

October 23, 1936

Mr. Gardner M. Cobb,  
General Motors Auditorium,  
Texas Centennial Exposition,  
Dallas, Texas.

Dear Mr. Cobb:

Mr. Carter, I presume, is in Hong Kong today, as the Clipper on which he and the party flew to Manila was scheduled to make a short hop to China. That accounts for my answering your letter of October 22 to him.

"Jumbo" and "The Last Frontier" were discontinued on September 22. A circus was operated for one week thereafter in the "Jumbo" building, and since then we have had Billy Rose's auditions, a tryout for amateur talent, each night except when rain necessitated use of the building for the Casa Manana Revue.

Our paid attendance, exclusive of all passes of employees, has averaged approximately 46,000 per week, these figures being based on the first ninety-five days of operation.

I trust this gives you the information desired, and if there is anything further you wish to know, kindly advise.

Yours very truly,

JMN:M

J. M. NORTH, Jr.