

# TCU DAILY SKIFF

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Fort Worth, Texas

## Kilbourne links ads to alcohol

By Kristin Deem  
Staff Writer

More than \$1 billion is spent annually on advertising the nation's No. 1 drug-alcohol, said Jean Kilbourne during her Monday night presentation, "Under the Influence: The Pushing of Alcohol via Advertising."

Kilbourne, a nationally known media analyst and lecturer, examined the relationship between alcohol and advertising and the effects these advertisements have on society.

"My aim with this work is not simply to reform the advertisers; it is to use the ads in order to illustrate just what the attitudes are," said Kilbourne, whose lecture was sponsored by TCU's Forums Committee and TCU's Alcohol Education program.

The alcohol industry aims its advertisements at young people and heavy drinkers, linking alcohol with qualities such as success, happiness and creativity—the qualities that alcohol abuse actually diminishes and destroys, she said.

"If you're in trouble with alcohol, it's far more likely that your nightmares, instead of your fairy tales, will come true," Kilbourne said.

While advertising does not necessarily cause alcohol abuse, it plays an important role in creating a climate in which alcohol-related problems flourish. Advertisements create norms that are damaging and contribute to overall addiction, she said.

Kilbourne said alcohol is portrayed as the center of celebrations. However, it is often advertised as the focus of celebration rather than merely a way to celebrate. Therefore, people are led to believe drinking is essential in having a good time, she said.

"I feel that advertising encourages abuse by making drinking normal and acceptable," she said.

Although alcohol is a depressant drug, it is marketed as a stimulant. People are being convinced that without it, their lives will be gray and merely two-dimensional, Kilbourne said.

"One of the symptoms of trouble with alcohol is the terrible feelings of isolation, alienation and loneliness. They (the feelings) may not show on

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JEAN KILBOURNE,  
media analyst and  
lecturer

the surface, but they're always on the inside," she said.

The reality, however, is that one is not actually alienated and alone—one is on his or her own "special island," she said.

Everyone is inadvertently affected by the use of alcohol—especially the college market, Kilbourne said. At this stage, people develop habits that stay for the rest of their lives.

Advertisers of alcohol take advantage of this by telling young adults that drinking is the norm. Advertisers have one's future in mind, she said.

"There's a tremendous emphasis on drinking alcohol as the primary ritual into adulthood in the culture. Unfortunately, this is one of the few ways we allow young people to demonstrate that they're grown up," she said.

Anyone who suffers hardships from drinking is a problem drinker. Being defensive about one's drinking, drastically changing one's personality and developing a high tolerance are a few signs of potential addiction, Kilbourne said.

"Alcoholism is a disease. It's not a moral issue. It has as little to do with willpower as diabetes or cancer," she said.

Kilbourne said people are trying to escape today's political and social problems by drinking. Unfortunately, the energy needed to conquer the world's problems is being lost because people are giving up, she said.

To help solve alcohol abuse, people not only need to educate themselves about alcohol, but they also need to break through denial—this is the chief barrier in dealing with the alcohol issue, Kilbourne said.

"What we want to do is really promote it and get a lot of publicity for spring break," Miley said.

Miley said a set of instructions should be posted by this afternoon to make sure "there is no guesswork involved" with using the Ride Share board.

Instructions tell students to fill out either "driver" or "rider" cards and slip them in pockets corresponding to their intended destination. Students should also check if other cards that may be in the pockets correspond to their needs, Miley said.

The good response so far has been surprising because the board is not finished, said Joe Jordan, student body president. Instructions still have to be posted by the board, which is in the Student Center, he said.

"We didn't know there was that much of a need for it," he said.

The project began last semester under Lee Behar, House vice presi-

dent. Jordan said the idea stemmed from a trip Student Concerns Committee took to Baylor University in Waco. The success of the board at Baylor prompted the House to try it at TCU.

The majority of students who used the TCU Ride Share board were looking for rides to go home over Christmas break, said Brett Miley, chairperson of Student Concerns Committee.

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The report was commissioned by the American Council on Education, a lobbying and research group for more than 1,500 colleges and universities. ACE President Robert H. Atwell predicted the tuition spiral will slow down, saying, "I think everybody understands that they cannot continue to increase at twice the rate of inflation."

