

# National Aeronautic Association

FOUNDED 1922

NATIONAL HEADQUARTERS



1025 CONNECTICUT AVENUE

WASHINGTON 6, D. C.

December 4, 1944

UNITED STATES  
REPRESENTATIVE  
FEDERATION  
AERONAUTIQUE  
INTERNATIONALE

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Mr. Amon G. Carter, Honorary President  
Ft. Worth Chapter, NAA  
Star Telegram  
Ft. Worth, Texas

Dear Mr. Carter:

We need your help in educating the public to the utility of the airplane and the need for adequate landing facilities.

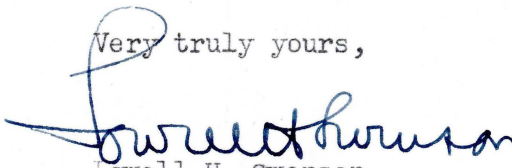
I certainly hope you will be able to accept two or more speeches during 1945, as a part of the NAA educational program. Details of the Speakers Bureau operation, including special kits available to speakers on landing facilities and air power, are given in the enclosed bulletin.

The success of the whole plan depends upon the cooperation and assistance of aviation leaders everywhere who are equipped to tell the story of aviation's future to the public.

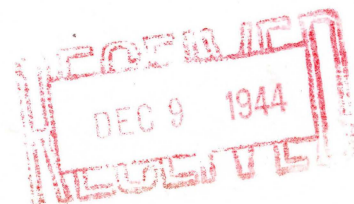
We're counting on your help.

Kindest personal regards.

Very truly yours,

  
Lowell H. Swenson  
Manager

LHS:e iw  
Encls.



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Dear Sir:

Aviation with its importance to national security and enormous potential for economic and social development cannot approach its full growth without an adequate landing facility program. Thousands of new landing facilities must be constructed in thousands of communities throughout the country. The focal point of this development is the community.

Geographically and politically, this country is divided into 48 states, 3,050 counties and 17,652 municipalities. Approximately, 137,000,000 Americans live in these political subdivisions. No single organization, no matter how large, how adequately staffed, or how well financed can reach all of these people with a sufficient frequency to make a significant impact upon public thinking.

Consequently, our educational program is planned to secure the cooperation and support of the nation's leading industrial, business, professional, civic, fraternal and governmental organizations under skilled and experienced aviation consumer leadership.

It is the responsibility of the National Aeronautic Association to provide this leadership.

In cooperation with the Aeronautical Chamber of Commerce a speakers' bureau has been established within the NAA to bring well equipped aviation speakers before these groups at organization meetings, community gatherings, conferences and conventions.

The NAA national headquarters will act as the booking agency for all speakers provided by the Aeronautical Chamber of Commerce. Speakers shall explain the NAA airpower policy, describe the type of landing facilities needed and recommend the organization of local NAA chapters as the most satisfactory means of enlisting community-wide support behind a landing facility project. The Aeronautical Chamber of Commerce has prepared a speaker's kit for use by the speakers interested in participating in this phase of the program. It contains several speeches for use at different types of meetings.

Booking will be handled by the NAA Speakers' Bureau on a regional basis. Requests will be addressed to NAA. A speaker will be chosen and if he accepts the request, the applicant will be notified and arrangements for time, place and type of speech will be made.

We need your active participation and that of other prominent aviation leaders to make the Speakers' Bureau a complete success. Your experience, interest and leadership in aviation make your assistance a vital factor in the success of this educational program.

Can you arrange your already full schedule to include 2, 4, perhaps 6 speeches a year? How far can you travel from your home at your own expense to promote the much needed landing facility program. A card for your answer is enclosed.

Your help is needed in this nation-wide project. You will play a major part in the construction of adequate facilities to promote aviation growth and development. The construction of many airports will, in the first instance, furnish thousands of jobs for returning veterans and dislocated war workers. The operation of these airparks and airports means a much greater potential of permanent jobs in a new industry. The all-important result, of course, is the increased utility it will give the personal aircraft.

Therefore, we must ask you who have already served your community, your state and your country through your interest in aviation to continue that service.

Very truly yours,

Constance Peterson

Constance Peterson  
Chapter Service Director

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