



LEADERS IN TCU MANAGEMENT COURSES—R. B. Craig, center, reviews the program for TCU management courses at Convair's Fort Worth division, as Dean E. M. Sowell of the TCU School of Business, left, and W. W. Pierce, Convair Management Club personal development committee chairman, right, look over his shoulder. The courses are offered by Texas Christian University and sponsored by the Convair Management Club. Craig is supervisor of Convair's training section and recording secretary of the Management Club.

Variety of Courses Offered

Educational Program Carried Out With TCU Helps Give Opportunity

The burgeoning co-operative program of advanced training, begun as an experiment in the spring of 1952 by Texas Christian University and the Management Club of Consolidated Aircraft Corporation here, has reached a healthy and enthusiastic permanency. The plan, under which supervisory personnel of the big Convair plant enroll in regular or special courses of the TCU School of Business, has attracted wide attention. Educational, industrial and labor leaders all over the country have been studying the setup. "The program is unique in the nation," said J. V. Kappler, 17th

from its regular faculty and Convair supplied classrooms and all facilities. Students paid the regular university tuition fees. The sponsoring Management Club set up funds to refund tuition to the top 10 students at the end of each term. Students may apply their work toward a regular bachelor degree from the TCU School of Business or may earn Certificates of Management. The program was popular from the start. The first year, 201 students took courses. In the semester just closed, there were 217. Classes are held at the plant, before or after shifts so that all may attend conveniently. Students attend on their own time

of Education; Dr. E. L. Pross, professor of speech-drama; Dr. Charles R. Sherer, professor of mathematics; Dr. L. A. Colquhoun, associate professor of mathematics; Prof. Oscar S. Causey, director of the reading laboratory; S. Walker James, assistant professor of speech-drama-radio, and William J. Noltner, assistant professor of radio-television, taught during the last semester. Other TCU-Convair programs are under way. An Executive Development Program is training top management members in oral and written communications for industry. A Junior Executive Program has promising young staff members enrolled in the TCU Graduate School and working to-

U. S. Training Yugoslavs To Fly and Service F-84s

CHAUMONT, France, May 30 (NANA). — Extensive plans for the training of jet pilots to man Marshal Tito's air force are being pushed by the U. S. Air Force. The special training base for Yugoslav airmen has been established by the Americans here, a main U. S. airbase. The Yugoslavs are being instructed in the operation of the American F-84 Thunderjet. Thunderjets are being supplied to Tito by the hundred as the nucleus of the new Yugoslav air force. The Yugoslav fliers are getting 120 hours of jet time, practice in gunnery, bombing, night and instrument flying and detailed engineering briefings. Nearly 1,000 Yugoslav aircraft mechanics are being trained in the

United States to service the Thunderjets. The first Yugoslav group is headed by Lt. Col. Milorad Ivanovic, who has flown Soviet Yaks, German Messerschmitt ME-109s captured from the Luftwaffe, and U. S. F-47 Mustangs. Yugoslav pilots now in training are, in the main, former infantry officers who fought under Tito against the Nazis and who switched to the air force which Tito formed after the war. Payroll \$8,000,000 Current employment at Convair's Fort Worth division is more than 20,000. Monthly payroll is approximately \$8,000,000.



