Disabilities.

Among his honors are the Pacesetter Award from the National Institute on Drug Abuse, the Longacre Award from the Aerospace Medical Association and Air Force Commendation for Meritorious Civilian Service.

Sells earned his doctorate at Columbia University and has since published more than 300 articles, books and scientific reports. He is listed in *Who's Who in America*, *American Men of Science* and the *International Dictionary of Biography*.

Students, faculty and other interested professionals are invited to attend the free lectures. Reservations can be made by contacting Mary Louise Long at 921-7672. Copies of the program are also available.



SELLS: Drug abuse expert



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 Red Cross founder

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# CIA official among embassy dead

WASHINGTON (AP)—The State Department, in a highly unusual announcement, said Tuesday that a high-ranking Central Intelligence Agency official was among those killed in the Beirut embassy explosion.

The department said the official was Robert Clayton Ames, 49, director of the CIA's office of analysis for the Near East and South Asia.

At the CIA, spokesman Dale Peterson said Ames was "traveling in the Middle East for orientation and consultation."

Peterson said Ames, of Philadelphia, was the CIA's primary Middle East analyst. Peterson declined to answer further questions about CIA activities in Lebanon.

Even in death, it is regarded as extremely rare for any CIA personnel abroad to be identified.

Rescue squads Tuesday continued searching through shattered con-

crete and mangled furniture of the U.S. Embassy for more victims of the terrorist bombing that officials say killed up to 16 Americans.

Police said the powerful explosion Monday killed at least 39 people and wounded 120 others, including 22 Americans. Col. James M. Mead, commander of the U.S. Marine contingent in Beirut, said Tuesday the dead included seven Americans, with nine others missing and presumed dead.

U.S. Ambassador Robert Dillon said it was "very unlikely" any more survivors would be found in the ruins, where authorities expected to find another 20 or so bodies Tuesday.

Near the several tons of rubble that crashed from the building, a U.S. flag flew on a flagpole undamaged by the blast.

"The embassy Marines put it up at sunrise," Mead said.

Witnesses and police said a pickup

truck jammed with an estimated 500 pounds of explosives sped into the circular driveway of the seaside embassy and blew up Monday at 1 p.m. as lunchtime strollers passed. The blast shattered the main section's seven-story facade, hurling bodies into the Mediterranean and devastating the ground floor's visa wing.

Mead told reporters that 10 Lebanese employees at the embassy were confirmed killed in the fiery blast and 20 others were missing and presumed dead.

In all, according to Dillon, about 130 people were at the embassy when the bomb went off, the worst attack on a U.S. facility in Lebanon.

In all, about 400 U.S. Marines and Navy personnel either provided security or helped sift through the rubble of the bombed embassy building for possible survivors.

# Reagan considering new missile options

WASHINGTON (AP)—President Reagan, abandoning his "dense-pack" plan for deploying MX missiles, is embracing new recommendations for putting the weapon in launch silos holding Minuteman missiles in Wyoming and Nebraska, according to administration sources.

Reagan was meeting with

congressional leaders Tuesday to endorse the findings of a presidential commission, which called for installing 100 MX missiles in Minuteman silos and developing a new, single-warhead missile for deployment in the early 1990s.

"I don't look for any changes to the technical direction of the

report," said an administration source. "I presume he's just going to endorse the report," said another official familiar with the commission's work.

Reagan was expected to bill the new basing package as a necessary ingredient for modernizing America's strategic forces.

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# BUDGET: Is as complicated as it is vital

Continued from page 1

But more than just faculty salaries have increased in the last four years. Revenues have increased more than 76 percent, from \$34,077,000 in the 1979-80 school year to an estimated \$60,176,000 next year.

Revenues are broken up into two categories. One category—educational and general—includes tuition and fees, endowment income, gifts and grants, sales and services such as outside use of the Computer Center and miscellaneous income. The second category is auxiliary enterprises.

And keeping pace with revenues, the cost of running the university increased more than 68 percent in the last four years, from \$31,592,000 to an estimated \$53,170,000 next year.

The majority of the difference between the revenues and expenditures each year is reinvested. Some of the funds are invested in oil and gas interests, while a large portion is invested in blue chip stocks.

For example, in 1981-82, total revenues were \$50,774,000. Total expenditures were \$41,084,000, leaving a difference of \$9,690,000.

Of that more than \$9.6 million, \$9,145,000 was transferred and reinvested into various interests.

But reinvesting what funds are left over each year is at the far end of the budget-making process. Before that, almost an entire year has been spent establishing, writing and rewriting the proposed budget for each year.

