

Welcome!

TO
FORT WORTH,

WHERE THE WEST BEGINS AND
THE EAST PETERS O·U·T...



DINNER · PARTY
honoring

C.R. SMITH · RALPH DAMON
CHAIRMAN of the BOARD, PRESIDENT,

and the DIRECTORS of *American Airlines*



**SHADY OAK
FARM**
SEPTEMBER 19
1945

"AD ASTRA PER ASPERA" IS THE BEST WAY TO THE STARS
IT MERELY MEANS THAT THRU' HARD WORK
YOU'LL REACH PLUTO AND MARS;
AND THAT'S EXACTLY WHY RALPH DAMON
MAKES EACH GOAL AT WHICH HE'S AIMIN'!

SINCE NATIONAL DAIRY PRODUCTS
HAD THEIR COMPANY AUGMENTED
BY MARYLAND'S TRUE SON, JAMES BRUCE,
THE COWS ARE ALL CONTENTED!
WE COULD SAY MORE, BUT WHAT'S THE USE?
EVERYONE HAS HEARD OF BRUCE!

OLD LADY LUCK WAS ON THE BALL
THE LUCKY DAY SHE PICKED,
DIRECTOR EXTRAORDINARY,
HARRY BENEDICT—
HE'S FROM WISCONSIN BUT IT'S EASY
TO SEE THE GUY IS FAR FROM CHEESY

GENERAL THOMAS HAMMOND KNOWS
IT ISN'T PRATE OR PRATTLE
WHEN WE SAY, "THE COOLEST HEAD
WILL WIN THE HOTTEST BATTLE!"
SO, BRIGADIER, CONTINUE FIGHTING!
BRING NEW VICTORIES TO "WHITING"!

WE'VE MANY AIMS, BUT OUT OF THESE
WE GIVE THE BEST; HAROLD AMES TO PLEASE!

SILLIMAN EVANS IS THE ONE
WHO IS TEXAS' NATIVE SON—
THEN HE ROSE (EXCUSE THE PUN)
INTO CHICAGO'S FAV'RITE "SUN"
THEN, WITH STRIDES SO HERCULEAN,
REACHED THE "NASHVILLE TENNESSEAN."
HE'S A HORSEMAN OF SOME NOTE
AND A "POKER PLAYER" (QUOTE!)

C. R. SMITH, NO DOUBT, EXPECTS US
ALL TO CHEER MINERVA, TEXAS—
IN 1899, ONE MORN THERE,
SEEMS AS HOW C. R. WAS BORN THERE!
BUT WE WON'T LET SUCH DATA VEX US
WHAT THE HELL, IT'S STILL IN TEXAS!
BUT SINCERELY, MR. C—
MINERVA'S PROUD—AND SO ARE WE!

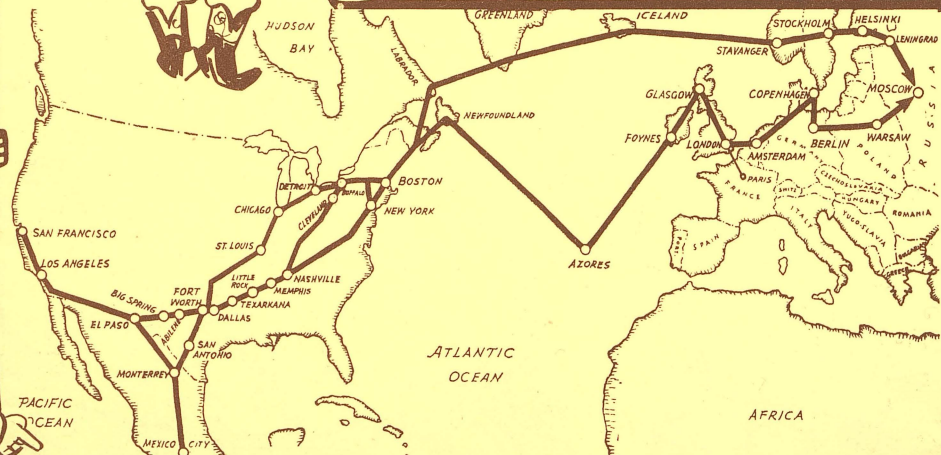
O. S. MOSIER IS A GUY
WHO'S COME A LONG WAY "ON THE FLY"
HE'S PROVED YOU CAN'T ACHIEVE THE TOP
DEPENDING ON A FEATHERED PROP!

