

April 7, 1942.

Mr. Belew
Office.

Have just returned from Waples Platter Co;
They have authorized one half page for the
Bomber Edition. Copy for this ad is now being
prepared by Evans & Lemay and should be ready
by Friday morning.

Mr. McKinney and Mr. Smith ask me to say to you
that they were familiar with the fact that several
firms were running pages and that they would like
to have an ad of that size.. However, they have a
program on KGKO and run other advertising in the
paper and do not wish to disturb these programs,
therefore, they stated that running a half page
at this time was "bending the bedget".

McWhirter