Determining the priorities and goals that govern specific expenditures is a major part of the budget-making process.

Each new fiscal year begins June 1. At the end of each fiscal year on May 31, procedures to close out the old year are begun. Financial statements are drawn and external auditors come to campus to begin auditing, which takes most of the summer, Secrest said.

As summer and auditing draw to a close, definite fund information becomes available.

TCU funds are categorized into six basic areas: current unrestricted, designated, restricted, U.S. government loans, endowments and investments in plant.

Current unrestricted funds come from tuition and fees, residence hall rents, bookstore profits, and endowments and gifts that are given without restriction on uses.



Designated funds are unrestricted funds that have been designated by the board of trustees for specific purposes, such as investment.

Restricted funds are scholarship gifts, government and fund research grants and other gifts or moneys that are restricted to specific uses by the donors.

U.S. government loans are student loans. Endowment funds are moneys that are invested in which only the interest is used. Investments in plant include the value of the buildings and grounds.

In early fall, estimates of income and enrollment and such are made based on historical data, Secrest said. For instance, by early September, it is known how many students will be enrolled for the present year.

Based on enrollment data from past years and figuring retention rates and prospective increases for the coming year plus the number enrolled in the present class, university officials can make an estimate of how many students will be enrolled in the coming year.

By Oct. 1, Secrest said, the estimated budget for the current year is starting to be refined as actual revenues and expenditures are beginning to be realized.

Then, Secrest said, planning for the next year's budget begins with meetings between the chancellor and vice chancellors to discuss budget priorities.

Because of the priority on salaries, Secrest said, the process for arriving at budget priorities "has been a relatively simple process."

The discussions continue through October, Secrest said, in order to put together some firm ideas about the budget before the fall meeting of the board of trustees.

At the fall board meeting, the trustees were presented with a statement of "assumptions and procedures" as a guide for the preparation of the 1983-84 Current Funds Budget for Texas Christian

University.

Of 10 assumptions and policies outlined by the statement, the first three were:

■ "The... allocation of funds for compensation (salaries, Social Security and retirement benefits) increases" were to be given priority in the 1983-84 budget, with salary increases taking priority over benefits.

In addition to such merit-based compensation increases to be made university wide, selective allocations for "structural adjustments based on position" would be made to bring TCU salaries "more nearly in line with prevailing market levels." Priority order for the position-based adjustments would be first to permanent faculty, then university staff and, last, general staff.

■ A major commitment to "upgrade the computing services available to students, faculty and administrative units."

■ Improvement of dormitory equipment and furnishings as well as security "to an extent best described as modest to moderate."

The statement also outlined certain policies and assumptions to be kept in mind during the budget-making process. For instance, it is a firm board policy to retain and reinvest a "prudent" portion of income from oil and gas properties.

Also outlined by the statement was a long-range goal to operate the intercollegiate athletics program on a "break-even" basis. Secrest said, however, that the goal has not yet been realized.

As for strict financial considerations, the statement said these constants must be maintained when determining the budget:

■ "For planning purposes the size of the entering class will be assumed to be slightly smaller than that for 1982-83. If retention/attrition factors remain constant such a result will yield approximately the same credit-hour production and head count as for 1982-83."

■ "An upward adjustment in the funds allocated for undergraduate and graduate financial aid must be made in order to reflect any increases in tuition and fee levels."

■ "Up to a 6 percent increase in non-compensation items will be budgeted where necessary and possible."

This list of assumptions and policies are then given to the unit heads of the university for review and feedback.

But like personal or household budgets, Secrest said, needs always outweigh funds. To make needs and expenses meet becomes "a series of judgment calls," Secrest said.

The chancellor and vice chancellors meet with the various departments under each of them for ideas and discussion. They then meet together to form a budget to present to a joint conference of the executive and fiscal affairs committees of the board of trustees in early February.

At that meeting, the joint conference has been empowered by the board to set tuition and room rents. If the priorities and needs of the university are such that they warrant increases in either or both areas, Secrest said, the announcement is made as early as possible.

