

Admirals of the



Flagship Fleet

November 1953

Dear Admiral:

We are quite proud of our new DC-7 airplane and we would like to tell you about it. The detail is given in the brochure which comes with this letter.

We have ordered twenty-five of the new model, at \$1,600,000 each. We will have eight of them by the first of the year and all twenty-five by the middle of the year.

The first service will be non-stop from New York to Los Angeles, and return, beginning November 29:

Flight #1

Flight #2

Lv. New York 1:00 pm EST
Ar. Los Angeles 5:55 pm PST

Lv. Los Angeles 9:00 am PST
Ar. New York 7:15 pm EST

It is a splendid service, and we hope to see you aboard on your next journey from coast to coast.

Sincerely yours,

Handwritten signature of C. R. Smith in blue ink.

C. R. Smith
Fleet Admiral

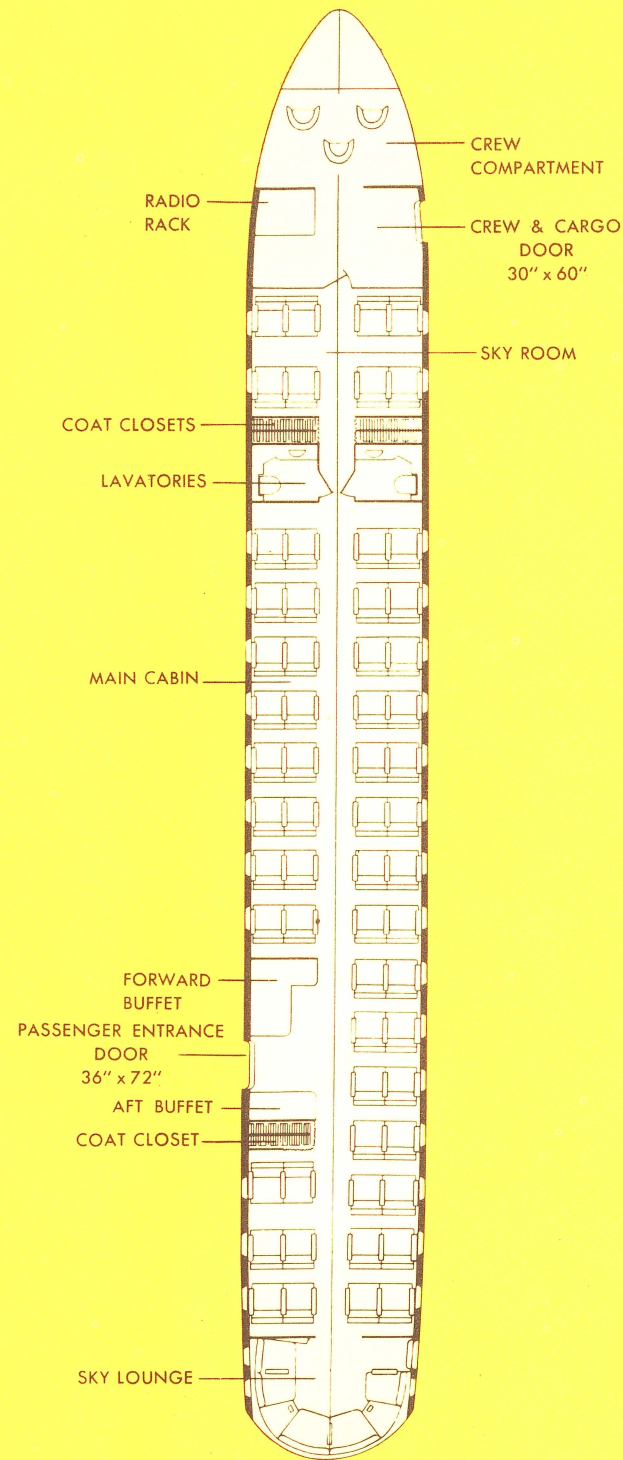
CRS/DR
Enc.