IT SEEMS SERAPHIC OF A GUY
DIRECTING TRAFFIC IN THE SKY,
BUT CHARLIE RHEINSTROM RUNS THE HIGHWAYS
THRU' THE CLOUDS UP IN THE SKYWAYS—
THAT'S A JOB WITH QUITE A SAVING,
ATMOSPHERE REQUIRES NO PAVING!

THE STREAM OF LIFE RUNS WIDE AND DEEP
AND SWIFT AND DARK AND DANK—
BUT WALTER SCOTT MCLUCAS SWAM IT
RIGHT FROM BANK TO BANK!
WALT, WE'LL MAKE THIS ONE ATTESTMENT:
YOUR FRIENDSHIP IS OUR BEST INVESTMENT!

American Airlines... There to here and here to there!

NED KEMP'S THE BOY WHO HELD THE LINE
WHILE SMITH BUILT PLANES TO CROSS THE RHINE—
AND SAY, WE REALLY MISS YOU, CHUM—
WE'RE SORRY THAT YOU COULDN'T COME



WELL!

ANTELOUPE
COAL SCUTTLE BRUNETTES * GRAND CHAMPION PICKLES (CURED ON THE FARM)

OFF THE LEASH!

Steer Meat
Spare Ribs

RED BEANS
AND SOW BELLY
WATERMELON
COFFEE

ONIONS
CARETTES

NUTS
TO
ME!

BARBECUE?
I'M GETTIN' THE
HELL OUTTA HERE!

I'M A TEXAS
COWBOY WITHOUT
A COW AND AM
RIDIN' HIGH.

FLAPS
UP!

BOY! AM I ON
A WING-DING!

AMERICAN
AIRLINES
COMFORT!

CONTACT!

GRR!

