OFFICE MEMORANDUM

Mr. Carter

Date 3-24-39

Attached is our copy of the O'Brien story as submitted to the AP Department and copy as it left the Dallas office of the AP. Flom says th AP was offered the entire story but naturally couldn't use it allande took two sheets of it. It carries the place of signing and your remarks to O'Brien. It doesn't carry the fact that it was signed with the same pen that was used by Dempsey. Flem says when you first ment oned this fact you said you did not know whether it would be well to use in the story or not, in view of what happened to Depasey etc (you were probably kidding) but that later you called up to use it and that it was inserted in our story. JMN

5502 hotel

It was with considerable ceremony that David O'Brien, Texas Christian University's 1938 All-America quarterback, was transformed into a professional football rookie here Wednesday afternoon. Cameras, movie and stills, ground and clicked as he signed a two-year contract with the Philadelphia Eagles of the National League, the club that selected him in the draft three months ago.

Bert Bell, owner at the and coach of the Eagles who has been in Texas since Monday seeking the signature of O'Brien and a number of other Southwest stars, was the party of the second part.

Carter, publisher of the Star-Telegram, and was attended by
Coach Dutch Meyer of T. C. U.; Boyd Keith, uncle and business
manager of O'Brien; I. B. Hale, captain and All-America tackle
with Davey at T. C. U. and a half dozen others closely associated
with the right released 2 150-pounder who was knilmax crowned
as the Nation's foremost college footballer last season.

Financial terms of the contract were not announced, but it is understood to have a clause that will give O'Brien a share of the Eagles' gate receipts, and it was estimated by Bell that it would result in the ace forward passer making

more money matter than any other player has received for a two-year period in the National League.

After the contract was signed Carter congratulated
Bell on securing the services of the greatest All-American of them
all, both on and off the field. You have shown good taste in
your selection and you have my very best wishes." Then
he turned to Davey and said: "While I regret to see you go into
professional football, I congratulate you on hooking up with a
good outfit and naturally we all wish you the very best of
luck and success."

The announcement Tuesday night by Keith that he had agreed to Bell's terms and that O'Brien would sign the two-year contract came as a complete surprise to even O'Brien's closest associates. Not even Coach Meyer know had any advance hint that O'Brien would attraction agreement than the has said all along that he would not play professionally but would an oil company.

2606m

Swins?