

Lord Rothermere in Control of 70 Dailies, Weeklies, Monthlies

Recognized as England's greatest newspaper publisher, Lord Rothermere of London who today will be Fort Worth's guest, controls about 70 dailies, weeklies and monthlies.

For 35 years he has been active in directing the publications which he and his brother, the late Lord Northcliffe, created. Chief among these is the London Daily Mail with its circulation around 2,000,000 and the London Evening News which has more than 800,000 subscribers.

Newspapers and magazines controlled by Lord Rothermere operate under the name of Associated Newspapers. When Lord Northcliffe died the will revealed that Lord Rothermere could buy his interests in the Mail and Evening News and the purchase was promptly made. Newspapers and magazines in the United States, England and other countries since that time have published articles about Rothermere, the successful publisher of his country.

Was Baron of Hemsted in 1914.

Lord Rothermere was born in 1868 as Harold Sidney Harmsworth and was created first baron of Hemsted in 1914. Early in his life he began to deal in the publication of newspapers and usually with great success. His penny sheet in London was a celebrated triumph in the English press-world. Today his newspapers have a great influence in the political policies of England.

During the World War in which he lost two sons, Lord Rothermere was minister of aviation for England. The only son he now has, Esmond is a member of the House of Commons.

One of Lord Rothermere's greatest achievements was the creation of the Anglo-New Foundland Development Company, which manufactures the paper on which the Daily Mail and other publications are printed. This is one of the world's largest paper manufacturing establishments.

It was Lord Rothermere's vision which turned the virgin forests of Grand Falls into a thriving town of 7,000 persons in a decade.

Liberal in Politics.

In politics Lord Rothermere is a liberal but, according to his political history, he owes allegiance to no group. Some of the leading writers of his country have referred to him as an apostle of great economy in governmental administration.

One magazine article said of him: "He possesses the secret of all great organizers, in the free hand which he gives to all who have once won his confidence."

Educated at Eton and Oxford, Lord Rothermere endowed the King Edward Seventh Chair of English Literature at Cambridge University.

Under the ownerships of the two Harmsworths, the Mail offered the \$50,000 aviation prize in 1910 which was won by the Frenchman, Paulhan. A like prize was offered by the Mail and won in 1911 by Beaumont, another Frenchman.

Brother Relied on Him.

Speaking of the success of Lord Rothermere the Speculator, publication of England, stated as follows:

"Indeed, here are many of those acquainted with the early history of the Harmsworth brothers who question whether Lord Northcliffe would ever have been able to achieve the success he did without the sterling common sense and level judgment of his younger brother, Harold. Northcliffe had the most profound respect for his brother's opinion.

"If those who worked under Lord Rothermere were asked to compare him with his brother I think they would say he was more human, more accessible and above all, not so changeable as Lord Northcliffe.

"In dealing with Lord Rothermere, his employes know just where they are and that they have to deal with a just employer who will always give them a fair hearing and is not subject to some passing mood or whim. He is regarded with affection by all who work under him, and there can be few higher testimonies.

No Political Ambition.

"Lord Rothermere has no political ambitions and no desire to make a great political name for himself. He possesses a large estate on the borders of Kent and Sussex and has become a successful farmer and fruit grower.

"Ever since he first visited Canada, he has been a great believer in that dominion's future and has large interests throughout Canada. For the United States he has great admiration and he is always ready to help in any work which aims at making the English speaking peoples better known to each other."

DAILY MAIL HAS TWO MILLION READERS

The Daily Mail, published at London, is owned chiefly by Lord Rothermere, who today will be Fort Worth's guest, and has a circulation of almost 2,000,000, said to be the largest of any newspaper in the world.

Except that its first page is entirely devoted to advertisements, the paper is very much like many newspapers published in the United States.

A copy of the Daily Mail was received here Saturday by W. J. Marsh from a friend in England. Under the heading "Daily Mail" appears the crown insignia and the words, "For God and King."

One page of the newspaper is devoted exclusively to photographs, except for a few ads. Some of the pictures seen in the copy received by Marsh and which were published two days after Christmas are: Tobogganers Who Held High Revel Following a Heavy Snow, A Greyhound Sleighting With His Boy Master, Two Actresses Appearing in "Robinson Crusoe," Fox Hunting by the Sea, and A Dangerous Skid That Came Near Demolishing an Automobile.

One section of a page is devoted to radio news and gives programs which are to be broadcast by stations in England. A cross word puzzle appears on the same page, with the announcement that no prize is offered for its solution.

Lord Northcliffe, brother of the noted Fort Worth visitor, during his lifetime, controlled the Daily Mail.

Alleged Bomber Charges Coercion

(By New York Times-Chicago Tribune Special Leased Wire. Copyrighted).

OTTAWA, Ill., Jan. 14.—Attorneys for Hiram Reed, alleged bomber of the Pleasant Valley Schoolhouse, Saturday filed a motion in Circuit Court to set aside the confession he made of the bombing, in which attorneys for the state claim that he admitted that he had planted the bomb in an effort to kill his fiance, Miss Iola Bradford, because she was about to become a mother.

Reed's attorneys claim coercion and say the confession was secured falsely.

He was kept sitting on a chair without food or water during the questioning and was harrassed constantly, his lawyers charge. They also charge that his alleged confession was written out by the state's attorney in the state's attorney's own handwriting and that Reed signed it on the promise of immunity and of being allowed to marry Miss Bradford. They charge that he did this in an effort to shield the girl and his family.

AGENT SUED BY IRISH DRAMATIST BANKRUPT

NEW YORK, Jan. 14.—Will A. Page, theatrical agent, who is being sued for \$100,000 by George Bernard Shaw, Irish dramatist, Saturday filed a voluntary petition in bankruptcy, listing his total assets at \$100 and liabilities totaling more than \$3,000.

Shaw brought suit when Page published a book reprinting numerous letters from the dramatist, written in connection with negotiations for production rights. Shaw charged that the letters were of a personal character and their publication had damaged him to the amount asked.

FRISCO SPECIAL AGENT ARRESTED IN MEMPHIS

PASTOR TO BE CHANGED IN ARLINGTON HEIGHTS