

Marshall Field & Company
in co-operation with the
International Studio Art Corporation
cordially invites you to a preview
of selected objects from the
William Randolph Hearst
Collection of Antiques
including rare and distinguished furniture, silver,
china, porcelains, paintings, tapestries, books,
manuscripts, rugs, and miscellaneous objects of art
on Monday, December the fourth
from ten until six o'clock

Antique Galleries
Ninth floor
Main Retail Store

Tea will be served from
four until six o'clock
in the afternoon

WILLIAM RANDOLPH HEARST began his acquaintance with works of art in childhood when he made trips to Europe with his mother, and was taken to all the great museums and private collections. In the latter part of the 1890's he started to assemble what is now known as one of the most remarkable collections of all time.

The principal characteristics that set him apart from other great collectors are the catholicity of his taste and the fact that he bought pieces because they pleased him. Apparently no field of fine or decorative art lacked interest for him. The collection of the International Studio Art Corporation, of which this exhibit is a substantial cross-section, comprises a large part of his acquisitions, and covers the years

from ancient Egypt, the Middle Ages, pre-Columbian America, and the Renaissance, to the present century. Mr. Hearst acquired objects all over Europe, as well as here, from private collections, galleries, and sales. He seems to have attended nearly all the important auction sales which are still bywords in the art field, from the time of the World War, when he became famous as a collector.

Most collectors confine themselves to a limited field, and the usual method is to acquire a new item only after long pondering and after seeking advice and opinion. Mr. Hearst's method as a collector is approved by those in the art field who are particularly interested in the quality of objects and the enjoyment derived from them. He bought on impulse what he

liked. He had no one agent who brought things to his attention, preferring to enjoy the pleasure not only of buying according to his own taste but of discovering for himself the objects that pleased him.

During the period of his active collecting, Mr. Hearst acquired the status of a legend. His tall figure dominated the scene at most of the important auction sales from 1915 on. He haunted the art and antique galleries, both here and in Europe, finding one of his keenest pleasures in the actual sight and handling of beautiful or unusual objects.

Out of this uniquely personal method grew the collection that finds a place among the greatest in the world.

(Over)

"During my experience editing news of the art field, I have come to have my own appraisal of the great art collections of the world. After examining the bookcase of catalogues of the International Studio Art Corporation I have at last been able to form an opinion about the objects acquired by Mr. Hearst which are now owned by the Corporation. I am amazed at the size and scope of the collection and by the high proportion of fine pieces of museum calibre that it contains.

"It represents the most exciting adventure in collecting in our time. The wide diversity of objects can only be explained by the fact that Mr. Hearst bought what — and nearly anything — he liked."

Peyton Boswell

Editor-in-Chief

The Art Digest

THIS EXHIBIT AT MARSHALL FIELD &
COMPANY BEGINS MONDAY, DEC. 4, AND
CONTINUES THROUGHOUT THE MONTH.

ADMIT TWO

Preview of the

**WILLIAM RANDOLPH HEARST
COLLECTION OF ANTIQUES**

Monday, December Fourth—10 a. m. until 6 p. m.

Kindly present this card at
the entrance to the exhibit
Antique Galleries, 9th floor

MARSHALL FIELD & COMPANY, CHICAGO