

May 4, 1949

Mr. William Holden
Fort Worth Chamber of Commerce
Fort Worth, Texas

Dear Bill:

The attached clippings from Wichita newspapers are descriptive of a meeting that Roger Babson held at Eureka on Tuesday of this week. I note that Texas wasn't represented. You will recall several years back our efforts to impress people of this midwestern area with the strategic importance of the area. As I recall, you and Lloyd Wilson were very enthusiastic about this program. I have, for years, felt that this midwestern area would someday come into its own as a result of its strategic value. That day is not far distant, and I think you good people in north Texas particularly should recognize the importance and timeliness of Mr. Babson's efforts.

I have just written Mr. Carter thanking him for some pictures which he sent me - pictures of the Lucky Lady festivities. In that letter I told Mr. Carter that I was sending you these clippings and suggesting that you discuss this situation with him. Would you please do so?

With the best of personal regards, I am

Sincerely yours,

JESchaefer:vl
Enc.

cc: Mr. VanAuken
Mr. Carter ✓
Mr. Bowers



'Circle' Youth Called Saviors

Government Urged To Move to 'Utopia'

(By Eagle Staff Writer)

EUREKA, KAN., May 3.—The young people of the Magic Circle

area can reorganize and save the United States, said Roger Babson, world famous economist, statistician and founder of the Magic Circle, Tuesday.

Addressing a Magic Circle Development conference at Utopia college here, he said that after talking about this ideal for four years, now it is time to get the ball rolling.

Military authorities in Washington believe that if World war III comes, the eastern cities, on which the United States now depends, will

4 The Wichita Eagle

Wednesday Mornins, May 4, 1949

be destroyed, not by planes, but by submarines, he declared.

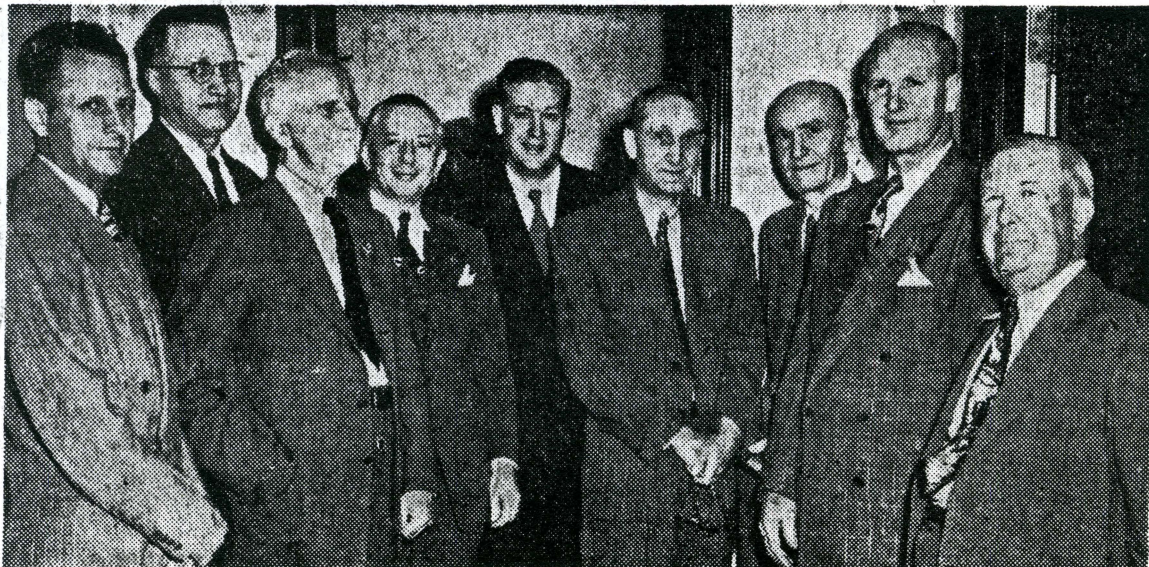
He urged the students of the Magic Circle area not to wait until Washington could be destroyed, but to get the national capital out here now.

The President of the United States is dependent upon nine department heads, he said.

We will never get efficient, honest, permanent government until those nine departments are split among nine cities, he said. The Navy department could be kept back in the East, but the others should be moved to the nine largest cities of the Magic Circle, Babson declared.

The group unanimously endorsed Babson's proposal for the establishment of high school chapters to emphasize the great potentials of this area.

