

AMERICAN'S NEW AIR SERVICE TO *Mexico* AND A

NEW OFFICE IN THE GUNTER HOTEL *



* 310

NORTH SAINT MARY'S STREET



WORLD AIR TRAVEL H

CONVENIENT! As easy as buying a hat, or a War Bond — with the prospect just as pleasant. American Airlines' new ticket office at 310 North Saint Mary's Street in the Gunter Hotel is placed for the convenience of passengers. There is taxi service direct to the Municipal Airport at a standard low rate.

This is where American service starts, this is where you get your first happy impression of service — American style. Whether you are planning a trip or not, we welcome people who are "just looking." Come in and see us in our new home!

QUARTERS For San Antonio

These are important days for American Airlines — and for San Antonio, too. For San Antonio has stolen a march on postwar planning and on August 1, 1944, became one of the great cities on the network of Flagship air routes. In coming to San Antonio, American Airlines has located its Reservations and Ticket Office conveniently, handy to the business district, easily accessible to all air travelers. As in all American offices, you will find a pleasant smile behind the American Ticket counter, a pleasant voice on the telephone — an eagerness to help, to serve.

Eat A Flagship Breakfast — Lunch In Mexico City

American is the *only* airline offering San Antonio through-service direct to Mexico. No change of plane is required. Flagship flights come at convenient hours for air travelers. You travel south in the morning, eat a delicious home-type breakfast aloft and are in Monterrey about as soon as you have finished your after-breakfast cigarette. You can make a luncheon engagement in Mexico City, and meet it! Actual flight time to Monterrey is 1¼ hours, to the Mexican capital 4¼ hours.

Chicago and the East as near as Tomorrow Morning!

Travelers to the north and east can leave San Antonio in the early evening, be in Washington or New York before the start of the following business day. And there is through-service to Oklahoma City, Tulsa, St. Louis and Chicago. If you are traveling west, you may go all-Flagship, via Dallas, and do it at a speed that will take you as far as the Pacific overnight.

San Antonio is American's new air gateway to Latin America. And for San Antonio, American is a new highroad to the world.



THE NATIONAL AND INTERNATIONAL

AMERICAN AIRLINES Inc.

ROUTE OF THE FLAGSHIPS

FOR RESERVATIONS TELEPHONE TRAVIS 2694

for some reason they seem to have a habit of omitting FNU out of various ads

Altho we don't get this statement 8/24

Cal states not to have some of the awards

Some of our are 78

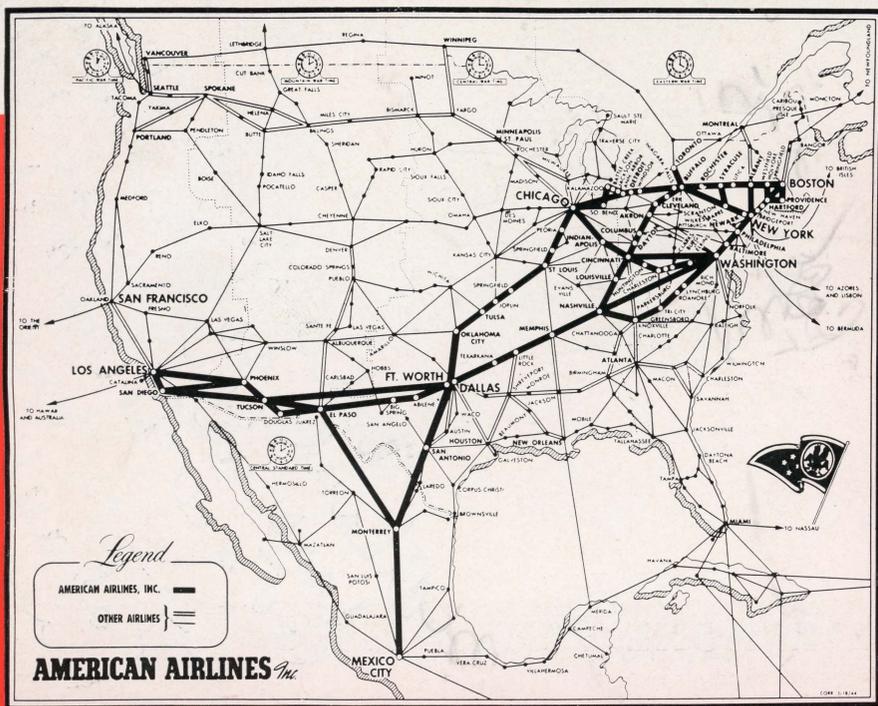
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FLAGSHIPS SET THE STANDARD FOR SERVICE EVEN IN WARTIME!

Every short minute of your trip in an American Flagship is made extra comfortable by the special appointments found in these great airliners. Seats are designed for comfort — armchair style with reclining backs. Flagships are air-conditioned, too, so that every trip is a relief from ground heat. You may smoke aloft, find a wide assortment of magazines to read. And best of all, you'll see the greatest travel-show on earth going on outside your window.



Regular Flagship travelers, long beset with war-born problems of food supply at home, welcome their opportunities to eat delicious Flagship meals en route. And when you're figuring travel costs, don't forget that all meals served in Flagships cost nothing extra.



THE NATIONAL AND INTERNATIONAL

AMERICAN AIRLINES Inc.

ROUTE OF THE FLAGSHIPS

FOR RESERVATIONS TELEPHONE TRAVIS 269