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FOR RELEASE Immediately

Deluxe air coach service with DC-6 airplanes was termed an "unqualified success" today (April 21) by R. E. S. Deichler, vice president-sales of American Airlines, based on results of the first ten days of operation.

Since the service in 70-passenger DC-6s began April 9, American has carried 1,630 passengers on its single daily round trip flight between New York and Los Angeles. About half of them were traveling coast-to-coast, while a fourth were local passengers between New York and Chicago and another fourth moved in both directions between Chicago and the west coast.

Deichler said that 86.4% of all the seats available in the ten days had been sold. Service conducted previously in 70-passenger DC-4 aircraft had a load factor below 50%.

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