



*Traditional bonfire heralds Homecoming week-end at TCU as exes and students gather for game-eve pep rally.*

FOR  
**HOMECOMING**

**COMING HOME**

OCTOBER 31, NOVEMBER 1 and 2

**“WHY** you haven’t changed a bit . . . put on a little weight, maybe . . . Man, I’d never have recognized you! What happened to all your hair?”

Same old conversations . . . same old wonderful friends . . . same old campus, loaded with brand new buildings.

Homecoming! The greatest invention since the cap and gown. If you’ve missed it before, don’t miss it this time. Three wonderful days when you’ll see everybody . . . and everything on campus.

Reminisce in the old familiar campus spots. Tour the new buildings. Watch the the Frogs beat the Baylor Bears. Talk shop at the Coffees. Hit the new quadrangle displays and the band concert, the class reunions ,the exes’ luncheon. Dance at the Homecoming balls. And top it off

on Sunday with morning worship in one of the campus churches.

Though final Homecoming schedules have yet to be announced—they’ll be sent to you in the October issue of the new TCU magazine –tentative plans have been made for one of the largest gatherings of ex-students in the university’s history.

A real “coming home” atmosphere will be in evidence. To lend color to the event, elaborate Homecoming displays will be set up on the west quadrangle, on the lawns of the dormitories and the Student Center. They will replace the annual Homecoming parade downtown.

**Student Displays**

Displays will be built by student organizations around a central theme, and

prizes will be awarded in several categories. Special lighting effects will be provided at night.

A “Grand Opening” of the quadrangle area will be held Friday evening, Oct. 31, with a ribbon cutting, band concert and presentation of the Homecoming Queen candidates and the Coming Home Queen. The displays will remain up and in operation through Sunday.

**All-Exes Dance**

A new event for Homecoming, an all-exes dance at the Hotel Texas on the Saturday night after the game, Nov. 1, has been scheduled. Called the “Exes-100 Dance,” it will be open to ex-students on a fee basis. There’ll also be the regular student-exes dance in the Student Center Ballroom.



*King Ex rules the campus at Homecoming . . . but reigning monarch of activities last year was Coming Home Queen Mrs. W. P. Higgins, selected by the Honor Class of '37. She is the former Ruth Connors of Fort Worth.*

**Homecoming—*from page three***  
**1938—Honor Class**

The 20-Year-Class (1938) will be the Honor Class this year. They will elect the Coming Home Queen and hold a special meeting Saturday morning.

Other class reunions are in the planning stage, including a meeting of former students who attended the university while it was located at Waco. Chairman of this reunion is Mrs. Mike Yates (Ann Maupin), 14830 Dickens St., Sherman Oaks, Calif. Exes who plan to attend should contact the Ex-Students Association office at TCU.

A tentative Homecoming schedule has been set up:

**Friday evening, Oct. 31**—Group meetings of exes; meetings of sorority and fraternify exes in chapter rooms; grand opening of the Homecoming displays on the quad-rangle; band concert; bonfire and pep rally; possibly a street dance for students.

**Saturday morning, Nov. 1**—Open houses and coffees from 9 to 10 a. m. in all schools and interested departments of the university, followed by a general coffee at 10 o'clock in the Student Center conducted by the Fort Worth Women Exes; the annual Ex-Students Association meeting and luncheon in the Student Center at 11 a. m.

**Saturday afternoon**—the TCU-Baylor football game at 2 p. m.; halftime activities with the presentation of the Homecom-

# Alumni Conference Oct. 4

**THE** FOURTH annual Alumni Conference for club officers and representatives will be held on campus Saturday, Oct. 4.

The one-day meeting is designed as an orientation session on the growth and development of the university and also as an annual gathering for an exchange of ideas among officers and representatives of the 36 TCU alumni chapters.

Its aim is to acquaint delegates with the long-range plans of the university and the Ex-Students Association, integrating the alumni club program with the work of the national association.

The university and the Ex-Students Association are joint hosts of the meeting, which will be held from 9 a. m. to 3:30 p. m. in the TCU Faculty Center on the second floor of the Administration Building.



*Hartwell Ramsey, executive secretary of the Ex-Students Association, checks membership files prior to Club Representatives Conference on October 4.*

ing and Coming Home Queens; a get-together for all exes near the stadium immediately after the game.

**Saturday night**—Various banquets for ex-student groups; the Homecoming Dance for students and exes in the Student Center; the Exes-100 Dance at the Hotel Texas.

**Sunday morning, Nov. 2**—Services at campus churches.

## CONFERENCE PROGRAM

- 9:00 A.M.  
GET ACQUAINTED COFFEE AND REGISTRATION
- 9:25 A.M.  
WELCOME TO DELEGATES  
*R. E. Lee Glasgow, President*
- 9:30 A.M.  
CONFERENCE SESSION  
*Dr. Edwin A. Elliott, Presiding*  
Address by TCU President  
*M. E. Sadler*
- 9:45 A.M.  
WE HEAR FROM THE ADMINISTRATION  
Vice-President D. Ray Lindley  
Dean Jerome Moore,  
Arts and Sciences  
Amos Melton,  
Director of Information Services
- 10:15 A.M.  
THE HUMAN ASPECTS OF CAMPUS LIFE  
Miss Elizabeth Shelburne,  
Dean of Women  
Jewel Wallace, Dean of Men  
Miss Elizabeth Youngblood,  
Social Director
- 10:45 A.M.  
CONFERENCE BREAK
- 10:55 A.M.  
THE STUDENTS REPORT  
"On the Present and Future,"  
"On the Sorority," "On the Fraternity," "On the Independents"
- 11:30 A.M.  
"AN ADVENTURE IN ALUMNI RELATIONS" *Hartwell Ramsey*
- 12:00 Noon  
AWARDS LUNCHEON  
"A Trustee Surveys the Alumni,"  
Fred Erisman  
"The 1958 Horned Frogs,"  
Coach Abe Martin  
Certificate of Merit Awards
- 1:30 P.M.  
ASSOCIATION ACHIEVEMENTS  
*Everett Shipp, Presiding*  
Executive Secretary Reports  
Report from the Chapters
- 2:15 P.M.  
COMMITTEE REPORTS
- 3:00 P.M.  
GENERAL DISCUSSION
- 3:30 P.M.  
ADJOURNMENT
- 8:00 P.M.  
KICK-OFF: TCU vs. ARKANSAS

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