



*from* **AMERICAN AIRLINES**

**FOR RELEASE** Immediately

Roger F. Burkhardt, veteran of 14 years' service with American Airlines' reservations division, has been named director of reservations and ticket offices for the airline. He succeeds R. W. King, who has resigned from the company.

Burkhardt has been manager of reservations and ticket offices for American's Eastern region since June, 1944. He was named to that position after serving as assistant manager of reservations and ticket offices for the system.

A native of Massachusetts and a graduate of Wesleyan University, Burkhardt joined the airline after he received a master's degree in business administration from Harvard University in 1936. He started as a reservations agent in Boston, became reservations manager there in 1937, and moved to Chicago in 1939 to serve as assistant supervisor of reservations for the system.

After moving to New York, Burkhardt became supervisor of reservations procedures early in 1940, a post he held until named assistant manager.

Burkhardt is married and lives with his wife and two young daughters at 36-20 168th Street, Flushing, New York.

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1400-03-06-10-15-80-95