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## AMERICAN AIRLINES

## FOR RELEASE Irmediate

A new low cost Mexican planned vacation has gone on sale at the offices of travel agents and American Airlines. "Holiday in Mexico" provides the traveler with ten days and nights with deluxe accomodations In Mexico City and Acapulco for an inclusive cost of $\$ 118$.

The vacation begins with three days and nights in Mexico City during which the traveler is free to follow his own bent for local sightseeing, shopping or relaxation. He is quartered at the ultra-modern Del Prado hotel at one end of the city ${ }^{i} s$ famous park, the Alameda. All meals are included in the total price.

On the fourth day, the vacationer leaves for a two hour drive through Cuernavaca and two nights at the Hacienda Vista Hermosa at Lake Tequesquitengo. The Hacienda is Mexico's newest and most unusual resort. Originally a sugar mill built by the conqueror Heman Cortez, the hacienda has been rebuilt into a modern hotel with outdoor swimming pool. It retains the charm of old Mexico without sacrificing the comforts of New York.

On the second day of the visit to the Hacienda, a tour is planned to Taxco, where hand-wrought silver jewelry in infinite variety is sold at incomparably low prices. Return is made to Mexico City on the sixth day, with take-off for Acapulco the following morning.

## (more)

The three nights at Acapulco are spent in the bungalow accommodations of the Hotel de las Americas, considered by many visitors as Mexico's most charming and high-toned hotel. In addition to the well-known Acapulco climate and diversions, the hotel provides dining and dancing at "La Bocana," its night club, at no extra charge to guests. Vacationists return to the Del Prado for their tenth night.

The $\$ 118$ price includes double-room occupancy, all limousine travel and meals, and transportation by air between Mexico City and Acapulco. The vacation can be arranged for single room occupancy for one dollar per day extra.