CONGRATULATIONS TO CONVAIR

ON ITS 30TH ANNIVERSARY From HALTOM'S In Its 60th Year

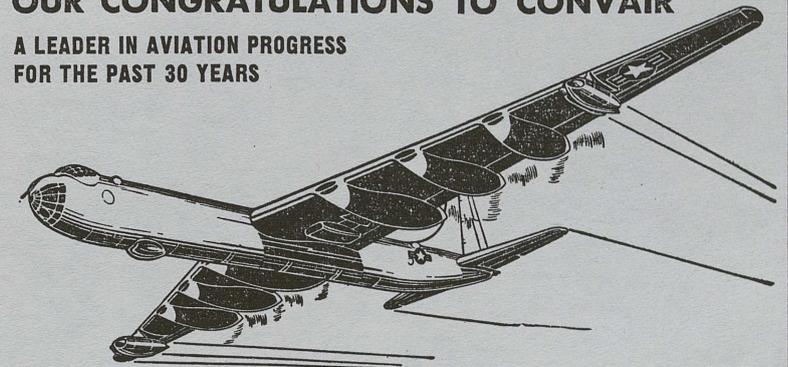
PLANT HERE WORLD'S LARGEST INTEGRATED AIRCRAFT MAKER

The Fort Worth division of Consolidated Vultee Aircraft Corporation is the world's largest integrated aircraft factory. The plant and grounds cover 563 acres. Of this, the buildings cover 79 acres and the field operations yard, 146 acres. Seventy-one acres are available for parking. The total inclosed floor area consists of 4,549,332 square feet. The plant has more than 9,800,000 square feet of paved working space. The cost of the facility is approximately \$55,000,000 — \$36,000,000 for buildings and \$19,000,000 for machines.

Soil Erosion Problem

REGINA, Saskatchewan, May 30 (AP).—The agriculture department reports that of 50 land-use surveys made in Saskatchewan since 1948, wind erosion was reported as a major problem by 35 municipalities. It said moderate to severe soil drifting has occurred almost every year in some areas.

OUR CONGRATULATIONS TO CONVAIR A LEADER IN AVIATION PROGRESS FOR THE PAST 30 YEARS



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20WIE... What Flavor! IT'S 7-ELEVEN'S BROILER BURGERS 7-Eleven's beloved Hamburger

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The plan, under which supervisory personnel of the big Convair plant enroll in regular or special courses of the TCU School of Business, has attracted wide attention. Educational, industrial and labor leaders all over the country have been studying the setup.

"The program is unique in the nation," said J. V. Kappler, 17th Area manager for the National Association of Foremen. "I spent two days recently studying the entire plan and it was a rich experience. It's the best I've ever seen."

MUTUAL HELP.

R. B. Craig, training supervisor for Convair here, pointed out that the keynote to the entire plan is the fact that universities and industries have come to realize that men of management have acquired professional status. By working closely together, schools and plants can supply not only a great need but benefit mutually.

Dean Ellis Sowell of the TCU School of Business, who worked with a Convair committee headed by Craig to set up the program, is also enthusiastic. He is convinced that school and plant, teacher and pupil, can learn a lot from each other.

"It is a successful co-operative effort in education in which the university is learning from industry and industry is learning from the university. The classes I've taught have certainly been helpful in my own education. The theory and training of university professors can be blended with the practice and training of men on the job."

REGULAR FEES.

In working out the program, the Convair committee and Dean Sowell made a survey of the courses that would be needed to reach certain goals. Such regular TCU courses as would apply were used and where others were needed, they were "tailor made" for the situation.

"The co-operation of TCU in this respect was really unique," said R. R. Groton of Convair. "It is a real example of a university fitting its services to a community need."

Having decided on curriculum, TCU assigned top instructors

from its regular faculty and Convair supplied classrooms and all facilities. Students paid the regular university tuition fees. The sponsoring Management Club set up funds to refund tuition to the top 10 students at the end of each term.

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TOP INSTRUCTORS.

"The courses are among the greatest opportunities ever offered by industry for a man's self-improvement," said R. H. Short, assistant general foreman, Dept. 7-4, a student of applied psychology. "I particularly like the close relationship of my daily studies and the subjects offered. I feel I am getting as good instruction as there is in the field."

TCU uses its top men as instructors. Besides Dean Sowell, Dean Otto Nielsen of the School

of Education; Dr. E. L. Pross, professor of speech-drama; Dr. Charles R. Sherer, professor of mathematics; Dr. L. A. Colquitt, associate professor of mathematics; Prof. Oscar S. Causey, director of the reading laboratory; S. Walker James, assistant professor of speech-drama-radio, and William J. Noltner, assistant professor of radio-television, taught during the last semester.

