

TCU THIS WEEK



EVENTS AND INFORMATION FOR THE TCU COMMUNITY

VOL. 12 NO. 2

AUGUST 28, 2006

Chancellor Boschini will address University Convocation on Sept. 7

CHANCELLOR VICTOR J. BOSCHINI JR. will address the University community during Convocation at 11 a.m. Thursday, Sept. 7 in Ed Landreth Auditorium. Faculty and administrators in full regalia will lead the colorful procession, marking the opening of TCU's 134th year.

Classes will be dismissed from 10:30 a.m. to 12:15 p.m. to allow faculty and students to attend. Line-up for the academic procession will form in front of Ed Landreth at 10:45 a.m.

Chancellor Boschini also will present the Chancellor's Award for Distinguished Achievement as a Creative Teacher and Scholar.

Nominees are seven faculty members who have already received their School and College awards this year: **Claudia V. Camp** (religion) and **John T. Harvey** (economics) from AddRan College, **Stanley B. Block** (finance) from the Neeley School, **Richard J. Allen** (RTVF) from the College of Communication, **Blaise J. Ferrandino** (music) from the College of Fine Arts, **Linda Curry** (nursing) from Harris College of Nursing & Health Sciences and **Philip S. Hartman** (biology) from the College of Science & Engineering.

The Wassenich Award for Mentoring in the TCU Community will be presented to a member of the faculty or staff in recognition and celebration of this person's mentoring of students. The honor was created in 1999 through an endowment established by TCU alumni Mark and Linda Wassenich of Dallas. Because of their own rich experiences as TCU students, the couple founded

the unique mentoring award to highlight the value TCU places on key relationships with faculty and staff which help students develop, succeed and contribute to their communities.

This year's finalists are: **David R. Cross** (psychology), **Denise A. Bennett** (pre-med program), **Keith Whitworth** (sociology, criminal justice & anthropology) and **Carrie Zimmerman** (student development services).

University organist **Joe Butler** will play for the processional and recessional. The TCU Concert Chorale, under the direction of **Ron Shirey**, will perform. **Richard Estes** (music) will lead the singing of the *Alma Mater*.

Rev. Angela Kaufman, minister to the University, will deliver the invocation and **D. Newell Williams** (president, Brite Divinity School) will give the benediction.

As long as offices are covered, all faculty, staff and students are encouraged to attend.

A campus-wide Founders' Celebration will begin as soon as Convocation lets out, on the east campus lawn near the statue of Addison and Randolph Clark. Music will be provided by the TCU Jazz Combo. In the event of rain, it will be moved to the Student Center ballroom.

To continue a tradition begun last year, a collection of Clark family memorabilia is on display in Mary Coutts Burnett Library, Sept. 7 through Nov. 22. Items include family photos, documents and personal effects, as well as the first *Horned Frog* yearbook from 1897-1898 and a 1908 photo of the Waco campus. ♦

KinderFrogs School receives national accreditation

TCU'S KINDERFROGS SCHOOL HAS EARNED accreditation from the National Association for the Education of Young Children (NAEYC), the nation's leading organization of early childhood professionals.

"We're proud to be accredited by NAEYC, and recognized for our commitment to reaching the highest professional standards," said **Marilyn Tolbert**, director and Jean W. Roach Chair of Laboratory Schools. "NAEYC Accreditation lets families in our community know that children in our program are getting the best care and early learning experiences." Programs are accredited by NAEYC for a five-year period.

KinderFrogs faculty and staff had been working on the accreditation for two years, and

it was a goal for Tolbert when she was hired in September 2003. The accreditation process involved submitting program information to determine eligibility as an applicant for NAEYC Accreditation. The information included licensing status, program staff and leadership understanding the NAEYC process and a high volume of paperwork. Once accepted, KinderFrogs began a self-study on their program to insure that they met each of the 10 NAEYC Early Childhood Standards. This included self-evaluation of all procedures, classrooms, relationships with families, staff, health and safety, curriculum, facilities, etc.