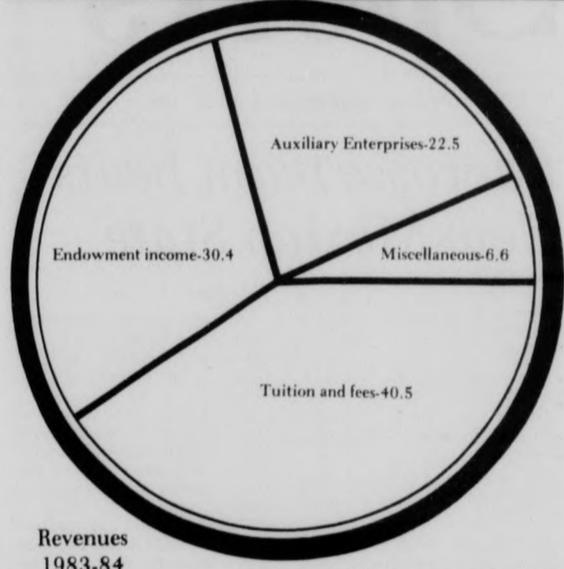
A complete budget that includes the projections for any increases or decreases in revenues from enrollment changes, any tuition or room rent increases, expected revenues from investment interests, plus extra expenditures such as salary raises or computer upgrading, is presented to the board for approval at the spring board meeting.

Each year, the proposed increases in compensation (salaries and benefits) are listed as a separate line item in the proposed budget. After the board approves the budget, Secrest said, the process for determining where the increased compensation will go begins.

That is where the new 1983-84 budget stands now, Secrest said. Negotiations between departments and vice chancellors concerning salary increases will continue until the early part of May.

In late April or early May, letters concerning salaries go out to faculty and staff. The separate compensation increase line item is then divided and incorporated into the appropriate areas.

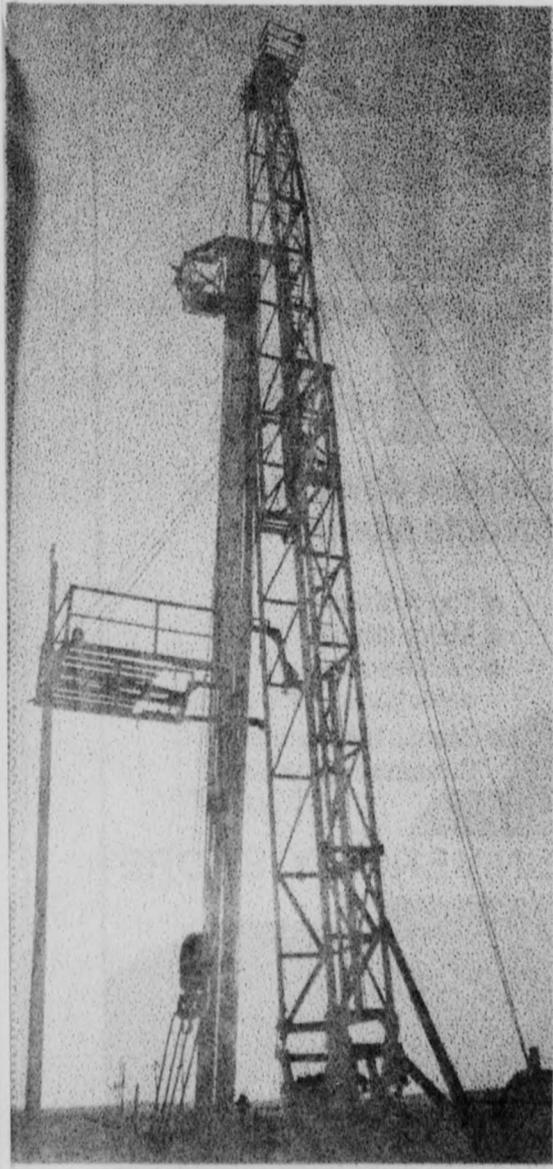
Then the final budget is officially prepared, printed and distributed to the appropriate department heads and the board of trustees.



Information for this chart was provided by E. Leigh Secrest, vice chancellor for finance and planning.



Information for this chart was provided by E. Leigh Secrest, vice chancellor for finance and planning.



OIL AND GAS: Two of TCU's major trust funds—Mary Coats Burnett and I.E. Daniel—are in oil and gas. PHOTO ILLUSTRATION BY DAN TRIBBLE/TCU Daily Skiff

## TUITION: Linked to endowment

Continued from page 1

In the budget recently approved by the board of trustees for 1983-84, \$5.9 million in returns on oil and gas is expected to be transferred to quasi-endowment. During 1982-83, an estimated \$6 million was transferred from oil and gas revenues.

Oil and gas revenues are transferred because the revenues from those sources are permanent revenues. When there is an exceptional return on these properties, that extra income is transferred to quasi-endowment, or reinvested. These properties are a source of income that TCU will always have because the trusts cannot be sold, Secrest said.

Also in 1982-83, a \$1.7 million refund from windfall profits tax was transferred to quasi-endowment. This was a one-time transfer, since that refund will not be made again next year.

