

# The News

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## Mexico City

Pepe Romero *NEWS 10/14*



C. R. SMITH, President of both American Airlines of Mexico and the United States, is an outstanding figure in the Commercial Aviation History of the World... A Major General in the last war serving as Deputy Commander of the Air Transport Command. He was awarded the Distinguished Service Medal, The Legion of Honor and the Air Medal. As Chairman of the Board of A. A. He writes a MEMO TO THE PRESS OF

MEXICO... C. R. SMITH says, "The meeting of American Airlines board of directors, with the board of directors of American Airlines de Mexico, here in Mexico, is an expression of our policy to acquaint those who control the company with all its operations... Our board, composed of important American Industrialists, publishers, bankers and outstanding men of other affairs, meet periodically at vital points of our system. Thus, we are able to give them firsthand knowledge of the problems and services... The agenda of this meeting will include all matters of interest to the entire system. We shall discuss the services we operate between Mexico and the United States. We shall take up the matter of continuing our promotion and publicity campaign designed to increase the travel between the two countries. We shall spend more than 2,500,000 pesos for this purpose during 1952... We shall talk about equipment. It is a matter of record that we have always had the latest type of equipment in this service. We pioneered here ten years ago with DC-3's; then DC-4's in 1946. We brought the 300-mile-an hour, pressurized DC-6's first to Mexico when they were produced in 1947. Now we have the larger and faster DC-6B for Mexican service... **Un Momentito.**