AMERICAN AIRLINES ADMIRALS CLUBS

LA GUARDIA FIELD

AMON CARTER FIELD

WASHINGTON NATIONAL AIRPORT



INTERIOR DESIGN DC-7 FLAGSHIP

the
TURBO-COMPOUND
DC-7 is making aviation history

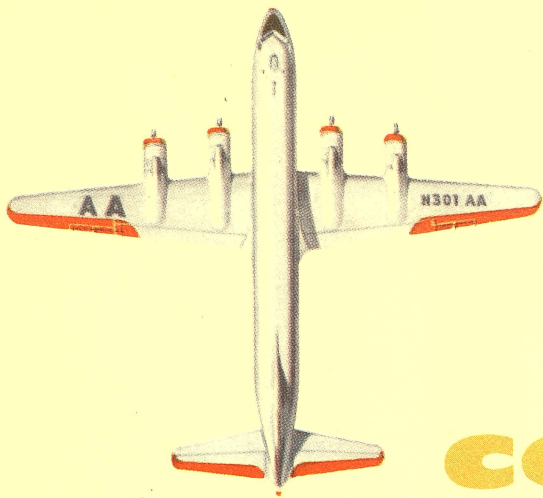
Measuring 117½ feet from wing tip to wing tip and 109 feet from nose to tail, the Turbo-Compound DC-7 is the fastest piston-powered commercial airliner in the world — cruises at 365 miles per hour and has a top speed of 410 miles per hour. The speed of the DC-7 comes from the four new highly efficient Turbo-Compound engines delivering a total of 13,000 horsepower. Each engine utilizes the normally wasted energy of exhaust gases to operate auxiliary turbines which provide additional horsepower. The result is greater speed without an increase in fuel consumption.

Not only does this extra power give the DC-7 Flagship greater speed, but also tremendous reserve ability. This finest of commercial airliners uses less than half of its available power at cruising speed. What's more, the Turbo-Compound engines are quiet in operation and vibration is at a minimum. Your trips will be more restful than ever when you fly American's great new DC-7 Flagships.

