

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	NIGHT LETTER
NIGHT LETTER	SHIP RADIOGRAM

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Fort Worth, Texas,
April 6, 1942

Mr. Daniel T. Pierce,
Consolidated Oil Corporation,
630 Fifth Avenue,
New York City, N.Y.

Dear Dan: Thanks for your telegram Twenty-Seventh. So far no one has cut me down to a half page on this special occasion. We have had no advertising from the Sinclair for many months. Inasmuch as your Company does substantial business with Consolidated and allied companies through Victor Emanuel and Tom Girdler organizations and the fact that all of them are coming into the issue, strikes me that it would be very appropriate to go along with them PERIOD

The difference in dollars and cents should not be important enough between a half page and a full page for you to cut it down to a half page PERIOD

Inasmuch as this is my last effort, I hope you and Harry will not let me down. Many concerns with less justification are running full page. Best regards.

Amon Carter

To be sent over Sinclair private wire