

# TCU THIS WEEK



EVENTS AND INFORMATION FOR THE TCU COMMUNITY

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JULY 28, 2003

## Four TCU departments partner in city program to prevent low-income obesity

IT'S JUST ONE FAMILY MEAL PER WEEK. But TCU and its city and community partners are hopeful these meals will do more than just provide sustenance - they're hopeful they'll form the foundation for healthy lifestyles for seniors, adults, teens and elementary school children. They're also hoping to replicate the program on a local and possibly national level.

The evening meals, offered at the Cornerstone Community Center located in the heart of a low income neighborhood, are the central component of a larger intervention and prevention initiative that includes exercise and nutrition counseling and lessons, designed by TCU's Harris School of Nursing. The Fort Worth Public Health Department, Tarrant Area Food Bank and the Texas Cooperative Extension are partners in this initiative funded by the United Way. TCU is donating time and research services of faculty and students from nursing, social work, kinesiology and nutrition.

"We're using an interdisciplinary, multi-agency approach to study and measure the outcomes of a 12-week obesity prevention and intervention program in a high-risk community," said **Pat Bradley** (nursing) who is lead investigator of the project. "The goal is to design a self-perpetuating program that residents can continue to support. We're considering emulating it in other community centers throughout Tarrant County."

TCU and its partners hope to work with 240 individuals through two 12-week sessions, the first of which began in June. Recruitment for the second session, which begins in September, is currently under way. TCU offers the program two nights a week, one in English and the other in Spanish.

The program itself consists of three steps, beginning first with simple, 30-minute exercises. Seniors do chair exercises using canned foods as weights. Adults and teens exercise with jump ropes and large rubber bands and children run under a large, colorful parachute thrown into the air. After exercising, families eat a dinner prepared by a cook hired from within the community, using food from the Tarrant Area Food Bank and menu suggestions from participants.

A TCU nutrition professor assists the cook to ensure healthy food preparation. Dinner

is followed by table talk sessions, led by students or others from the community, where participants discuss nutrition goals and shortcomings. Finally, adults and teens attend a 20- to 25-minute nutrition lesson covering topics from healthy eating and exercise to identifying the warning signs of diabetes. School-aged children receive the same lessons through coloring books and other age-appropriate tools.

Additionally, the program has a job-related component and hires community residents to serve as cooks or childcare workers in the program. In order to keep the program viable, TCU also is helping the community establish a Health Action Group, which will be responsible for continuing the program and community partnerships once TCU's initial sessions are complete. ♦

### Workout clothes wanted

You can help participants in Cornerstone Community Center's healthy lifestyles program by donating new or gently-used workout clothes. Loose, comfortable T-shirts, shorts, athletic shoes in all sizes, for both genders needed.

Drop off at School of Nursing, Bass Bldg., rm. 233

## Neeley School merges decision sciences, E-Business with supply chain management

M.J. NEELEY SCHOOL OF BUSINESS will merge its E-Business, decision sciences and supply chain management programs into a new department of information systems and supply chain management, effective this fall. The change is designed to better align students' knowledge with industry changes.

**Chuck Lamb**, former chair of the

## EVENTS

### Today -Aug. 1

Cybercamps, 8:45 - 4:45 p.m., TCU campus, \$699 tuition. Call 1-888-904-2267 or on-line at [www.cybercamps.com](http://www.cybercamps.com).

TCU Rocket Camp, High School camp, 9 - 3 p.m., TCU campus, \$275 tuition (includes lunch). Call 817-257-7132.

### July 30-Aug. 3

Frog Camp Alpine B, Taylor Park, CO, Call **Carrie Zimmerman** at ext. 7855

### July 30

KinoMonda Film Series presents *Mujeres al Borde de Un Ataque de Nervios* (Spain, 1998), 6 p.m., free and open to the public. Call ext. 7292 for more information.

### Aug. 6

KinoMonda Film Series presents *Local Hero* (UK, 1983), 6 p.m., free and open to the public. Call ext. 7292 for more information.

marketing department, will be chair of the newly created department.

The Neeley School's Supply and Value Chain Center, a primary aspect of the supply chain management program, and the E-Business program's current advisory board will play key roles in the new department. The center and advisory board will work to maintain networking ties and partnerships with industry professionals and leaders, identify research and scholarship opportunities for Neeley School faculty and students, and provide practical guidance as the department evolves.

"The blending of E-Business, decision sciences and supply chain management is reflective of the integration occurring in the business world between these three knowledge areas," said Chuck. "For example, students who are able to effectively apply technology to solve a firm's supply chain problem can make a significant contribution to the bottom line. Combining these three will enable us to give our students an edge in the professional world by better educating them about how these disciplines complement one another."

Courses in the new department will consist of existing and new courses in decision sciences, supply chain

(Turn to **Neeley** on Page 2)

(Neeley from front)

management and E-Business courses. Undergraduates will be able to major in E-Business and supply chain management through the department, while MBA students will be able to earn concentrations in E-Business. Both undergraduate and graduate students will be able to earn certifications in supply chain management through the Supply and Value Chain Center. For more information on the new department, contact Chuck at ext. 7541. ♦

## Local television veteran joins journalism faculty

LONG-TIME DALLAS/FORT WORTH newsman John Miller has accepted a position as a lecturer in the journalism department. He will serve as a professional-in-residence and teach several courses in the broadcast journalism sequence.

