



AMERICAN AIRLINES INC.

100 EAST 42nd STREET
NEW YORK 17, N. Y.

OFFICE OF
THE PRESIDENT

October 14, 1944.

Mr. Amon G. Carter
Ft. Worth Star-Telegram
Ft. Worth, Tex.

Dear Amon:

The enclosed book announces American Airlines' new Airfreight service, officially inaugurated on October 15, 1944. I know our country's air progress is of deep concern to you, so this copy of "Here Comes Airfreight" - one of a limited special edition - was set aside for your use.

Airfreight is a definite step forward, in the history not only of air transportation but also of commerce and America itself. It represents the first practical utilization of air speed for the bulk movement of the things men live by and with.

Since war needs limit the number of airplanes available, and since nothing may interfere with the transportation of war cargoes, the extent to which Airfreight can serve general business for the present is not large. Today's service will, however, form the basis for after-victory commerce, when Airfreight will be available to all.

I would appreciate any comments and suggestions you wish to make, any advice you care to give. And, should you require it, we shall be only too glad to furnish you with additional information.

Sincerely yours,

A. N. Kemp

ANK/dr

