

Katrine

Feb. 18, 1944.¹

Mr. Frank H. Mott,
University of Missouri,
COLUMBUS.

Dear Mr. Mott:

I shall appreciate it immensely if you will have someone furnish me with a list of textbooks on advertising and newspaper making, together with the names of the publishers.

The only son of our publisher is in a prison camp in Germany. He had contemplated and we had all hoped he would come into the business after graduation from college. He writes he has a lot of time for reading and study and thinks it would be profitable to devote part of it to books on advertising and newspaper making. I can think of no better place to get the proper list than from the University of Missouri's School of Journalism.

If you happen to see my good friend Eddie Trowbridge, give him my best regards.

Sincerely yours,

J M NORTH, Jr.