

# FORT WORTH STAR-TELEGRAM

MORNING

EVENING

SUNDAY

AMON G. CARTER, PRESIDENT

FORT WORTH, TEXAS

March 24, 1942

The completion of the Consolidated Aircraft Corporation's \$30,000,000 Bomber Plant in Fort Worth is the biggest single factor in the development of this prosperous West Texas city. It is the largest factory of any description in Texas, and certainly one of the nation's greatest war machine plants.

To see it now, rising majestically 4,000 feet long by 320 feet wide, containing over two million feet of floor space, air conditioned, it is hard to realize that a little more than a year ago the plant site was flat pasture land. It defies description and is a testimonial to what American ingenuity can produce when challenged. Four motored B-24's will soon be rolling off the production line, each one a shining defender of the freedom of all Americans. We are sure you realize that the completion of this tremendous undertaking and the employment of from fifteen to twenty thousand men, when production is fully under way, will add materially to the business activity of our city.

The Star-Telegram, in cooperation with the Consolidated management, will issue a special Bomber Plant edition Sunday, April 19, which will reach its regular subscribers of over 150,000 (incidentally, the largest circulation in Texas) and we would be delighted to have your institution represented on this occasion. Many concerns have already expressed a desire for appropriate space in this issue of the Star-Telegram. While it will be a special occasion and many extra copies will be sent throughout the country, there is no charge above your regular advertising rate. Inasmuch as it is

quite an undertaking to publish a paper of this kind, we will appreciate your cooperation with our representative, who will call on you at an early date and explain in detail the nature of this edition.

The Consolidated Company is using a double page spread and while they do not feel that anyone is obligated to join in on this issue, they are tremendously interested in a proper presentation of the facts and the achievement in making this plant ready for production in a short period of one year. Therefore, we are sure they would naturally be pleased to have you participate.

Sincerely,



P r e s i d e n t.

AGC.KD

P.S. The War Department requests that facts and figures contained in this letter about the Consolidated Bomber Plant not be given out for publication.