SEE MAGIC IN THIS AREA—These men see magic in the Midwest. They are Roger Babson, and his Magic Circle executive committee, pictured after a special conference at Utopia college, Eureka, Kan., Tuesday. Left to right: Victor F. Barnett, editor, Tulsa Tribune; F. B. Ross, Emporia; H. C. Rethwisch, executive vice president, Missouri State Chamber of Commerce, Jefferson City; Roger Babson; Chas. R. Bowers, Arkansas; Walter A. Bowers, Utopia College (third from right at rear), Oscar Monrad, Oklahoma City; L. A. Ferrell, Hennessey, Okla., and W. J. Martin, Miami, Okla.



BABSON BOOSTS 'MAGIC CIRCLE'—Roger W. Babson, noted economist and business analyst, met Saturday with a group of Wichita leaders to discuss organization of a "Magic Circle" chapter among high school students of the city. Left to right are Walter Cooper, principal at East High; Dr. S. A. Watson, Friends University; Babson; Max Levand, Wichita Beacon; C. E. Strange, principal at North High; George Gould; Dr. W. M. Jardine, Wichita-University; L. E. Wilbur, business manager of the Wichita Schools; and W. B. Harrison.

Babson Is Organizing 'Magic Circle' Groups

BEACON 5-1-49

Roger W. Babson, famed statistician and business analyst, was in Wichita Saturday in the interest of organizing a "Magic Circle" chapter among Wichita high school students.

He was the speaker at a luncheon meeting held at the Allis Hotel which was attended by Walter Cooper, principal at East High; C. E. Strange, principal at North High; Dr. W. M. Jardine, Wichita University; Dr. S. A. Watson, Friends University; W. B. Harrison; L. E. Wilbur, business manager of the Wichita public schools; and Max Levand of The Wichita Beacon.

Babson, who is founder of Utopia College at Eureka, Kas., believes the area which he terms the "Magic Circle" is the richest in raw materials in the entire nation and he hopes to have these raw materials processed within the area rather than in the eastern manufacturing centers.

States included in the "Magic Circle" are Kansas, Nebraska, Oklahoma, Iowa, Missouri, and Arkansas. He hopes to organize chapters among high schools in principal cities of these states.

The economist points out that raw materials sent to the East

come back to this area as finished products for which the public pays \$50,000,000 more than they received in return for these raw materials.

"For instance," he said, "oil is sold in this area for \$5 per barrel. After it comes back here as perfumes and dyes it sells for \$1,000 per barrel. Alfalfa brings \$30 a ton here. When it comes back here as vitamins, it is sold for \$500 a ton."

Babson explains that the "Magic Circle" includes the richest corn area in the world, the richest wheat area and the richest area for oil and minerals.

He believes the youth of today should look toward developing this part of the country thru industry—by processing the raw materials produced here.

He believes the nation's capital someday will be located with the "Magic Circle" because of its central location, and because of the increased efficiency which would result.

Babson was promised the sup-

port of local leaders in promoting the organization of a "Magic Circle" chapter in Wichita.

Usual and Unusual

AM EAGLE 5-4-49

Imperiled Innocence

The unhappy plight of the innocent bystander was exemplified this week by a Wichitan, name unknown.

He was standing idly near a house on Central avenue when a shapely woman walked by. Some unseen person inside the house, through the window, gave vent to a loud, double whistle.

The woman turned, and seeing no one else about, gave the man a you-ought-to-know-better glare.

Yesteryear

To illustrate the potency of eloquent expression, Dr. Henry Ons-gard of Wichita university recalled the style of the late Robert Ingersoll, great Republican orator of his day.

Ingersoll would, for example, paint a vivid word picture of a dilapidated, run-down house by the side of a road—with a big welcome sign over its doorway.

"But no one ever entered there," Ingersoll would tell his audience. "That is the state of the Democratic party."

Magic Label

Every person attending the Magic Circle Development confer-

ence at Utopia college, Eureka, Kan., wore a small white ring in his lapel, to signify the Magic Circle. Roger Babson, founder of the idea, told them that the rings were made from the horns of Flint Hills cattle.

His own, and one or two of those worn by members of the executive committee, were larger and set with diamonds from Arkansas, a Magic Circle state. The visitors also learned something else—that Eureka means "I have found it."

Pigskin Preview

When the University of Wichita baseball team played the Oklahoma A. & M. nine Tuesday afternoon in Lawrence stadium observers at one time in the game got a glimpse of what may be the Shockers' first string backfield for the 1949 football season. All the stars were playing the infield.

Catching was Harold Reynolds, football quarterback; at third base was Jimmy Nutter, all-Missouri Valley halfback; the shortstop position was held down by Anton Houlik, another all-Missouri Valley halfback; and Eddie Kriwiel, elusive scatback, played second base.

