

TCU THIS WEEK

EVENTS AND INFORMATION FOR THE TCU COMMUNITY

VOL. 5, NO. 18

JANUARY 18, 2000

Neeley School launches new Electronic Business degree this semester

BEGINNING THIS SPRING, THE NEELEY School is offering a degree in Electronic Business, designed to enable students to develop, implement and manage an infrastructure of information technology, data and organization-wide systems, with a specific focus on applying those skills to the web. **Jane Mackay** (management) serves as director of the Electronic Business program.

"Business students at TCU already receive a firm foundation in business principles, but this degree will further serve to provide skills needed to work into and well beyond the 21st century," Jane said.

Each enrollee will complete the standard business curriculum, along with an additional 27 hours of highly technical courses. This will give students the ability not only to design and maintain web pages for businesses, but also determine if a land-based business can make the leap into the virtual world without destroying the bottom line.

Industry trends are indicating that electronic commerce will generate \$400.1 billion by the year 2002. Evelyn Follit, senior vice president and CIO of Tandy Corporation and chair of the Ebusiness advisory board, says businesses need students skilled in web-based technology.

"Ebusiness enables businesses to perform in an entirely new way...namely electronic commerce," she added. "This exciting new program will provide students with an understanding of how creating an electronic business infrastructure can provide a company with efficient ways of implementing their business strategy."

The program has an initial enrollment of 80. ♦

Awards at commencement go to Alan Shepard, Joanne Green, Germán Gutiérrez

THREE FACULTY MEMBERS RECEIVED Deans' Teaching Awards during winter commencement Dec. 18 in Daniel-Meyer Coliseum. This year's honorees are: **Alan Shepard**, associate professor and chair of the English department; **Joanne C. Green**, assistant professor of political science, and **Germán Gutiérrez**, assistant professor/

director of orchestral studies and director of the Center for Latin American Music in the School of Music.

Other nominees were **Kenneth S. Richardson** (math), **Steven C. Mann** (finance), **Luther B. Clegg** (education), **Jack Raskopf** (journalism) and **Suzanne Lockwood** (nursing).

The awards of \$2,500 each are presented annually by the University for significant and meritorious achievement in teaching.

During commencement, the University conferred 482 degrees to graduates, including 399 baccalaureate, 51 master's and six doctoral degrees. Brite Divinity School conferred 26 degrees. ♦

Bayard H. Friedman Tennis Center to be dedicated Saturday

MORE THAN 150 PEOPLE ARE expected to gather on campus this Saturday for the official dedication of the Bayard H. Friedman Tennis Center.

More than a year after the name of the facility was changed, family and friends will honor the late mayor of Fort Worth and unveil a sculpture of the man known to some as "Mr. Fort Worth". The event begins at 10:30 a.m. at the tennis center.

Athletic Director **Eric Hyman** and former Chancellor **William Tucker** are among those scheduled to speak at the event. ♦

Volunteers can help teach English to TCU staff

FREE CLASSES IN ENGLISH AS a Second Language will be offered to non-English speaking TCU staff and their families, beginning today. The course will be offered from 3 to 5 p.m. Tuesdays and Thursdays in Rm. 316 of the Rickel Bldg.

Beth McLaughlin (human resources) is in charge of the program. Having taught English for a similar program which began on campus a decade ago and operated successfully for several years, she is anxious to get back to the classroom.

She knows from experience that every ESL student comes to class at a different level of proficiency and would welcome tutoring help from volunteers within the TCU community. "You don't have to know how to speak Spanish in order to teach English to Spanish-speaking people," Beth

EVENTS

Today - Feb. 11

Art exhibition featuring Artist Ana England: "Genesis/Physics," Moudy Exhibition Hall.***

Today

TCU Toastmasters, noon, Student Center, rm. 211. Call ext. 7865 or e-mail Russell at r.elleven@tcu.edu for more information.

Jan. 20

Fort Worth Classic Guitar Society presents Festival of Four, 8 p.m., PepsiCo Recital Hall. Call 924-0333 for ticket information.

Horned Frog Men's Basketball - TCU vs. Fresno, 7:05 p.m., Daniel-Meyer Coliseum.**

Jan. 22

Nordan Scholarship Auditions, 8 a.m. - 5 p.m., PepsiCo Recital Hall. *

Horned Frog Men's Basketball - TCU vs. UT-El Paso, 7:05 p.m., Daniel-Meyer Coliseum.**

*Call the School of Music at ext. 7602.