Analysts Arthur Hauptman and Terry Hartle said since 1970, tuitions have grown by an average 7.8 percent a year, compared to the 6.7 percent annual increase in consumer prices and 8.2 percent growth in disposable personal income.

Over the past 16 years, the study said, tuition has gone up at a slower pace than medical care, energy costs and the price of new homes, but faster than the price of food and new cars.

WASHINGTON (AP)—A college lobby group released a study Tuesday saying tuition has risen twice as fast as inflation in the 1980s, increasing at nearly a 10 percent-a-year clip on both public and private campuses.

In the 1970s tuitions lagged behind the inflation rate, but in the 1980s tuitions surged ahead, increasing 9.8 percent a year. That is double the 4.9 percent rate of inflation and much faster than the 6.5 percent annual growth in personal incomes over the past six years.

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Hauptman and Hartle said in interviews they believe colleges are not trying hard enough to control costs and suggested that campuses take a harder look at the productivity of the faculty.

Hauptman said consumers may start pressuring colleges to let bright students "graduate in three years as a way of cutting costs."

"There's nothing magical about the four years," he said. "Institutions place restrictions on the degree to which students can do it, in part because it means loss of tuition."

Hartle, a fellow at the American Council on Education, said because colleges have much of their budgets locked up in long-term contracts for



Walking on water - Katie Bax, sophomore chemistry major, strolls through a puddle near Reed Hall Tues-

day morning. The rainy weather continues, with a chance of thunderstorms today and Thursday.

## No need to worry over aid

By Andrea Heitz  
Staff Writer

Change often brings uncertainty. When change is in financial aid policies, the resulting confusion, if it is not controlled, could cost some students their college education.

Uncertainty is probably the biggest problem students have with financial aid right now, said Libby Proffer, dean of students.

"They (students) are really not sure of what is going to happen next," she said.

One of the major areas of confusion, said Leo Munson, director of scholarships and financial aid, is the Tuition Equalization Grant Program.

Because of the economy of the Southwest, the Texas Legislature will be forced to review that TEG Program during the current legislative session, he said.

Slightly more than 800 TCU students presently receive TEG funding.

Munson said the confusion has arisen because it is unclear what the State Legislature is going to do with the TEG Program. There is a chance that the program will be cut some, he said.

"The effect on TCU depends on how much it is cut," Munson said.

A 10 percent cut would not cause many problems, but a 100 percent cut would, he said.

Munson said, however, that he did not anticipate a major cut in the program.

"We (in the Financial Aid Office) aren't planning for any kind of catastrophic occurrence in the TEG Program in the next year," he said.

Both Munson and Proffer said students who have begun to fear for their education because of cuts in the TEG program are probably premature in their concern.

"Some students are worrying too early," Proffer said.

Munson said that the Financial Aid Office is "planning for business as usual" next year, and students have no reason to panic.

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## Campus crime report

The following is a summary of incidents on the TCU campus from Feb. 16 through Feb. 22.

- 323 traffic citations written.
- 25 vehicles towed for excessive violations.
- 3 autos tampered with on campus by unauthorized persons.
- 9 calls or reports on suspicious or unauthorized persons.
- 0 fire alarms.

A graduate student was robbed about 10 p.m. Monday walking from the psychology building down Bowie Street to his car, police officials said yesterday.

Rodrigues also said sometimes it's good to get off campus, "even if it's just to go down Berry."

"You just want to get away," she said. "Everybody else is getting away—and you're stuck on campus."

Patti Keefe, House treasurer, said a TCU transportation system would be beneficial, but she didn't know how feasible it would be.

"It would be a good thing to look into," Keefe said.

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## Ride Share board helps organize car pools

By Aisha Saleem  
Staff Writer

For students whose sole means of transportation usually comes down to their feet, the House of Student Representatives has come up with one solution to the problem of how they can get across America without wearing out their Reeboks.

A Ride Share board, which consists of a map of the United States with several pouches, is designed to help students who either need a ride out of town or who have cars and want others to help with driving or with parking.

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MARELDA RODRIGUES, sophomore international student

"If 20 to 30 people use it, it will be worth the money we spent for it," Jordan said.

Jordan said if the board is successful, more "permanent" measures will be considered.

Sophomore business major Megan Mott submitted her name as a driver going to Ohio. Although she did not hear any responses before she left, Mott said someone wanting to go to Indiana did call after she had returned.