Miller, who will begin teaching full-time this fall, has taught broadcast journalism part-time in the department the last two years.

"Adding John Miller to our journalism faculty gives our students daily contact with one of the top local news professionals in the business," said **Tommy Thomason** (chair, journalism). "John is respected nationally, from local news departments to the major networks. He will give TCU students the competitive edge that comes from exposure to exacting, real-world professional standards."

Prior to coming to TCU, Miller spent the last year as news director at CBS 11

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KTVT-TV in Fort Worth. He also served as director of the news/television group for the Belo Corporation from 1999 to 2002 and spent more than three decades in various positions at WFAA-TV in Dallas until his promotion to executive news director in 1989. During his tenure as news director, Miller led WFAA-TV to 30 consecutive major sweeps wins for all newscasts in the Dallas-Fort Worth market and supervised reporting efforts that won two du Pont Awards, one Peabody Award and several other national and regional awards for journalistic excellence. ♦

## KUDOS

**Steve Fink**, director of athletic media relations, was recently recognized by the College Sports Information Directors of America for excellence in publications. He was cited for his work on the 2002 Horned Frogs football media guide and the 2002-03 media guide for women's track and field. Since joining TCU in summer 2000, four of Fink's publications have been rated in the nation's top five.

**Thomas J. Walsh** (theater) has had his play *Random Acts of Kindness and Senseless Beauty* selected to be performed in the Samuel French Short Play Festival July 30 in New York City.

**Ken Raessler** (School of Music, retired) is the author of *Aspiring to Excel: Leadership Initiatives for Music Educators*, published in June by GIA, Inc. The GIA Web site characterizes the book as "a definitive work on the state and future of music education in the United States." Ken notes he will spend the next several months traveling to music education conferences in the U.S. and Europe, conducting clinics and "plugging the book."

## NEW FACES

**Ed Adcock** has been hired as an EMCS technician in physical plant. He has 25 years experience in control systems at a nuclear power plant, studied E-Business and marketing at TCU last year and was most recently employed as an Oreck manager trainee.

**Duane Bidwell** has joined Brite Divinity School as director of the Pastoral Care & Training Center. He is the first Ph.D. recipient from Brite, having graduated in May.

**Kimberly Davis** has been hired as a temporary digital copier operator at the Neeley School Student Resource Center. She formerly worked for Dillard's.

**Rigoberto Duran** is a new half-time service assistant in facility services. He formerly worked in construction.

**Melinda M. Esco** is the new administrative assistant in the Center for Professional

Communication.

**Ranella Franklin** has joined the teaching staff at KinderFrogs School. She has a M.Ed. degree in early childhood and is a former art teacher in Crowley ISD.

**Claire Graham** has joined Brite Divinity School as director of church and alumni services. She is a graduate of Oklahoma Baptist University and has a M.Ed. degree from TCU. Claire formerly was executive director of student affairs at UNT Health Science Center.

**Ana Maria Martinez** has been hired as an office assistant in financial aid.

**Beatrice R. Martinez** has joined facility services as a service assistant.

**Jim Schlossnagle** has come to TCU athletics as the head baseball coach. He has a bachelor's degree from Elon College and a master's of education degree from the University of New Orleans. He is former head baseball coach at UNLV.

**Matthew A. Siegel** has been hired as assistant baseball coach in athletics.

## CLASSIFIEDS

FOR RENT: Efficiency apartment with large rooms and separate kitchen and bathroom, overlooks Log Cabin Village on Rogers Road. Surrounded by greenery, utilities paid, ample parking, recently refurbished, \$600/mo. Faculty, staff, graduate students only, please. Call 817-401-7531.

FOR RENT: TCU area condo, refurbished, large one bedroom, bills paid, off street reserved parking, vacant. Call 817-292-5910.

FOR SALE: Mediterranean dining table, six chairs, three leaves/seats up to 12. \$300. Call 817-922-9523.

SITTER NEEDED: Part-time babysitter needed for two-year-old girl. Flexible hours. For details call 817-437-1517 or 817-270-4815.

## JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of July 23. For more information on any of these positions, call ext. 7790.

Archivist - Library

Accompanist/Ballet/Temporary staff - Ballet/Modern Dance

Assistant Director - Center for Professional Communication

Assistant Director - International Student Svcs

Ticket Office Operations Manager - Athletics

Special Events Coordinator - Chancellor's Office

Assistant Librarian/Music Librarian - Library

Postdoctoral Fellow - Chemistry

Teacher - Starpoint School

Technical Director - Theatre

Advisor - Neeley Student Resource Center

Administrative Assistant - Brite Advancement

Administrative Assistant - Assistant Provost

Administrative Assistant - Athletics-Volleyball/

Swimming

Licensed Vocational Nurse-75% - Health Center

Administrative Assistant-Part Time Temp -

Extended Education

EMC Center Operator - Physical Plant

Horticultural Assistant - Physical Plant

Electrician - Physical Plant

Equipment Operator - Physical Plant

Craft Tech I - Facility Services

Service Assistant - Facility Services

Service Assistant - Residential Housekeeping

Service Assistant- 50% - Facility Services

**Gardening tip from Robert Sulak in physical plant:** Now is the time to divide spring flowering perennials.