

August 24, 1951.

Mr. C. R. Smith, President  
American Airlines, Inc.  
100 Park Avenue  
New York 17, N. Y.

Dear C. R.:

The monogrammed loose-leaf binder, containing merchandising pieces used by American Airlines in their own selling efforts, has been received through Mr. Deichler.

It is a beautiful job and contains very valuable concise information. I am delighted to have it and, as you know, I never sell American Airlines short.

Please express my appreciation to Mr. Deichler. However, I wanted you to know, also, that I appreciated this condensed information concerning the sale of passenger and cargo transportation via America's Leading Airline.

Sincerely,

AGC:mm