Sharing rides would be more successful if it's during spring break or other holidays, Mott said.

While the House has made an effort to help students looking for rides dur-

ing breaks, students without cars wanting to get off campus for a day, or even for a few hours, are left to tap their own resources.

Sophomore international student Marelda Rodrigues said she usually relies on friends for rides when she needs to go somewhere off campus.

"Sometimes you need to go to the store, and Safeway doesn't sell everything," she said.

International students can have problems getting off campus because they are not only new to the area, but they are new to America, Rodrigues said.

Just getting an American driver's license is a problem, she said, because

she has to wait until someone is free to take her for the test.

"Now I keep putting it (the test) off because there's no one to take me," she said.

Rodrigues said the university should consider running a shuttle bus to South Hulen Street on weekends as well as a bus to the airport at the end of the semester.

"It would be much better than waking up people at 4 in the morning to take you to the airport," she said.

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Hartle, a fellow at the American Council on Education, said because colleges have much of their budgets locked up in long-term contracts for

tenured faculty, "they have a flexibility problem in trying to control costs."

"Are colleges well-run places? My opinion is colleges are conservative organizations. They don't change very rapidly," Hartle said. "They are beginning to look at ways to get their costs under control."

The College Board says it costs \$5,604 to attend the average four-year public college this year, including \$1,337 in tuition and \$10,199 at four-year private campuses, including \$5,793 in tuition. College costs went up 6.9 percent this past year at a time when consumer prices rose less than 2 percent.

Several Ivy League schools and other elite institutions have already

announced 6 percent increases for this fall.

The report said, "Some elite schools have discovered that they can increase tuition with no appreciable effect on the number or quality of their applicants."

The report said the "good news" about college prices is that "over the long term, the growth in college prices appears to be only slightly higher than the increase in consumer prices." "The bad news," it said, "is that college tuitions are rising much more rapidly in the 1980s than the prices for other goods and services."

Since 1970, public college tuitions have gone up 7.5 percent a year, private 8.4 percent.

No suspects have been found, said Fort Worth officials.

# FEATURES

## Anderson sees changes

By Heather Steinle  
Staff Writer

Freshman beanies . . . rodeos . . . bonfires and senior proms. These were the days when Billie Sue Anderson went to TCU.

Does the name sound familiar? Anderson has been a physical education professor at TCU for 29 years.

As she sits in her office in sweats and tennis shoes with her easygoing style, she looks like she has been here for a while.

"I've enjoyed watching TCU change over the years," Anderson said.

And change it has. When Anderson's parents dropped her off at TCU in the fall of 1950, there were only about 10 buildings and three residence halls on campus.

Anderson said she chose TCU for its well-known pre-med program. She was very anxious to leave her hometown of McKinney, Texas, and come to TCU. Although Anderson had never seen the TCU campus, she already had a dorm room reserved her junior year in high school.

"I remember the first day I came to TCU," Anderson said. "My roommate wasn't there yet, but some of her friends came over to our room in Waits (Hall) to see her."

One of those girls, Rena Reynolds, turned out to share Anderson's love of sports. They became best friends and were roommates for the next three years, Anderson said.

"Rena (Reynolds) lives here in Fort Worth, and we are still best friends," Anderson said. "I believe the friendships that you make in college will stay with you for the rest of your life."

Anderson met friends in the many different activities and groups she was involved with.

She was a member of the Frogettes, which was a freshman woman's group, the dorm council, the Hoe-Down club and various athletic teams from badminton to basketball.

"All of the freshman Frogettes had to wear a beanie from the day they stepped on campus until initiation by the sophomores," Anderson said. "If

we won the Homecoming football game, then we got to take them (the beanies) off. But that never happened, so we had to wear them until about Thanksgiving."

Anderson explained that there was a big sister and a hell sister for each Froquette. The hell sister got to dress her freshman up however she wanted to on "hell day," right before initiation.

"It was a great way to meet people. You had to learn all of the sophomores' names, hometowns and majors," Anderson said. "And to this day, I can still rattle them off."

As Anderson flipped through the pages of her 1954 senior yearbook, she pointed out how several activities at TCU remain the same to this day.

"Howdy Week and the Hope Chest . . . but we don't have beanies anymore, or Rodeo Week—now that was wild," Anderson said.

TCU has mainly changed in size, she said. The people are still friendly, and a lot of things are the same.

