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PUBLISHERS TO START TOUR OF SOUTH AMERICA

Will Study Conditions During Air Trip

MIAMI, Aug. 15.—(Associated Press.)—To increase personal knowledge of commercial and social trends in South America, a group of publishers and aviation officials gathered here tonight for the flight to the southern continent tomorrow.

The party will make the 15-day, 15,000-mile journey over Caribbean islands and east coast South American countries in the Brazilian Clipper, commercial plane which recently established world records in many transport classes.

The Brazilian Clipper's flight to South America will be the initial trip for the large aircraft, and it will be christened at Rio de Janeiro by Senora Getulie Fargas, wife of the president of Brazil.

Eight members and a special representative of the Associated Press are among those making the trip. They are:

James G. Stahlman, publisher of the Nashville Banner; Frank E. Gannett, chairman of the Gannett newspapers; John Cowles, associate publisher of the Des Moines Register and Tribune; Roy Howard, publisher of the New York World Telegram; Paul Patterson, publisher of the Baltimore Sun; Jerome D. Barnum, publisher of the Syracuse Post-Standard and vice president of the American Newspaper Publishers association; H. V. Jenkins, publisher of the Savannah Morning News and the Savannah Press; Amon G. Carter, publisher of the Fort Worth Star-Telegram, and William F. Brooks, executive assistant to the general manager of the Associated Press.

Among the others who will fly to South America are: Eugene Vidal, aeronautical director of the United States department of commerce; Edgar M. Swasey, vice president of the American Weekly; James H. Furey, vice president of the United Press association; John N. Wheeler, general manager of the North American Newspaper Alliance; M. C. Meigs, manager of the Chicago American, and officials of Pan American Airways, Inc.

The flight covers 12 countries and colonies, and stopovers of two days each are scheduled for Rio de Janeiro and Buenos Aires.