More than 11,000 early childhood programs - serving over one million young children - are currently accredited by NAEYC. "In recent years, we've seen a growing number of child

EVENTS

Aug. 29

Brite Divinity School Convocation, 11 a.m., Robert Carr Chapel. Call ext. 7575 for more information.

Aug. 30

Howdy Week event - Activities Fair, 4-7 p.m., Rec Center.***

Howdy Week event - Sophomore Splash, 6-8 p.m., Rec Center pool.***

Howdy Week event - Intercultural Student Welcome, 8-11 p.m., Rec Center pool.***

Aug. 31

Howdy Week event - University Ministries sponsors the Annual Church Fair and Potluck - a chance to meet representatives from area churches, 11 a.m.-1:30 p.m., Sadler lawn.***

Sept. 3

TCU Horned Frog football vs. Baylor, televised on Fox Sports Net, 4:30 p.m.**

The 32 Piano Sonatas of Beethoven performed by Adam Golka, Concert V, 7:30 p.m., Ed Landreth Auditorium. Concert is free and open to the public.*

Sept. 4

University closed for Labor Day holiday.

*Call the School of Music at ext. 7602.

**Call the athletic ticket office at ext. 7967.

*** For more information call ext. 7927 or visit www.sga.tcu.edu.

care and preschool programs earning NAEYC Accreditation," said Mark Ginsberg, Ph.D., executive director of NAEYC. "By earning accreditation, KinderFrogs School at TCU has become a leader in a national effort to raise the quality of early childhood education, and to help give all children a better start."

TCU welcomed their smallest "Horned Frogs" in 2000. KinderFrogs School provides early childhood educational services to children with Down syndrome and other developmental delays, as well as typically developing children. The KinderFrogs School serves young toddlers and pre-schoolers ages 18 months to five years.

KinderFrogs School also serves as an on-campus training site, providing research, training and service opportunities for TCU students and faculty in School of Education and in other university programs. It is licensed through the Texas Department of Protective and Regulatory Services. ♦

College of Fine Arts will benefit from Texas Ballet tickets sold to TCU people

THE TCU COLLEGE OF FINE ARTS HAS received a unique opportunity from a local arts organization. The Friends of Texas Ballet Theater have offered a challenge grant that will match three-to-one the price of series tickets to the TBT's upcoming season when purchased by friends, employees, students or alumni of TCU.

In other words, for every dollar spent, our College of Fine Arts will receive \$3 from the Friends of the Texas Ballet Theater. Productions this season include:

Majestic Ballet Gala

Sept. 29-30

Majestic Theatre, Dallas

The Sleeping Beauty

Oct. 20-22

Bass Performance Hall

The Nutcracker

Performances throughout December

Bass Hall & Music Hall at State Fair, Dallas

Romance to Ragtime

Feb. 16-18

Bass Performance Hall

Mozart at the Majestic

March 30-April 1

Majestic Theatre, Dallas

Alice in Wonderland

April 27-29

Bass Performance Hall

Series tickets for the entire TBT package of six performances start at \$102. For the Bass Hall package only, tickets start at \$68. The

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For delivery changes, call **Judy Cartmill** at ext. 7899.

Dallas package starts at \$51.

For more information, a season brochure and order form, call **Martha Thomas** at ext. 2787. The TBT Web site is www.texasballettheater.org. ♦

Neeley School launches a new branding campaign

TCU'S NEELEY SCHOOL OF BUSINESS IS embarking on a new branding campaign designed to better position the school with its key constituents. The campaign, based on research, perception, examples, and benchmarking, resulted in the development of three key words to describe the Neeley school: "Personal," "Connected," "Real." These three attributes are now part of a new branding campaign, with a new look and feel for the Web site, publications, brochures, ads and even the Neeley logo.

Neeley's external relations department led the branding process: **Chris Riordan**, associate dean for external relations; **Jeff Waite**, director of external relations; **Elaine Cole**, public relations/events manager; and **Eric Prather**, publications manager. **Dean Dan Short** and the administration for Neeley's academic programs also took part.

The Neeley team worked with the Balcom Agency as a creative partner. The new tagline: "It's more than business. It's personal," captures the power of one-on-one connections created by Neeley's acclaimed faculty and innovative learning environment, Dr. Riordan notes.