TCU is exempt from the windfall profits tax since it is a non-profit organization.

Some of the revenues from oil and gas have also been transferred to the support of TCU's buildings, grounds and equipment. For 1982-83, \$600,000 was transferred to that fund. The same amount is expected to be transferred next year. Money is transferred to support the physical plant because the costs of maintenance are so high.

While TCU is heavily invested in oil and gas, it is more heavily invested in balanced portfolios than anything else, Secrest said.

Balanced portfolios are collections of blue chip stock, corporate bonds and other investments like certificates of deposit.

While the university always knows what stocks and bonds are included in those portfolios, exactly what they contain changes every month or so, Secrest said.

Investment in these balanced portfolios is considered a safer investment than oil and gas. Returns on the investments in balanced portfolios are fairly constant, while oil and gas tend to fluctuate, creating the possibility of large returns one year and small returns the next.

This has been the case with TCU's oil and gas holdings in the past, Secrest said.

During the times when oil prices were down and there was not a big demand for oil, the returns on TCU's oil properties were fairly low. When the price of oil skyrocketed between 1980 and 1982, TCU experienced a period of high returns on its investment.

The rise in oil prices brought in more money than TCU anticipated. The board, instead of deciding to budget that money and spend it, transferred it to quasi-endowment—reinvesting it in other areas, he said.

The price of oil, however, has been falling recently. The board estimated a lower return on endowment for next year because of this.

The portfolios that TCU has invested in are managed through about 30 separate agency accounts, Secrest said. Agency accounts are investors that handle the investments, give professional advice on investments, and take care of completing transactions and handling returns.

Because of the "prudent man rule" that is a part of the Texas Trust Act, the investments that TCU makes in the stock market cannot be speculative, but must be what can be considered "safe" investments. This rule stipulates that non-profit organizations, such as TCU, may not speculate with their investments. The holdings in oil and gas are not considered speculative because they are gift properties that the university

owns outright.

TCU's \$90 million endowment is small compared to universities comparable in size and quality.

Paul Hartman, vice chancellor for university relations and development, said that much is being done to help increase TCU's endowment base. He said that most of the gifts the university receives come from individuals in the form of contributions to the Annual Fund, rather than as contributions from corporations or organizations. TCU does receive many donations from corporations, and as a whole those contributions add up to more money than that donated by individuals.

Endowment is the only permanent income the university has, Hartman said, and as such it "guarantees independence."

Both Hartman and Chancellor Bill Tucker said that they would like to see the university's endowment grow to about \$250 million. They feel that this would help the university keep its tuition as low as possible and still maintain present quality.

The *Chronicle of Higher Education* reports in the March 23, 1983, issue that Baylor University has an endowment base of \$81 million, while tuition will be \$97 per semester-hour next year.

SMU has an endowment of \$116 million. SMU has not yet announced its increase, but tuition for this year is far above TCU's at \$238 per semester-hour.

Rice has an endowment of \$391 million and a tuition rate of about

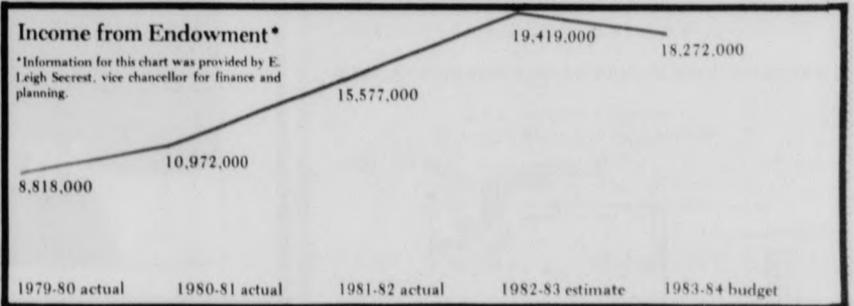
\$160 per semester-hour. Trinity holds \$112 million and has a tuition rate of \$192 per semester-hour.

The costs of operating certain academic programs are also factors in how much of the operating budget the endowment income can cover. For example, SMU operates a law school, which is an expensive enterprise. Although it has an endowment higher than TCU's, the income from that endowment is not sufficient to cover the costs of operating SMU's programs, so tuition must be higher to compensate, Secrest said.

Programs like medical and law schools are more expensive to run because of the faculty, supplies and equipment required, Secrest said. Also, some schools must keep their faculty-student ratios low to maintain their accreditations. This may mean hiring more faculty to compensate for a higher enrollment.