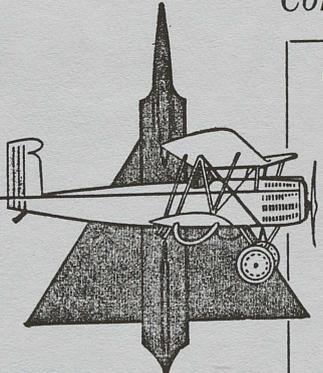
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World Flight Record

Convair's Navy XP5Y-1 seaplane set an American and world flight endurance record for turboprop aircraft (gas turbine engines driving propellers) on Aug. 4, 1950, over San Diego, Cal., remaining aloft 8 hours, 6 minutes during a routine mission.

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Congratulations



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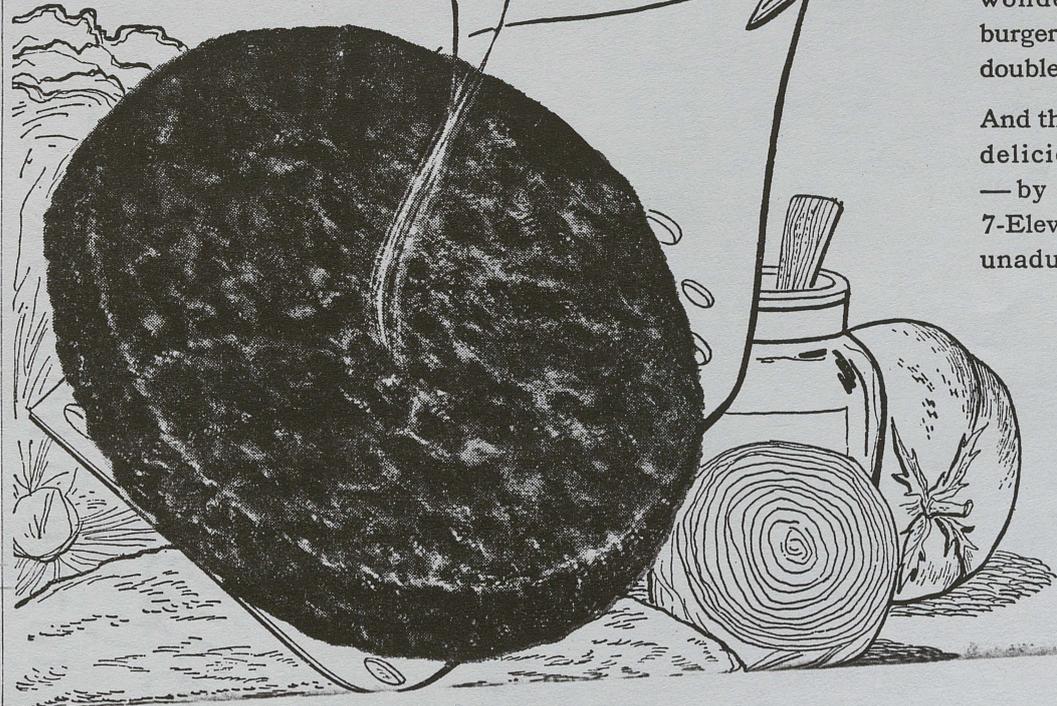
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And that's the only way these tasty-delicious patties *could* be better — by just adding more to them! 7-Eleven's Broiler Burgers are pure unadulterated goodness because

they're pure unadulterated beef. No veal, no pork, no trimmings. Nothing but lean, corn-fed beef — fine cuts of pure beef selected for their juicy flavor.