Anderson started out as a pre-med major, but she became interested in sports the latter part of her freshman year. She had become active in the Woman's Sports Association and had gotten to know all of the physical education teachers fairly well.

After helping with some physical education classes and talking with P.E. teachers, Anderson finally switched her major to physical education. It fit her personality to a tee, she said.

"I was an energetic player and had a very competitive spirit in me," Anderson said. "All anyone had to do was say, 'I challenge you, Anderson.'"

Although she likes all sports, badminton is her favorite. She reigned as the badminton singles champion in 1952 and 1953. She was also a member of the volleyball team.

In intramurals, Anderson was the captain of her Waits' basketball team for all four years. A senior feature article about her in the TCU Skiff in 1954 was titled, "All Play and No Work Makes Miss Anderson a Happy Girl."

Anderson graduated from TCU in 1954 with a bachelor's degree in



**Billie Sue Anderson**

physical education, a biology minor and plans to teach in Texas.

From there she went to Orange, Texas, down along the coast. She taught physical education and health at a junior high school for four years.

"I came back to TCU in 1958 to work on my master's degree," Anderson said. "And before I had finished six hours, TCU offered me a job."

Anderson has been at TCU ever since then, teaching for 29 years straight. She believes that it's the interpersonal relationships of professors and students that motivate students.

"You knew all of your teachers back then (when she was at TCU), but the ones I worked hardest for, I respected the most," she said.

She said if the teachers made them want to work, then they knew the teachers really cared. Because she had a faculty who cared about her, Anderson said she thinks that influenced her decision to also teach.

Besides teaching, Anderson enjoys gardening and just loves being outdoors.

"Sometimes it (her garden) is a quiet place to go and think, but I also love to see things grow," she said.

And do they ever grow. Anderson has 40 rose bushes and a full-fledged vegetable garden with all the fixings.

"I am a very content person," Anderson said. "I just take life as it comes, day by day."

## Students discuss surrogates

By Lisa Lee Johnson  
Staff Writer

The first buds of spring may be a false hope for many.

While students at TCU wonder if the recently balmy weather could indeed herald spring, two New Jersey families await a court decision that could plunge one of them back into emotional winter. One family will get custody of the child both families lay physical and emotional claims to.

The issue is surrogate mothering.

The New Jersey "Baby M." case has captured nationwide attention. Mary Beth Whitehead, who agreed to be artificially inseminated and bear a child for Elizabeth and William Stern in exchange for a fee, decided after having the child that she wanted to

return it to the Sterns.

The questions raised by her change of heart now stand before the court: Is the Stern-Whitehead agreement legally binding? And if not, who gets custody of Baby M.?

TCU students, like the general public, favor the idea that the contract should be honored.

"In order to be a surrogate, you have to be strong enough to detach yourself," said Jessie Samuel, a medical technology major.

Samuel, a petite 24-year-old from Singapore, said surrogate mothers need to be sure of their feelings before they accept such a job.

"It's not her child to begin with," Samuel said. "She's just the carrier."

Others said if the teachers made them want to work, then they knew the teachers really cared. Because she had a faculty who cared about her, Anderson said she thinks that influenced her decision to also teach.

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## Writing contest deadline March 4

By Melissa Webb  
Staff Writer

Fame and fortune—at least to a small degree—may come to students who win awards in TCU's annual Creative Writing Contests.

Deadline for the competition is March 4 at noon.

"We're proud of the contest," said Betsy Colquitt, professor of English.

"It's an advantage to the students to have some kind of recognition," she said, and it can be "a nice kind of change" for them to see their creative writing in print.

Colquitt said the contest is good practice for students who want to be writers because their work is judged by people who don't know them.

Sophomore Deborah Gaston, who won first prize in the freshman fiction contest last year for her mystery story, "A Deadly Melody," said the contest can give students incentive to write.

"If I don't have a reason to write, I don't always do so," she said.

Gaston said she intends to enter the contest again this year.

"It's fun to see how you do," she said. "Maybe something will come of it."

There are a variety of contests for students to enter, including poetry, fiction, critical essays and Christian literature.

"The majority of contests are for undergraduates," Colquitt said.

However, some of the contests are designated for graduate students, alumni and even high school students.

There are special categories for freshmen and upperclassmen, while others are open to all full-time TCU students.