america's
 leading
 airline

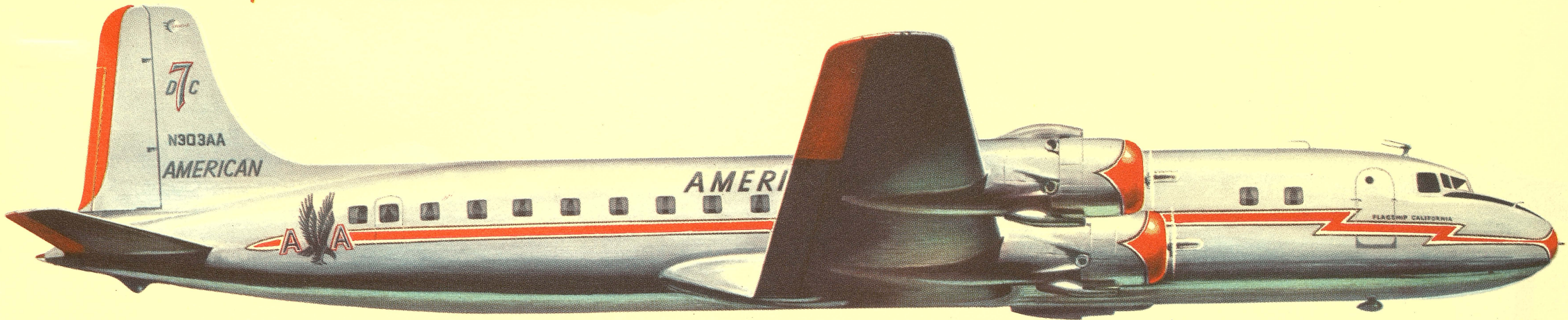
AMERICAN AIRLINES





AMERICAN
AIRLINES

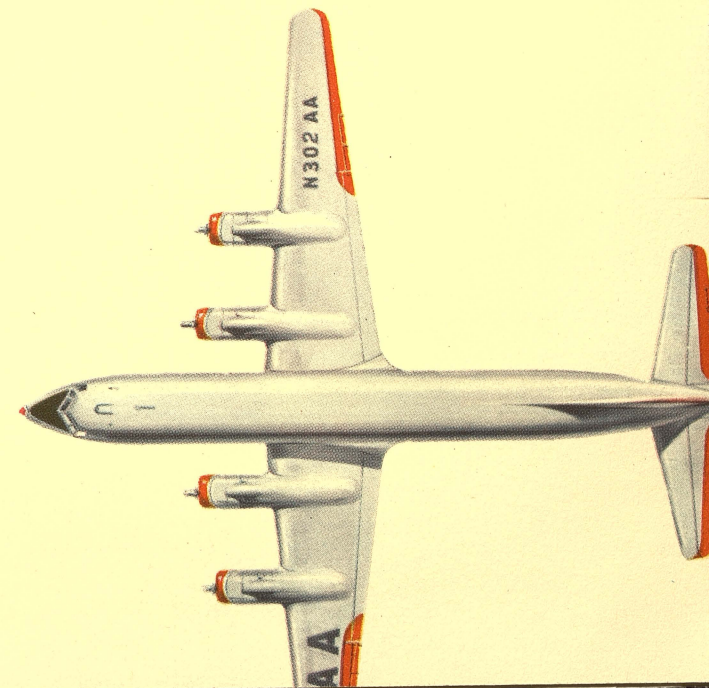
continues to lead



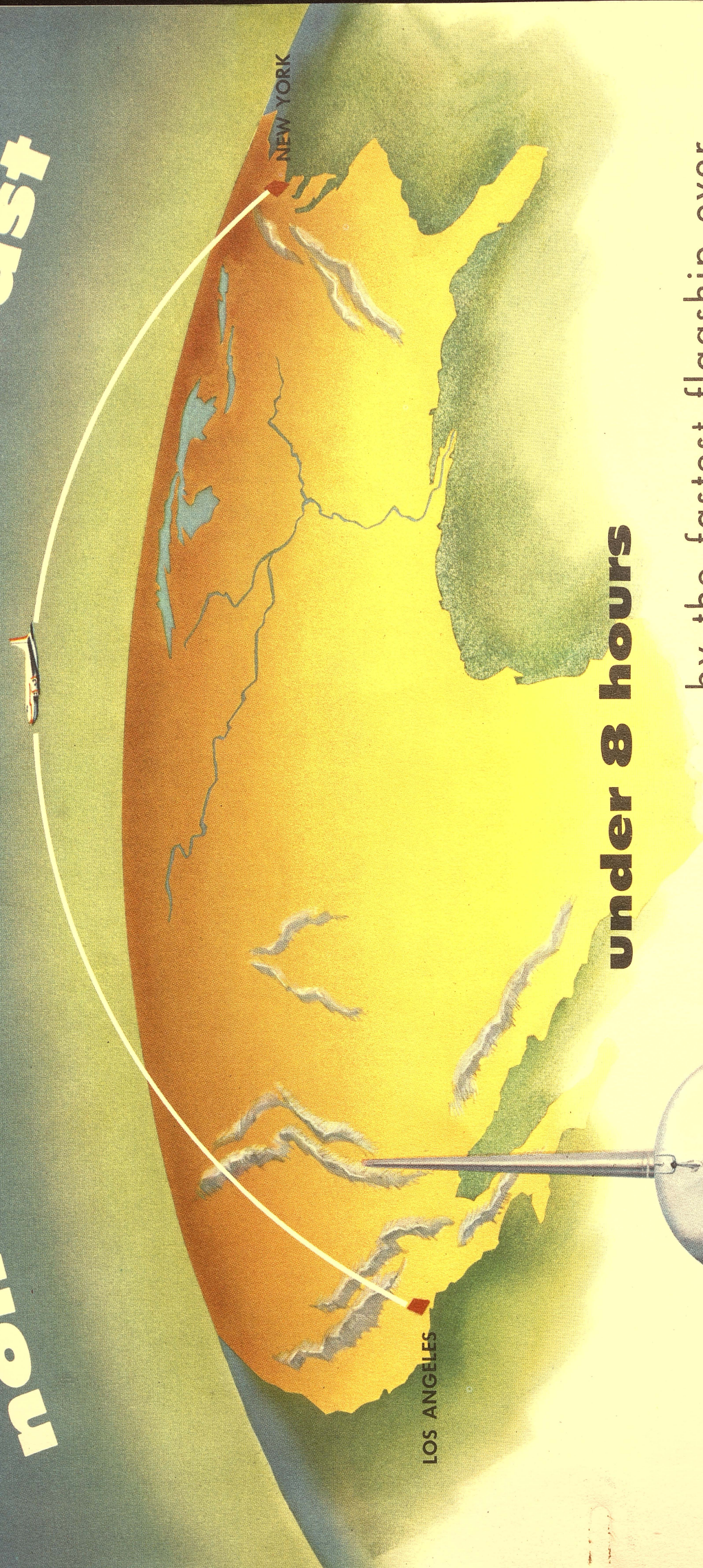
with the great new

TURBO-COMPOUND

DC-7

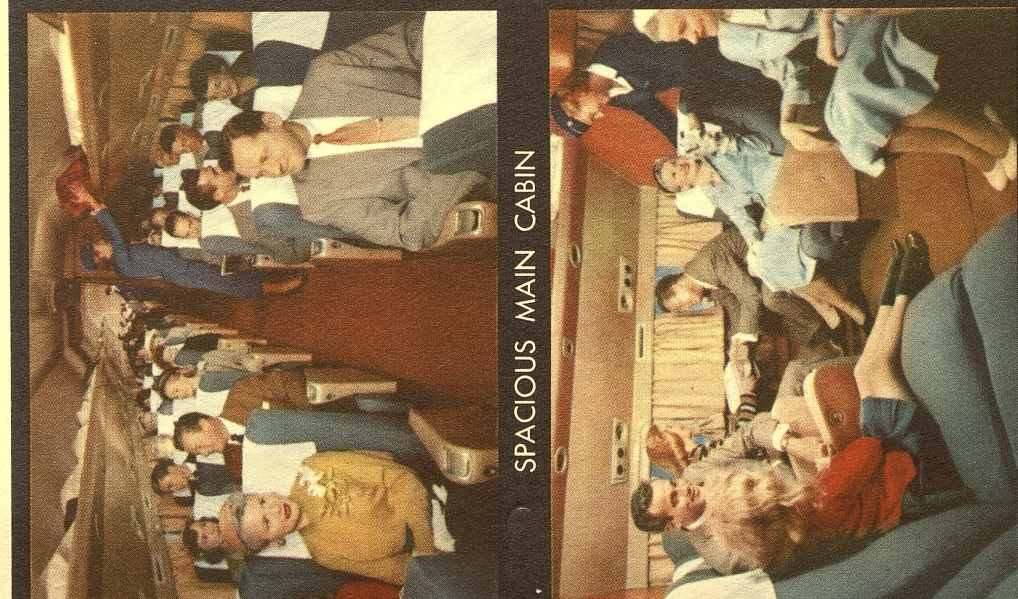


non-stop coast-to-coast

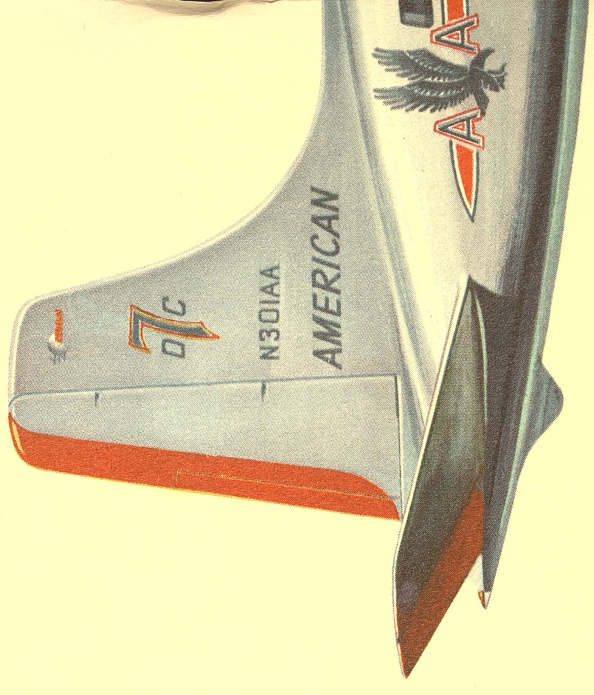


under 8 hours

by the fastest flagship ever



SPACIOUS MAIN CABIN



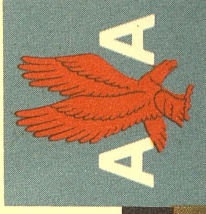
With American's new Turbo-Compound DC-7, the fastest piston-powered transport in the world, travel time from Los Angeles to New York is reduced to a short 7¼ hours, cutting some 3 hours from the fastest of previous schedules. Now you can travel from coast to coast non-stop — have lunch in New York and dinner in Los Angeles!

Regardless of the air travel luxuries you have enjoyed before, you will find new comforts, new conveniences, new services aboard the DC-7 Flagships. Extra-capacity air conditioners keep the temperature comfortably right, on the ground or in flight. Seats have been redesigned for soft contour comfort. Add to these, a library of books and magazines, tables for bridge or other games, deliciously appetizing Flagship meals, and a Sky Lounge for congenial conversation with your fellow passengers.

American Airlines is first with the new Turbo-Compound DC-7 non-stop transcontinental service... just as American has always been first in providing the finest in equipment, time-saving schedules, and special services.