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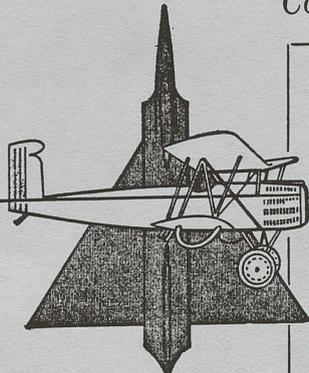
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THIRTIETH ANNIVERSARY OF CONVAIR
1923 1953



CONGRATULATIONS CONVAIR

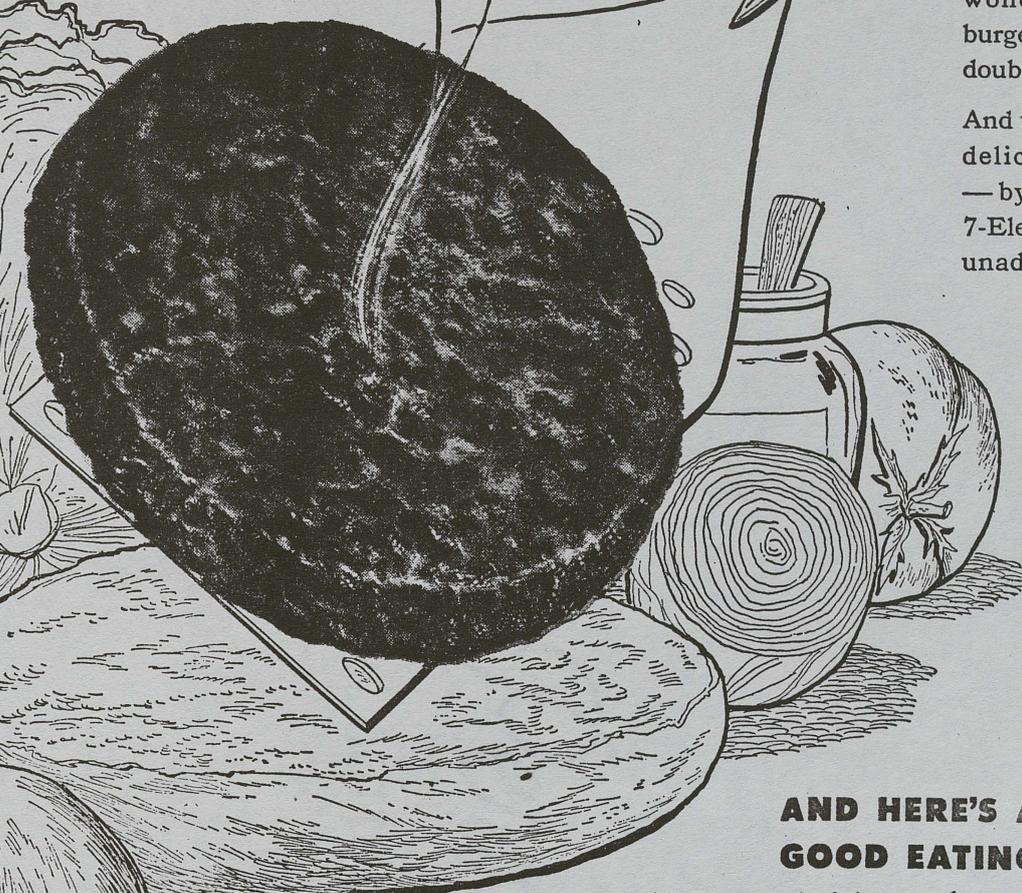
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AND HERE'S ANOTHER 7-ELEVEN GOOD EATING SECRET

These wonderful super-burgers are *quick frozen* to seal in their flavor and goodness. Not one juicy drop of goodness is lost — and that's important — because *all* the flavor — the vitamins, proteins and minerals of meat are in its *juices*. 7-Eleven quick freezing seals them in — holds them in. 7-Eleven Broiler Burgers were *made* for hamburger lovers — perfect for broiling, frying, barbecuing — wonderful eating for lunch... dinner... snacks or picnics.



FOR THE KIND OF EATING THAT MAKES 'EM SAY "ZOWIE . . . WHAT FLAVOR" . . . STOP BY YOUR CONVENIENT 7-11 STORE RIGHT AWAY AND GET PLENTY OF THOSE BIG 7-ELEVEN BROILER BURGERS. THEY'RE DOUBLE THICK . . . THEY'RE BROILING GOOD.