The competition dates back to the 1920s, Colquitt said. Some individual contests have been lost through the years, while others have been added.

and many have remained "constant and supported."

Many of the prizes are endowed and sponsored by faithful donors, she said.

Amounts of the prizes change slightly, Colquitt said, but there are no changes within the contests themselves from last year. Prizes range from \$10 to \$100.

Judges are chosen from a variety of areas, Colquitt said.

English department faculty help recruit judges, who are sometimes TCU teachers in other departments, such as Brite Divinity School, she said.

Colquitt said local teachers and writers are also chosen to judge.

"They work for free, so we're very grateful to them," she said.

Some awards are decided by committees, Colquitt said, such as the Lorraine Sherry Prize for Writing, which is awarded to the junior or senior who submits the portfolio that shows the most professional promise.

Students' work remains anonymous throughout the judging, Colquitt said. Their names appear only on a separate cover sheet turned in with their writing.

Colquitt estimated the English department receives between 300 and 400 entries each year.

There are more entries in some contests than others, she said, because some contests are specialized, such as the Television Script Award or the Mabel Major Memorial Award for Drama.

Colquitt said the number of entries seems to remain relatively constant throughout the years.

"It reflects enrollment numbers," she said.

Rules for entry and information on the various contests are available in the English office, Reed Hall Room 314.

Students who want their entries back may pick them up on or after April 22.

## Round two of tests flunk in Legislature

AUSTIN (AP)—Texas lawmakers voted Tuesday to give up on the subject matter tests for teachers, a program approved as part of the 1984 school reform bill but never funded.

Rep. Bill Haley, D-Center, said 170 separate tests, costing \$14 million to \$18 million, would have had to be developed. In pushing his bill to do away with the subject matter tests, he said the teacher appraisal system serves the same purpose.

A voice vote in the House sent Haley's bill to a final vote, probably Wednesday, that would send it to the Senate, where an identical version of the House bill was approved 30-0 Tuesday.

The subject matter tests were the second part of the two-tier testing system included in HB72 in 1984. The first part, a basic literacy test, has been given to all educators. It created

an uproar and lawsuits from teachers who said the test was unconstitutional and insulting.

The Texas Supreme Court ruled last week that the basic literacy test given last year was legal.

Haley, a former high school teacher who sponsored HB72 but opposed teacher testing, said the subject matter tests would have rekindled discontent among teachers.

Sen. Carl Parker, D-Port Arthur, sponsored the Senate version.

"My personal feeling is that the poor judgment of the Legislature in passing this was surpassed only by the poor judgment of the teachers in opposing it," Parker said.

He called the subject tests "an irritant to teachers" and agreed with Haley that canceling them would be a needed morale-booster for teachers.

## City shuttle at TCU not likely

Continued from Page 1

Miley said it might be feasible if two things happened.

First, TCU's administration would have to approve of the project, and second, students have to be willing to participate, Miley said.

"The administration may argue that places students need to go to are generally within walking distance," he said.

Miley, who does not own a car, said he walks, borrows cars or gets rides from friends when he needs to get off campus.

"Not having a car is frankly a pain," he said.

A system sponsored by the school, however, may not fit into the budget, Miley said.

The administration would have to look into insurance costs, whether to rent a bus or buy a bus, where to buy a bus and who would drive the bus, Miley said, mentioning a few factors involved in such a project.

Miley said devising a shuttle schedule to suit the needs of most students could also pose a problem.

"If we had only one shuttle, it might not always be convenient," he said. Students may prefer to trust themselves and their friends to get to the airport on time instead of a bus running a few times a day, he said.

Miley said if action on a shuttle system began immediately, barring no complications, students probably would not see results until the latter half of the next semester.

In order for such a project to be considered, students not only have to think an issue is important, but that it is worth maintaining, Miley said.

Jordan said a proposal last semester of running a shuttle bus from Worth Hills to main campus "died" because of the large amount of money involved to complete the project.

"The cost of putting something together is extremely high," Jordan said.

"The best thing is to work out an informal ride-share or car-pooling system," Jordan said. "It'd be much easier for an independent group of students to start their own trans-

portation services."

Jordan said students could use the Ride Share board for such an endeavor, because there is still available space.

Vice Chancellor for Student Affairs Peggy Barr said the campus is too small to have a successful shuttle system running within the campus.