"We are galvanized around this new branding campaign and eager to see its results," said Dean Short. "Refining the Neeley brand is just one piece of the new marketing strategy for the Neeley School of Business; however, it is an important one. It will help us achieve our vision of becoming known as the premier business school in Texas." ♦

KUDOS

Ellen Page Shelton (ballet & modern dance) will receive a Legacy Award from the Dance Council of Dallas at their annual presentation event Nov. 5 at the Eisenmann Center in Richardson. The organization, founded in 1973, is dedicated to the promotion and support of dance in Dallas and North Texas. Ellen will be honored with the *Larry White Dance Educator Award*.

Roby Key (associate vice chancellor, advancement) was selected as a "Faculty Star" by participants at the recent *Workshop for Newcomers in Development and The Introduction to Personal Solicitation Conference* of the Council for Advancement and Support of Education (CASE) in Portland, OR. His distinction was also noted in the July/August issue of CASE *CURRENTS* magazine.

NEW FACES

Levente Balogh has been hired as a research assistant in physics and astronomy. He was formerly a graduate assistant for T.W. Zerda in

that department.

Juan Garcia Bautista has returned to TCU as an equipment operator in grounds/physical plant. He worked here previously for 15 years.

Christina Donnelly is the new administrative assistant in chemistry. She studied behavior analysis at University of North Texas.

Jerome Douglas has joined university advancement as director of the phonathon. He previously worked as a senior program coordinator at Tulane University.

Cheryl Strange, RN, has been added to the Health Center staff. She has her B.S.N. degree from TCU and was formerly an emergency room RN at John Peter Smith Hospital.

Dede Williams is the new program manager of the Neeley School's Student Leadership Program. She has a B.B.A. degree from TCU and an M.B.A. from University of Texas at Arlington. She was previously employed at The Gladney Center for Adoption.

CLASSIFIED

FOR LEASE: Wonderful Berkeley house at 2233 Glenco Terrace. Two bedrooms/two baths plus guest house with bath. Hardwood floors, plantation shutters, new carpeting, granite countertops, wall of bookshelves, wood-burning fireplace, attached two-car garage. \$2,200/mo. Call Barbara Debenport, 817-732-2424.

JOB OPPORTUNITIES

The Human Resources office lists the following vacancies as of Aug. 23. For more information on any of these positions, call ext. 7790.

Academic Technology Specialist - Associate Provost
 Accompanist - Ballet and Modern Dance
 Administrative Assistant (50%) - Art & Art History
 Administrative Assistant (75%) - Center for Business & Economic Forecasting
 Administrative Assistant - Center for Teaching Excellence
 Administrative Assistant - Brite Advisor - Upward Bound
 Assistant Dean - Campus Life
 Assistant Director - Center for Professional Communications
 Assistant Director - Neeley Entrepreneurship Program
 Assistant Director - University Career Services
 Assistant Director of Marketing - Athletics
 Assistant Tennis Coach - Athletics
 Associate Applications Developer - Technology Resources
 Associate Campus Minister & Chaplain - University Ministries
 CAD Technician - Physical Plant
 Computer Hardware Technicians - User Services (Temporary)
 Computer Support Specialist - Neeley
 Coordinator of Athletic Media Relations - Athletics
 Coordinator, Student Disability Services - Academic Services
 Customer Support Specialist - Neeley Tech Support
 Director - Center for Teaching Excellence
 Director of Service Learning - Student Development Services
 EMCS Technician - Physical Plant
 Equipment Operator - Physical Plant
 Facility Coordinator - Kelly Center
 Head Tennis Coach - Athletics
 Horticultural Assistant - Physical Plant
 Postdoctoral Fellow - Chemistry
 Program Coordinator - Student Development Services
 Research Associate (50%) - Center for Business & Economic Forecasting
 Service Assistant - Facility Services
 Web Graphic Designer/Developer - Marketing and Communication
 Web Services Coordinator - Student Affairs Information Services

To view the latest details on campus construction and parking, go to the TCU homepage and click on Campus Construction, listed under Featured Links on the lefthand side.