Rice, which operates a law school and an engineering school, also has a larger endowment and higher tuition than TCU's. This is necessary for it because of the cost of its programs.

Baylor, on the other hand, which has a medical school that was established after the university was, is independently incorporated and has a separate endowment fund. The university also receives a great deal of support from outside sources, such as the Southern Baptist Convention. Its endowment base and its tuition are smaller than TCU's, but its operations budget can be satisfied with the income from those sources.



\*Information for this chart was provided by E. Leigh Secrest, vice chancellor for finance and planning.

# Sports

6 / TCU Daily Skiff, Wednesday, April 20, 1983

## Lacrosse team beats New Mexico State

The lacrosse team broke out of its five-game losing streak by pouncing New Mexico State 21-3 Sunday in Lubbock.

The Frogs lost to Texas Tech, 14-6, the day before. The Red Raiders wrapped up their Southwest Lacrosse Association title by beating the Frogs.

On Sunday, TCU held New Mexico State scoreless throughout the first half.

Pat McGinley led TCU in scoring with six goals, followed by Joe Scully and Gary Neft with four, Frank Scardino and Rick Ally with two, and Jeff Molen, Guy Toothe and

Peter Andriet with one each.

Ally's pair of scores were his first goals of the season. "He was real aggressive, knocking everybody around," said junior goalie Chip Coulter.

Against Texas Tech, Scardino and Toothe both scored two goals while McGinley and Neft put in one each.

With two games left on their SWLA schedule, the Frogs have a 6-5 record.

TCU hosts SMU Saturday at 1 p.m. in Forest Park and then travel to Austin Sunday to go up against Texas.

The SWLA all-star game will be held in Fort Worth May 7.

## Men golfers 5th in SWC

By T.J. Diamond  
Staff writer of the TCU Daily Skiff

The difference between fourth and fifth place was the difference between contentment and disappointment for coach Fred Warren and the men's golf team at the Southwest Conference championships last weekend.

"We were disappointed," Warren said. "We thought we should have finished fourth."

At the Columbia Lakes Country Club, the Frogs placed behind Texas, the top-ranked team in the nation, No. 3 Houston, No. 4 Texas A&M and Texas Tech. Baylor finished sixth, followed by Arkansas and Rice.

"We had enough talent to finish fourth, but we just had a bad

tournament," Warren said.

"Plus, the other top teams were pretty much senior-oriented, and we're pretty young."

Senior Bjorn Svedin and junior Jeff Hiemenz, the only upperclassmen on the team, had uncharacteristically poor tournaments. Both All-SWC golfers, Svedin managed scores of 75-82-83 for a three-round total of 240 while Hiemenz shot 83-75-81 for a 239 total.

The top finisher for the Horned Frogs was sophomore Mike Tschetter, who finished 15th overall with a 233 after 77-74-82 rounds.

Freshmen Mike Evans and Peter Jordan had scores of 238 and 240, respectively.

"We just didn't put it together

when we needed to," Warren said.

The women's team blew a 7-stroke lead going into the final round of the Lady Sun Devil tournament last week in Phoenix and settled for a second-place finish behind SMU.

Sophomore All-America Jenny Lilback finished in second place individually after firing 71-76-77 for a 224 total. She ended up three strokes behind medalist Amy Benz of SMU.

The women's SWC tournament begins Friday at Fort Worth's Ridgela Country Club, one of TCU's home courses.

The women will compete as one of the top contenders in the NCAA championship in Augusta, Ga., beginning May 26.

## Frogs land 2nd recruit

Basketball coach Jim Killingsworth took a second step toward rebuilding the Horned Frogs Monday by signing 6-foot-3 junior college guard Tracy Mitchell.

Mitchell, who averaged 14.2 points and 6.3 assists per game to lead Saddleback Junior College in California to a second-place finish in the Pacific Coast Junior College League, joins all-state guard Mike Blair of L.D. Bell High as future TCU newcomers.

Mitchell also won the state juco long jump championship for the Gauchos by leaping 24-4.

Killingsworth's contract, which had two years left on it, was revised to four years last week.

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## Image

### TCU Trivia Contest Results

There were no winners in the *Image* magazine TCU Trivia Contest. In fact, there were barely any entries. There were only four, and three of those were from the same person.

Anyhow, here are the correct answers to the contest. Items one, three and eight were false. Item one had to do with a broken water pipe. Item three was on the corner stone for the Administration Building. And item eight was about the fishy Chancellor's banquet.

The other anecdotes were true.

Perhaps the TCU Trivia Contest itself will go down as a piece of TCU trivia: the contest with the fewest entrants.

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