As for off campus, Barr said the number of times students leave campus depends on the needs of the individual.

"We're certainly not isolated by any means," Barr said. "There's public transportation, and they can walk to drug stores, clothing stores and cleaning stores."

However, Mott said although she might use a university shuttle bus, she did not think she would use a city bus.

Sophomore Lorena Lopez also said she would not use city buses.

"Riding the bus means waiting out in the cold," she said. "It means waiting out in the heat."

"I'm used to having my own car," she said. "I have to have the freedom that comes with the car."

## CAMPUS NOTES

### Martin Luther King Jr. scholarships

Applications for Martin Luther King Jr. scholarships are available in the Financial Aid Office, Sadler Hall Room 108, until March 27.

Applicants must have at least a 3.0 grade point average, must submit an essay of no more than 750 words focusing on how career goals relate to society, and must demonstrate financial eligibility. Preference will be given to minority students.

### Canterbury meeting

Any student wishing to learn more about Canterbury, the Episcopal students organization, is invited to evening prayer and dinner every Wednesday at Trinity Episcopal Church, 3401 Bellaire Drive, at 5:30 p.m. Rides are available in front of the Student Center at 5:15 p.m. After dinner tonight, Canterbury will attend the TCU-Houston basketball game.

### Deathtrap

Performances of "Deathtrap," the theatre department's first production of the semester, will be at 8 p.m. tonight through Saturday and 2 p.m. Sunday, March 1. All shows will be in University Theatre in Ed Landreth Hall. Tickets are free with a TCU ID and can be reserved by calling 921-7626.

### Free tax service

Beta Alpha Psi, TCU's accounting fraternity, will provide help on filling out tax forms today and Thursday from 1 to 5 p.m. in the Student Center Reading Room. For more information, contact Mike McCarty at 921-7543.

### Student Foundation applications

Applications for Student Foundation are available at the Student Center Information Desk and the TCU Alumni Office, 2901 Princeton. An orientation session for students thinking of applying will be held March 3 at 5 p.m. in Student Center Room 207.

Deadline is March 27.

### Check fee changed

Beginning March 1, any check written to TCU that is returned by the bank because of insufficient funds will be charged \$25, instead of \$10, by the Controller's Office.

### International Students Week

International Students Week continues today with a showing of "Bill Cosby on Prejudices" at 5 p.m. in Student Center Room 203. A discussion will follow. The event is co-sponsored by ISA and Cultures United.

Tickets for Saturday's International Banquet, which begins at 6 p.m., cost \$7.50 and are available in Sadler Hall Room 16.

The performance is free.

## Worry over financial aid "premature"

Continued from Page 1

Proffer said that uncertainty also causes some students to misjudge the seriousness of situations in which financial aid has already been cut.

Munson said there have only been two major changes in financial aid policy in the last year or so: a change in the Guaranteed Student Loan Program and a change in the dependency requirements. Both changes were at the federal level.

The Reauthorization of the Higher Education Act, which occurred in October 1986, made the GSL Program into a fully "need-based" program, he said.

This means that some students who are presently receiving GSL aid in addition to other financial aid may not be eligible to do so any longer, he said.

Nearly 900 TCU students presently receive financial aid from the GSL program.

The biggest impact of the GSL change, Munson said, will be in the graduate schools.

"Most of our students who are receiving graduate assistantships or fellowships will no longer eligible for GSL aid," he said.

The federal change in the dependency requirement, he said, will have an effect on undergraduates.

There may be other sources of financial aid that they have not looked into, she said.

"The student always needs to go and discuss policies with the Financial Aid Office," she said.

Munson said students can also reduce the risk of being hurt by financial aid cuts by paying close attention to deadlines.

Munson said that as the available dollars become tighter the importance of meeting deadlines increases.

The students who do not get their applications and forms in on time will be the first ones to have their financial aid cut, he said.

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### WORD PROCESSING, TYPING

# SPORTS



## Swimmers get ready for last leg of season

**By Johnny Paul**  
Sports Editor

TCU women's swim team will compete in the Southwest Conference meet this weekend in Austin.

The meet, which starts Thursday and ends Saturday, features the No. 1-ranked team in the nation, the Texas women's team.

"We have a good shot at fourth place, but it will be close between us and Houston," swim coach Richard Sybesma said.