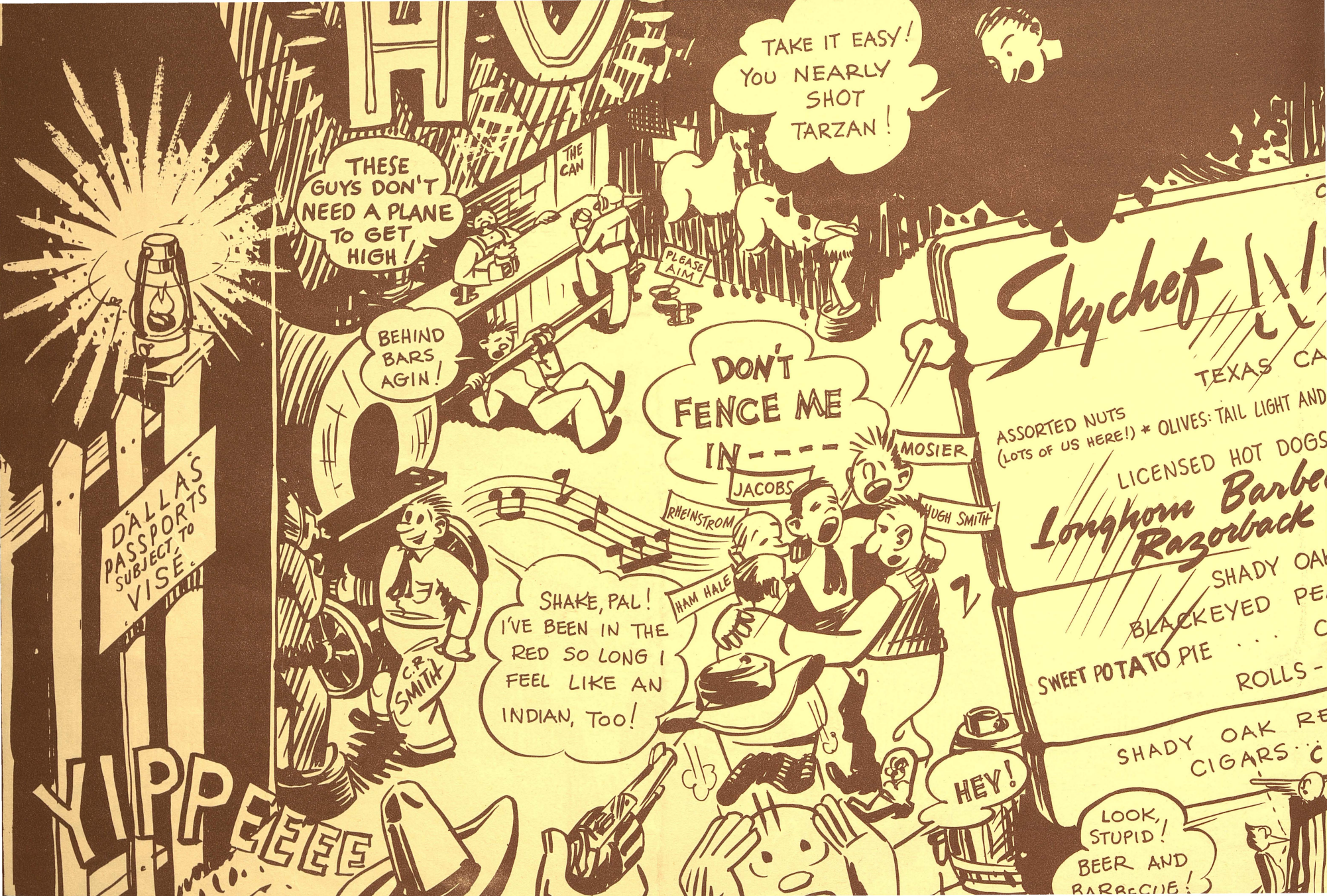
IS THIS
THE BREWERS AND
DISTILLERS
PICNIC?

AIN'T YOU
AWFUL WARM
IN THAT
FUR COAT?

DAMON

522





TAKE IT EASY!
YOU NEARLY
SHOT
TARZAN!

THESE
GUYS DON'T
NEED A PLANE
TO GET
HIGH!

BEHIND
BARS
AGIN!

DON'T
FENCE ME
IN - - - -

SHAKE, PAL!
I'VE BEEN IN THE
RED SO LONG I
FEEL LIKE AN
INDIAN, TOO!

Skychef

TEXAS CA
ASSORTED NUTS
(LOTS OF US HERE!) * OLIVES: TAIL LIGHT AND

LICENSED HOT DOGS
Longhorn Barbe
Razorback

SHADY OAK
BLACKEYED PE
SWEET POTATO PIE
ROLLS -

SHADY OAK RE
CIGARS · C

DALLAS
PASSPORTS
SUBJECT TO
VISE

YIPPEEE

THE CAN

PLEASE
AIM

MOSIER

JACOBS

RHEINSTROM

HUGH SMITH

HAM HALE

HEY!

LOOK,
STUPID!
BEER AND
BARBECUE!

COME IN! YOU'RE MIGHTY WELCOME FOLKS!
TO YOU WE TIP OUR "SHADY OAKS"!
THE BARBECUE IS PIPIN' HOT,
THE BEER IS COLD... IT HITS THE SPOT...
WE HAVE CORN SQUEEZIN'S; CACTUS JUICE,
DON'T FENCE ME IN... JUST TURN ME LOOSE!
WE MAY "RIB" YOU WHILE YOU ARE HERE
AND POD'NUH, THAT IS NO "BUM STEER"!
SO JUST RELAX, ENJOY YOUR STAY!
LIVE "HIGH," THE OLD "AMERICAN" WAY!
LET'S HAVE SOME FUN AND TELL SOME JOKES,
FEEL RIGHT AT HOME,
... AT *Shady Oaks!*



Amos Carter

Amon G. Carter

SHADY OAK FARM

Fort Worth, Texas