

EXTRA



Pledge

I will think—talk—write . . . Texas Centennial in 1936! This is to be my celebration. In its achievement I may give free play to my patriotic love for Texas' heroic past; my confidence in its glories that are to be. . . .



Texas Centennial News



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PROCLAMATION

BY THE

Governor of the State of Texas

To All To Whom These Presents Shall Come:

Ninety-eight years ago on March 1 in the quiet of Washington-on-the-Brazos a little group of clear, calm men, sorely tried by a tyrannical government and weary from conflict, drew aside from the din of battle and solemnly deliberated. From their common counsel, on the next day, came Texas' Declaration of Independence. That declaration took on strange force a month and nineteen days later when Sam Houston and his small band of Texans, devoted to the principals of the newly created republic, won the victory of San Jacinto.

Upon the civilization thus founded, always bearing in mind the heroic deaths of that small band at the Alamo, the massacre at Goliad, and the privations of the pioneer, we have builded. Now Texas ranks among the first States of the union in cultural and economic progress.

As this first century of progress draws to a close the minds of Texans are turned to 1936. A great Centennial, depicting in true form these years of achievement, is to be thrown open to the people of the United States and of the world. Such great exhibition has been authorized by act of the Texas Legislature.

For the purpose of acquainting every citizen of the State with the great objects of this patriotic movement it is altogether fitting that a Centennial week be designated in which every village and hamlet and in every town and city the message of the heroism of the Texans of other years be retold, their memories honored, and instilled in the minds and hearts of these descendents

of rugged fathers and mothers the thought that Texans never surrender, that from this depression of recent years, new resolution has been born, irresistably carrying forward the flag of the Lone Star into fields yet undeveloped but open to the energy and imagination of citizens here and those to come to us through succeeding years.

For the purposes herein stated, now, therefore, I, Miriam A. Ferguson, Governor of the State of Texas, by virtue of the authority in me vested, do officially proclaim that the week beginning August 13 be set aside as

TEXAS CENTENNIAL WEEK

as a special time during which Texas Centennial shall be discussed in every social and club meeting, at every dinner table, and in all other places where men and women congregate, to the end that Texas shall become Centennial minded and that plans now definitely made for carrying forward in 1936 this great project to a successful conclusion may be consummated.

IN TESTIMONY WHEREOF:

I, Miriam A. Ferguson, Governor of the State of Texas, have hereunto set my hand and have caused the Seal of State to be affixed hereto at Austin, Texas, this third day of August, 1934.

MIRIAM A. FERGUSON,
Governor of Texas

W. W. HEATH,
Secretary of State

Attention

Newspaper Editors, Chambers of Commerce, Advisory Boards,
and every Patriotic Texan

ON THE OPPOSITE SIDE OF THIS EXTRA EDITION OF TEXAS CENTENNIAL NEWS YOU WILL SEE A PROCLAMATION ISSUED BY HER EXCELLENCY, MIRIAM A. FERGUSON, GOVERNOR OF TEXAS, SETTING APART THE WEEK BEGINNING ON AUGUST 13 AS

"TEXAS CENTENNIAL WEEK"

THE GOVERNOR VERY ELOQUENTLY TELLS THE PEOPLE OF TEXAS WHY THIS WEEK IS SET APART AND WHY IT SHOULD BE OBSERVED IN ALL TEXAS.

NOW HERE'S YOUR JOB. BELOW YOU WILL FIND A SAMPLE PROCLAMATION. HAVE THIS, OR ONE OF SIMILAR NATURE, SIGNED **NOW** BY THE MAYOR OF YOUR CITY AND ONE BY THE COUNTY JUDGE OF YOUR COUNTY. GET IT INTO THE PRESS SO THAT IN ALL TEXAS THERE WILL BE NO COMMUNITY SO REMOTE THAT IT WILL FAIL TO OBSERVE TEXAS CENTENNIAL WEEK.

THIS IS YOUR JOB — AND PROMPT EXECUTION IS NECESSARY. WE ARE CERTAIN THE TIRELESS WORKERS OF THE PRESS, IN THE CHAMBERS OF COMMERCE, AND ON THE VARIOUS ADVISORY BOARDS WILL NOT FAIL US NOW.

A PROCLAMATION

(To Be Used by Mayors and County Judges of the State)

By official proclamation Her Excellency, Miriam A. Ferguson, Governor of the State of Texas, has set apart the week of August 13 as Texas Centennial Week, during which time every Texan is called upon to Think-Talk-Write Texas Centennial for 1936.

In pursuance of such proclamation, I,

Mayor of the city of

(or as the case may be)

County Judge of

by virtue of the authority in me vested officially proclaim and set apart such Centennial Week within our borders and call upon the entire citizenship to put its shoulders to the wheel, wage an intensive campaign of education, to the end that all Texas be now committed to the necessity of staging in this State during 1936 a great exhibition honoring the memory of our heroic fathers, portraying the advancement of the last century and forecasting the progress yet to come.

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Mayor of the city of

County Judge of County