The latest national rankings list Judi O'Leary fourth in the 100-meter backstroke and the 200 backstroke. O'Leary has a personal best of 56.87 in the 100 backstroke and 2:02.26 in the 200 backstroke this season.

Sybesma said other women performing well lately include Cathy Boyd, Jill Bunnell, Sara Dennis, Paige Eaton, Christy Fowlkes, Natalie Heidrich, Cindy McClure, Barb Neily and Jody Nelson.

Last week the TCU men's team gave Texas' No. 1-ranked men's team a fight before the Longhorns prevailed 60-53. The men's team

finished its dual season with an 8-4 record. Each of its losses came at the hands of Top 20 teams.

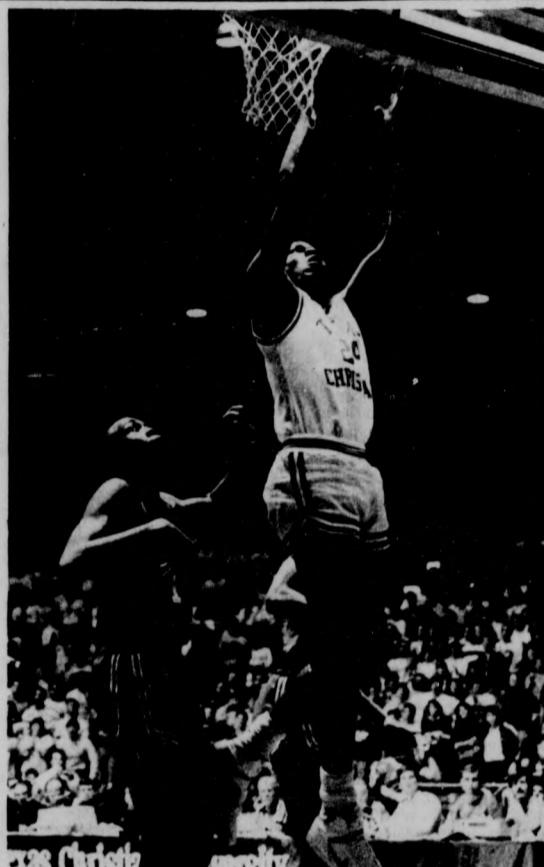
TCU took four victories from the Longhorns in that meet. Doug Ellis won the 50 freestyle with a time of 21.49. Paul Priestner, Jeff Winter, Chad Miller and Doug Ellis combined to give the Frogs a victory in the 400 freestyle relay.

Scott Tobin set a university record in the 1,000 freestyle, winning the event in a time of 9:38.07. Diver Jeff Taylor won the 1-meter diving event to round out the Frogs' victories.

Taylor set university records in both the 1-meter and 3-meter boards and qualified for the NCAA Zone diving meet, to be held at Arkansas in March.

Sybesma said Keven Irion, Steve Reed, Ken Ralph, Guy Gray, Steve Kellam, Scott Steele and Todd ZumMallen performed well in the meet against Texas.

ZumMallen, senior co-captain of the men's team, is ranked fifth in the 200 breaststroke and sixth in the 100 breaststroke in the latest national rankings.



**Clear the boards** - TCU's Rod Jaques brings down a rebound in the second half of play against Texas Tech last Saturday.

## Rodgers tells his side of the story

**By John Paschal**  
Sports writer

**Part 1:**

Larry "Bird" Rodgers, dressed in Wranglers and boots, and smothered in Texas drawl, is dribbling a basketball on the floor of Daniel-Meyer Coliseum. He's watching the men's team practice because, after all, he is team manager.

Rodgers, a senior from Joshua, Texas, says to the inquisitor with a notebook in his hand, "Now what can I do for ya? Who d'ya wanna talk to?"

When the inquisitor replies, "You're going to do a story on you," Rodgers wrinkles his nose and says, "Aw, naw. You sure?"

**Part 2:**

Rodgers, a couple of hours after disappearing from Daniel-Meyer when the inquisitor turned around for just a few seconds, is now in the TCU athletic equipment room. He's trying his dandiest to refute certain tales of female conquest that some of his hootin' and hollerin' buddies happen to be alleging. Rodgers lets out his final "Sheecoot" and turns to the newcomer and says in his genuine Joshua, Texas, voice, "You sure you wanna do a story on me?"

