



from **AMERICAN AIRLINES**

FOR RELEASE Immediate

A new device to simplify air travel will make its appearance in New York with the turn of the year.

Air passengers who want information about the departure of American Airlines flights will be able to dial a number and get flight forecasts just as they now get weather forecasts by telephone.

Busy reservationists will not answer the calls; a recorded voice direct from the flight dispatch office will give the information.

Flight superintendents will normally record specific departure information every two hours and a guide to expected conditions beyond that time. Whenever conditions warrant, the forecast will be changed more frequently.

Whether the passenger is booked on a flight to Buffalo or Boston or Big Spring, Texas--any domestic destination--he can dial the number and learn whether his flight will take off on schedule or be delayed by weather conditions.

American has installed announcing and control equipment sufficient to handle the greatest anticipated number of simultaneous calls. During periods of doubtful weather, incoming calls to the airline's reservations office at LaGuardia airport increase one-third as ticketed passengers seek information about their flights.

Outgoing calls also increase when reservationists call passengers to inform them of departure delays. The company expects to reduce peak telephone loads substantially through use of the automatic device.

The telephone number will be announced when service begins January 2.

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