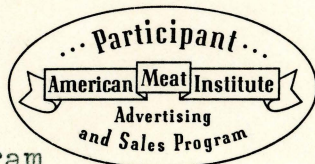




# Swift & Company

STOCK YARDS STATION

FORT WORTH, TEXAS



March 26, 1942

Fort Worth Star Telegram  
Attention Mr. Amon G. Carter  
Fort Worth, Texas.

Dear Mr. Carter:

Replying to your letter of March 21 with reference to Bomber Plant special edition for Sunday, April 19.

In discussing this with our Advertising Department, we feel that in view of the fact that we have recently carried advertisements in special editions of the Star Telegram - for instance one in your Live Stock Edition Sunday, January 26 and another in your Stock Show Edition - we should not be called upon now to participate in the Bomber Plant special edition.

Our Chicago advertising department will not bear any of this expense; it is all charged against this plant as they do not make any allowance for special editions when they set up their budget.

All things considered, I think we should be excused this time.

Very truly yours,

SWIFT & COMPANY

Per

Gen. Mgr.

JHH