**Part 3:**

Finally convinced that the inquisitor does indeed want to write a story about him, Rodgers begins talkin'. And with the inquisitor, Rodgers doesn't start stoppin' until the sun starts settin'. Later in the interview Rodgers will say, "I'm pretty quiet, but when I get to know you I'll talk your ear off."

Rodgers, the TCU basketball manager, in charge of sundry items and various basketball-related tasks, says he has never had the chance to get his insights into print. He has never had the opportunity to tell what he's seen and heard during his 3 1/2 years of working closely with TCU sports. He's got a heckuva lot to say and a heckuva way to say it, but nobody's ever written it down before. That's where this inquisitor got lucky.

**Part 4: The Dang Point of It.**

Rodgers still can't fig' why anybody wants to do a story on him because, he said, "I'm just another person trying to get a degree."

"The coaches don't holler at you as much," said Rodgers. "We're winnin'."

Rodgers, a business management major who is now on a full scholarship, considers himself part of the "we" in "we're," and why not? He began three years ago by sitting in the top

row of Daniel-Meyer and filming TCU games. He has finally worked his way all the way to the bottom; now he sits on the floor—right behind Killingsworth—keeping stats and whatever else and dressed like a city slicker in a coat n' tie.

"Instead of sitting in the back row up in the rafters, I'm down here where the game is. I can see everything. It beats the heck outta bein' up in the rafters," he said. "Yeah, it's everything I thought it would be. It gets your Adrenalin goin'. I feel like if I had a jersey on, I could go out there and help."

Of course he doesn't have a jersey on, just that suit n' tie. Which is sump'n that's a mite different for Larry Rodgers of Joshua, Texas.

"Where I'm from, ever-body dresses like gis," he said, looking straight down at his Wranglers and boots. "When I got here I only had one suit."

Now he has four suits, and one lucky one. It's a colorful plaid job, one you might see on Jack Lemmon at a celebrity pro-am. But it's his lucky jacket, says Rodgers, and he'll keep wearin' it until it doesn't work anymore.

"I bought it for \$10. I was tryin' to look like SMU coach Dave Bliss, tryin' to make fun of 'im," he said. "When I wear it now, they just rag on me like you wouldn't believe. But we're 8-1 when I wear it. (Actually 9-1 now, after the 69-50 win over SMU, during which Rodgers sported every inch of the jacket.) It ain't very pretty, but it's effective."

He's shootin' straight. When Jamie Dixon (his roommate now) sank that famous 30-foot buzzer-beater to beat Texas last year, guess what ugly-yet-effective-jacket was on the sideline?

That jacket, however, isn't the only colorful bit of interest on the sideline. Killingsworth is over there, and when you sit behind Killingsworth, like Rodgers does, you got to keep your eyes open and your feet on the ground.

"One game last year he gets mad and turns around and kicks that dang chair straight up in the air," said Rodgers. "I don't know how he did it, but there's the chair, right in my eyes. Then it flies over me. We just gave him our chair and got us another one."

Just about the time you've finished whittlin' your first piece of oak, Rodgers will tell you some more stories. They are good'ns about himself now. Like the time he and a nameless person went to Tijuana, Mexico, one night during a tournament in San Diego, Calif.

"I guess that's the one," said Rodgers, "I'm most well known for."

To whittle during that whole story, though, you'll need two sycamores

## AP TOP 20

1. UNLV	28-1
2. North Carolina	25-2
3. Indiana	23-2
4. DePaul	25-1
5. Temple	28-2
6. Purdue	20-3
7. Iowa	23-4
8. Georgetown	21-4
9. Pittsburgh	22-5
10. Alabama	21-4
11. Syracuse	22-5
12. Oklahoma	21-5
13. Clemson	24-3
14. Illinois	19-6
15. TCU	22-4
16. Kansas	21-7
17. Duke	21-6
18. Florida	21-7
19. New Orleans	22-3
20. Providence	18-6

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Undiscovered,  
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and Lovin' It.

Larry Rodgers and the inquisitor with a brim-full notebook in his hand saunter out toward the basketball court. It's about 6:45 p.m. The coliseum is gray-dark silent and hardly anybody's around. Rodgers looks at his watch.

"I was spos'd to be at this ol' gal's house at 6:30 for dinner," he said. "But I only get interviewed once in my life."

Once, Larry Rodgers, you ol' story-tellin' hound dog, just might not be enough.