**Call the ticket office at ext. 7967.

***Call the dept. of art and art history at ext. 7643.

explains. In all probability those who come to learn English will not be exclusively Hispanic, she adds, noting that TCU staff who took classes previously included Russians, Israelis, Japanese, Taiwanese and Vietnamese employees.

"We don't just teach English," she says. "We learn so much about each other's cultures as well."

If you are interested in helping with the ESL program for staff, contact Beth at ext. 5123. ♦

Brite names new trustees; new building discussed

SIX NEW TRUSTEES HAVE BEEN NAMED to the board of Brite Divinity School at TCU. They are:

Paul R. Ray Jr. of Fort Worth, chairman and CEO of Ray & Berndtson

Reid Ryan, president and CEO of Round Rock Express Baseball Club

Anne T. Bass of Fort Worth

Marian A. Dozier of Austin, owner and chairman of Austaco, Inc.

Larry J. Smith of Houston, regional vice president of Sagemark Consulting

State Sen. Michael J. Moncrief of Fort Worth

During the trustees' meeting in November, it was announced that Brite's current enrollment is at an all-time high of 269 students, while the endowment and

(Turn to **Brite** on Page 2)

(Brite from front)

total assets of the school have reached more than \$70 million. Designations for Brite leadership have changed. Leo Perdue was named president, while Mark Toulouse was named vice president and academic dean.

New business included a report from a feasibility study for a new, 54,000-square-foot academic and administration building. The three-story facility would be directly behind the existing Brite complex and would house a theological library, pastoral care center, theological bookstore, reading room, auditorium/chapel, classrooms, offices and a preaching lab. Trustees appointed a committee to study fundraising for the project. ♦

Exhibition blends art with principles of science

CINCINNATI SCULPTOR ANA ENGLAND will be on campus today (Jan. 18) for the opening of her show *Genesis/Physics* at the Moudy exhibition hall. A public reception for the artist is scheduled for 5 p.m. today. The show will be up through Feb. 11.

From 4 to 5 p.m. today, the department of art and art history has scheduled a dialogue between Ms. England and **Magnus Rittby**, chair of TCU's physics department. The unique exchange is based on England's interest in relating her art to principles of physics, biology and astronomy.

The daughter of Dr. Talmadge England, a physicist at Los Alamos Scientific Laboratory in New Mexico, the artist grew up greatly influenced by her background. "His early introduction to me of concepts such as the Klein bottle and anti-time and his introductions to the world of paradox opened my mind to extraordinary possibilities and ideas," she says. ♦

Be Boyd of theatre faculty starring at Stage West through Saturday

BE BOYD, ASSOCIATE PROFESSOR OF theatre, practices what she teaches ... most recently as the star of a one-woman show at Stage West. The production is *Fires in the Mirror* by Anna Deavere Smith, a play based on the Crown Heights riots of 1991.

Be portrays 26 characters in the show, which opened Jan. 13 and runs through Jan. 22. Performances are at 7:30 p.m. Thursday, 8 p.m. Friday and 3 and 8 p.m. Saturday. Tickets range from \$15 to \$20. ♦

Randy Cobb seriously injured in fall at home

TCU SAFETY DIRECTOR **RANDY COBB** was seriously injured Jan. 1 while working in the attic of his new home. He went through the ceiling when a board gave way, breaking his back in the fall. Randy spent a week in intensive care at Harris Hospital after doctors operated on crushed vertebrae.

Currently paralyzed, Randy has been moved to Room 310 of HealthSouth Rehabilitation Hospital, 1212 W. Lancaster. He will be in HealthSouth for three weeks.

Randy extends his thanks to friends at TCU for their concern and prayers. ♦

NEW FACES

Patricia Betancourt has joined facility services as a housekeeper.

Dorothy Buchanan is the new accounting supervisor in financial services. She previously worked as accounting supervisor for Bobby Cox Companies, Inc.

Elizabeth S. Eddins has been hired in the registrar's office. A TCU graduate, she formerly taught economics in Azle ISD. Her son Scott Eddins is on the tennis team here.

Trudy Hurd has joined residential services as a housekeeper. She was formerly employed at a chemical plant.

Harold Martina, concert pianist, conductor and college professor from Colombia, has joined the School of Music as Visiting Artist.

Terri Mabe has been hired as an administrative assistant in the geology department. She was formerly employed in the Burleson Independent School District.

