

CLASS OF SERVICE DESIRED	
DOMESTIC	CABLE
TELEGRAM	FULL RATE
DAY LETTER	DEFERRED
NIGHT MESSAGE	NIGHT LETTER
NIGHT LETTER	SHIP RADIOGRAM

Patrons should check class of service desired; otherwise message will be transmitted as a full-rate communication.

WESTERN UNION

R. B. WHITE
PRESIDENT

NEWCOMB CARLTON
CHAIRMAN OF THE BOARD

J. C. WILLEVER
FIRST VICE-PRESIDENT

CHECK
ACCT'G INFMN.
TIME FILED

Send the following message, subject to the terms on back hereof, which are hereby agreed to

Fort Worth, Texas,
April 7, 1942

Mr. J. D. Farrington
Executive Vice-President
Chicago, Rock Island and Pacific R. R. Co.,
900 LaSalle Street Station,
Chicago, Ill.

Dear Mr. Farrington: The Star-Telegram is issuing a special paper in connection with the opening of the Consolidated Aircraft Corporation's thirty million dollar bomber plant April Nineteenth. PERIOD This is one of the largest civic developments during the history of our city and will mean an increase within the next fifteen to eighteen months of seventy-five thousand in our population. PERIOD It is our purpose to depict and present to the public this achievement of our City. PERIOD I have been out of the Advertising Department since the special edition in connection with the opening of the T&P's new station November 1, 1931 and my associates have promised me that if I would help on this issue that I could be retired permanently from that Department. So, I am shelling the woods for ads from my friends as my quota is thirty five full page ads. PERIOD Incidentally, we have a full page from the Katy, Santa Fe and T&P and nothing would please us more than a full page from the Rock Island. Sunday The/regular/rate of \$761.60 will apply. As a matter of information the Star-Telegram gave the Rock Island fifteen cars of freight in 1940 and forty-one cars in 1941 from Kansas City to Fort Worth and if you join us with a page I will try and give you enough extra business to more than compensate you for the advertisement. We will be very happy to have you with us. Best regards.

TWS - Paid

Chg. Star-Telegram

AMON CARTER,
President