

The News

17 OCT 1951

Mexico City

Pepe Romero



The following members of the board of American Airlines de Mexico, S.A. will welcome the members of A.A. Inc of the U.S. tomorrow when they arrive in a powerful DC-6: P. G. CHEATHAM, AMOS R. COLEMAN, Lic.

S. FRANCO URIAS, Ing. JOSE F. MAGUERZA, ALBERTO SANCHEZ LLORENTE, Lic. ERBY SWIFT and GEORGE VAN NOSTRAND... The distinguished visitors of that tremendous U.S. flying organization arriving are:

HAROLD T. AMES, HARRY E. BENEDICT, JAMES BRUCE, AMON G. CARTER, CHARLES S. CHESTON, THOMAS M. CONROY, JAMES H. DOUGLAS, Jr., SILLIMAN EVANS, JOHN W. FARLEY, JAMES A. JACKSON, A. N. KEMP, ROBERT WATT MILLER, O. M. MOSIER, EDGAR M. QUEENY and C. R. SMITH, President of the works... And of course, Bienvenidas' The espositas who accompany them.

These men are important U.S. industrialists and publishers and bankers and tycoons of other affairs... The agenda of this meeting will include matters of interest to the entire system. They shall discuss the services operating between Mexico and the U.S. They will reiterate the expenditure of two million and a half pesos for promotion and publicity to increase travel between these two countries... A.A. will talk about equipment. It is to be remembered it was they who pioneered here ten years ago with Douglas DC-3's, then in '46 with Douglas DC 4's and then brought the 300-mile-an-hour, pressurized Douglas DC 6's first to Mexico when they first were produced in 47. Now they have the faster and larger DC-6B for Mexican Service... The combined board of directors will review their investments in airports, radio aids to navigation and meteorological facilities. Excellent sources state that A.A. feels business is improving but that the net returns of the investments has not yet been developed... When American Airlines first came to Mexico more than ten years ago they stated their Policy. I will tell you about tomorrow...
Un Momentito.