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AIRLINES



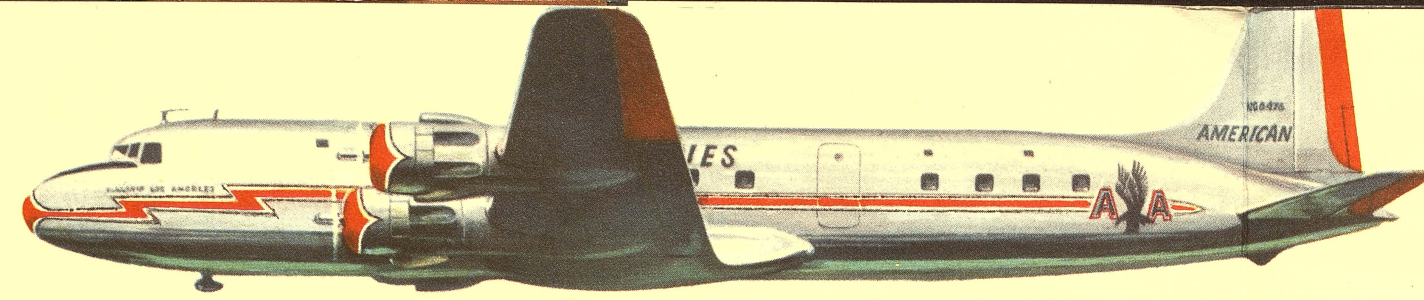
THE SKY ROOM



YOU'LL ENJOY THE FRIENDLY SKY LOUNGE



FUN FOR TOTS, TOO

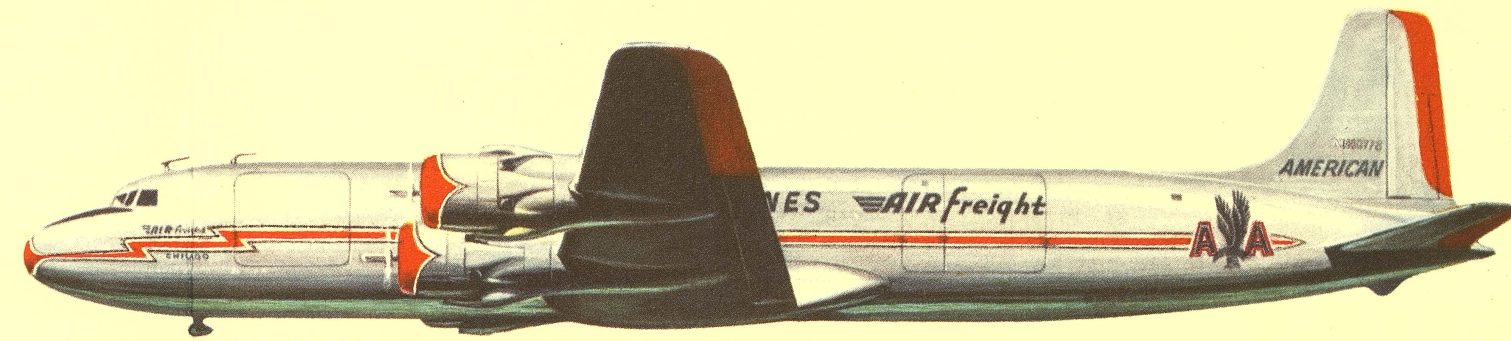


DC-6

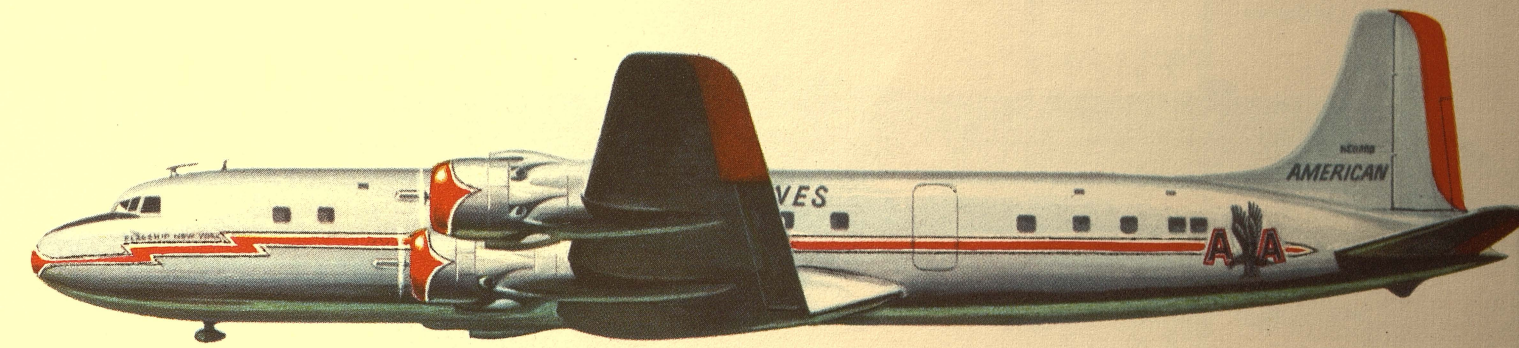
first in **service**

first in **dependability**

american's



DC-6A



DC-6B

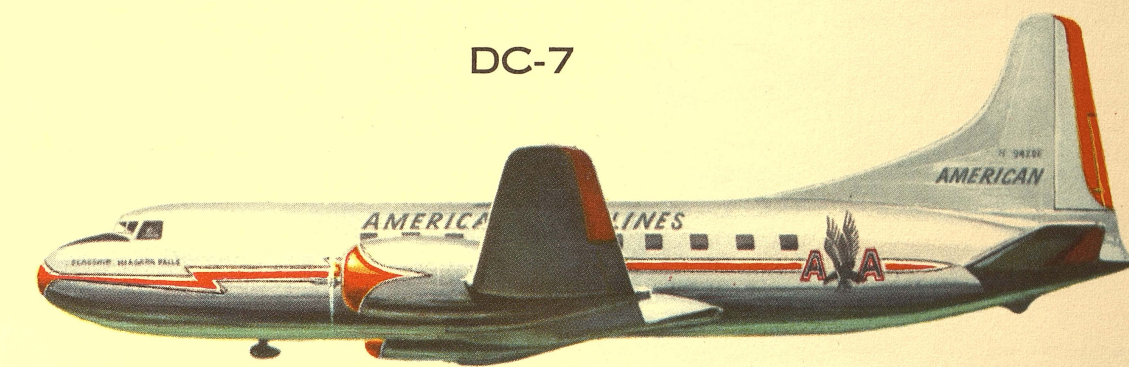
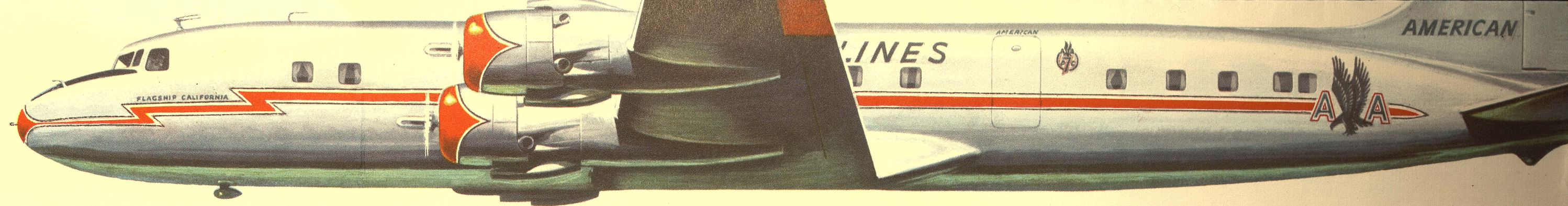
FLAGSHIP FLEET



American Airlines' Flagship Fleet brings you service and dependability. American's leadership comes from its people — 17,000 highly-trained men and women ready to serve you on the ground and in the air. And American's leadership comes from its equipment too. You'll see American's emblem blazoned on DC-6's, DC-6B's, DC-6A's, Convairs and now, the mighty Turbo-Compound DC-7. In all, there are 195 aircraft in peak operating condition, making up the nation's largest completely modern commercial air fleet.

American's authorized air routes extend over 10,800 miles from the Atlantic to the Pacific seaboards, and to points in Mexico and Canada. It's the airline that serves 77 major U. S. cities, including the country's top ten retail markets. American gives you a wider choice of departure times, destinations and alternate routings than any other airline.

For your convenience and comfort, for service and dependability, choose American Airlines whenever you're traveling or shipping by air.



DC-7

CONVAIR

AMERICAN
AIRLINES

america's
leading
airline