Magic Circle Foundation For High Schools Advocated

PM EAGLE 5-3-49

By R. W. REID
(Eagle Staff Writer)

EUREKA, KAN., May 3.—Roger Babson's "Magic Circle" ideals are to be emphasized in the high schools.

The world-famous economist, statistician and founder of the "Magic Circle" concept, drove the idea home at Utopia college, Eureka, Tuesday morning when more than 100 enthusiasts from the seven "Magic Circle" states attended a development conference.

"The young people are not narrow minded about their own cities and state lines," said Babson. "They have a broader view."

He advocated a "Magic Circle" educational foundation with chapters in the high schools to "steam the young people up on the Magic Circle." He said that it will not compete with chambers of commerce. The chambers have trouble raising their own budgets and it is hard to get them interested outside their state lines.

"The foundation will give us something to start with—something to tie to," he said.

His proposal was enthusiastically supported by the executive committee which comprises representatives from all seven "Magic Circle" states

—Kansas, Iowa, Nebraska, Oklahoma, Missouri, Arkansas and Texas.

Victor F. Barnett, editor of the Tulsa Tribune, and member of the executive committee, in endorsing Babson's suggestion said: "There's magic to the 'Magic Circle'. The idea is growing. The five-year-olds are catching it and it is starting to etch its way into the public mind."

Wichitans Attend

A sizeable delegation was present from Wichita. It included Frank O. Carr, vice president of the First National bank; J. E. Moore, chief of education and training, Veterans administration; Carl H. Kunsemuller, chief of the vocational, rehabilitation and educational division, VA.; Garland M. Hattan, chief of training facilities, VA.; Clark G. McCorkle, vice president, Union National bank; Jack Prather, Printcraft shop; R. D. Bonous and O. A. Garnett, Chamber of Commerce; Harry McCormick, Kansas industrial development commission; W. W. Bass, VA chief of advisement section.

R. H. Woodford, special representative of the Kansas industrial development commission, came down to the conference from Topeka.

Babson Wants Fence Around 'Magic Circle'

BEACON 4-30-49



GUEST EDITOR—Guest editor of today's Wichita Beacon is Roger W. Babson, famous statistician and business analyst. Founder and president of Utopia College at Eureka, Kas., Babson located the institution in what he calls the "Magic Circle," the richest area in the country in which he believes the nation's capital will someday be located.

Guest Editorial

By ROGER W. BABSON

If I could have my way about it, I would have a fence built around the "Magic Circle" to keep the young people in the richest area in the United States—the richest of crops, the richest in oil and minerals and potentially the richest processing area in the country.

I want the young people living in the richest part of the United States to stay here, marry a girl here, raise their babies here, get a job here and go into business here.

The "Magic Circle" includes the state of Kansas and parts of the states of Nebraska, Oklahoma, Iowa, Missouri and Arkansas. I am busy at the present time organizing "Magic Circle" chapters among high school students in ten cities within the circle — Oklahoma City, Tulsa, Wichita, Kansas City, Mo., Omaha, Des Moines, Moline, Ill., St. Louis, Mo., Little Rock, Ark. and Springfield Mo.

These students are being told they live in the richest area in the United States yet they send these raw materials back to eastern markets for processing when they should be kept at home.

They are buying back these products, processed from raw materials at a cost of more than \$500,000,000 above what they receive for the raw materials. For example, oil is sold to eastern markets for \$5 a barrel. Yet when it comes back here as perfumes and dyes, its cost is \$1,000 per barrel. Alfalfa is sold here for \$30 a ton, yet when it comes back here as vitamins, it is sold for \$500 a ton.

The northern part of the "Magic Circle" is the richest corn area in the world, the western part is the richest wheat area, the southern part is the richest cotton producing area and the eastern part is the richest in poultry and dairying.

In minerals, coal is produced in the northern section, natural gas in the western section, oil in the southern section and lead and zinc in the eastern section.

The future of this section of the country depends on the development of industry—processing the materials produced in the "Magic Circle." I'm speaking as a statistician and I want to stress the fact that we are robbing the soil of this productive area to ship raw materials east to buy back at a tremendous cost.

Someday, the nation's capital will be located within the "Magic Circle." It should be, for these three reasons: (1) For efficiency, because of its central location; (2) Because World War III will come some day, and when it does Washington, D. C., will be destroyed; and (3) The various governmental departments and cabinets should not be located in one city, they should be located in various cities of the central area of the United States.