

PROGRAM OF EVENTS
INAUGURATION OF INTERNATIONAL AIR SERVICE
BY

AMERICAN AIRLINES DE MEXICO, S.A.

México, D.F. - September 6th. and 7th.

SUNDAY - SEPTEMBER 6th.

11:15 a.m.- Airport ceremonies inaugurating service.
12:20 p.m.- Cocktails and Luncheon at Mexico City Country Club.
3:40 p.m.- Bullfight at Plaza de Toros "El Toreo".

Interval.

9:00 p.m.- Banquet at "El Patio".

All baggage will be automatically taken care of by American Airlines, transported to the Reforma Hotel from the Airport, and placed in your room immediately after its arrival.

Transportation by official cars under escort will be provided to move guests from the Airport to the Country Club, from the Country Club to the Bullring and from the Bullring to the Reforma Hotel. Transportation will also be provided to take you from the Reforma Hotel to "El Patio" and to return you to the Reforma Hotel after the Banquet.

MONDAY - SEPTEMBER 7th.

9:15 a.m.- Departure from Reforma Hotel.
9:30 a.m.- Call on United States Embassy.
11:00 a.m.- Reception by President Manuel Avila Camacho at National Palace.
12:00 N. - Official Reception by the Governor of the Federal District, at Municipal Palace.
12:30 p.m.- Departure for Mexico City Airport.
1:00 p.m.- Departure of El Paso-Los Angeles plane.
1:15 p.m.- Departure of Fort Worth-New York plane.

We suggest that as you prepare to leave the Reforma Hotel Monday morning, you send your luggage to the Hotel's Receiving Department not later than 8:45 a.m. (It is important that American Airlines identification tags showing your name be left on all pieces of luggage so that the luggage can be properly identified and placed on the proper plane. Blank tags will be available at the Hotel Reforma desk to replace any tags that may have been lost or mutilated and to provide for the tagging of any additional pieces.)

Baggage will be held at the Airport until the arrival of passengers so that it can be definitely identified and checked before being placed aboard the plane.

In the event any passenger does not desire to return on the special planes, which will depart on schedules shown above, please contact Mr. E.M. Saunders, Jr. and advise him when you wish to return, so that space may be reserved for you on the schedule of your choice. Mr. Saunders will be registered in room 405 at the Reforma Hotel.

We sincerely hope that you enjoy every minute of your stay in Mexico.

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