Robert Wayne Martinez is a new craft tech I in physical plant. He was formerly the co-owner of a cappuccino bar and candy shop.

David Minor has joined the M.J. Neeley School of Business as director of its new Entrepreneurship Center. A 1980 graduate of TCU, he is the founder of Minor's Landscape Services.

Guillermina L. Morales is also new to the housekeeping staff. She formerly worked at a cleaners.

Teresa Palmer has joined Brite Divinity School as an administrative assistant.

Fred Pruitt has been hired as an officer with TCU Police. He was formerly associated with the Fort Worth Police Department and with the Tarrant County District Attorney's office.

Jason Walraven has been hired as a programmer/analyst in information services. He has a B.S. degree in computer science from Southern Polytechnic State University in Atlanta, Ga., and was most recently employed in Atlanta.

Debby Watson has been hired as payroll system director in human resources. She has a degree in business management from Tarleton State University and formerly worked as payroll manager for IMS Home Health Care and Cook Children's Hospital.

BIRTHS

Congratulations to **Kim Weber** (user services) and her husband Lee on the birth of their son, Micah Matthew Weber, Nov. 10, 1999. He weighed 5 lbs. 9 ounces and was 17 1/2 inches long.

DEATHS

Sympathy is extended to the family of **Craig Morgenstern** (computer science) who passed away Dec. 25 in Fort Worth. Funeral services will be held at 4 p.m. Jan. 20 in Robert Carr Chapel.

Sympathy is also extended to the family of **Lurline Singleton Sisk** (controller's office, retired) who passed away Dec. 27 in Fort Worth. A graveside service was held Dec. 30 at Greenwood.

Condolences are extended to the family of **Imogene Lagrone Whatley** (Home Management House, retired) who passed away Dec. 30 in Fort Worth. A graveside service was held Jan. 2 at Oak Hill Cemetery in Cameron. Memorials: Bonne Enlow Scholarship Fund, c/o Cathy Neece, TCU Advancement Office, TCU Box 297044.

Sympathy is extended to the family of **Carol J. Renshaw** (adjunct history professor, retired) who died Jan. 3. A memorial service was held Jan. 6 at University Christian Church.

Sympathy is also extended to the family of **Dorothy Mays Bell** (Miller Speech and Hearing Clinic) who died Jan. 4. A memorial service was held Jan. 8 at Robert Carr Chapel. Memorials can be made through University Advancement to the Dorothy Mays Bell Scholarship Fund for the Speech and Hearing Clinic.

Condolences are also extended to **Linda Tarvin** (Ranch Management) in the death of her mother, Helene Southerland, who passed away Jan. 7 in Fort Worth. Funeral services were held in Eubank, Texas on Jan. 11.

CLASSIFIEDS

FOR SALE: 1-bedroom timeshare in Vail/Beaver Creek area of Colorado. One week, floating interval from January - April. If interested, call Linda at ext. 6704 or in the evenings at 370-9584.

FOR SALE: Very nice oak drafting table, work surface is approx. 3ft.x5ft. \$50. Call Sandy at ext. 5060.

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of Jan. 11, 2000. For more information on any of these positions, call ext. 7790.

- Assistant Director of Student Info. Systems - Assoc. Vice Chancellor for Academic Affairs
- Dean of Education - School of Education
- Dean of Fine Arts - Fine Arts
- Dean of School of Business - Business
- Dean of AddRan - College of Humanities and Social Sciences
- Database Administrator - Information Services
- Programmer Analyst - Information Services
- Director of Fraternity and Sorority Affairs - Campus Life
- Instructional Staff Member - English/Writing Center
- Human Resource Manager - Human Resources
- Research Associate - Chemistry
- 1st Assistant Women's Volleyball Coach - Athletics
- 2nd Assistant Women's Volleyball Coach - Athletics
- Assistant Football Coach - Athletics
- Office Assistant - Registrar's Office
- Financial Services Assistant - Financial Services
- Library Assistant II - Library
- Administrative Program Specialist - Advancement Services
- Security Guard - Campus Police
- Craft Technician Supervisor I - Physical Plant
- Craft Technician I/HVAC - Physical Plant
- Craft Technician I/HVAC Control Center - Physical Plant
- Groundskeeper I - Physical Plant
- Groundskeeper II - Physical Plant
- Service Assistant - Student Center
- Service Assistant Supervisor - Student Center