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Immediate

Travelers who like to skip over the earth by air and around it by car got a boost this week when American Airlines mailed out 165,000 Hertz Driv-Ur-Self courtesy cards to regular air travelers.

The cards, addressed to airline charge account subscribers, enable holders to rent cars in any of 480 cities without deposit.

American's plane-auto plan was instituted last February and has proved so popular with business travelers and vacationists that the company decided to send courtesy cards to all its air travel plan cardholders, according to C.R. Speers, assistant vice-president and general sales manager.

The plan permits a passenger to order a rental car at any American Airlines ticket counter and the car will be delivered to the airport of destination. The personal courtesy card eliminates red tape and deposits and allows the passenger to step into the rented car and drive away immediately after his arrival at the airport.

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