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With the nation's topsy-turvy football season reaching its climax in a rash of spectacular upsets, American Airlines once again is putting on sale tickets for the Rose Bowl Game to be played in Pasadena, Cal., on New Years Day.

Cooperating with Gelston Judah Travel Advisors, the airline is making available an all-expense Rose Bowl Tour. The tour costs \$69.90 plus the air fare to Los Angeles. Total cost, by American's DC-6 Blue Ribbon Air Coach, is \$239.90 from Chicago and \$289.90 from New York.

This cost includes round-trip transportation to Los Angeles, a reserved seat at the game, a reserved seat in the grandstand for the Pasadena Tournament of Roses Parade, hotel accommodations for three nights, and transportation between Los Angeles and Pasadena for the parade and the game.

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